

Credentials in **blockchain**

CowStamp

my certificate, my proof



CowStamp.com



ASSESSORS



CowStamp

The platform that allows to manage verifiable digital credentials using the most advanced standards with **Blockchain** registration.

my certificate, my proof



Digital credentials, let's focus

To understand and explain what is a **digital credential**, before we need to define some key concepts.



Building
the future
Block by Block



¿What is a digitally verifiable credential?

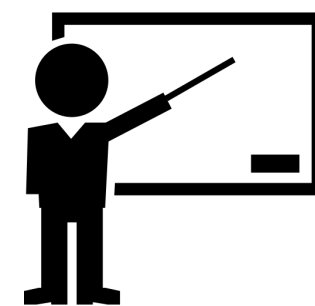
Digitally verifiable credential



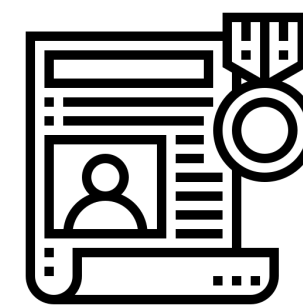
Digitally verifiable credential

It is a digital document with a defined structure called **badge**, that allows an issuer to certify some given information about a recipient.

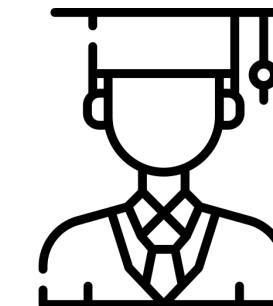
Digital credentials registered on the *blockchain* allows to prove the recipient they acquired some knowledge or some other fact to certify



Issuer



Credential



Recipient



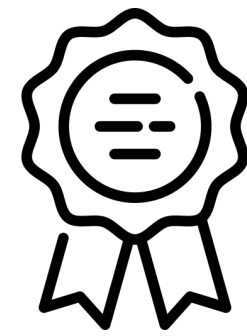
Some Basic concepts

Basic concepts



Certificate

File issued by a trusted entity providing some information about a digital identity



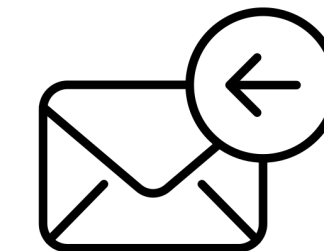
Badge

Data structure containing information, fact or achievement being acknowledged



Issuer

Entity who creates the credential



Recipient

Also called subject, is the person or entity the badge is being awarded to.



The origin of **credentials**

Mozilla Foundation & IMS Global suggested a digital credential issuing protocol creating an open-source international standard called [Open Badges](#), in the late 90s.

The *blockchain* technology changes everything. It provide new tools so the old standards need to adapt so they can offer a new range of features towards data sovereignty,



Everything changes with blockchain

Credentials on the *blockchain*



The disruption of the *blockchain* technology forces to adapt the actual standards for their inclusion. This is why **MIT Media Lab** extends the implementation of the **Open Badges** standard with a new standard called **Blockcerts**. This standard allows the registration of digital credentials using *blockchain* technologies with the necessary information to be verified.

The use of the **Blockcerts** standard introduces the need to transact on a *blockchain* to register a proof of the digitalized documents and so, take advantage of the *Blockchain* capabilities: **digital signature, timestamp, information distribution and data immutability.**





Nonetheless, the **Blockcerts** standard v2.1 does not define the management of the issuer identity, being an incomplete system, one can not validate the identity of the issuer. So, this credentials can not be legally binding per se.

To go through this limitation, **BTC Assessors** proposes a new standard, **Cowcerts**, allowing the management of the issuer's identity, raising the usability of digital credentials making possible for them to have legal validity.

CowStamp platform is based on the **Cowcerts** standard, being compatible with all the mentioned standards.



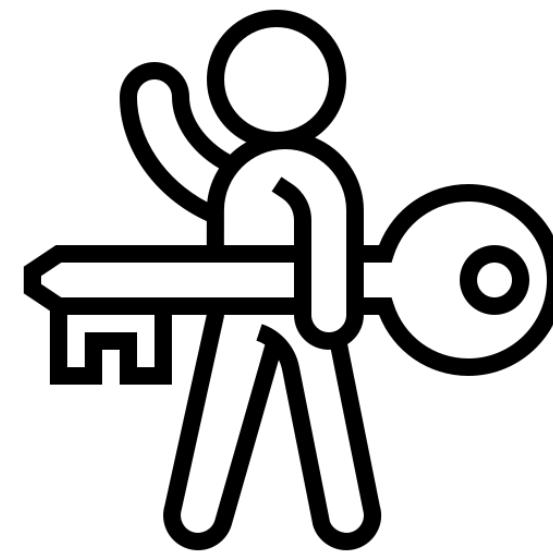
Blockchain: the revolution of certification

Blockchain technologies revolutionized the **verified digital credentials** business, making it possible to validate the authenticity and the date of issuance without a trusted third party in a decentralized registry



¿What brings the certification in **blockchain**?

Introduction



Digital Signature

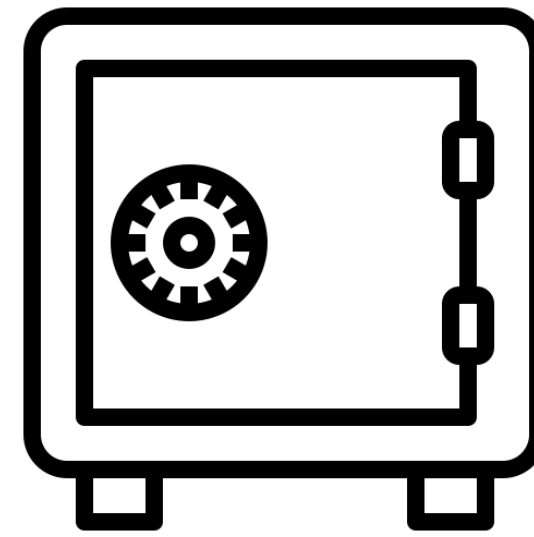
The **digital signature** is a key aspect on the credential certification in ***blockchain***.

Every time we register a proof on the *blockchain* we need to digitally sign it. This is why every proof goes related to the issuer digital signature.



¿What brings the certification in **blockchain**?

Introduction



Immutability

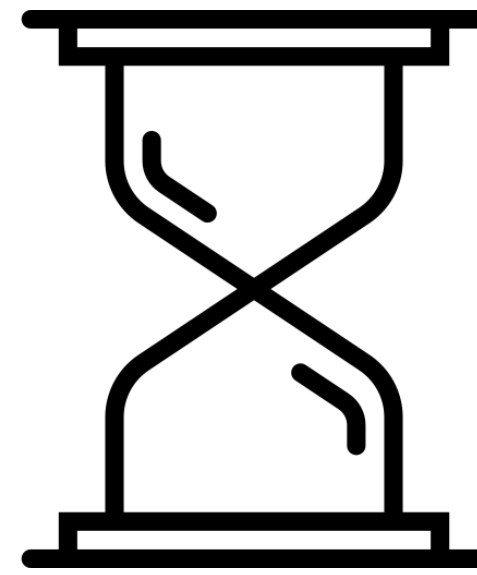
One of the most important characteristics of well-designed and implemented *blockchains* is the **immutability of the registers** included in their *blocks*.

Being able to register a digital credential proof on the *blockchain*, guarantees us that the registered proof has not been corrupted over time.



¿What brings the certification in **blockchain**?

Introduction



Timestamp

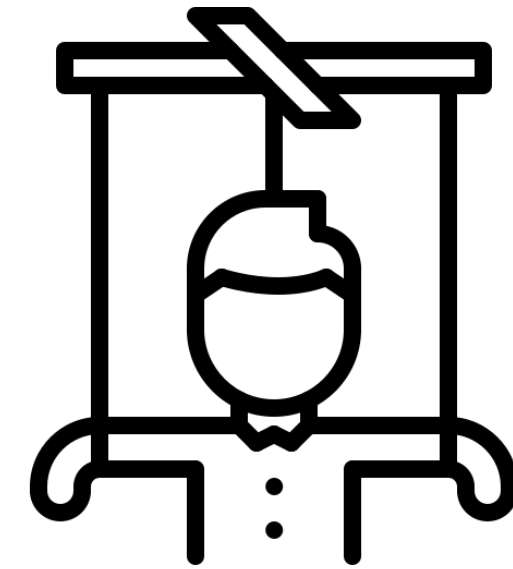
One of the main features of the *blockchain* is the **timestamp** included in each block.

The ***timestamp*** allows to validate in which moment was **registered a digital credential**, avoiding possible frauds or forgeries on the issuing date. And as the *blockchain* is decentralized, the timestamp too and therefore we don't rely on a centralized timestamp authority (TSA).



¿What brings the certification in *blockchain*?

Introduction



Sovereignty

Blockchain technology allows us to build an ecosystem where each and every user has **control of his information**, making it possible to share only the information that matters in every case, in a format that can be verified without showing unnecessary sensitive data.

In this way, credentials contain only the necessary **information to be verified**, protecting the user identity and avoiding abusive control from third parties of the users' data.



Digitally verifiable credentials are the
future of certification, and the future is
now!

¿How can I manage my verifiable credentials?

CowStamp



Building
the future
Block by Block



¿What is CowStamp?

CowStamp

The digital credentials management platform that allows to create issue and receive verifiable credentials registered on the ***blockchain***, compatible with **Blockcerts** and following the **Cowcerts** standard.



Building
the future
Block by Block



¿what offers CowStamp?

Características



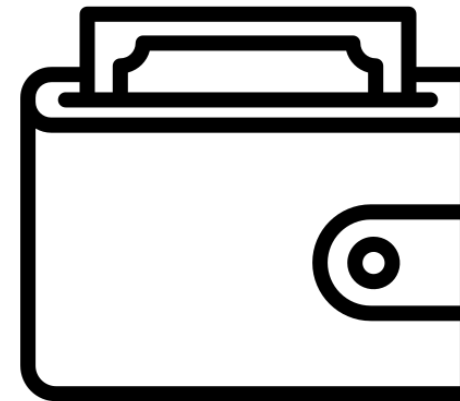
Digital identity verification

Allows to verify credentials issuers and recipient identity through social media and/or the digital certificate issued by a country or accredited entity (X.509).



¿Que ofrece CowStamp?

Características



Usable in multiple wallets

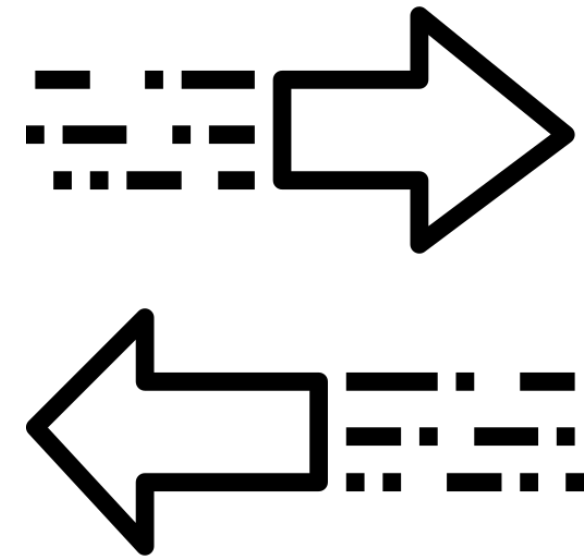
CowStamp integrates with the the most popular **wallets***, **making it possible to handle** the cryptographic keys in the safest possible way without forgetting the usability of the platform. We can then register into **multiple blockchains the wallet of our choice**.

Currently the only published integration is with the **MetaMask wallet*



¿Que ofrece CowStamp?

Características



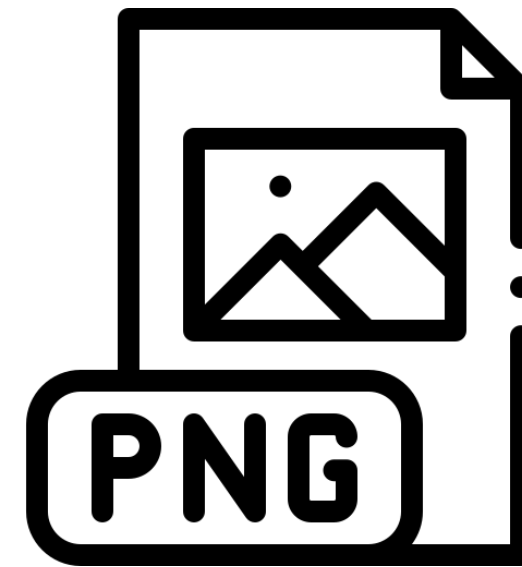
Issuance and reception of credentials

It is easy to issue and receive **credentials**, through a user-friendly entourage allowing to see, manage and validate verifiable credentials on the simplest and fastest way



¿Que ofrece CowStamp?

Características



Understandable credentials format

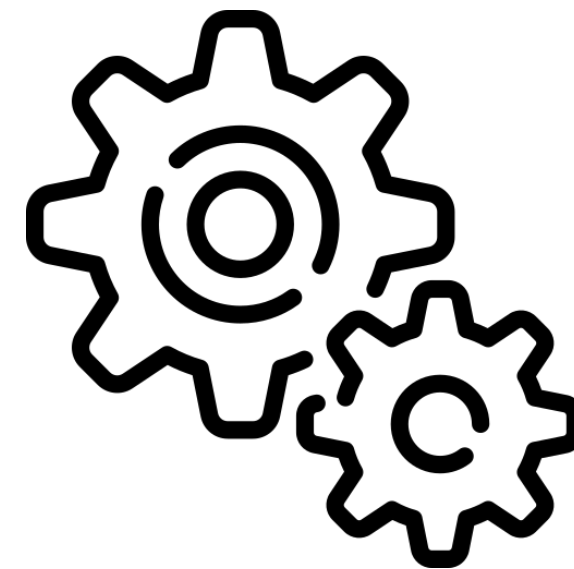
The issuing of digital credentials, with **CowStamp** is done in a **comprehensive format** for all the devices thanks to the use of **PNG*** open format file.

**Work in progress, not yet published*



¿Qué ofrece CowStamp?

Características



Accepting multiple schemes

The implementation of **multiple badge schemes** on the **Cowcerts** standard makes possible to create and verify more complex credentials, as a new feature in the sector.

Because custom use cases will require custom verification needs, we provide schemes so every user can choose their own custom verification steps.



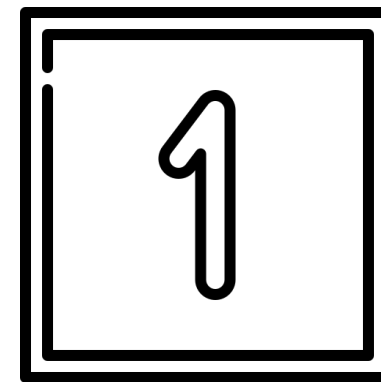
¿How to issue a credential with CowStamp?

The issuing of a verifiable digital credential with **CowStamp** is **highly simplified**.

By just signing up in the platform and following 5 simple steps, we can start issuing our credentials.

¿Who is issuing?

Credentials in 5 steps



Create an issuer of the credential

We first need to define **who is going to issue** the credentials, being an institution or an individual, we create with **CowStamp** an **issuer of credentials**.



¿Is the issuer **verified**?

Credenciales en 5 pasos



Verify the identity of the issuer

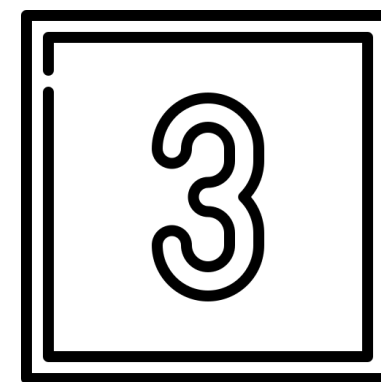
To be able to give legal validity to the credential, is mandatory to generate **proof of identity** of the issuer.

In this goal, **CowStamp** allows to establish a relation between the digital identity of the issuer on the *blockchain* with their profiles in **social media, DID** or with other **digital certificates** issued by trusted institutions.



¿What **information** is being certified?

Credenciales en 5 pasos



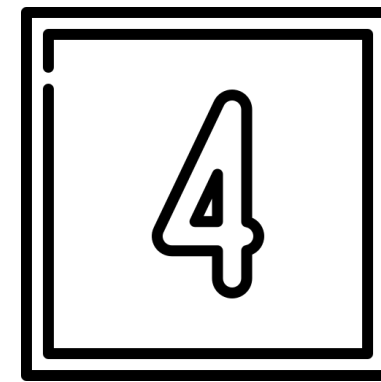
Define a badge's information

The credential creation process involves specifying the **content of the badge being awarded**. Therefore we must need the achievement or fact the credential certifies.



¿Quién es el receptor?

Credenciales en 5 pasos



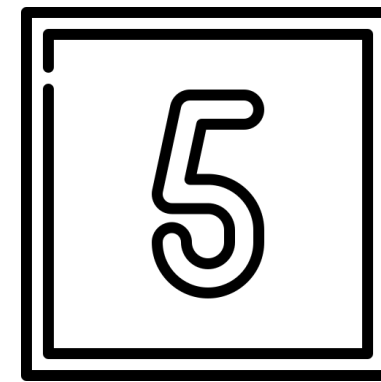
Assign a credential recipient

To issue a credential, we need to **assign the badge a recipient or subject**. To do that, the issuer will have to introduce the data they want to identify the recipient with.



Registramos la prueba

Credenciales en 5 pasos



Register the credential in the blockchain

Registering the credential in the *blockchain* will **register an immutable proof of the integrity and authentication of the credential** by storing digital signatures with a timestamp for its posterior verification.



I have my verifiable credential, ¿now what?

When some issues us a verifiable credential, **we can download in the platform a digital file in JSON format** that can be shared and verified easily as any file.





Verify my credential

To embrace all digital credential features, it's basic to be able to share them with whoever we want and that they can **verify it independently without requiring a third party, neither the issuer or the credential recipient.**

Cowcerts provides an **open source, enterprise grade digital credentials verifier** implemented in Javascript that cares about identity and trust.

A screenshot of the CowCerts verification interface. It features a light gray background. At the top, there is a white input field with the placeholder text "Certificate Url" and a green "Verify" button to its right. Below this, there is a gray bar containing the text "Choose JSON or PNG file (you can also drag & drop your file)." on the left and the "CowCerts" logo on the right. The logo consists of the word "Cow" in a light gray sans-serif font and "Certs" in a bold green sans-serif font.

Certificate Url

Verify

Choose JSON or PNG file (you can also drag & drop your file).

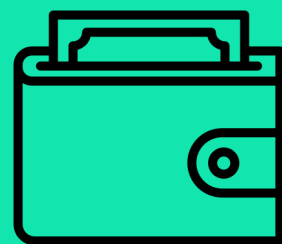
CowCerts



CowStamp's roadmap



IPFS storage
support



Semi-custodial
wallet service



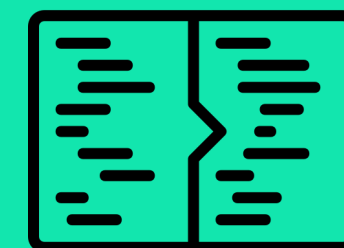
Embedded
JSON in a PNG



Badges store



Fully implement and
support DIDs



Badge schemes



Building
the future
Block by Block



CowStamp



CowStamp.com



Building
the future
Block by Block