



triip  
.me

**Private deck by invitation  
(for qualified investors only)**



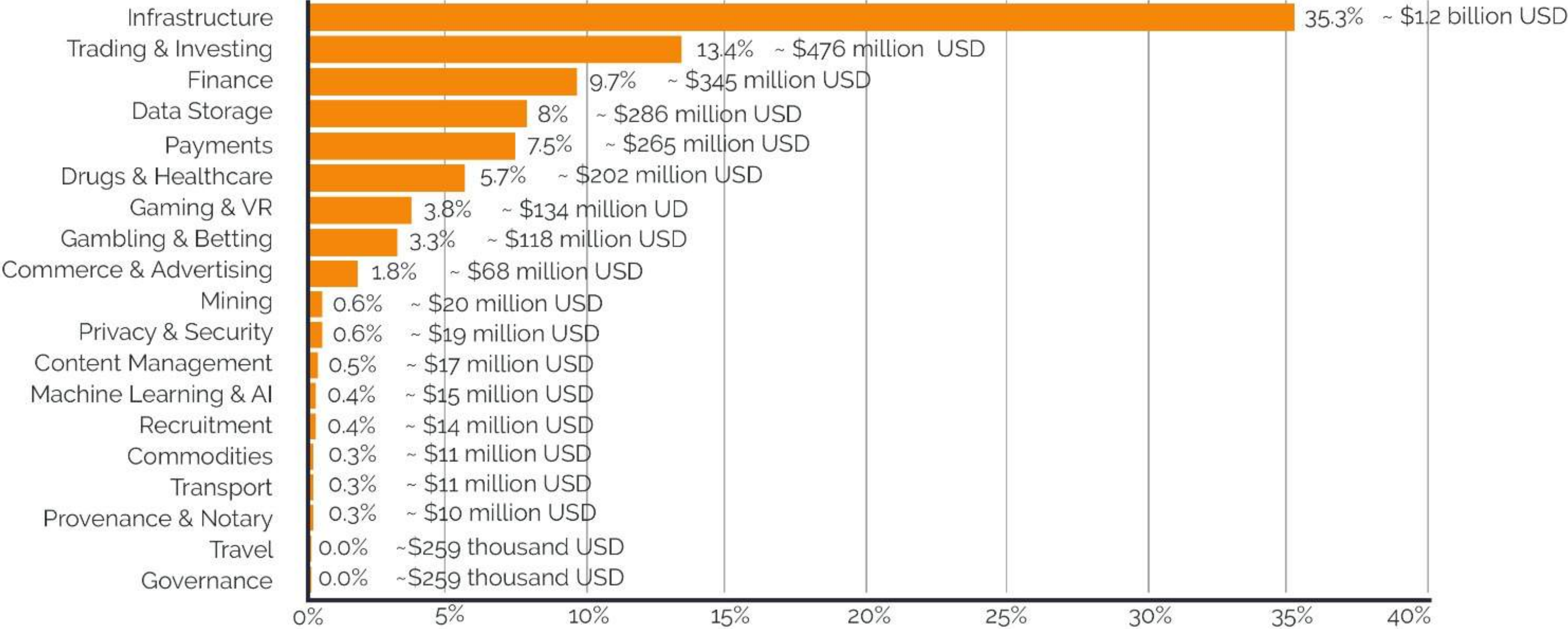


Join our dream  
to be the biggest  
travel utility  
token in the world



# BLOCKCHAIN IN TRAVEL IS SERIOUSLY UNDER-INVESTED

TOP ICO CATEGORIES OF 2017  
total \$3.5 Billion USD

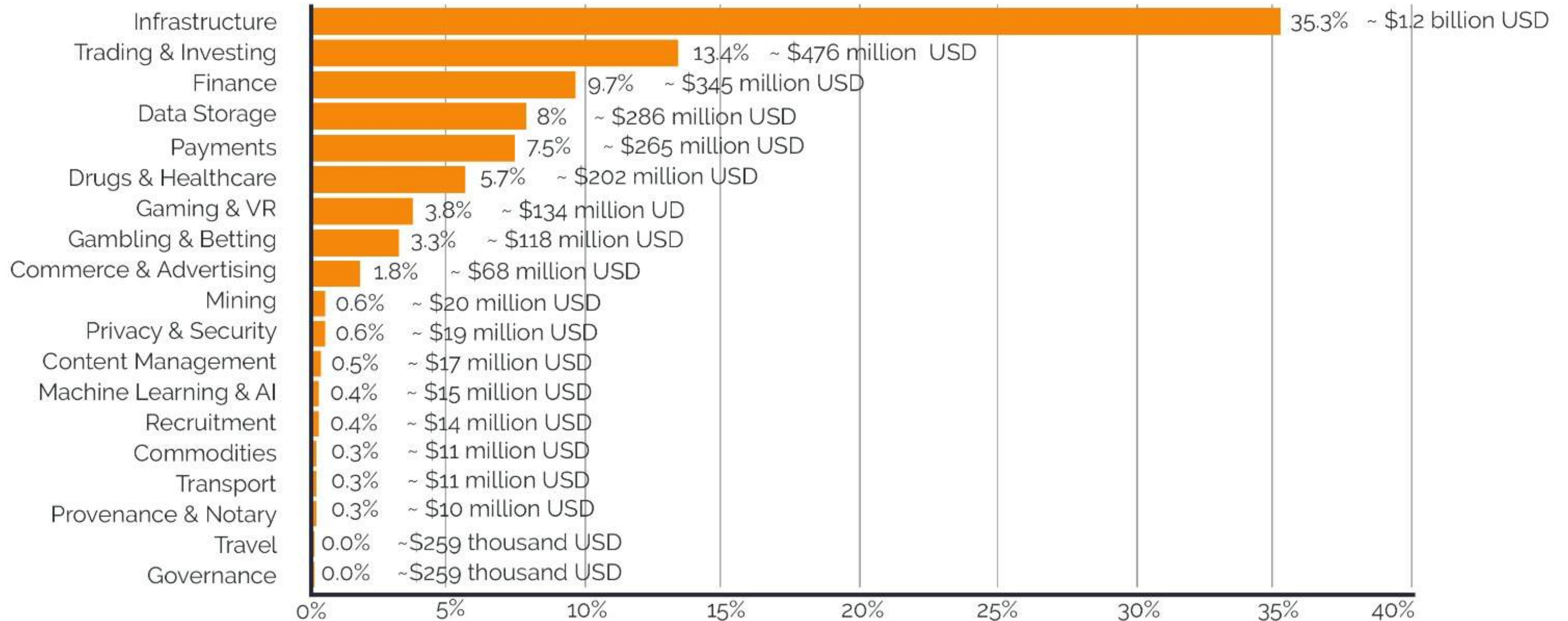


% out of \$3.5 billion USD (100%)



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TOP ICO CATEGORIES OF 2017  
total \$3.5 Billion USD



% out of \$3.5 billion USD (100%)



**It is like building a city with electricity, water  
but no shopping mall, restaurant...**



# ICO investors are ignoring one of the world's oldest and long-lasting industries

## Total travel industry



## Digital travel booking



## Triip.me Target Market



Source: [https://www.thebusinessplanshop.com/blog/en/entry/tam\\_sam\\_som](https://www.thebusinessplanshop.com/blog/en/entry/tam_sam_som)



*YOU CAN BE THE*

*Change*





**TriipMiles by Triip.me**  
**The travel utility token to book  
hotel & unique experience for  
crypto owners in 227 countries**

**[ico.triip.me](https://ico.triip.me)**



A man in a light-colored suit and dark trousers stands on a detailed map of Europe. He is holding a black briefcase in his right hand and pointing his left index finger upwards. The map shows various cities, countries, and geographical features like the English Channel and the Mediterranean Sea. The text is overlaid on the right side of the image.

**AFTER 4 YEARS OF BUILDING,  
TRIP.ME NOW HAS 1.3M  
HOTELS IN 227 COUNTRIES,  
6000+ UNIQUE TOURS IN 100  
COUNTRIES**

AND IT IS REALLY HARD TO COPY US



# STRONG GROWTH WITH A HUMBLE BEGINNING

## \$835,000 VC FUNDING IN 40 MONTHS

2015: \$85,000  
2016: \$500,000  
2017: \$150,000  
2018: \$100,000

## Backed by Governments and Tourism Boards

Invested by CEO of Pacific Asia Travel  
Associations

APEC O2O Startup Award Winner

Finalist at K-Startup Challenge, Startup Chile,  
Magic Malaysia

## LEAN OPERATION

16 staffs, 7 offices , 6000 guides in 100  
countries  
Monthly Revenue: \$150,000- \$250,000

## 400% Y-O-Y GROWTH IN REVENUE

2015: \$20,000  
2016: \$400,000  
2017: \$1.2M  
Q1 2018: \$500K

# PROFITABLE SINCE OCT 2017





## A GLOBAL BRAND TRUSTED BY



# Forbes

THE  
WALL STREET  
JOURNAL

<http://edition.cnn.com/videos/world/2016/05/19/road-to-asean-vietnam-triip-me-pkg-lu-stout.cnn>

<http://edition.cnn.com/2014/09/26/business/10-startups-emerging-markets/>

<http://www.forbes.com/sites/hamdiraini/2016/05/26/asian-millennials-are-new-trailblazers-of-travel-as-these-two-under-30-start-ups-show/#5188339a1f96>

<http://www.wsj.com/articles/ha-lams-long-strange-trip-to-startup-success-1436354405>





# A GLOBAL BRAND TRUSTED BY



<https://www.techinasia.com/quit-job-sold-house-bootstrapped-triip-profitability>



<http://thenextweb.com/asia/2013/08/22/tired-of-getting-scammed-while-traveling-triip-links-tourists-up-with-locals-in-southeast-asia/>



<https://techcrunch.com/2016/02/23/online-travel-in-southeast-asia/>





# Triip is supported by tourism boards around the world



HONG KONG  
TOURISM BOARD

TOURISM  
MALAYSIA®



NEPAL  
TOURISM  
BOARD



amazing  
THAILAND



Papua New Guinea

Tourism Promotion Authority





A proud Board member of



and active member of

Committed to the UNWTO  
**Global Code of Ethics  
for Tourism** Supported by the United Nations







Winner of Startup  
Innovation Award  
2015 by World Travel  
Forum Lucerne



Regional Winner  
of Seedstarsworld  
competition 2015



Featured on  
The Wall Street  
Journal



**Invested by Mr  
Mario Hardy CEO of  
Pacific Asia Travel  
Association**



# SIX GOBI PARTNERS-FUNDED ENTREPRENEURS LISTED AS FORBES ASIA 30 UNDER 30

2016-02-29



Raised our  
**500,000USD**  
seed round  
**with Gobi**  
**Ventures**  
Feb 2016



A background image showing several people in a field, captured in mid-air as if jumping or dancing. The image is heavily blurred and has a warm, golden-yellow color palette, suggesting a sunset or sunrise. The figures are silhouetted against the bright background, with some showing details of their clothing like a patterned shirt.

**But we believe the future of  
Triip is in blockchain  
technology.**

**And the future investors of  
Triip will be people like you**



The background of the slide is a photograph of several people dancing on a sandy beach at sunset. The scene is bathed in a warm, golden light from the low sun, creating long shadows and a hazy atmosphere. The dancers are in various dynamic poses, with their arms raised and bodies in motion. The overall mood is one of celebration and community.

**That's why Triip is  
decentralising our company  
to become a true DAO and  
launch TriipMiles token  
ecosystem**



# The 6 key stakeholders in Travel Economy

## The Supplier

Tour, Hotel, Restaurant, Spa, Attractions....



## The Promoter

Receptionist, Review site, Travel Bloggers....



## The Reviewer

Staff from OTAs



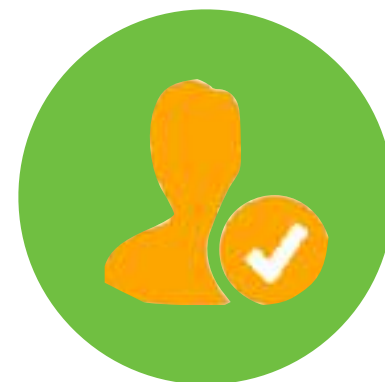
## The Buyer

Traveler, Reseller



## The Verifier

Staff from OTAs



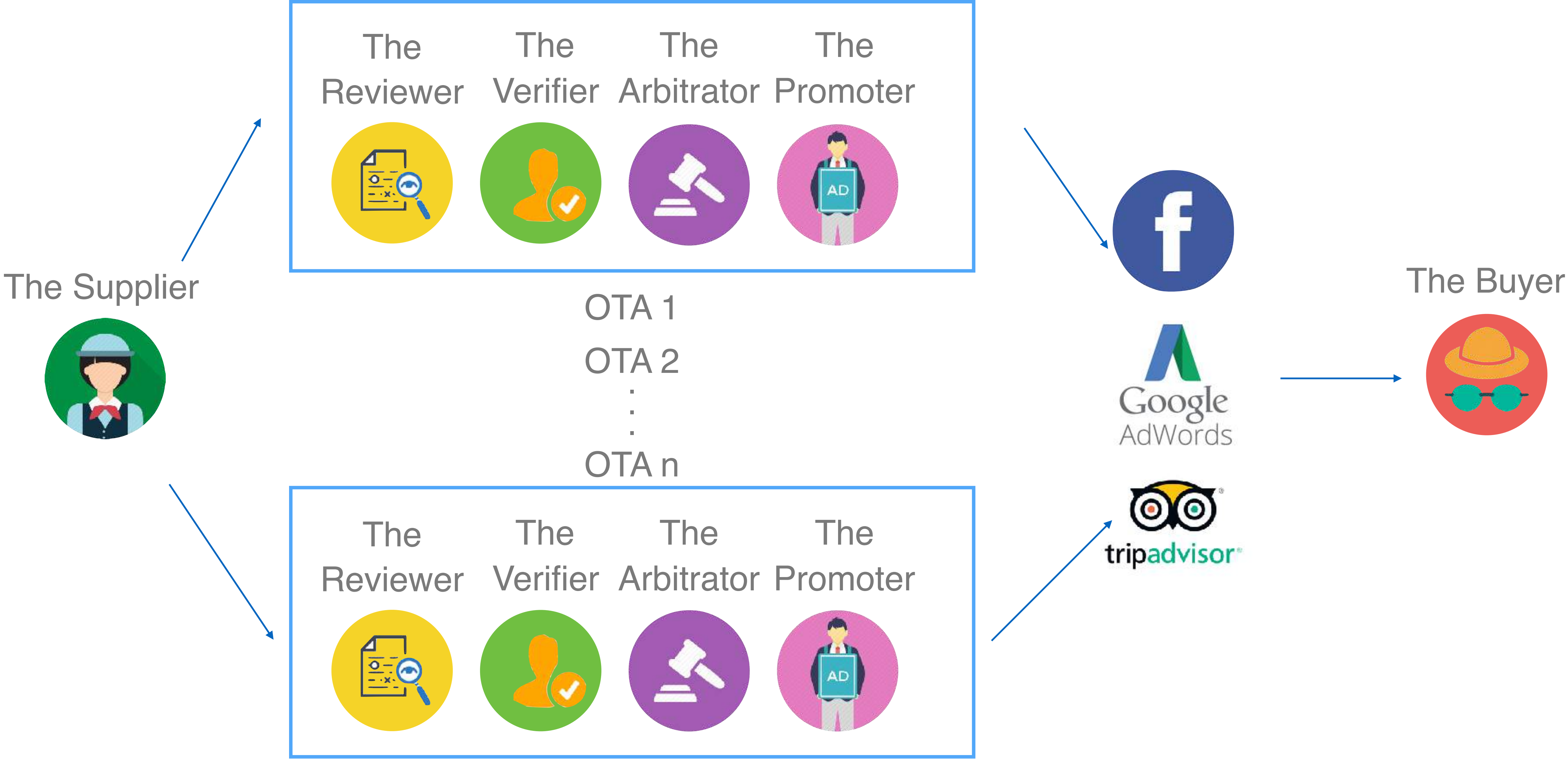
## The Arbitrator

Staffs from OTAs



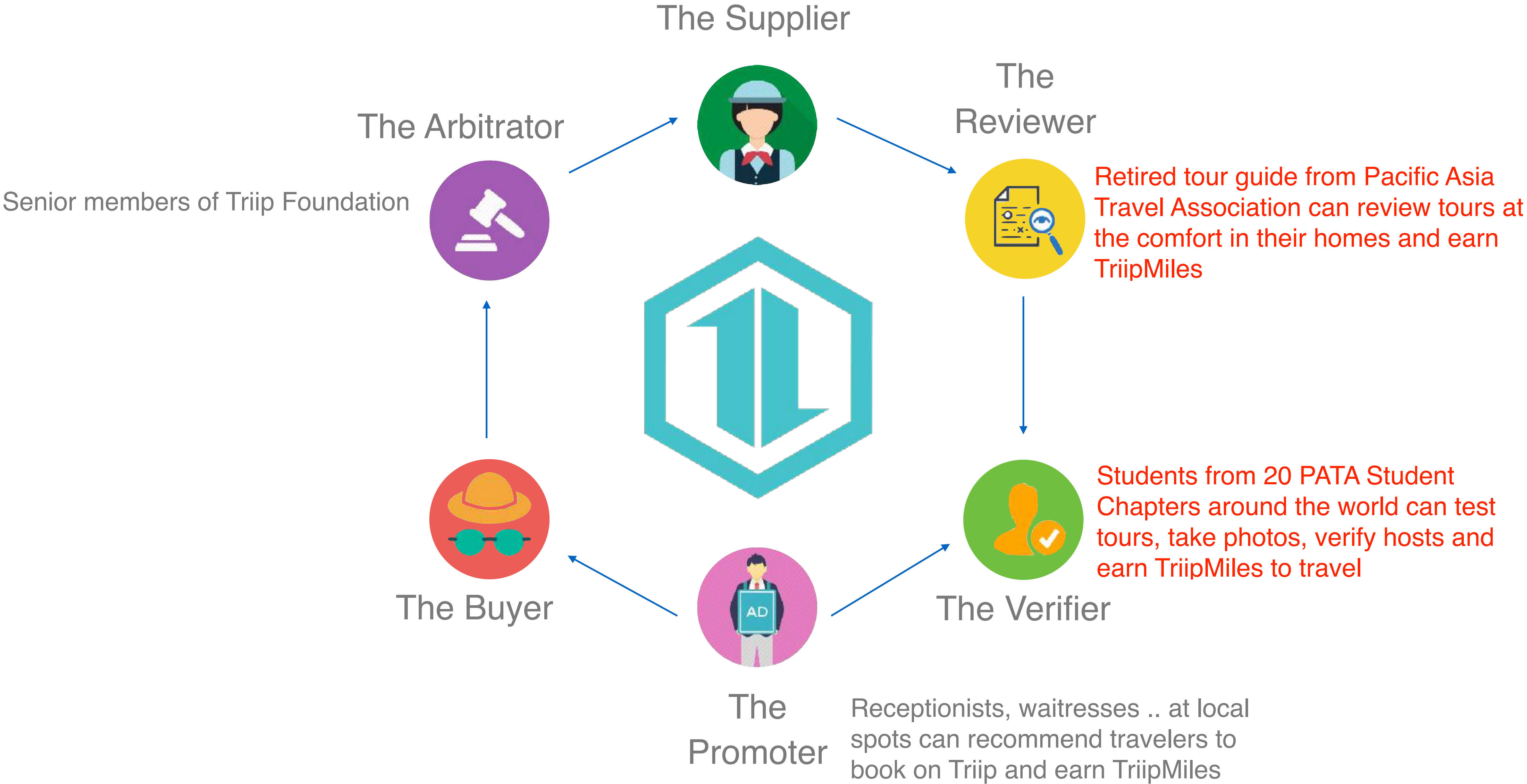


# The Current Travel Economy is dominated with giant Middlemen





# The New Travel Token Economy powered by TriipMiles





# Current models vs TriipMiles

A big home sharing OTA



No of tours	4,000+	6,000+	1,000,000
Cost per Verified tour	US\$1,000 - 1,500	\$100	0
Cost to reach 1M tours	US\$1,500,000,000	US\$100,000,000	0
Jobs created with 1M tours	1,000,000	1,000,000	3,000,000



**TriipMiles token creates 3,000,000 jobs for  
1,000,000 unique tours on Triip platform and save  
us 1.5b USD operation cost**



**and convert our investors into our ambassadors**



Katsu San is our [#local](#) expert in Tokyo. His triip is here <https://lnkd.in/fz6NB9P> Not only he is one of our best local experts but he is the first local expert to invest his own money into our [#ICO](#). This is why we started [#Triip](#) and this is how we will grow it. Blockchain or not, we are always powered by human passion.





A man in a light-colored suit and dark tie stands on a detailed map of Europe. He is holding a black briefcase in his right hand and pointing his left index finger upwards. The map shows various cities, countries, and geographical features like the English Channel and the Mediterranean Sea. The text is overlaid on the right side of the image.

**WITH TRIIPMILES TOKEN, TRIIP.ME  
WILL HAVE 1M UNIQUE TOURS IN  
190 COUNTRIES IN ADDITIONAL  
TO EXISTING 1.3M HOTELS IN 227  
COUNTRIES**

AND WE WILL BE THE LEADER IN CRYPTO TRAVEL



Map View

## BUDGET

- ☐ 0 - \$200
- ☒ \$200 - \$300
- ☐ \$300 - \$400
- ☐ \$400 - \$500
- ☐ more than \$500

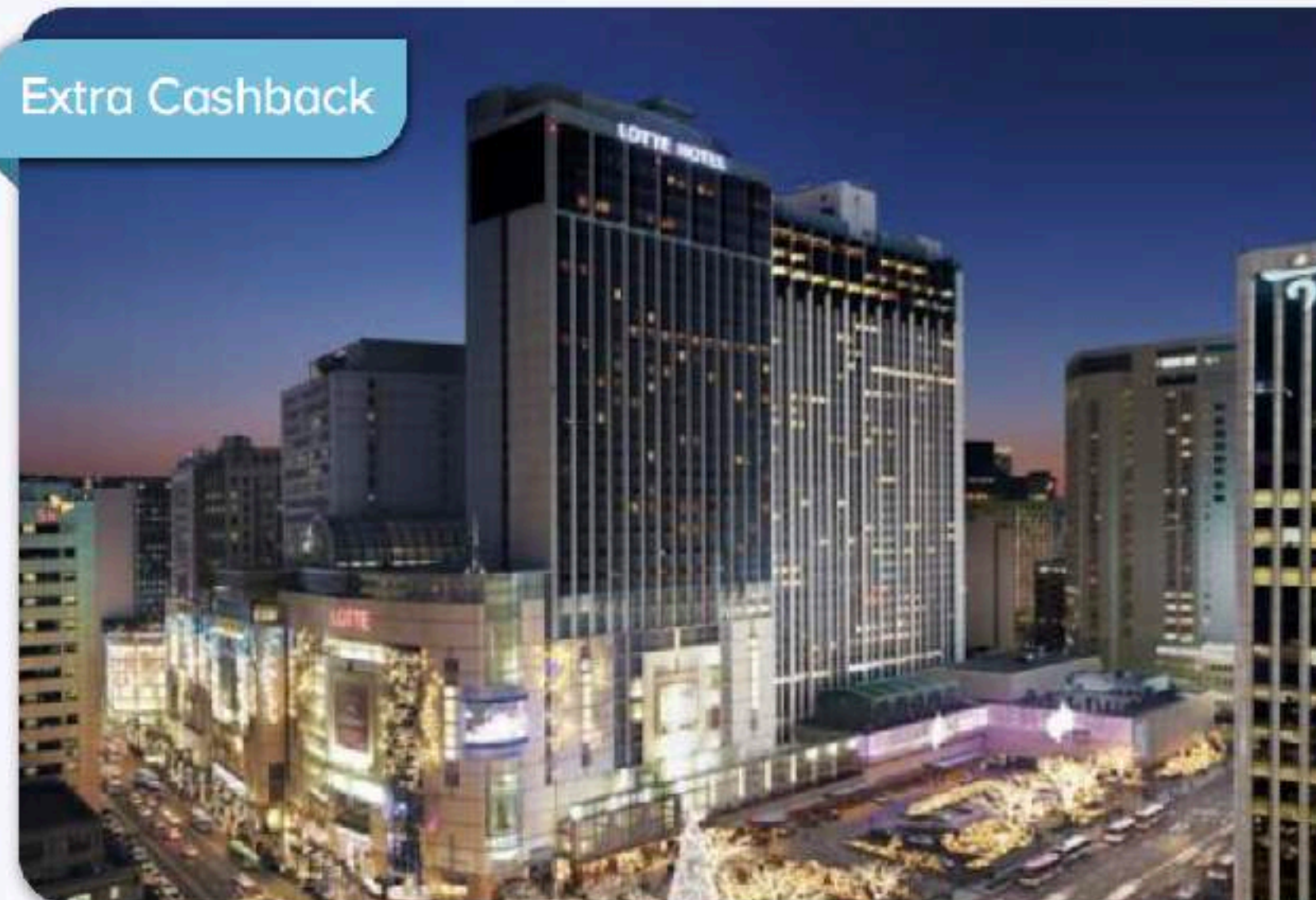
## HOTEL CLASS

- ☒ 5 stars
- ☐ 4 stars
- ☐ 3 stars
- ☐ 2 stars
- ☐ 1 star

## PROPERTY TYPES

- ☐ ApartHotel
- ☐ Camping

Extra Cashback



## LOTTE HOTEL SEOUL

Fabulous **8.7** (2132 reviews)

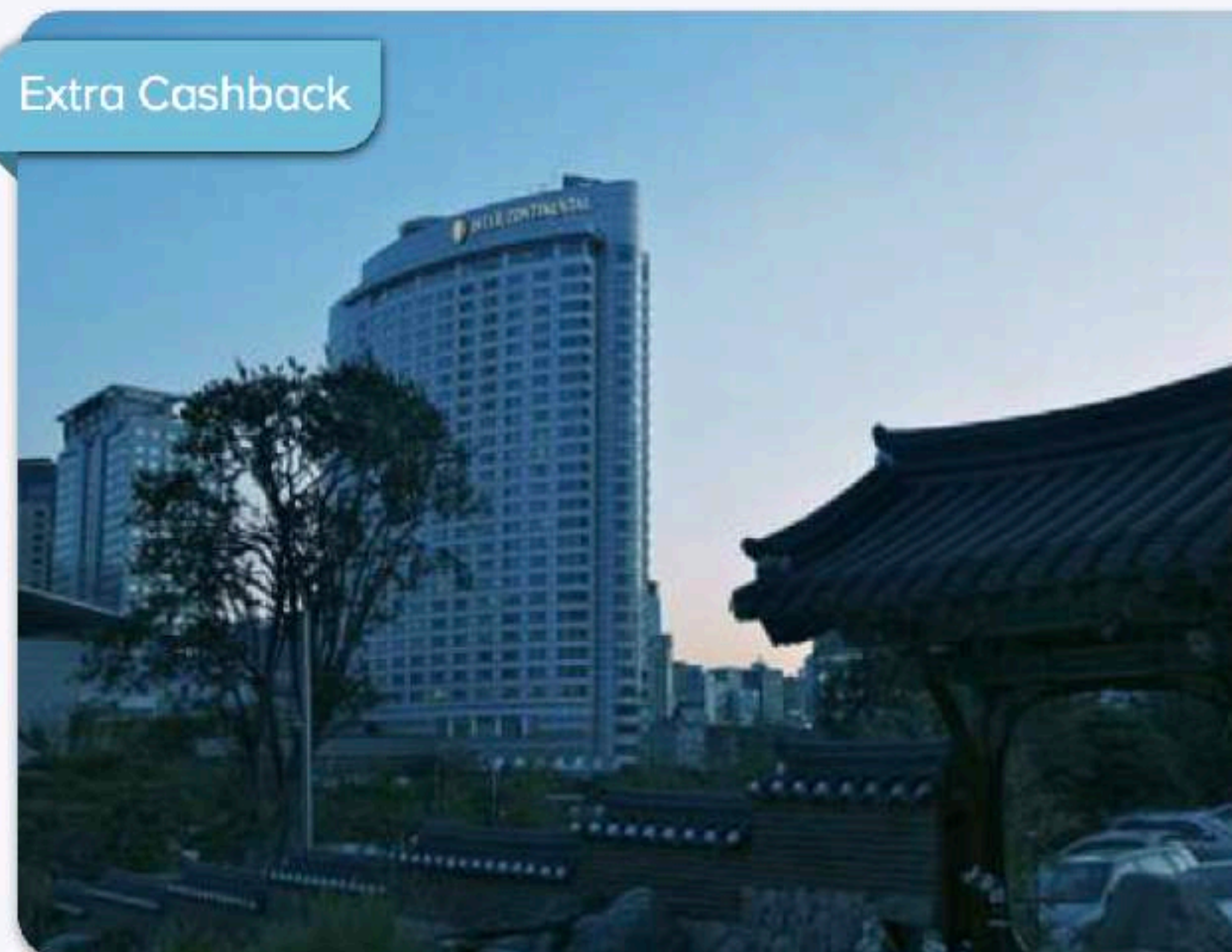
30, Eulji-ro, Jung-gu

from **US\$521** **TIIM 3256.25 €**

\*price for 2 nights

View Rooms

Extra Cashback



## INTERCONTINENTAL SEOUL COEX

Fabulous **8.6** (566 reviews)

524, Bongeunsa-ro, Gangnam-gu



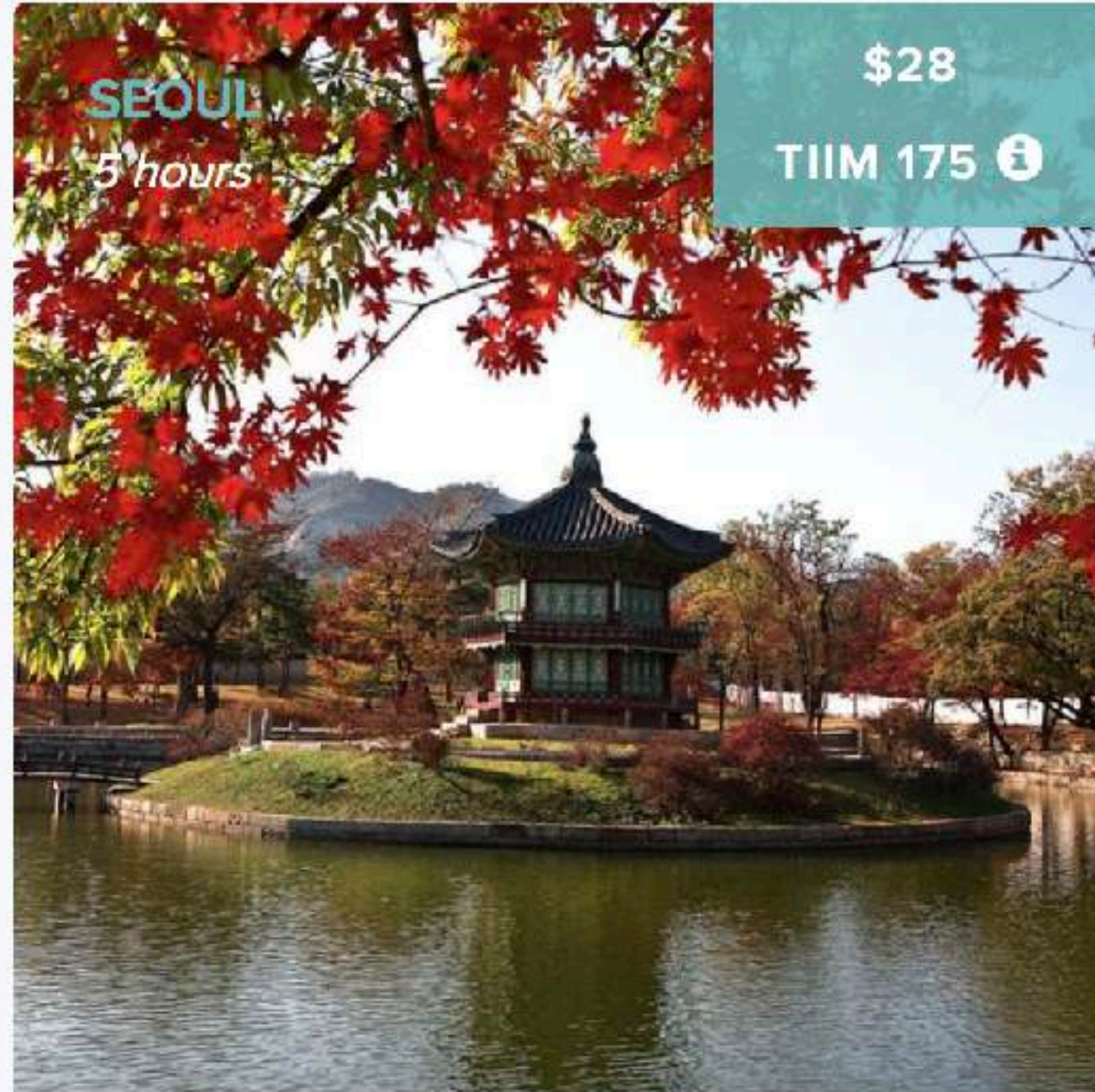
Only 6 rooms left at US\$550!

from **US\$550** **TIIM 3437.5** ⓘ

\*price for 2 nights

View Rooms





SEOUL  
5 hours

\$28  
TIIM 175 ⓘ



SEOUL'S TRADITIONAL MARKET A...  
by Yun Hee

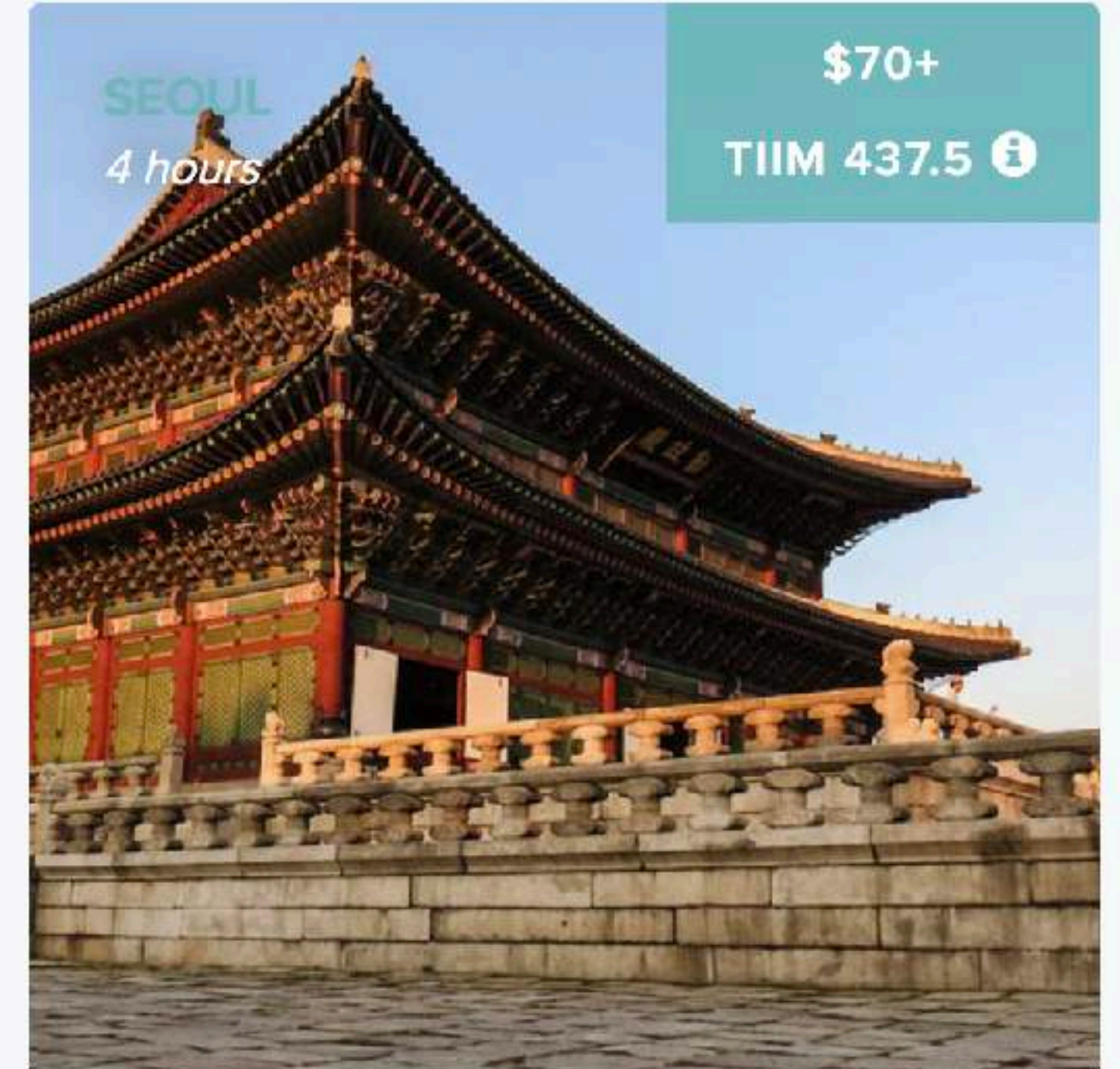


SEOUL  
1 day

\$120+  
TIIM 750 ⓘ



SEOUL 1DAY PANORAMA TOUR  
by Wowcoreatour

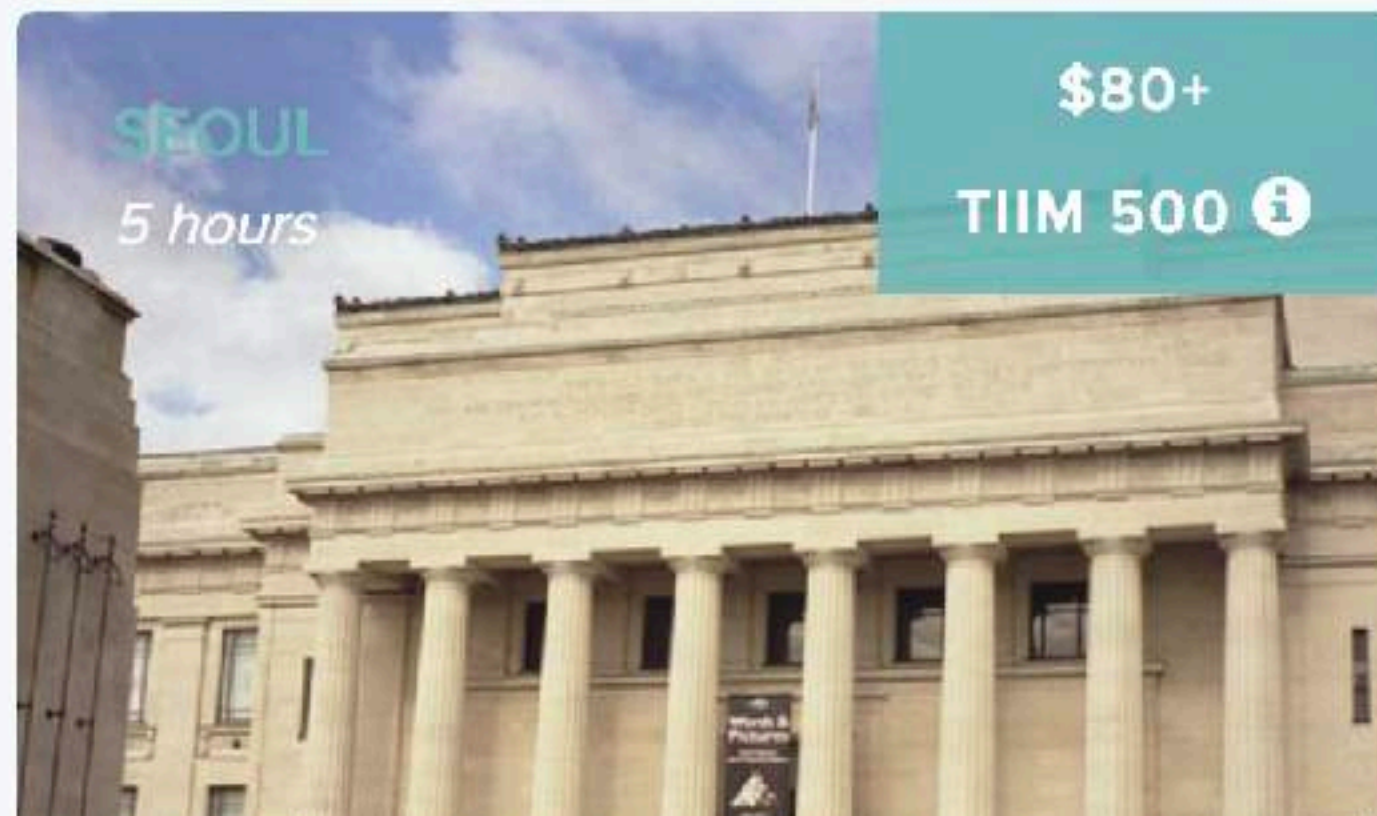


SEOUL  
4 hours

\$70+  
TIIM 437.5 ⓘ



SEOUL MORNING TOUR  
by Wowcoreatour



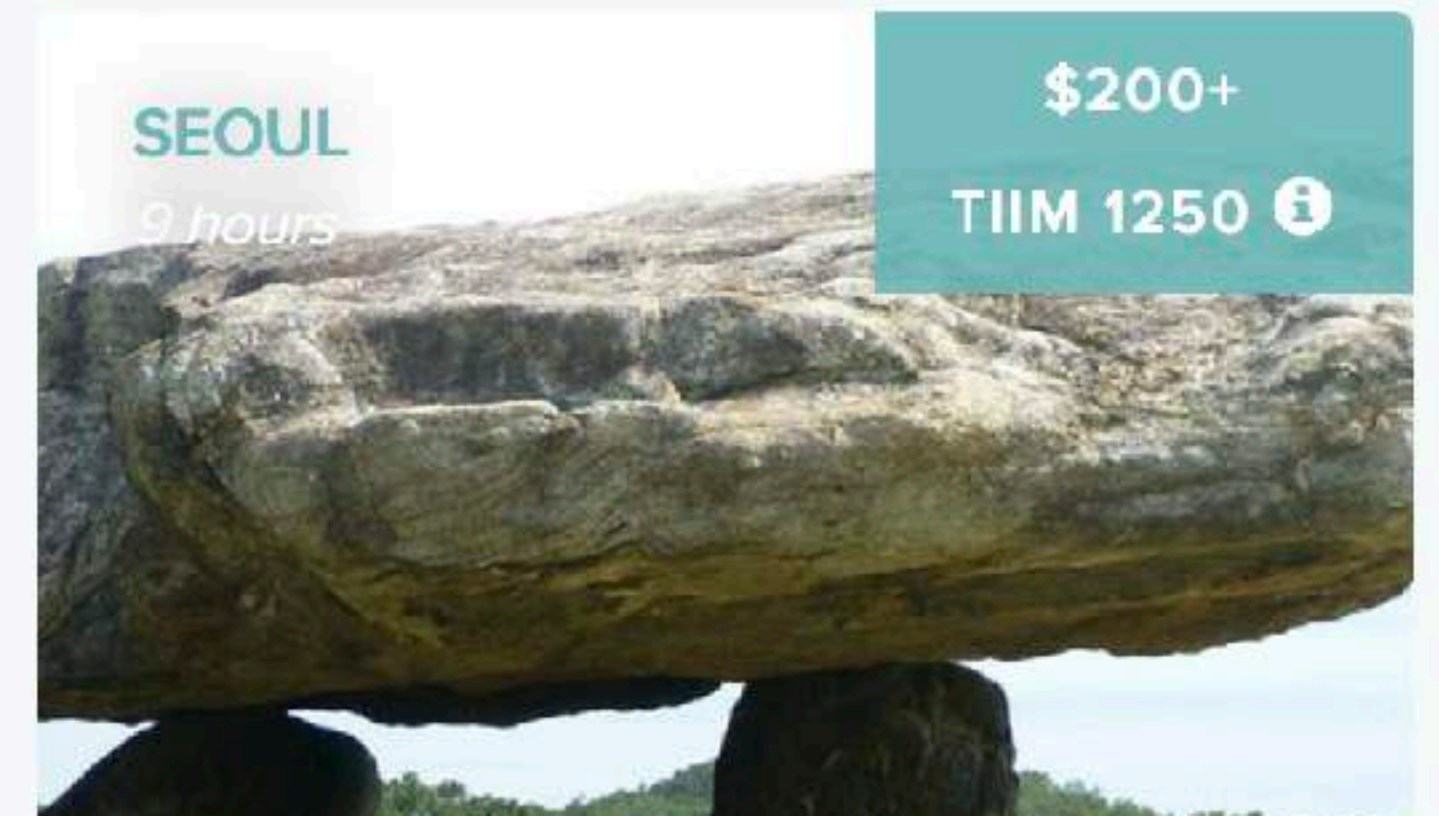
SEOUL  
5 hours

\$80+  
TIIM 500 ⓘ



SEOUL  
6 hours

\$200+  
TIIM 1250 ⓘ



SEOUL  
9 hours

\$200+  
TIIM 1250 ⓘ



# Proven Go To Market plan

Global partnership  
via 97  
governments  
network



Bringing proven  
referral method from  
Uber, Airbnb, Lyft,  
Grab to hotel & tour  
with a twist

Global partnerships  
& support





# The bridge between UNWTO, PATA, tourism boards and the blockchain world

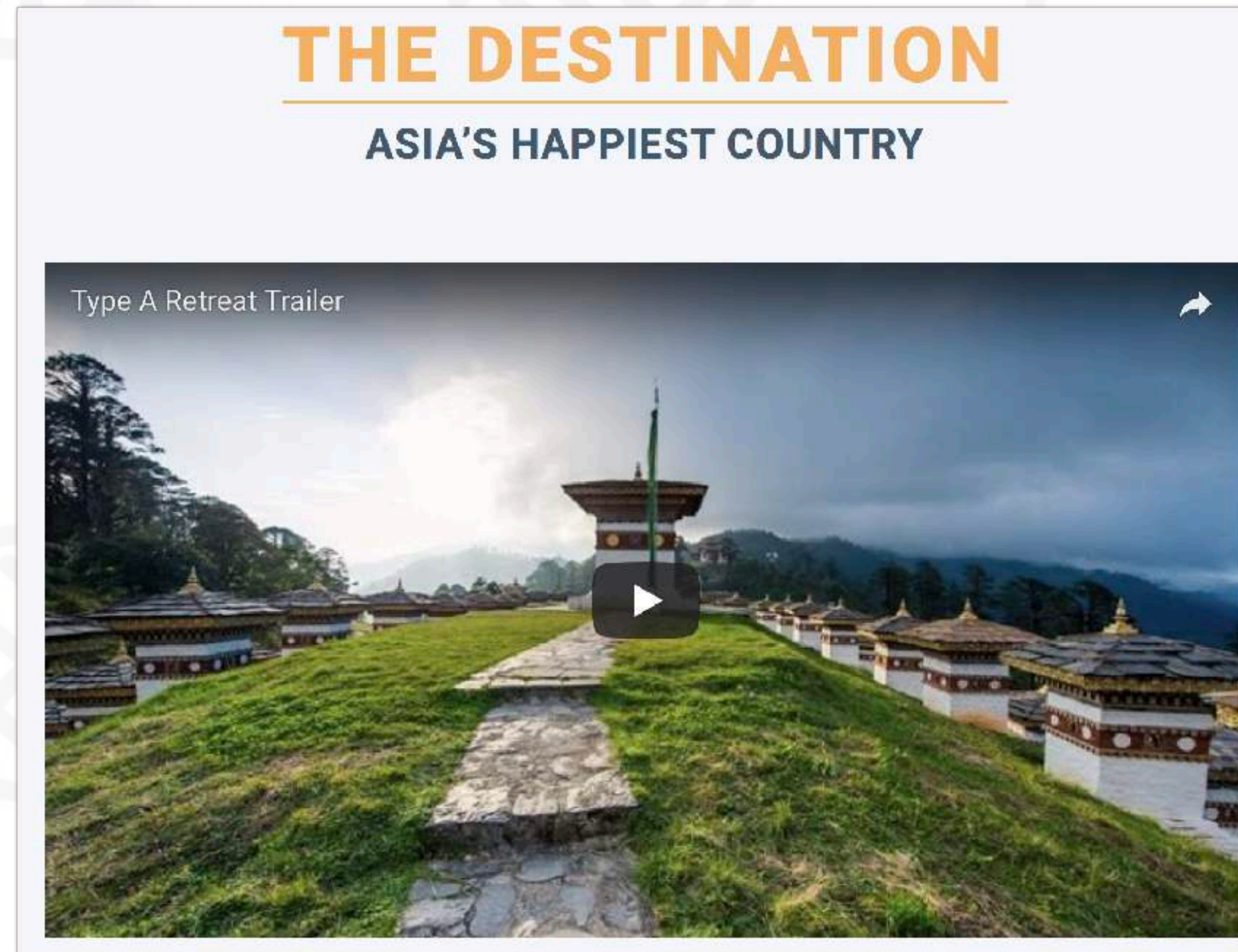


[Play video](#)





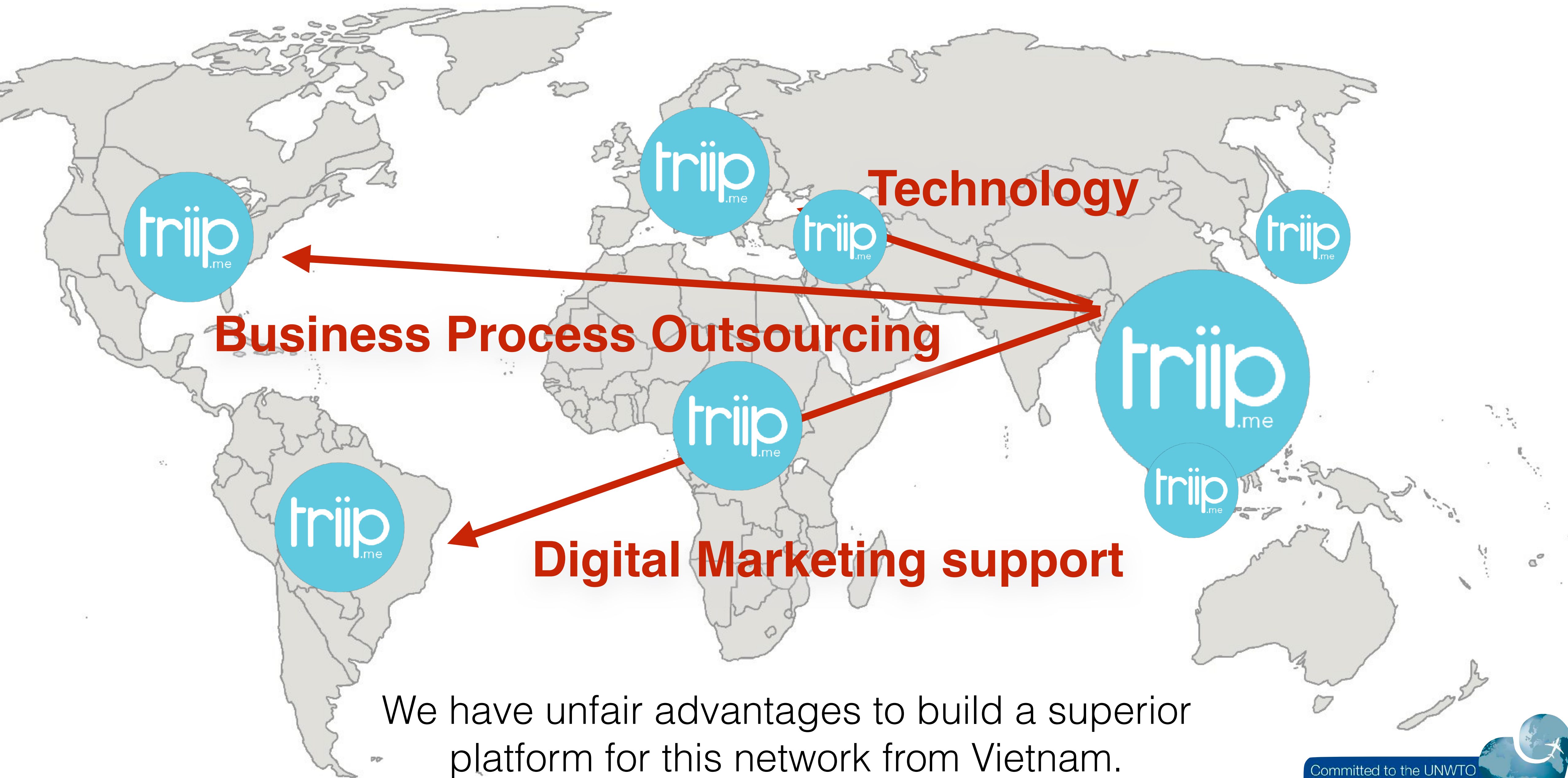
# Creator of The world's first retreat that can only be booked via crypto currencies



[Play video](#)







We have unfair advantages to build a superior platform for this network from Vietnam.



# The Principle

Hai Ho

CO-FOUNDER & CEO



Founded and grew his own online community from 0 to 500,000 members within 1.5 years when studying at the University of Buffalo, SUNY. Up to now, Hai Ho has more than 12 year experience in building up Startups with a diverse range of products including payment gateways, social networks, wearable hardware, community and ebook apps.





# The Backbone

Kent Nguyen

CTO



Former CTO of Silicon Straits; Head of Engineer, Grab Vietnam. He co-founded two successful businesses in forging strong technical teams in the past 10 years since the early days of college. Kent built the Bluebird ride hailing app for 1M taxis in Indonesia, then acquired by Grab before joining Triip.





# The Treasurer

Paul Wee

CFO



More than 20 years in various aspects of the financial industry. He was SVP of Mortgage Sales at HSBC in 2007 before joining ANZ as a Director (Head of Acquisition).





# The Bravery

Dr. Yap Kwong Weng

CO-FOUNDER



As a Young Global Leader of World Economic Forum, Yap is not only Principal Advisor at KPMG Managing Partner's Office, focusing on the overall strategy and regional deals, but also the General Manager at Jebson & Jessen, a regional engineering company, to oversee its expansion in Laos and enhance the business units in Myanmar.





# The Soul

Ha Lam

CO-FOUNDER & COO



Forbes Asia 30 Under 30, Ha Lam shared her passion and over 10 year experience in the travel and tourist industry. Then she co-founded Triip.me for the mission of bringing happiness to travelers and local experts all over the world.





# The Spirit

Stacey Lee

CSO



A serial entrepreneur and an angel investor with over 16 years extensive experience in regional market expansion especially in South East Asia, strategy planning, sales and marketing. Stacey also has a solid experience in the startup environment and now focusing on Blockchain and Token sale marketing.





**We are raising 18,750 ETH ~ \$15M for 33%  
total token.**

**22% will be reserved for private investors with  
30% bonus. 11% will be public ICO**

<b>Distributed</b>	33%
<b>Community Reserve</b>	25%
<b>Company Reserve</b>	17%
<b>Team</b>	10%
<b>Ecosystem advocates</b>	15%

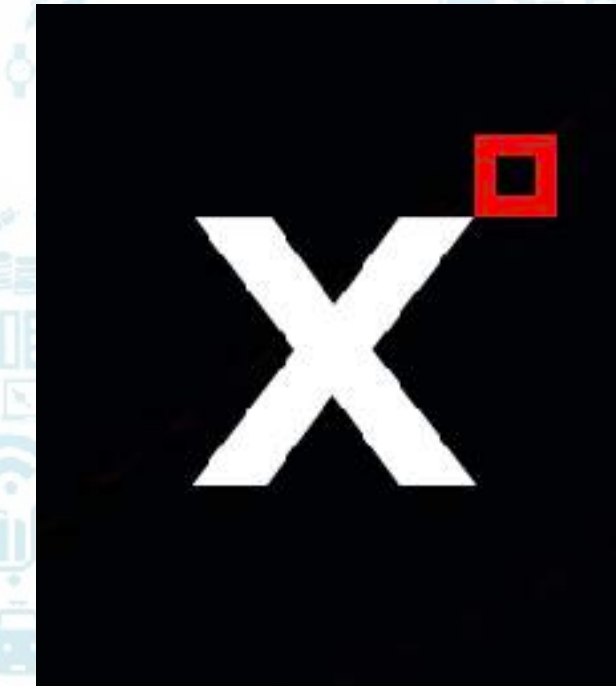


# Private-sale investor list up to date



G O B I P A R T N E R S

MAP 2 | Venture



XSQ



Vynn Capital



# Blockchain partners



kyber.  
network



**APPCOINS**



**Tomochain**



**Join us to bring more jobs to  
locals around the world**



**and create the biggest travel  
utility token in the world**





**ico.triip.me**

**Let's talk in person**

**hai@triip.me**

**Telegram: +84989911333**



Thanks!

