

WEI CHEN

Eller College of Management
University of Arizona
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ACADEMIC APPOINTMENT

2015- Eller College of Management, University of Arizona
 Assistant Professor, Management Information Systems

EDUCATION

2009-2015 RADY SCHOOL OF MANAGEMENT, UNIVERSITY OF CALIFORNIA, SAN DIEGO
 Ph.D. Innovation, Technology and Operations

2002-2008 HARBIN INSTITUTE OF TECHNOLOGY, HARBIN, CHINA
 M.S. Management Science and Engineering, 2008
 B.S. Management Information Systems, 2006

RESEARCH INTEREST

Peer Production: User Generated Content, Open Source Software, Sharing Economy

FinTech: Crowdfunding, Blockchain Technologies

Business Analytics: Combining Causal Models and Machine Learning

AWARDS, HONORS, AND GRANTS

2019 NET Institute Summer Research Grant

2019 Marketing Science Institute (MSI) Research Grant

2018 Best Paper Runner-up, The 12th China Summer Workshop on Information Management (CSWIM 2018)

2018 Co-PI, General Research Fund, The Research Grants Council of Hong Kong (2018-2019)

2017 Best Paper Award in IT and Healthcare Track, and Best Paper Nominee for International Conference on Information Systems (ICIS 2017)

2016-2019 Eller College Dean's Small Research Grant (Spring 2016, 2017, 2018, and 2019)

2016 Best Paper Award, The 10th China Summer Workshop on Information Management (CSWIM 2016)

2014 Best Paper Nominee, Conference on Information Systems and Technology (CIST 2014)

2014 ICIS Doctoral Consortium Fellow, Auckland

2013 Graduate Summer Teaching Scholar, UCSD

2009-2015 Rady Academic Year Fellowship, UCSD

SELECTED PUBLICATIONS

- **Chen, W.**, Gu, B., Ye, Q., and Zhu, K. X. (2019) Measuring and Managing the Externality of Managerial Responses to Online Customer Reviews. *Information Systems Research*, 30(1), 81-96.
- **Chen, W.**, Wei, X., and Zhu, K. X. (2018) Engaging Voluntary Contributions in Online Communities: A Hidden Markov Model. *MIS Quarterly*, 42(1), 83-100.

WORKING PAPERS

- Competition among Proprietary and Open-Source Software Firms: The Role of Licensing on Strategic Contribution (with Terrence August and Kevin Zhu), *Management Science*, *minor revision*.
 - Best Paper Nominee, Conference on Information Systems and Technology (CIST), 2014
- Flourish or Perish? The Impact of Mergers and Acquisitions on Contributions to Open-Source Software Projects (with Fujie Jin and Ling Xue), *Information Systems Research*, *under 2nd round review*.
- The Battle for Homes: How Does Home Sharing Disrupt Local Residential Markets? (with Zaiyan Wei and Karen Xie), *Management Science*, *under 2nd round review*.
 - Best Paper Runner-up, The 12th China Summer Workshop on Information Management (CSWIM), Qingdao, China, June 23-24, 2018
- Spillover Effects of Home Sharing on Local Markets: Evidence from Local Tourist Attractions (with Karen Xie, Jianwei Liu, and Yong Liu), *Journal of Marketing*, *major revision*.
- The Impact of Introductory Incentives on New Users: Evidence from An Online Health Community (with Xiaofei Zhang, Bin Gu, and Xitong Guo), *under revision*.
 - Best Paper Award in IT and Healthcare Track, and Best Paper Nominee for International Conference on Information Systems (ICIS), Seoul, Korea, Dec 10-13, 2017.
- The Impact of Release Management on Open-Source Software Co-Creation (with Vish Krishnan, Kevin Zhu, and Xiaofeng Liu), *under revision*.
 - Best Paper Award, The 10th China Summer Workshop on Information Management (CSWIM), Dalian, China, June 25-26, 2016
- Lower Taxes, Smarter Crowd? The Impact of Tax Incentives on Equity Crowdfunding (with Mingfeng Lin and Bryan Zhang), *under revision*.

WORK-IN-PROGRESS

- Regulating Institutionalized Players in Peer-to-peer Markets: Evidence from Airbnb (with Zaiyan Wei and Karen Xie)
- How Incumbents Adapt to Disruption: Evidence from Hotels' Responses to Home Sharing Leveraging Quasi-experiments and Machine Learning (with Karen Xie, Yong Liu, and Jianwei Liu)
- Funding Open Source Software with Cryptocurrency Tokens (with Weifeng Li and Karen Xie)

- Be Gentle to the Newbies: Heterogeneous Impacts of Negative Feedback in Online Communities (with Yinchu Zhu, Laura Brandimarte, and Dong Jing)

INVITED TALKS

- 2019 Haskayne School of Business, University of Calgary, Jul 26-31.
School of Management, Zhongshan University, Jun 28.
- 2018 School of Management, Xiamen University, Jul 9-12.
School of Information Management, Wuhan University, Jul 7.
School of Management, Huaqiao University, Jul 5.
School of Management, Fudan University, Jul 3.
School of Economics and Management, Tongji University, Jun 30 - Jul 1.
- 2017 School of Management, Harbin Institute of Technology, Jul 5.
School of Management, Huazhong University of Science & Technology, Jun 22.
School of Information Management, Wuhan University, Jun 22.
- 2016 Robert H. Smith School of Business, University of Maryland, College Park, Sep 30.
- 2015 Eller College of Management, University of Arizona, Feb 3.
College of Business, University of Illinois at Urbana-Champaign, Jan 30.
Naveen Jindal School of Management, University of Texas at Dallas, Jan 28.
College of Business and Economics, Lehigh University, Jan 26.
Carl H. Lindner College of Business, University of Cincinnati, Jan 23.
Kelley School of Business, Indiana University, Jan 20.
Eli Broad College of Business, Michigan State University, Jan 16.
- 2014 Freeman School of Business, Tulane University, Dec 8.
Rady School of Management, University of California, San Diego, Dec.

CONFERENCE AND WORKSHOP

- Funding Open Source Software with Cryptocurrency Tokens
 - *INFORMS Annual Meeting*, Seattle, WA, Oct 20-23, 2019.
 - *Conference of Information Systems and Technology (CIST)*, Seattle, WA, Oct 19-20, 2019.
 - *The 13th China Summer Workshop on Information Management (CSWIM)*, Shenzhen, China, Jun 29-30, 2019.
- How Incumbents Adapt to Disruption: Evidence from Hotels' Responses to Home Sharing Leveraging Quasi-experiments and Machine Learning

- *INFORMS Annual Meeting*, Seattle, WA, Oct 20-23, 2019.
- *Statistical Challenges in Electronic Commerce Research (SCECR)*, Hong Kong, Jun 10-13, 2019.
- *Marketing Dynamics Conference*, College Park, Maryland, Jun 5-8, 2019.
- **Regulating Professional Players in Peer-to-peer Markets: Evidence from Airbnb**
 - *INFORMS Annual Meeting*, Seattle, WA, Oct 20-23, 2019.
 - *Conference of Information Systems and Technology (CIST)*, Seattle, WA, Oct 19-20, 2019.
 - *The 13th China Summer Workshop on Information Management (CSWIM)*, Shenzhen, China, Jun 29-30, 2019.
 - *Marketing Dynamics Conference*, College Park, Maryland, Jun 5-8, 2019.
- **Be Gentle to the Newbies: Heterogeneous Impacts of Negative Feedback in Online Communities**
 - *Workshop on Information Systems and Economics (WISE)*, San Francisco, CA, Dec 17-18, 2018.
 - *INFORMS Annual Meeting*, Phoenix, AZ, Nov 4-7, 2018.
 - *Conference on Digital Experiment (CODE)*, Cambridge, MA, Oct 26-27, 2018.
- **The Battle for Homes: How Does Home Sharing Disrupt Local Residential Markets?**
 - *Conference of Information Systems and Technology (CIST)*, Seattle, WA, Oct 19-20, 2019.
 - *The Platform Strategy Research Symposium*, Boston, MA, Jul 17, 2019.
 - *INFORMS Annual Meeting*, Phoenix, AZ, Nov 4-7, 2018.
 - *The 12th China Summer Workshop on Information Management (CSWIM)*, Qingdao, China, Jun 23-24, 2018. (Karen Xie, **Best Paper Runner-up**)
- **The Impact of Introductory Incentives on New Users: Evidence from An Online Health Community**
 - *International Conference on Information Systems (ICIS)*, Seoul, Korea, Dec 10-13, 2017. (Xiaofei Zhang, **Best Paper Award** in IT and Healthcare Track, nominated for ICIS best paper)
 - *INFORMS Annual Meeting*, Huston, TX, Oct 22-25, 2017.
 - *Young Scholar Forum, CNAIS Annual Meeting*, Shanghai, China, Oct 20-22, 2017. (Xiaofei Zhang, **Best Paper Award**)
 - *The 11th China Summer Workshop on Information Management (CSWIM)*, Nanjing, China, Jun 24-25, 2017. (Xiaofei Zhang)
- **Flourish or Perish? The Impact of Mergers and Acquisitions on Contributions to Open-Source Software Projects**
 - *Conference of Information Systems and Technology (CIST)*, Houston, TX, Oct 21-22, 2017. (Fujie Jin)
- **Lower Taxes, Smarter Crowd? Impact of Tax Incentives on Equity Crowdfunding**
 - *Workshop on Information Systems and Economics (WISE)*, Seoul, South Korea, Dec 13-15, 2017.
 - *POMS 28th Annual Meeting*, Seattle, WA, May 5-8, 2017.
 - *INFORMS Annual Meeting*, Nashville, TN, Nov 13-16, 2016.
- **The Impact of Release Management on Open-Source Software Co-Creation**
 - *INFORMS Annual Meeting*, Nashville, TN, Nov 13-16, 2016.

- *The 10th China Summer Workshop on Information Management (CSWIM)*, Dalian, China, Jun 25-26, 2016. (**Best Paper Award**)
- *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Jeju Island, Korea, Jun 18-22, 2013. (Kevin Zhu)
- *INFORMS Annual Meeting*, Phoenix, AZ, Oct 14-17, 2012.
- *The 5th China Summer Workshop on Information Management (CSWIM)*, Harbin, China, Jun 25-26, 2011.
- Competition among Proprietary and Open-Source Software Firms: The Role of Licensing on Strategic Contribution
 - *INFORMS Annual Meeting*, Philadelphia, PA, Nov 1-4, 2015.
 - *Conference of Information Systems and Technology (CIST)*, San Francisco, CA, Nov 8-9, 2014. (**Best Paper Nominee**)
 - *INFORMS Annual Meeting*, Minneapolis, MN, Oct 6-9, 2013.
- Engaging Voluntary Contributions in Online Communities: A Hidden Markov Model
 - *Hawaii International Conference on System Sciences (HICSS)*, Kauai, HI, Jan 2015. (Xiahua Anny Wei)
 - *Workshop on Information Systems and Economics (WISE)*, Auckland, New Zealand, Dec 17-19, 2014.
 - *INFORMS Annual Meeting*, San Francisco, CA, Nov 9-12, 2014.
 - *The 8th China Summer Workshop on Information Management (CSWIM)*, Chengdu, China, Jun 21-22, 2014.
 - *POMS 25th Annual Conference*, Atlanta, GA, May 9-12, 2014.
 - *INFORMS Annual Meeting*, Minneapolis, MN, Oct 6-9, 2013.
 - *Economics of IT and Digitization Workshop*, NBER Summer Institute, Boston, MA, Jul 18-19, 2013.

TEACHING EXPERIENCE

- **Instructor, University of Arizona, 2015 - Present**
 - MIS 543 Online: Business Data Communications and Networking
 - * Fall 2019: 39 online cybersecurity MS students
 - MIS 543: Business Data Communications and Networking
 - * Fall 2019: 79 MS students
 - * Fall 2018: 4.6/5, 42 MS students
 - * Fall 2017: 4.6/5 and 4.8/5, 80 MS students
 - * Fall 2016: 4.1/5 and 4.0/5, 76 MS students
 - MIS 307: Business Data Communications
 - * Fall 2018: 4.4/5 and 4.7/5, 108 UG students
 - * Fall 2017: 4.3/5, 53 UG students
 - * Fall 2016: 4.4/5, 39 UG students
 - * Fall 2015: 4.2/5 and 4.8/5, 86 UG students

- **Instructor, UC San Diego, 2013**

- MGT 103: Product Marketing and Management (Summer 2013), 4.2/5, 32 UG students

ACADEMIC SERVICE

- Program Committee
 - *Conference on Information Systems and Technology (CIST)* 2015-2019
 - *China Summer Workshop on Information Management (CSWIM)* 2019
- Session Chair:
 - INFORMS Annual Meeting 2016-2019
 - *China Summer Workshop on Information Management (CSWIM)* 2016-2019
- Journal Reviewer: *Management Science, Information Systems Research, MIS Quarterly, Production and Operations Management, Information & Management, Journal of the Association of Information Systems, Electronic Commerce Research and Applications, Decision Support Systems, ACM Transactions on Management Information Systems*, among others.
- Conference Reviewer: *International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), European Conference on Information Systems (ECIS), China Summer Workshop on Information Management (CSWIM)*.
- Conference Services
 - Review coordinator for *International Conference on Information Systems (ICIS)* 2018)
- Internal Services
 - Cybersecurity recruiting committee member, 2019
 - Business analytics recruiting committee member, 2018
 - Undergraduate program committee member, 2018-2019
 - ECE Cybersecurity Search Committee member, 2018
 - Cybersecurity recruiting committee member, 2016-2017
 - Zipperman scholarship committee member, 2016-2017
 - Joelle Benson STEM scholarship committee member, 2017-2018

STUDENT SUPERVISION

- Doctoral Committee
 - Xiaofeng Li, University of Arizona, 2018 (minor advisor)
 - Hongyi Zhu, University of Arizona, 2019
 - Karthik Srinivasan, University of Arizona, 2018
 - Yun Wang, University of Arizona, 2017
 - Qiang Gao, University of Arizona, 2016

- Doctoral Comprehensive Exam Committee
 - Zhengchao Yang, University of Arizona, 2018
 - Xuan Wei, University of Arizona, 2017
 - Hongyi Zhu, University of Arizona, 2017
 - Weifeng Li, University of Arizona, 2017
 - Yun Wang, University of Arizona, 2016
 - Karthik Srinivasan, University of Arizona, 2016
 - Yang Wang, University of Arizona, 2016
 - Qiang Gao, University of Arizona, 2016
 - Victor Benjamin, University of Arizona, 2015
- Master Students
 - James Richardson
- Undergraduate Students
 - Yang Liu
 - Michael Hsu

WORK EXPERIENCE

2007-2009 Research Assistant, School of Hotel and Tourism Management, Hong Kong Polytechnic University

AFFILIATIONS

- Association for Information Systems (AIS), since 2012
- The Institute for Operations Research and the Management Sciences (INFORMS), since 2012
- The American Economic Association (AEA), since 2014
- The Association for Computing Machinery (ACM), since 2014