

Audience

Group Projects

University emails

Class Groupchats

Students

Features

Integrate with calendars, day planner apps, etc.

Auto-group messages based on message content

"Snooze" or "save for later" feature

Prioritize contacts or groups of contacts

Turn message text into reminders/notifications

"At A Glance"

Auto save and organize attachments

Prioritization by urgency

Implementation Choices

Android/iPhone app

Browser Extension or Full Desktop Application?

User Accounts?

Open Source/ Extensible

Widgets

Use of cookies on desktop

Design choices

Simple UI

No clutter

Theme

Not too many confusing categories/Ease of use/Intuitive

Logo?

Audience

Subscription

Features

Working
professionals

Charge for
certain
features?

Different
layouts

Auto
delete

Time
Management

Block
users/Cancel
Events

Group
chats