

# RACHEL COWLES

## WEB DEVELOPER

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### SKILLS

- HTML5
- CSS3
- Javascript
- jQuery
- Ruby / Rails
- Bootstrap
- SQL
- PHP
- Git / Github
- Shopify
- Wordpress
- Photoshop
- Illustrator
- InDesign
- Google Analytics
- Email Design
- Social Media
- Content Creation

### EXPERIENCE

#### Web and Digital Media Developer

*Premier Yarns, Charlotte, NC | March 2016 - Present*

Helped design and implement the creation of a new Shopify webstore. Maintained all code and responsible for feature enhancements, integrating third party apps, and creating all necessary graphics.

- Started the Instagram account and have gained 1,200+ followers in one year. In charge of creating and editing content.
- Created and designed themed lookbooks, edited video content.
- Created, managed, and sent emails to our 30,000+ subscriber list (3-4 emails weekly).

#### Code Immersion Teaching Assistant

*Tech Talent South, Charlotte, NC | Jan 2016 - March 2016*

Assisted students with learning full-stack web development, debugging and decoding error messages, understanding programming logic, and answered any questions about coding they may have. Also helped students through slack with completing their homework assignments and group projects.

## **EDUCATION**

### **Full-Time Code Immersion Program**

*Tech Talent South, Charlotte, NC | Oct - Dec 2015*

Studied full-stack web development through Ruby on Rails in an eight week intensive bootcamp environment. Learned test driven development, responsive design, agile methodology, and how to think critically when solving programming challenges. Completed several projects dealing with API's, databases, authentication, and user experience design

Worked as a team to create a dating app (Chompr) for final project that matched users based on their food preferences. Responsible for logo design and all front-end development.

### **Bachelor of Art**

*UNCC, Charlotte, NC | 2010 - 2012*

Studied various areas of art including graphic design, digital media, and fiber arts. Minored in Asian studies and studied abroad in both China and South Korea.

## **OTHER**

Active member of Charlotte tech meetups (Front-End Developers, UX Meetup, Web Design).