Wei Chen Bio



<u>Wei Chen</u> is an <u>Associate Professor</u> of <u>Operations and Information Management</u> (OPIM) at the <u>School of Business</u>, <u>University of Connecticut</u>. He is also the academic director of the UConn <u>Digital Frontiers Initiative</u>, which aims to facilitate collaborations between industry and academia, with a current emphasis on the business applications of <u>generative AI</u>.

Wei's research studies platforms & crowds, financial technologies (FinTech), and the design and governance of generative AI. Utilizing theoretical models and granular data, he seeks to provide rigorous evidence to inform system and market design in these areas. His work has been published in leading academic journals, such as *Management Science*, *Information Systems Research*, *MIS Quarterly*, and *Production and Operations Management*. He has received several best paper awards and nominations in information systems conferences and workshops, and the Gordon B. Davis Young Scholar Award from the INFORMS Information Systems Society.

Prior to join UConn in 2023, Wei was a tenured faculty member at the MIS department, Eller College of Management, University of Arizona. He received his PhD in Innovation, Technology and Operations from the Rady School of Management, University of California, San Diego.