



The Sustainable Travel Tech Company

AGENDA

Vision & Mission

Values

History

Finance

Products

Our Team

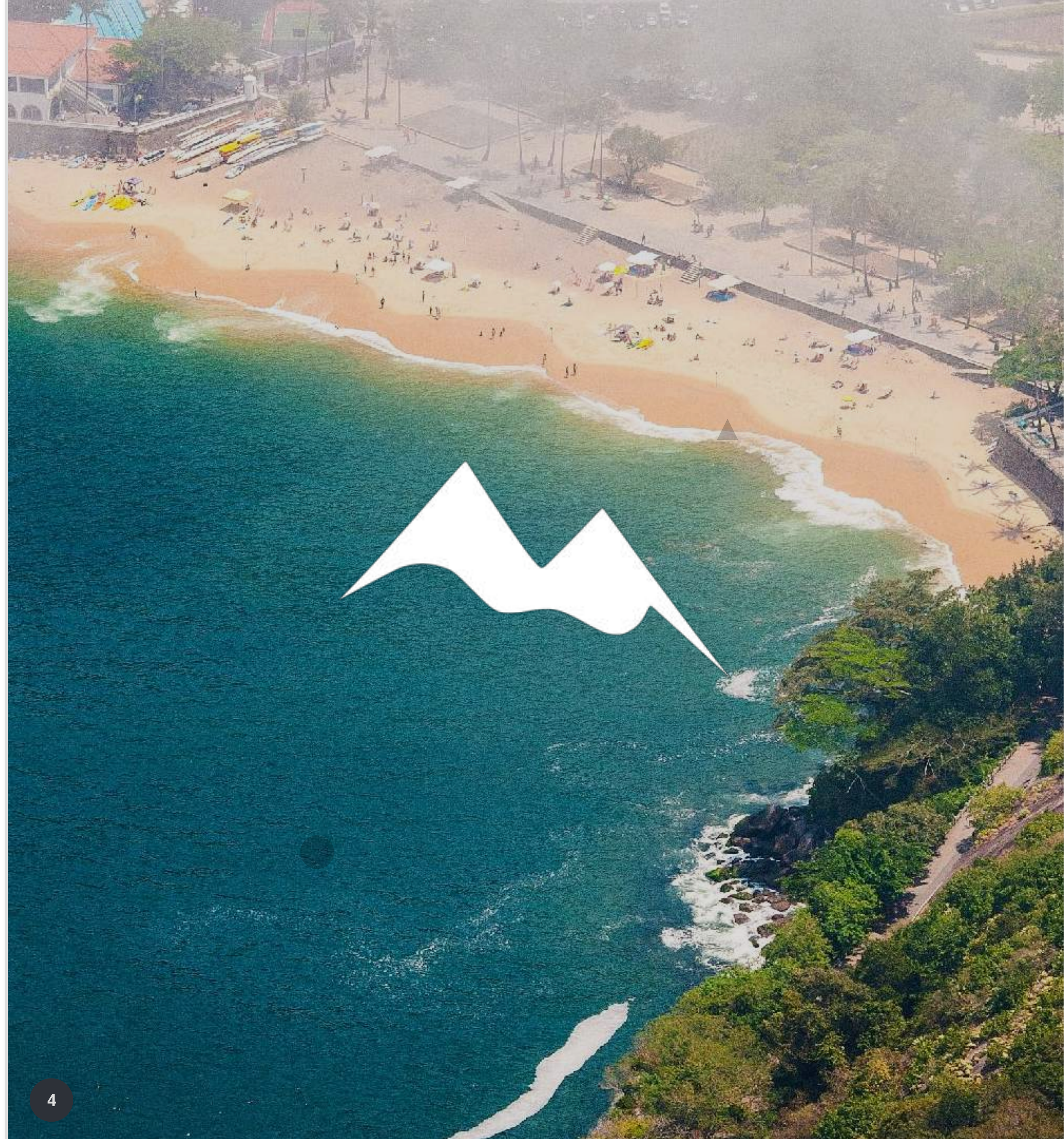


Vision

To pioneer forward-looking business models advancing the vision of an industry wide transformation: sustainable travel for the world.

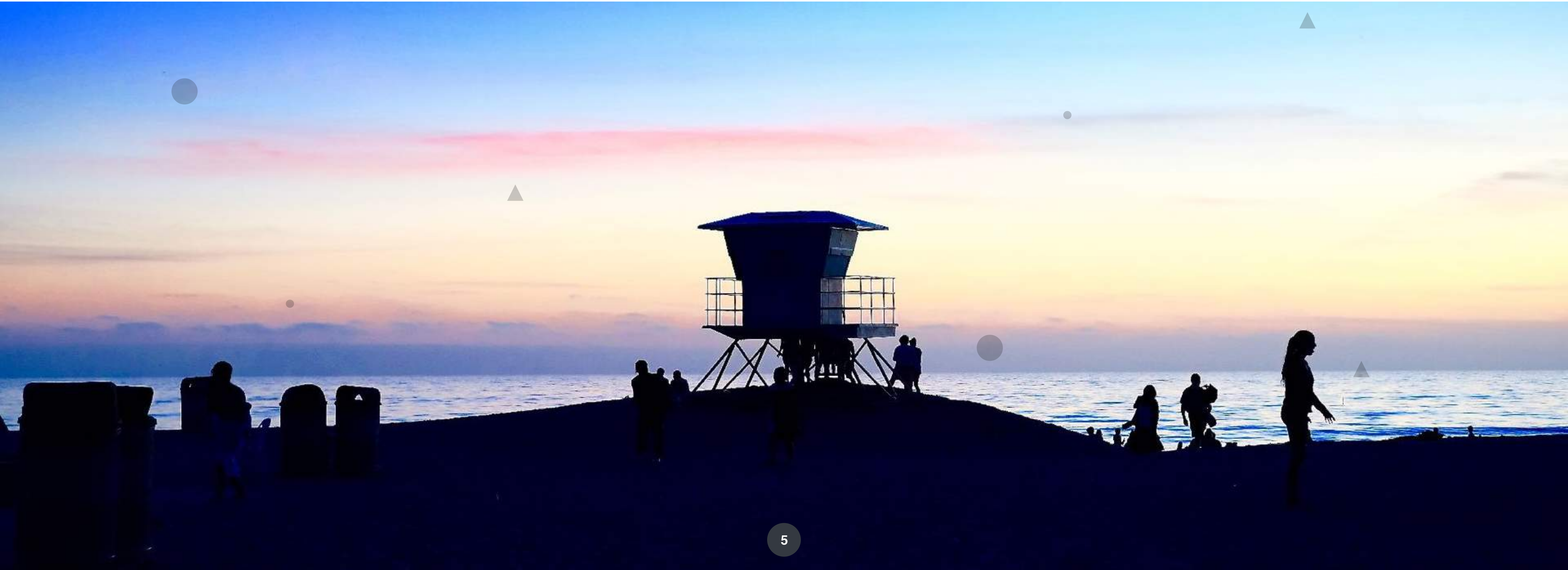
Mission

Empowering a world
accelerating towards
sustainable travel.



Triip's future

The biggest sustainable travel eco-system in the world which focuses on job creation, cultural immersion and eco-friendly impact.





CORE VALUES S.H.A.R.E

Sustainability **H**appiness **A**dventure **R**esponsiveness **E**xcellence





Sustainability

Sustainability in travel takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.

Happiness

Happiness, true happiness, is an inner quality. It is a state of mind. If your mind is at peace, you are happy. If you have everything the world can give pleasure, possessions, power but lack peace of mind, you can never be happy. Every members have a meaningful role and pride in their career by sharing happiness to travelers, as well as having a healthy life.





Adventure

A person who enjoys or seeks adventure. We seek joy and wealth in venturing the unknown. It often leads us to be the first. As adventurer, we share the map of place we have voyaged to help others.



Responsiveness

The ability to adjust quickly to suddenly altered external conditions, as of speed, to resume stable operation without undue delay.



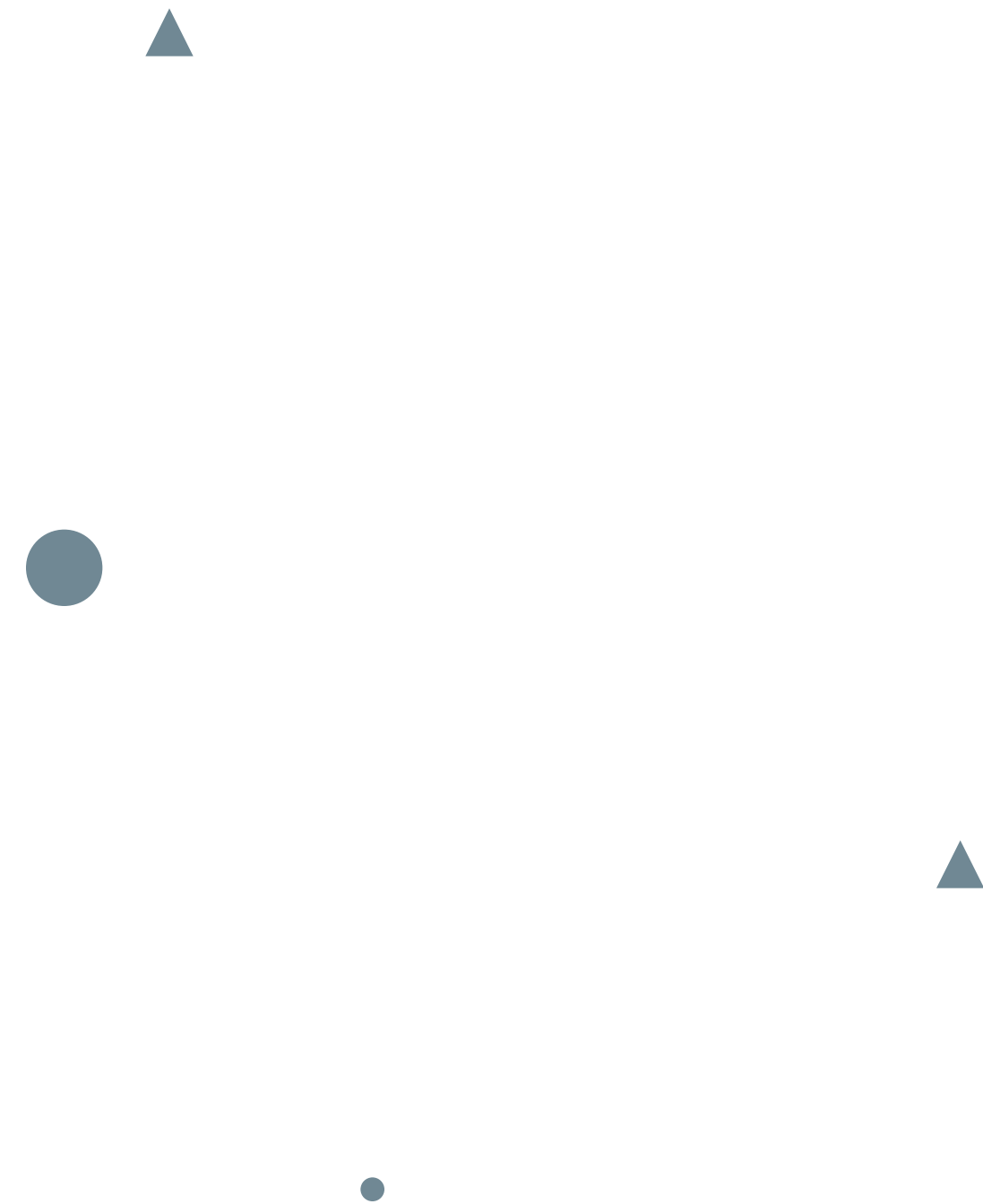


Excellence

The quality of being outstanding and extremely good. We thrive ourselves to operational excellence. We think carefully, act thoughtfully and deliver the highest standard of service.

A group of diverse people, including men and women of various ethnicities, are smiling and making heart gestures with their hands. They are positioned in front of a light blue wooden wall. The image is overlaid with a semi-transparent teal filter. The text "OUR HISTORY" is centered in a large, white, sans-serif font. There are several small white geometric shapes (triangles, circles) scattered around the text.

OUR HISTORY



2014

Founded in 2014 in Singapore and serves the market with the very first model of exploring culture tours. Triip has been extremely capital efficient, leveraging on our core team to expand to 100 countries, 650 cities with 6,000 unique local tours and 100k+ users.



2016

Triip earned a seed round investment of US\$500K in April 2016 from Gobi Partners/MAVCAP and the CEO of the Pacific Asia Travel Association (PATA), Dr Mario Hardy. Secured with these strategic investors, Triip is now no more than one direct call away from the head of 97 government tourism boards around the world, which is a competitive advantage for sustainable expansion in the travel industry.



With the sustained support from PATA, Bhutan Tourism Board, Seychelles Tourism Board, and FWD Hong Kong, Triip masterminded the world's first Global Travel Entrepreneur Challenge (GTEC 2016), a 90-day challenge with more than 7,000 participants from all over the world.



2016

In 2016, Triip was among the top 40 startups (out of 2000 companies), chosen by the South Korean government, to receive support and mentorship for expansion into their market. Triip currently has one patent pending in South Korea.



2017

In 2017, we focused on growing revenue of 300% from US\$400K to US\$1.2M with just US\$25K in marketing expenses with the launch of Triip.Best.

For further expansion, Triip has launched the world's first Type-A Retreat in Himalaya for 40+ Founders, CEOs and investors from all around the world. As of June 2017, Triip is 1 of 521 companies and associations from around the world signed Private Sector Commitment to the Code of Ethics for Tourism.



At the end of 2017, we partnered with [Booking.com](https://www.booking.com) to launch our seamless booking service for both accommodation and unique local tours.

OUR AWARDS



APEC SME O2O Forum I & II

Winner



STARTUP INNOVATION 2015

Winner



**International Global Peace Award for
Empowered Women in Tourism in 2017**

Winner



**Audience Choice Award - Visa
Everywhere Initiatives Vietnam**

Winner



Digital Innovation Asia Awards Feb 2016

Winner



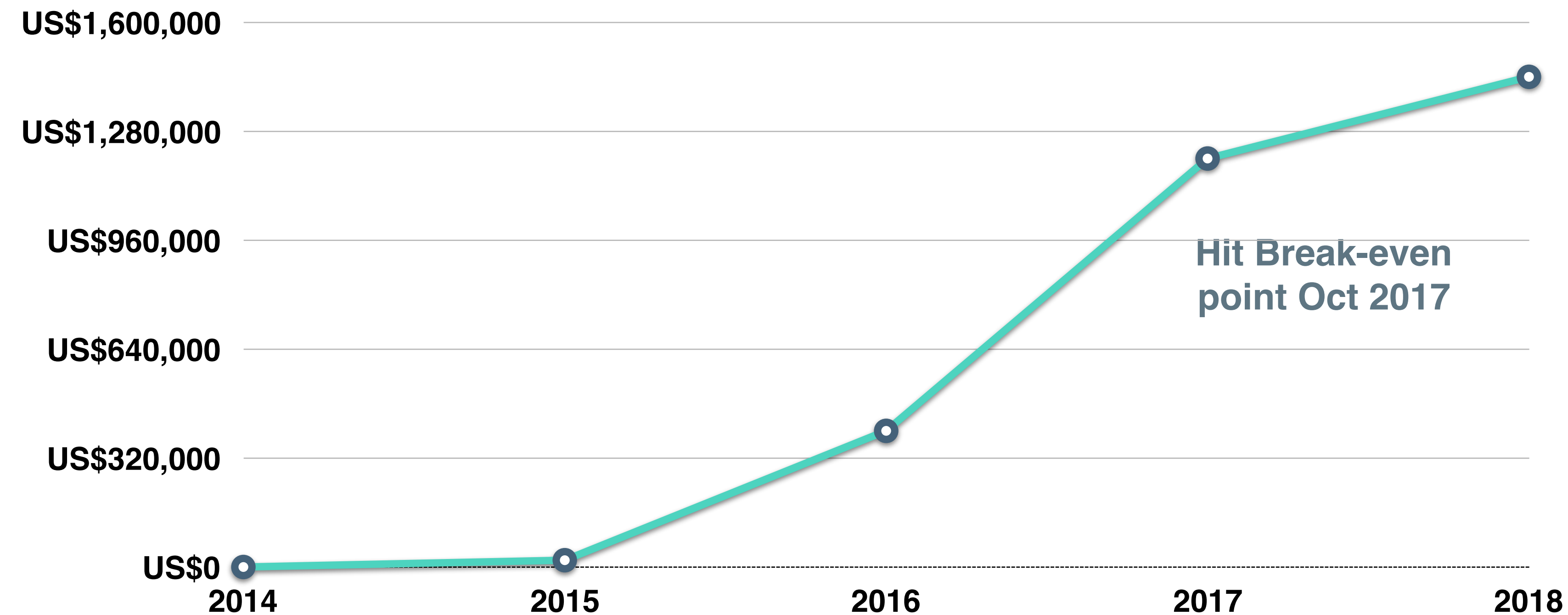
Forbes 30 Under 30 Asia

Winner

OUR FINANCE

Finance Overview

Growth in revenue



**\$835,000 VC
funding in 40
months**

Finance Overview

Previous investors	Amount	Valuation
Angel 1	75K	500k
Angel 2	10k	1M
Gobi Partners	500k	2.5M
Gaiax Ventures & Angel	250k	10M
Pre - A	1M - 2M	10M



**\$835,000 VC
funding in 40
months**

Project Status



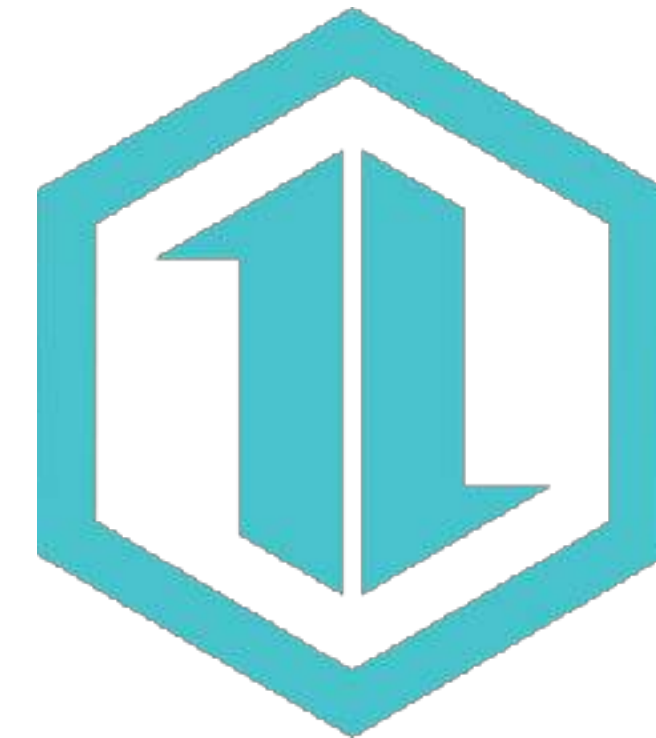
Operating Profit



Break-even



Operating Profit



Fund Raising

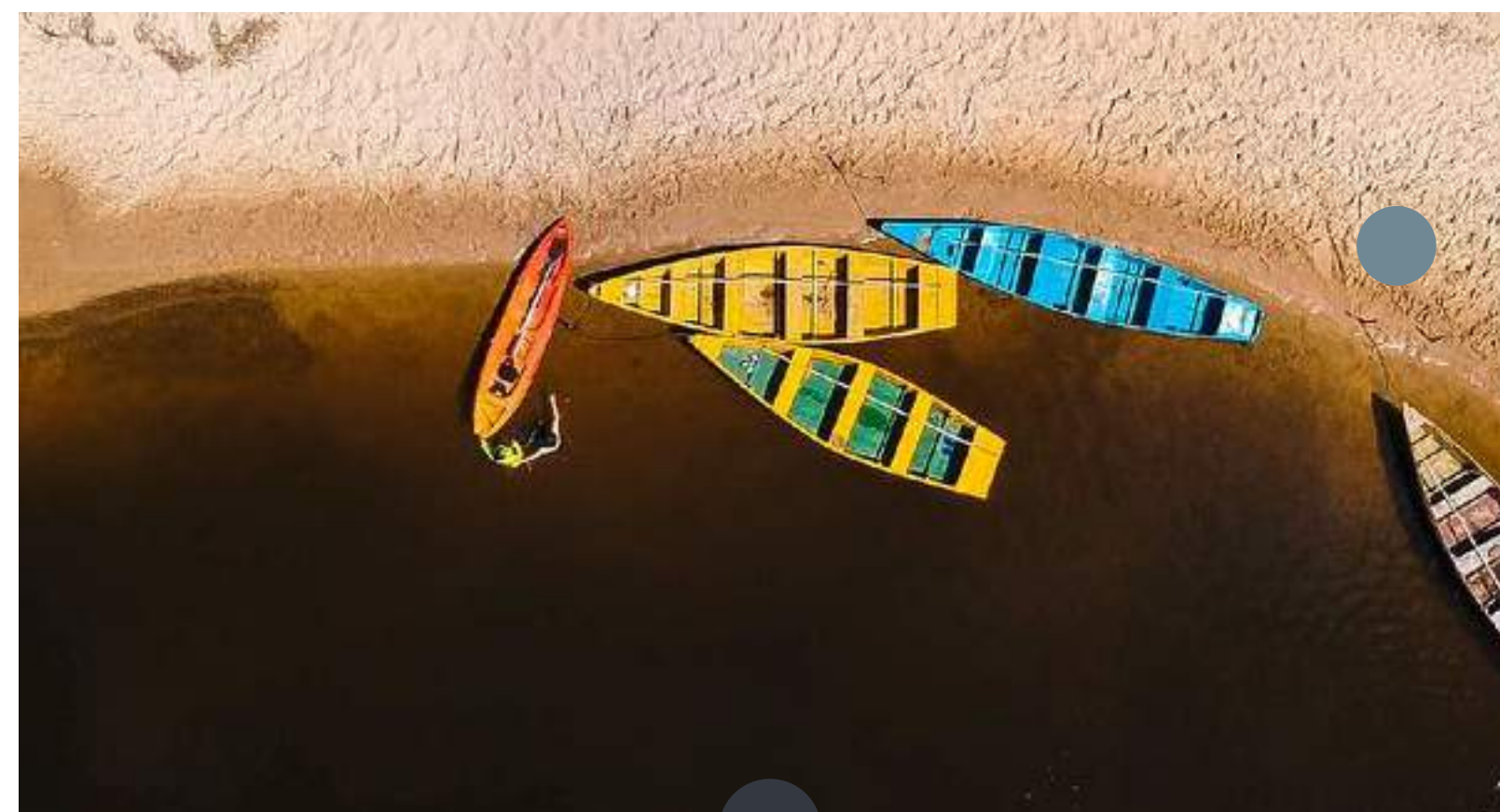
An aerial photograph of a glacier's edge where it meets the ocean. The glacier is a mix of white and blue ice, with visible cracks and textures. The water is a deep blue. A person is standing on a surfboard, riding a wave at the base of the glacier. The overall scene is majestic and serene.

OUR PRODUCTS

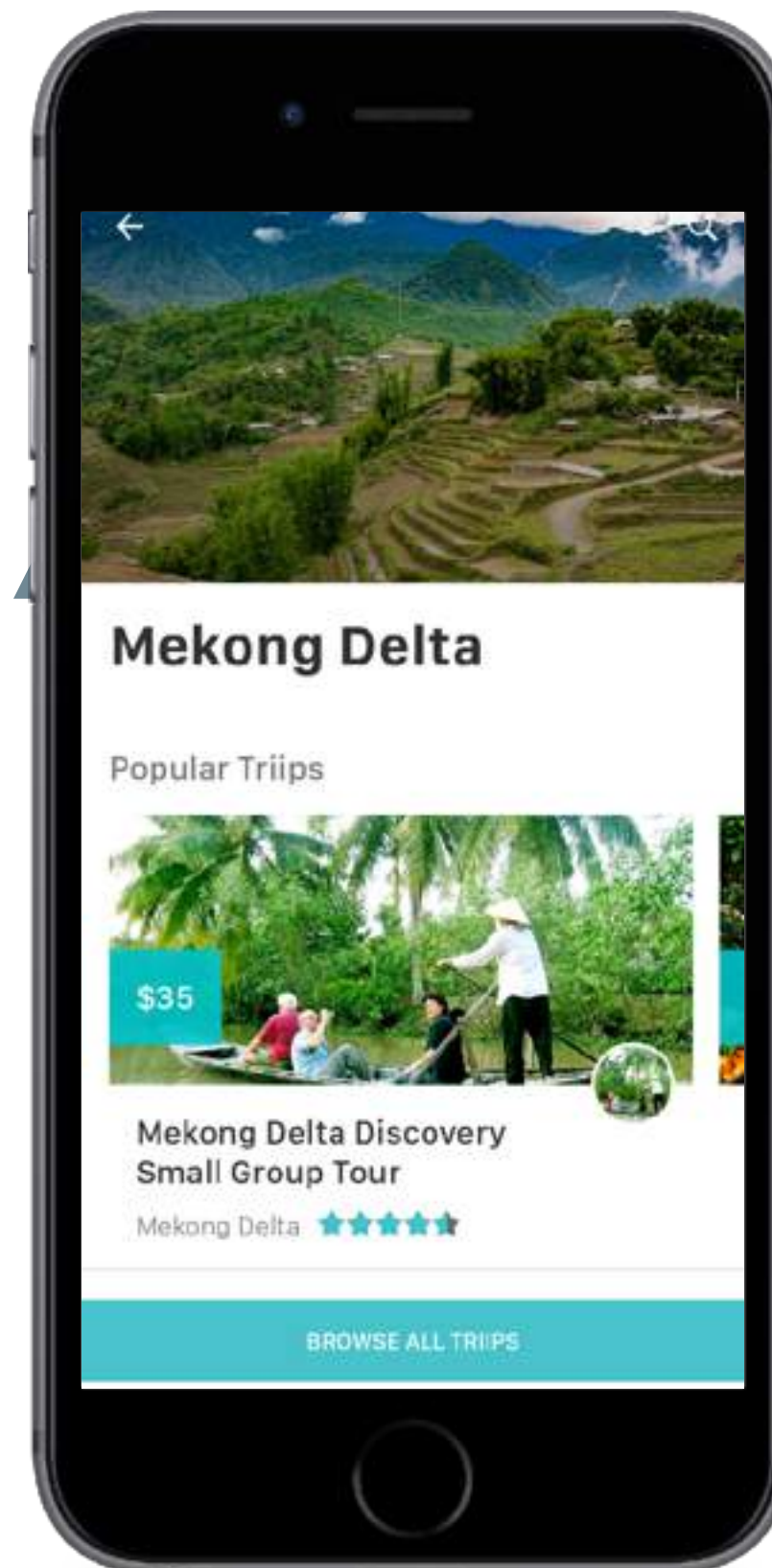
We pioneer three business models :
Triip.me, Triip.best, SaveYourOcean;
and empower our eco-system partners
through Triip Protocol



With its roots in the sharing economy, Triip.me platform enables passionate locals to become Triip Creators, i.e., create their own private tours to share their passion with others, earn money and make new friends – while also offering travelers one-of-a-kind local cultural experiences with real people. Through the website and mobile app, independent tour guides can post their “triip,” which is then available for travelers from around the world to discover, book, enjoy, and review. Currently, there are 6,000 local experts in 650+ cities in over 100 countries around the world using Triip, and about 70% are women from low-income countries.



HAPPIEST WAY TO TRAVEL



BestBhutan
by Triip

BestNepal
by Triip

Triip.Best - Promote sustainable and exotic destinations like Bhutan, Nepal, Seychelles...

We are currently Top 5 Inbound company bringing travellers to Bhutan after 18 months





Save Your Ocean - The world's first affordable smart water refill station network to reduce plastic bottle usage backed by United Nation.





We are bringing to life a new, never-before-seen ecosystem of travel service providers.

A platform that would change the entire travel industry forever: Triip Protocol



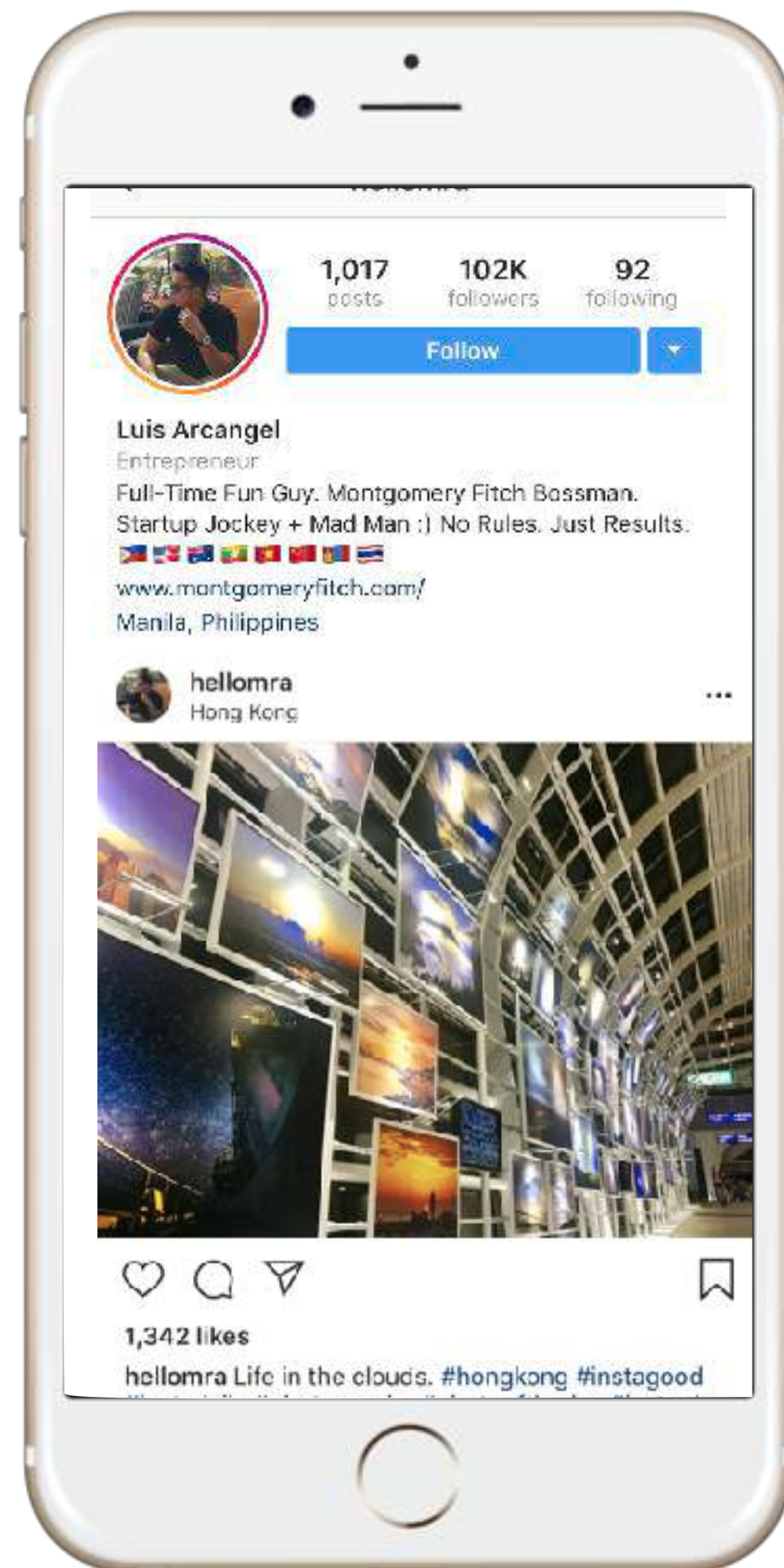
Triip Protocol, our B2B2C blockchain platform, allows all travel industry players to join a unified network to enjoy the benefits of the ecosystem.

As a partner, you can reach to your target customers with almost zero advertising fees and low customer acquisition cost. We enable anyone in the travel industry to benefit from blockchain without technical knowledge.



“Where would Luis travel to and when ?”

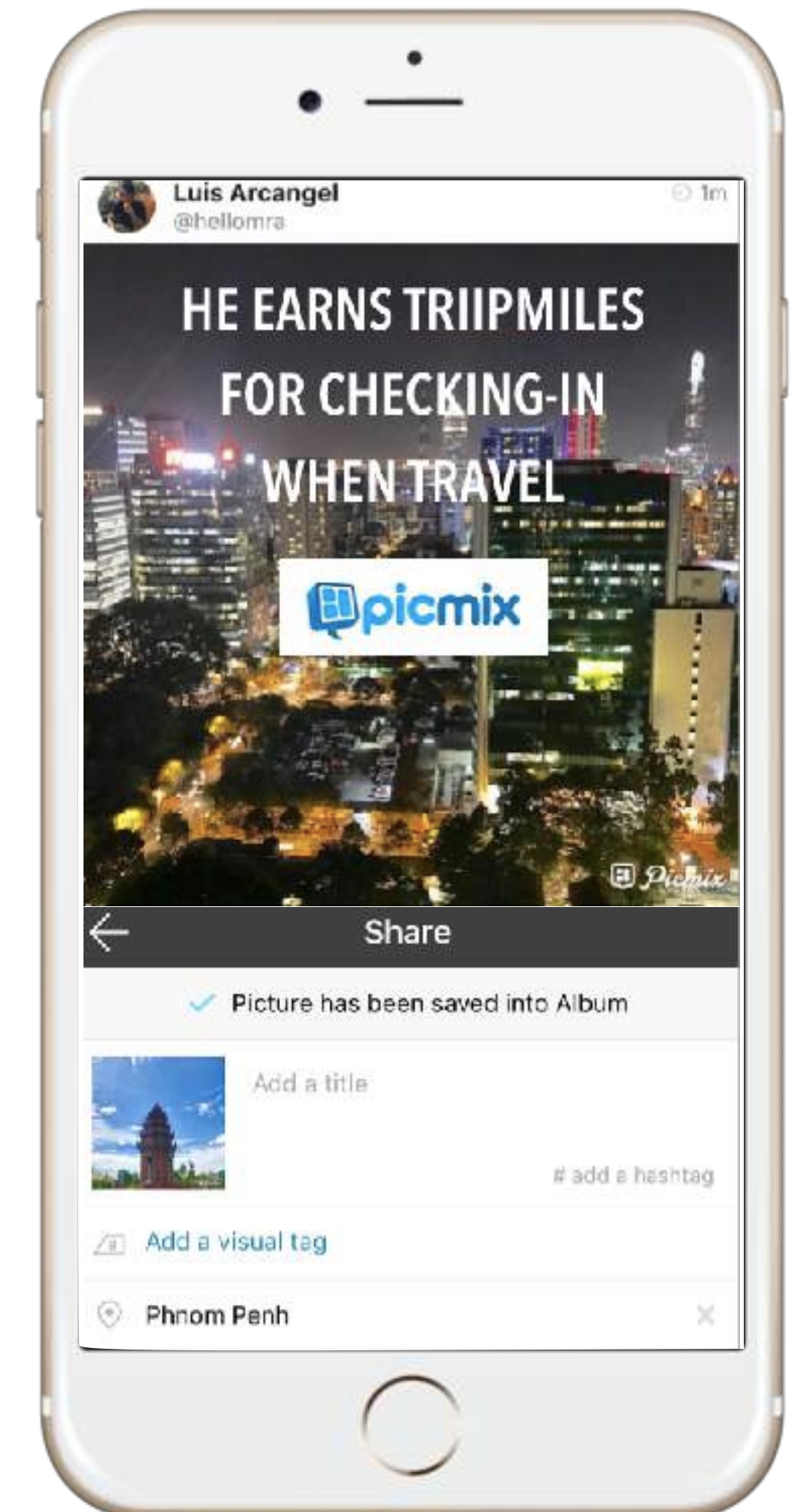
NO BENEFITS BY SHARING



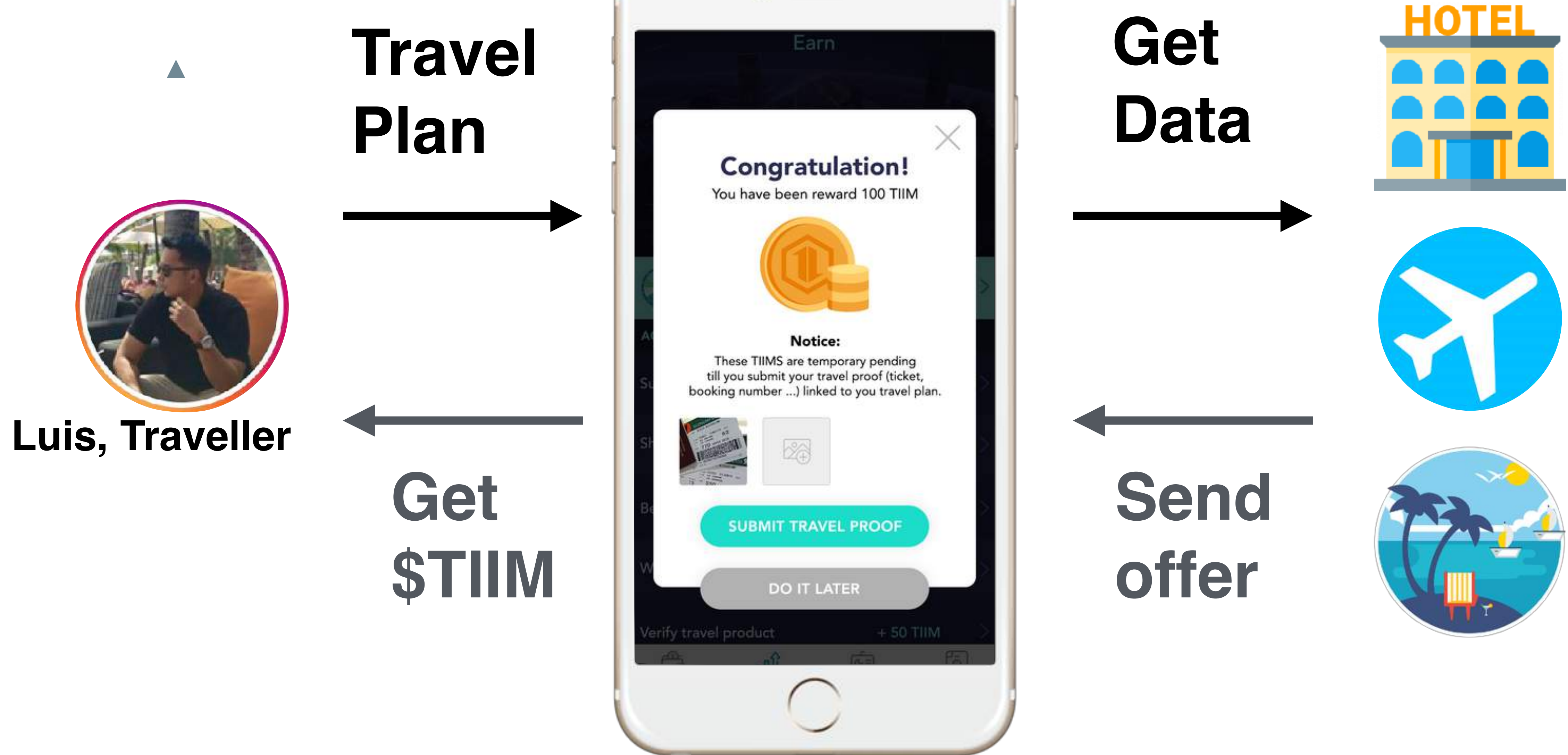
Luis, Traveller



SHARE TO EARN TIIM TOKEN



Business model: Cost Per Booking



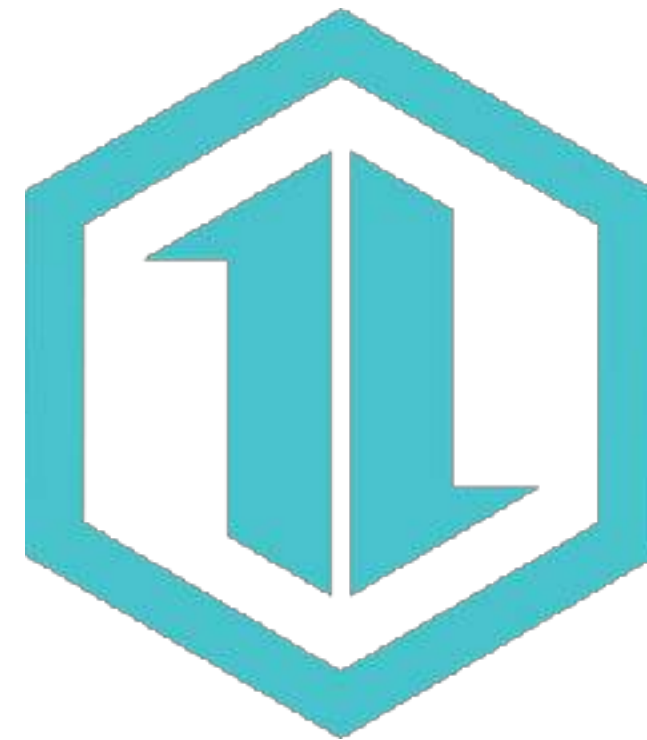
Business model: Data flow

Data & Community Partners

Advertisers & Business Partners

**A combined
100M+ users
has signed up**

contribute



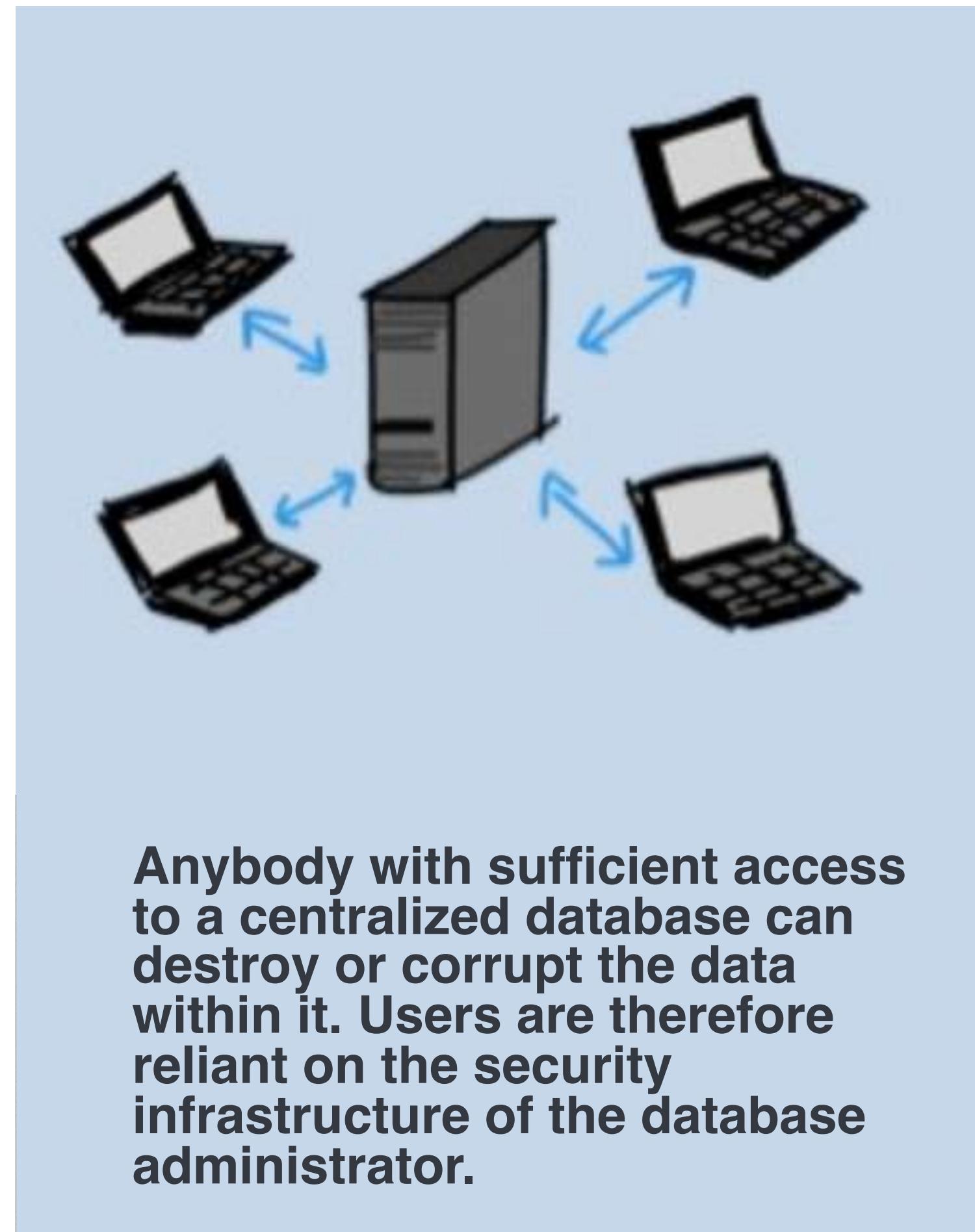
consume

**97 travel
companies
has signed up**

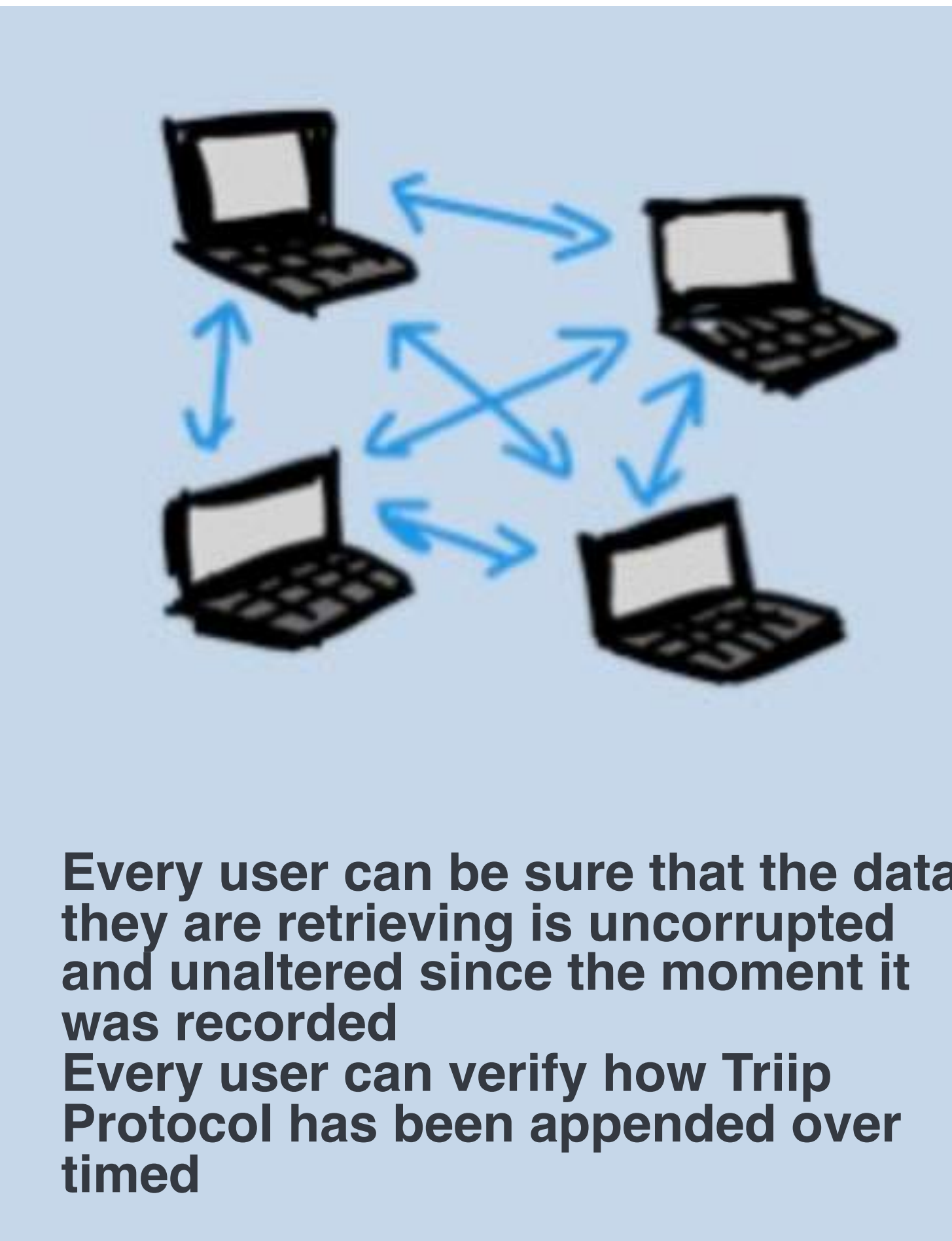
All partners including individual travellers co-own the data via our blockchain network where they can earn or pay token accordingly to the amount of data they contribute or consume

Triip Protocol data is public verifiability, which is enabled by integrity and transparency






Traditional Centralised Database



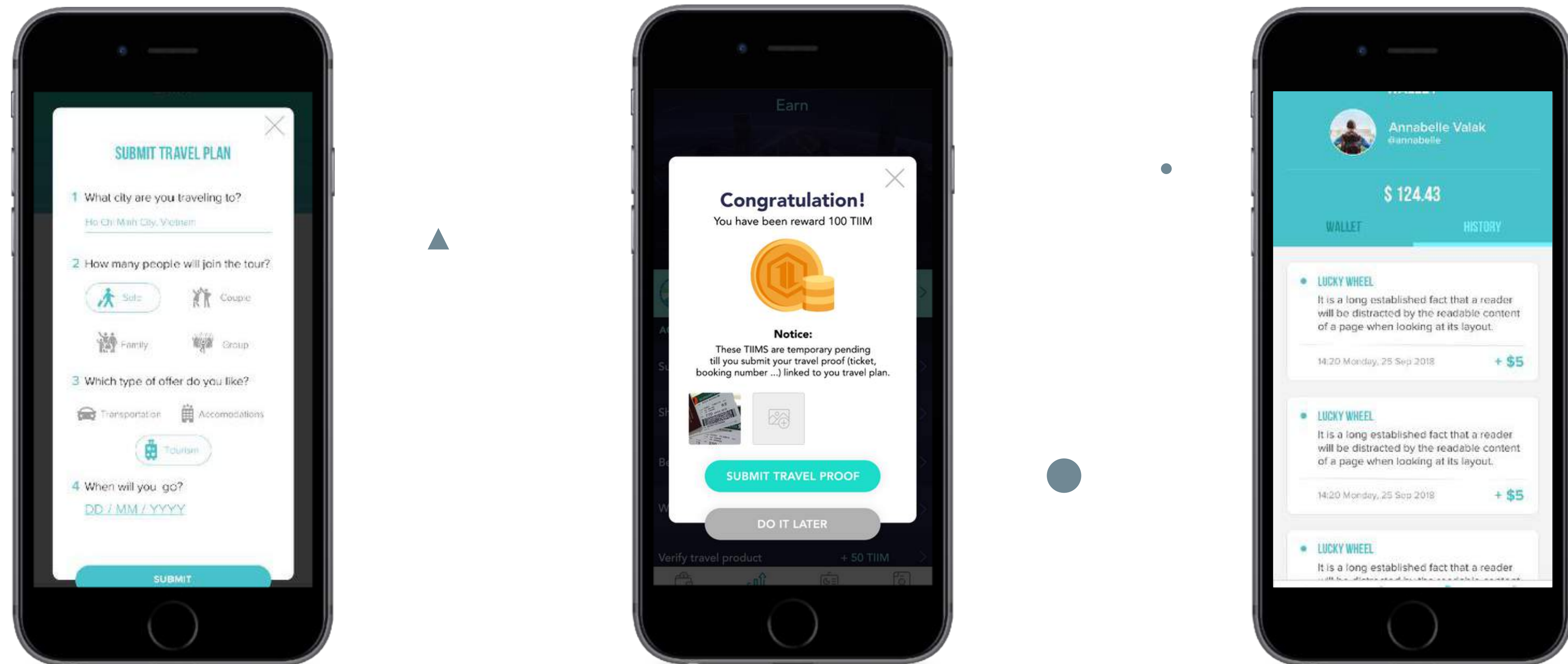
Triip Protocol Decentralised Database



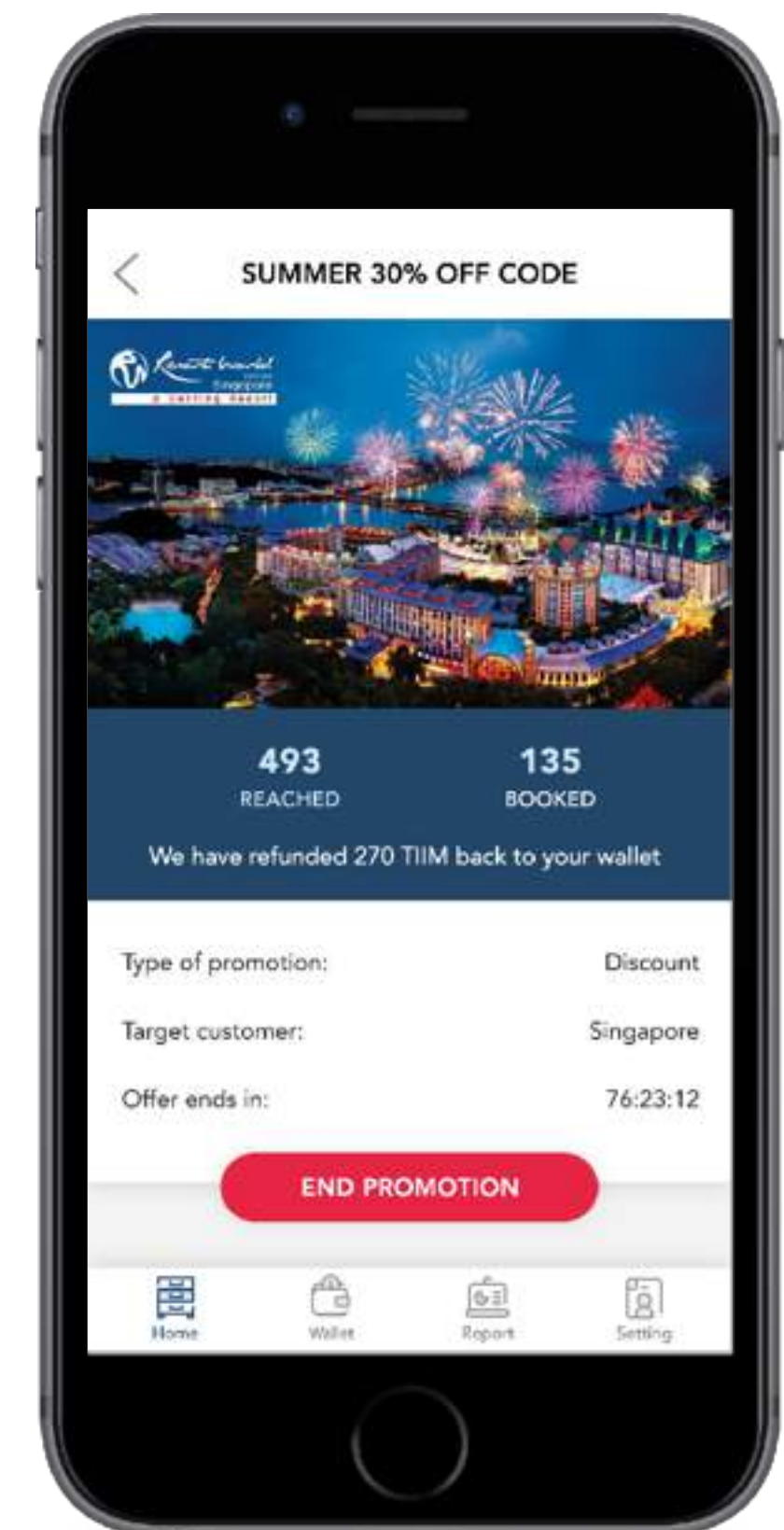
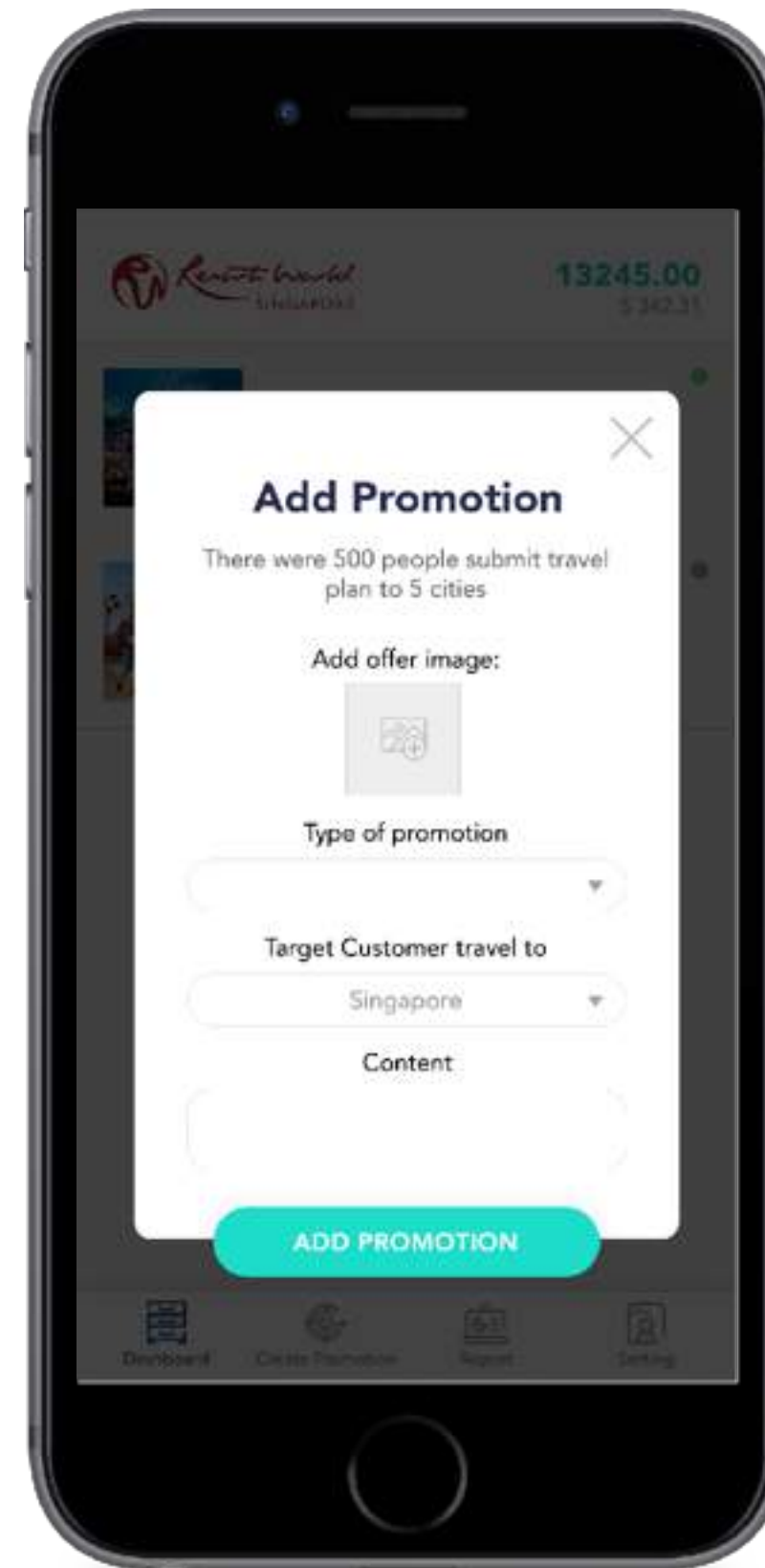
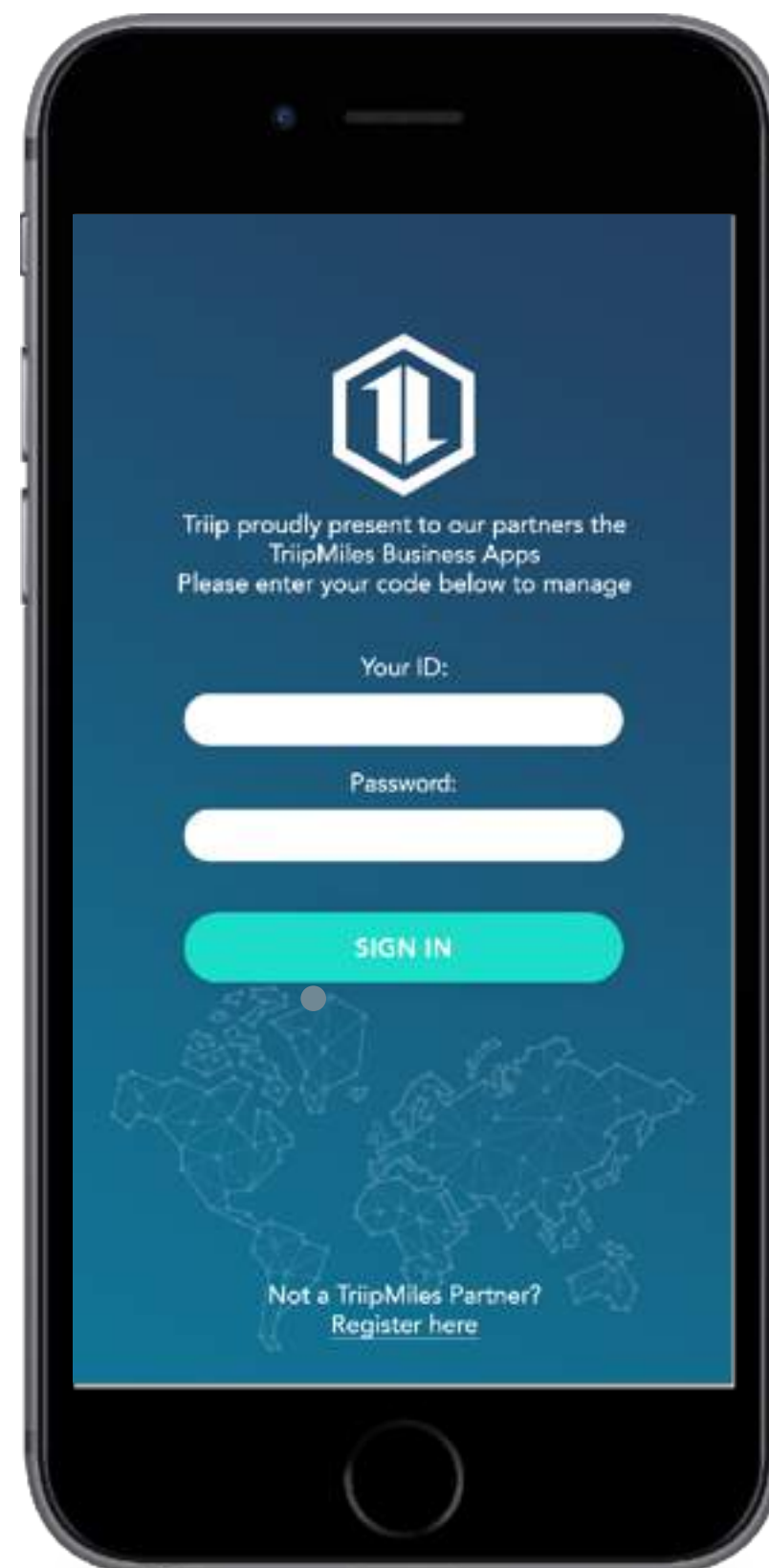
Triip Protocol is built on the superior blockchain platform: Tomochain

COMPARISON CRITERIA	 EOS	 ETHEREUM	 CARDANO	 Tendermint	 TOMOCHAIN
CONSENSUS	DPoS	Chain-based PoS with slashing	Ouroboros PoS	BFT-based PoS	PoSV
DECENTRALIZATION	21 validators	Unlimited number of validators joining block creation	Unlimited number of stakeholders joining block creation	Number of validators > 4	99 masternodes
SECURITY	BFT	BFT	BFT	BFT	BFT
PERFORMANCE	Potential to scale to millions of transactions per second	No information	On average 257.6 per second in experimentation with 40 nodes but the potential is more than that	Up to 10,000 transactions per second for 250 byte transactions	Potential to many thousands of transactions per second
ROADMAP	Mainnet launched in Q2 2018	No information	Centralized mainnet released on 29/9/2017, decentralized mainnet before Q3 2018	Tendermint core 0.20.0 released on 7/6/2018, 1.0.0 release date not clear	Mainnet will be released by Q4 2018

TRIIP PROTOCOL TRAVELER APP



TRIIP PROTOCOL BUSINESS APP



TRIIP PROTOCOL

FROM THE EXPERTS



Click To Play Video

Putu Diah Sastri Pitnanatri
Tourism Ministry of Indonesia

PARTNERS

Airline Partnership



Global Partnerships



Tourism Boards



Startup Accelerator Programs





OUR TEAM

100+ years combined
experience in travel and
technology.



Hai Ho
The Principle

Over 12 years experiences in building products and community for over 5 mil users. Builder and growth hacker for online communities, brands, payment gateway, social network, wearable healthcare, mobile apps since 2008.



Ha Lam
The Soul

Forbes Asia 30 Under 30 Women in tourism Celebrating her Award 10-year experience in tourism.



Kent Nguyen
CTO - The Back Bone

Former CTO of Silicon Straits; Head of Engineer, Grab Vietnam. Kent co-founded two successful businesses in forging strong technical teams in the past 10 years since the early days of college.



Stacey Lee
CSO - The Spirit

A serial entrepreneur with over 16 years extensive experience in regional market expansion especially in South East Asia, strategy planning, sales and marketing. Stacey also has a solid experience in the startup environment.



Paul Wee

CFO - The Treasurer

More than 20 years in various aspects of the financial industry. He was SVP of Mortgage Sales at HSBC in 2007 before joining ANZ as a Director (Head of Acquisition).



Dr. Mario Hardy

CEO, PATA

An investor, entrepreneur and senior executive with more than 30 years of combined leadership, corporate development in travel. Currently CEO of Pacific Asia Travel Association.



Phuong Huynh

CCO - The Planner

An experienced, hands-on marketing professional with more than 8 years of progressive experience in leading digital marketing and strategy for innovative brands, agencies and startups in the software, e-Commerce, and social networking spaces, and collaborating effectively with stakeholders, vendors and clients.

Advisors



Brian Leonard
CTO & Technical
Cofounder at TaskRabbit



Joel Ng
Former Chief Investment
Officer & Partner at XSQ.



Tiago Costa Alves
VP Asia Pacific at
AppCoins and Aptoide




Melvin Yuan
Co-founder YFind Technologies



Calvin Kizana
CEO of PicMix, Playday



Long Vuong
CEO of TomoChain

A background image showing silhouettes of people on a beach at sunset. A lifeguard stand is prominent in the center. The sky is a mix of blue, orange, and pink. The ocean is visible in the background.

Join our dream is to become the world
▲ biggest ecosystem for sustainable travel.

- The world needs more healers like you! ▲

▲
●

Contact
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