# Support Vector Machines in Python

### Contents

- 1. Understanding Association Rules
- 2. Introduction to Market Basket Analysis
  - i. Uses
  - ii. Definitions and Terminology
- 3. Rule Evaluation
  - i. Support
  - ii. Confidence
  - iii. Lift
- 4. Market Basket Analysis in Python

### Contents

- 1. Introduction to Support Vector Machine (SVM)
- 2. Understanding Hyper Planes
  - i. What is a Hyper Plane
  - ii. Hyper Plane Separation
- 3. Linear Separators
  - i. Classification Margin
- 4. Mathematical Approach to Linear SVM
- 5. Non-Linear SVM
- 6. About the Kernel Function
- 7. SVM in Python
  - i. SVM Modeling
  - ii. Confusion Matrix and Area Under ROC Curve

### Introduction to Support Vector Machines

- Support Vector Machines (SVM's) are a relatively new learning method generally used for classification problem.
- Although the first paper dates way back to early 1960's it is only in 1992-1995 that
  this powerful method was universally adopted as a mainstream machine learning
  paradigm

The basic idea is to find a hyper plane which separates the d-dimensional data perfectly into its classes. However, since training data is often not linearly separable, SVM's introduce the notion of a "Kernel-induced Feature Space" which casts the data into a higher dimensional space where the data is separable.

### What is a Hyper Plane

In two dimensions, a hyper plane is defined by the equation:

$$W_1 X_1 + W_2 X_2 + b = 0$$

This is nothing but equation of line.

The above equation can be easily extended to the p-dimensional setting:

$$W_1X_1 + W_2X_2 + \dots + W_pX_p + b = 0$$

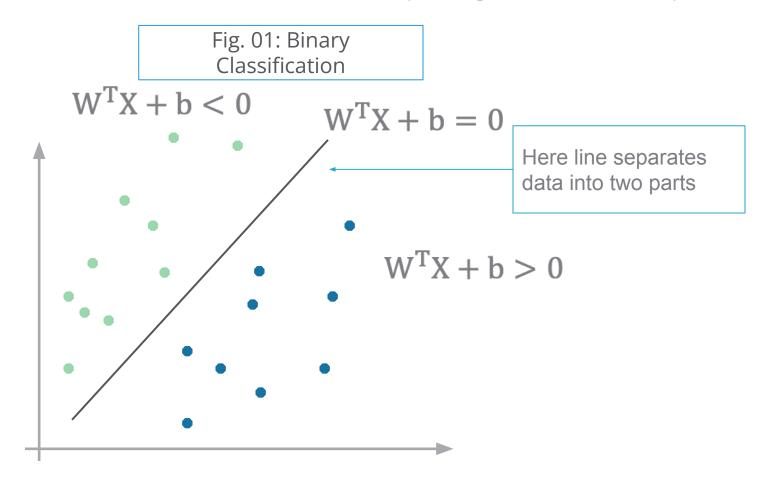
In short,

$$\mathbf{W}^{\mathrm{T}}\mathbf{X} + \mathbf{b} = \mathbf{0}$$

In p > 3 dimensions, it can be hard to visualize a hyper planes.

# Separating a Hyper Plane

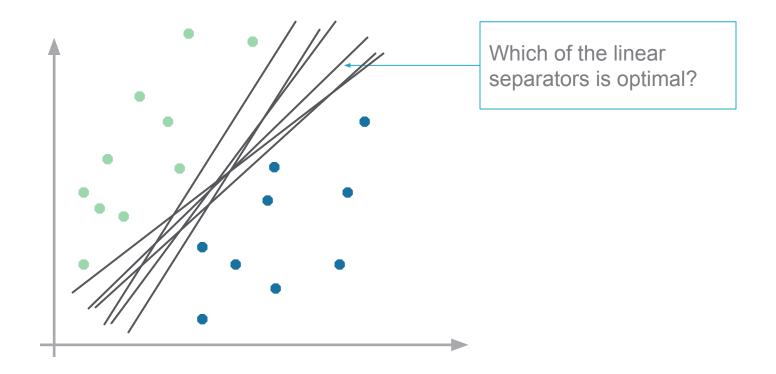
• Binary classification can be viewed as the task of separating classes in feature space:



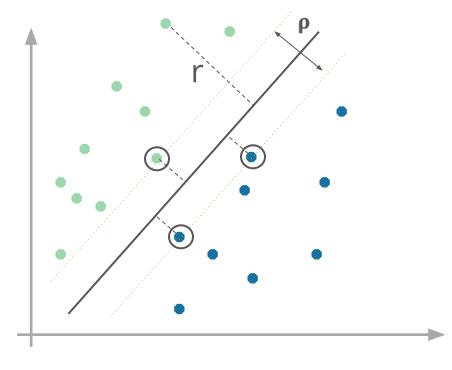
# Linear Separators

The objective in SVM is to find optimum separator

Fig. 02: Linear Separators



# Classification Margin



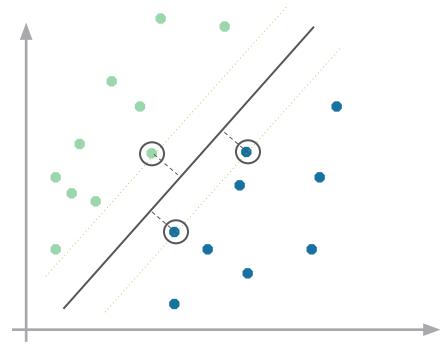
Distance from case x<sub>i</sub> to the separator is

$$r = \frac{w^T x_i + b}{\parallel w \parallel}$$

Here | w | is length of a vector given by sqrt(sum(W^2))

- Cases closest to the hyper plane are Support Vectors
- Margin ρ of the separator is the distance between support vectors

# Maximum Margin Classification



- The objective is now to maximize the margin  $\boldsymbol{\rho}$  of the separator
- The focus is on 'Support Vectors'
- Other cases are not considered in the algorithm

### Mathematical Approach to Linear SVM

Let training set be separated by a hyper plane with margin  $\rho$ . Then for each training observation

$$w^{T}x_{i} + b \leq -\rho/2 \quad \text{if } y_{i} = -1$$

$$w^{T}x_{i} + b \geq \rho/2 \quad \text{if } y_{i} = 1$$

$$y_{i}(w^{T}x_{i} + b) \geq \rho/2$$

For every support vector  $\mathbf{x}_s$  the above inequality is an equality

After rescaling w and b by  $\rho/2$  in the equality, we obtain that distance between each  $x_s$  and the hyper plane is

$$r = \frac{y_i(w^Tx_s + b)}{\|w\|} = \frac{1}{\|w\|}$$

Margin can be expressed through (rescaled) w and b as:

$$\rho = 2r = \frac{2}{\parallel w \parallel}$$

### Mathematical Approach to Linear SVM

Quadratic Optimisation problem is:

Find w and b such that

$$\rho = \frac{2}{\|\mathbf{w}\|} \text{ is maximised}$$
 and

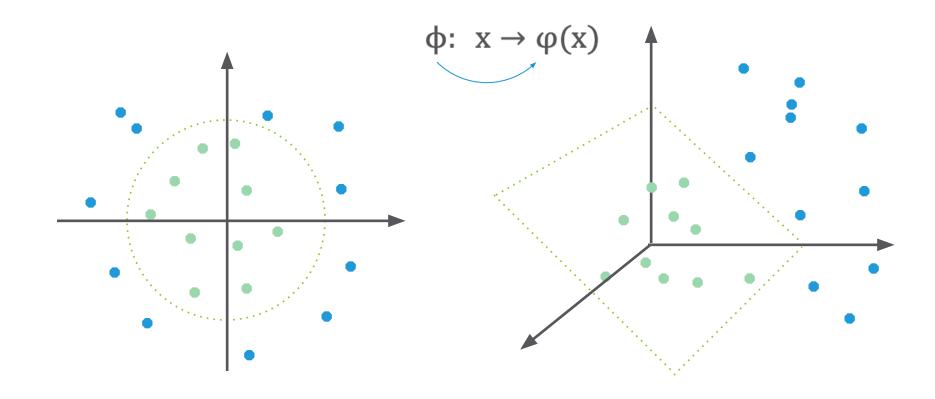
$$y_i(w^Tx_i + b) \ge 1$$

which can be reformulated as:

Find w and b such that  $\phi(w) = w^T w \text{ is minimised}$  and  $y_i(w^T x_i + b) \ge 1$ 

### Non-Linear SVMs – Feature Spaces

General idea: The original feature space can always be mapped to some higher-dimensional feature space where the training set is separable



### The "Kernel Trick"

The linear classifier relies on inner product between vectors

$$K(x_i, x_j) = x_i^T x_j$$

If every data point is mapped into high-dimensional space via some transformation  $\phi\colon\thinspace x\to\phi(x)$  then the inner product becomes

$$K(x_i, x_j) = \varphi(x_i)^T \varphi(x_j)$$

A kernel function is a function that is equivalent to an inner product in some feature space

### The "Kernel Trick"

#### Example:

2-dimensional vector  $\mathbf{x} = [\mathbf{x}_1 \ \mathbf{x}_2];$ 

Let 
$$K(x_i, x_j) = (1 + x_i^T x_j)^2$$

Need to show that  $K(x_i, x_i) = \phi(x_i)^T \phi(x_i)$ :

$$\begin{split} &K\big(x_i,x_j\big) = (1+x_i{}^Tx_j)^2 \\ &= 1+x_{i1}{}^2x_{j1}{}^2+2x_{i1}x_{j1}x_{i2}x_{j2}+x_{i2}{}^2x_{j2}{}^2+2x_{i1}x_{j1}+2x_{i2}x_{j2} \\ &= [1 \quad x_{i1}{}^2\sqrt{2}x_{i1}x_{i2} \quad x_{i2}{}^2\sqrt{2}x_{i1} \quad \sqrt{2}x_{i2}] \ T \ [1 \\ &x_{j1}{}^2\sqrt{2}x_{j1}x_{j2} \quad x_{j2}{}^2\sqrt{2}x_{j1} \quad \sqrt{2}x_{j2}] \\ &= \phi(x_i)^T\phi(x_j) \ \text{where} \ \phi(x) = [1 \ x_1{}^2\sqrt{2}x_1x_2 \ x_2{}^2\sqrt{2}x_1\sqrt{2}x_2] \end{split}$$

Thus, a kernel function implicitly maps data to a high-dimensional space (Without the need to compute each  $\phi(x)$  explicitly)

### Examples of Kernel Functions

Linear

$$K(x_i, x_j) = x_i^T x_j$$

Mapping φ

 $x \to \phi(x)$  where  $\phi(x)$  is x itself

Polynomial of power  $\rho$ 

$$K(x_i, x_j) = (1 + x_i^T x_j)^{\rho}$$

Gaussian (Radial basis function)

$$K(x_i, x_j) = e^{-\frac{\|x_i - x_j\|^2}{2\sigma^2}}$$

# Case Study – Predicting Loan Defaulters

#### Background

• The bank possesses demographic and transactional data of its loan customers. If the bank has a robust model to predict defaulters it can undertake better resource allocation.

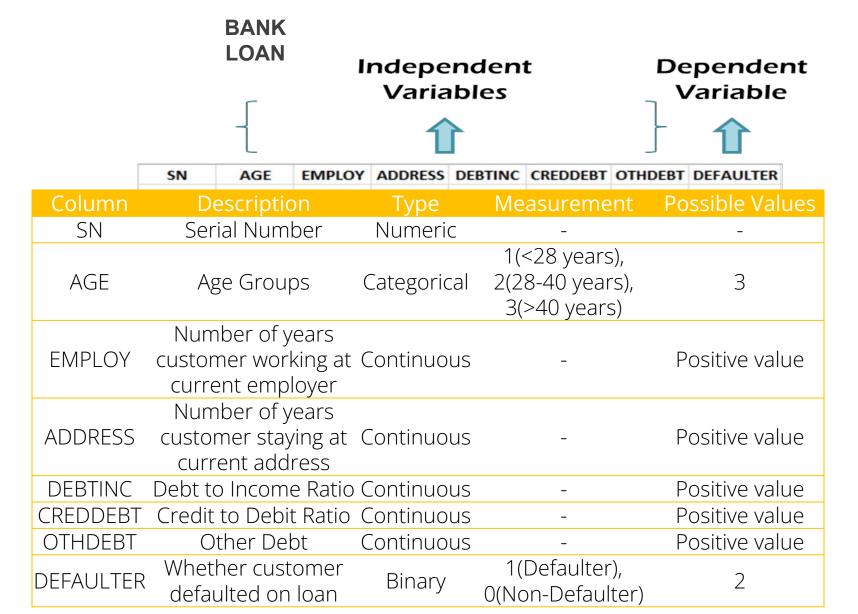
#### Objective

 To predict whether the customer applying for the loan will be a defaulter

#### Available Information

- Sample size is 700
- Age group, Years at current address, Years at current employer, Debt to Income Ratio, Credit Card Debts, Other Debts are the independent variables
- **Defaulter** (=1 if defaulter, 0 otherwise) is the dependent variable

### Data Snapshot



### SVM in Python

# Importing the Libraries

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt

from sklearn.model_selection import train_test_split
from sklearn.svm import SVC

from sklearn.metrics import confusion_matrix, f1_score,
precision_score, recall_score, accuracy_score,
roc_curve, roc_auc_score,auc
```

# Importing and Readying the Data

```
bankloan = pd.read_csv("BANK LOAN.csv")

bankloan['AGE'] = pd.Categorical(bankloan['AGE'])

bankloan.info()
bankloan1 = bankloan.drop(['SN','AGE'], axis = 1)
pd.Categorical()
changes age from an integer to a factor variable.
```

info() is used to check if the conversion to category has taken place and if all other variable formats are appropriate, before moving to SVM modeling.

### SVM in Python

#### # Output

# Creating Train and Test Data Sets

### SVM in Python

# Model fitting svclassifier = SVC(kernel='linear',probability=True) svclassifier.fit(X train, y train) **svc()** trains a support vector machine. **kernel=** specifies the kernel type to be used in the algorithm'(linear', 'poly', 'rbf', 'sigmoid', 'precomputed'). # Output SVC(kernel='linear', probability=True) # Predicted Probabilities predprob test = svclassifier.predict\_proba(X test) **predict proba()** returns predicted probabilities for the test data.

### Predictions Based on SVM

# Custom Cutoff Value for Prediction Labels

# Output

### Confusion Matrix and Area Under ROC Curve

```
# Confusion Matrix
confusion matrix(y test, pred_test, labels=[0, 1])
array([[118, 36],
                                            accuracy_score() = number of correct
                                            predictions out of total predictions
        [ 13, 43]])
                                            precision_score() = true positives /
accuracy_score(y test, pred test)
                                            (true positives + false positives)
0.7666666666666667
                                            recall_score() also known as
precision_score(y test, pred test)
                                            'Sensitivity' = true positives / (true
0.5443037974683544
                                            positives + false negatives)
recall score(y test, pred test)
0.7678571428571429
```

# Area Under ROC Curve
auc = roc\_auc\_score(y\_test, predprob\_test[:,1])
print('AUC: %.3f' % auc)
AUC: 0.847



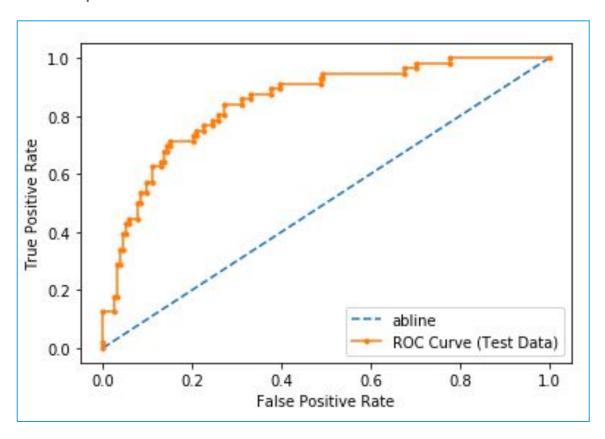
### **ROC** Curve and Area Under ROC Curve

# ROC Curve

```
fpr, tpr, thresholds = roc_curve(y test, predprob test[:,1])
#Compute AUC using 'auc' function
roc auc = auc(fpr, tpr)
#Plot the curve for model
plt.plot(fpr, tpr, color='darkorange', lw=2, label='ROC curve (area =
%0.2f)' % roc auc)
plt.plot([0, 1], [0, 1], color='navy', lw=2, linestyle='--')
plt.xlim([0.0, 1.0])
plt.ylim([0.0, 1.05])
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('Receiver operating characteristic example')
plt.legend(loc="lower right")
plt.show()
```

### **ROC** Curve and Area Under ROC Curve

#### # Output:



# Quick Recap

In this session, we learnt about **Support Vector Machines**:

#### Support Vector Machines

- SVMs find a hyper plane which separates the d-dimensional data perfectly into its classes
- Since training data is often not linearly separable, SVM's introduce the notion of a "Kernel-induced Feature Space" which casts the data into a higher dimensional space where the data is separable

# SVM in Python

- Library "sklearn.svm" has SVC() that trains a support vector machine
- The function takes arguments to specify whether SVC()
  is to be used for classification or regression; if
  probabilities are to be returned and which kernel to
  use for training and predicting