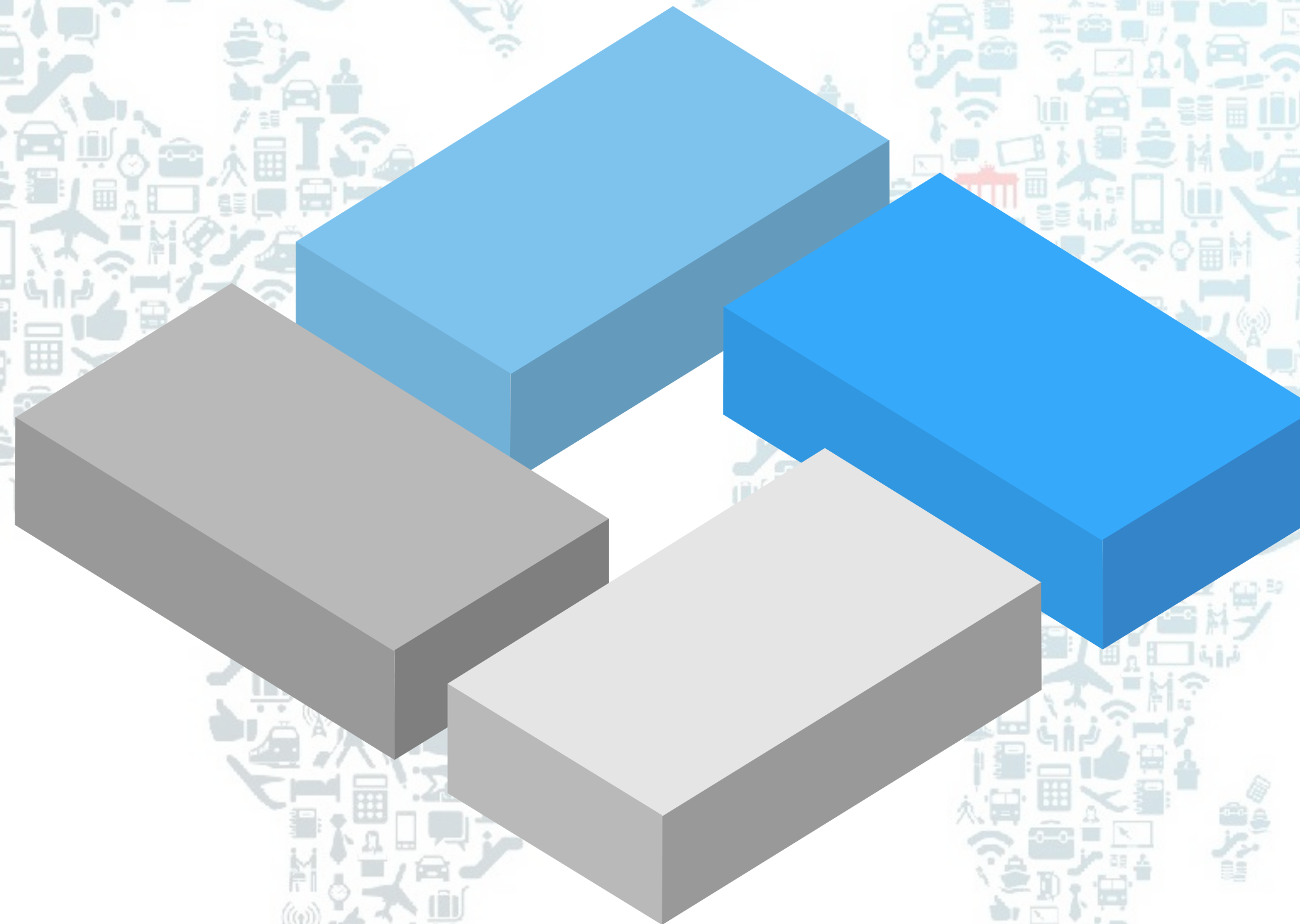




The Triip Protocol

Empowering the world to decentralise travel

The key components of a fast-growing protocol



Big industry ✓

Easy-to-use tech ✓

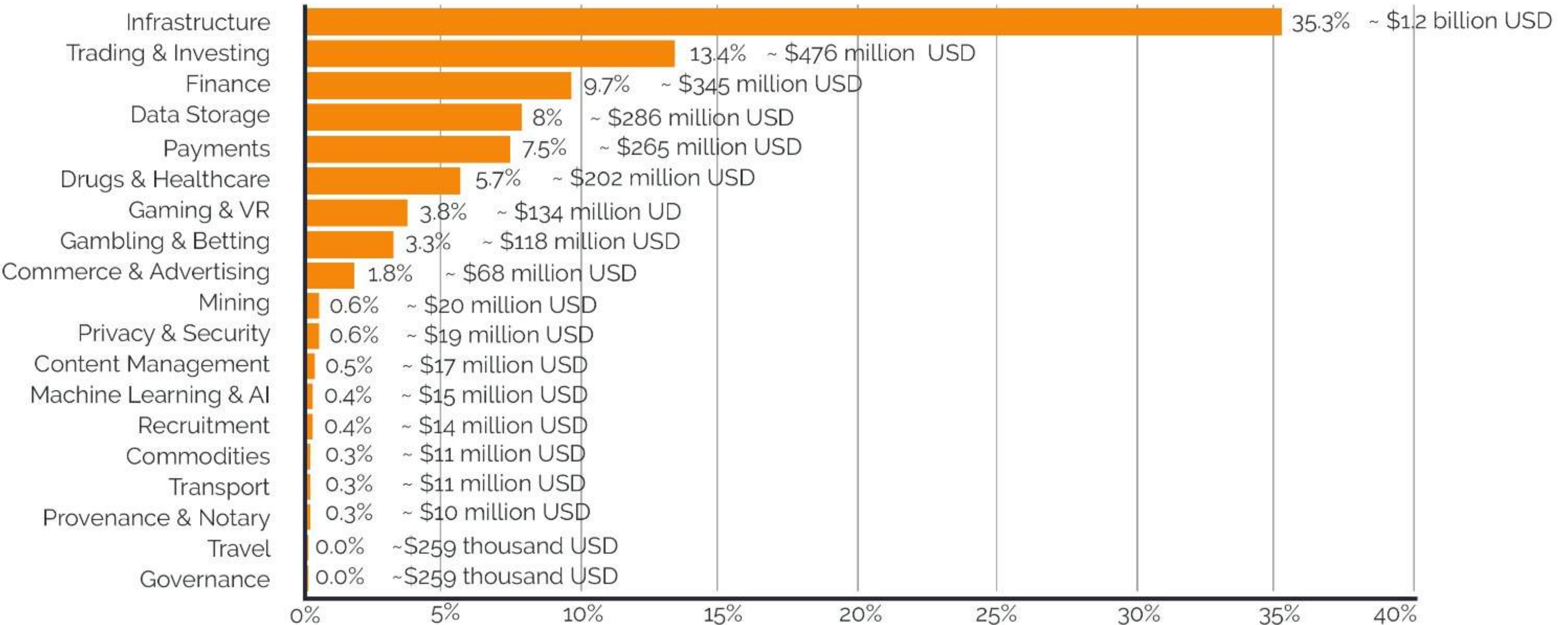
Huge network ✓

Strong foundation ✓

A man in a light-colored suit and dark trousers stands on a large, detailed map of Europe. He is pointing his right index finger towards the upper right, over the Atlantic Ocean. The map shows various cities, countries, and geographical features like the English Channel and the Mediterranean Sea. The background is a dark, textured overlay.

BLOCKCHAIN IN TRAVEL IS SERIOUSLY UNDER-INVESTED

TOP ICO CATEGORIES OF 2017 total \$3.5 Billion USD



% out of \$3.5 billion USD (100%)

**It is like building a city with electricity, water
but no shopping mall, restaurant...**



ICO investors are ignoring one of the world's oldest and long-lasting industries

Total travel industry



Digital travel booking



Source: https://www.thebusinessplanshop.com/blog/en/entry/tam_sam_som



YOU CAN BE THE


Change



Join us to build Triip Protocol

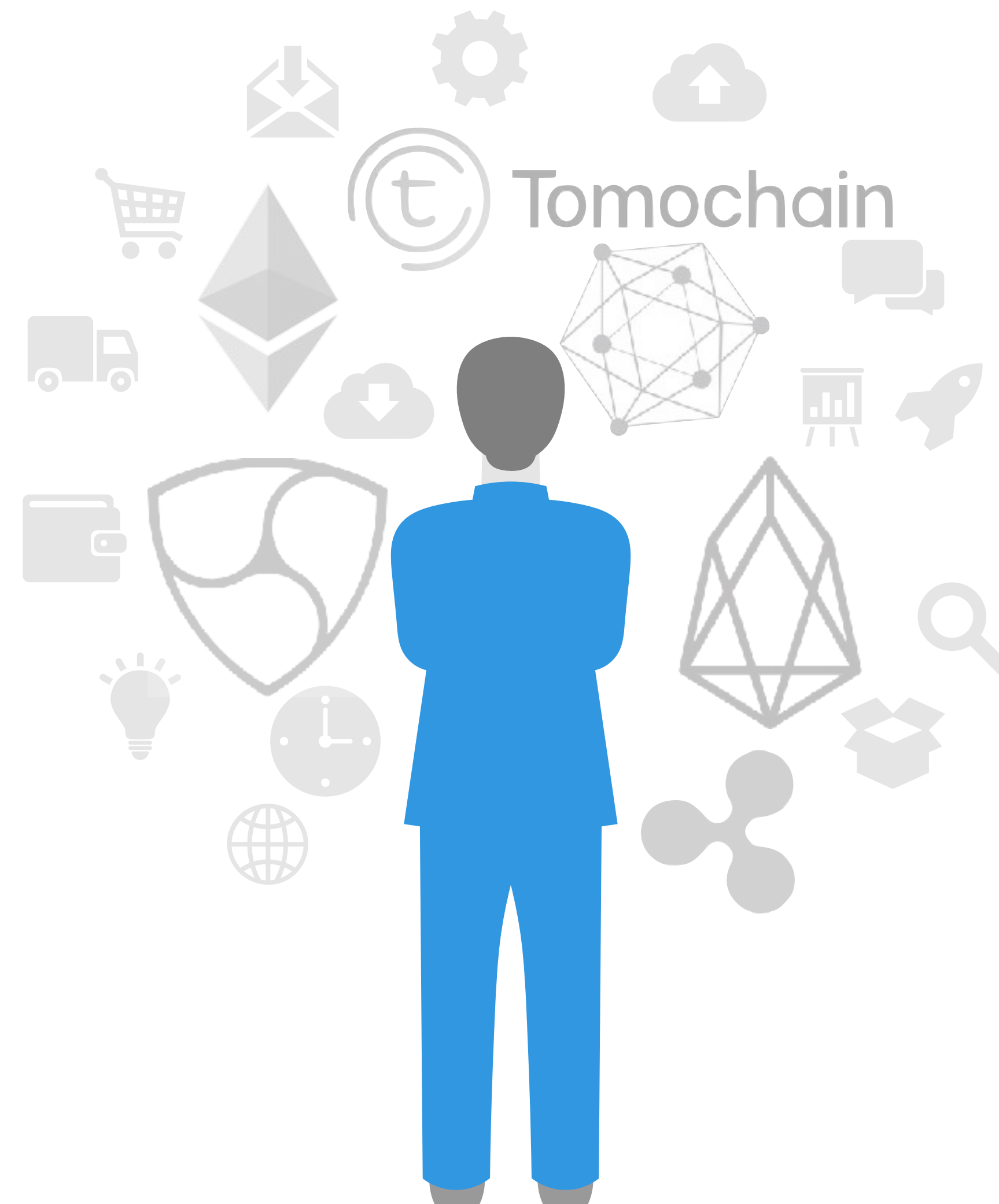
The long-awaited
smart-contract
based protocol that
fuels the next
travelution

ico.triip.me

A person in a white shirt and dark trousers stands on a large, detailed map of Europe, holding a black briefcase. The map shows various cities, countries, and geographical features like the English Channel and the Mediterranean Sea. The text is overlaid on the map, centered and in white capital letters.

**THE FUTURE OF TRAVEL IS BLOCKCHAIN
TECHNOLOGY. HOWEVER, IT IS NOT EASY
FOR TRAVEL BUSINESSES TO BENEFIT
FROM BLOCKCHAIN TECHNOLOGY
BECAUSE OF ITS COMPLEXITY**

Triip Protocol enables anyone in travel industry to benefit from blockchain without technical knowledge

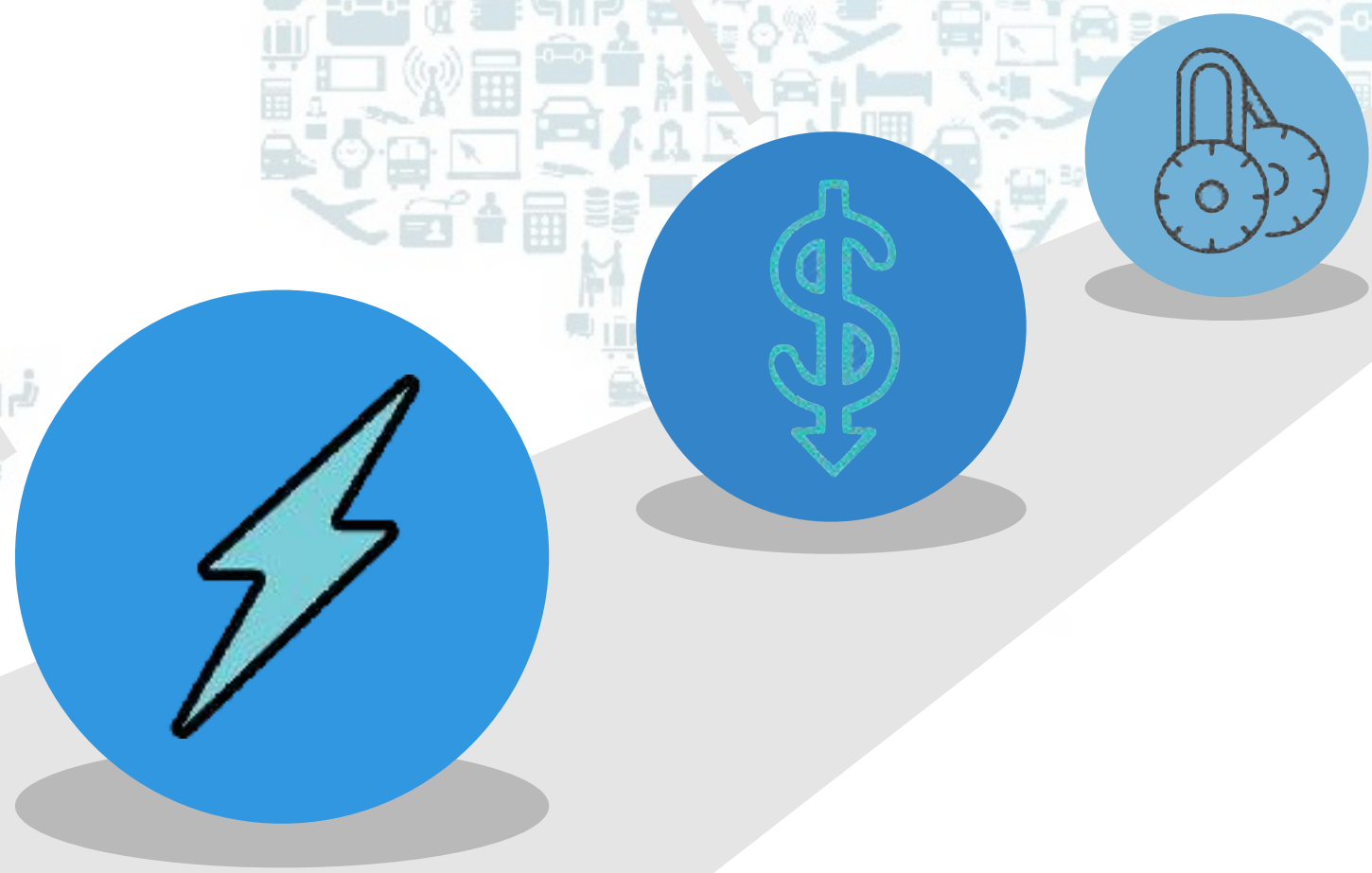


Triip smart-contract based travel protocol will offer best-in-class blockchain performance

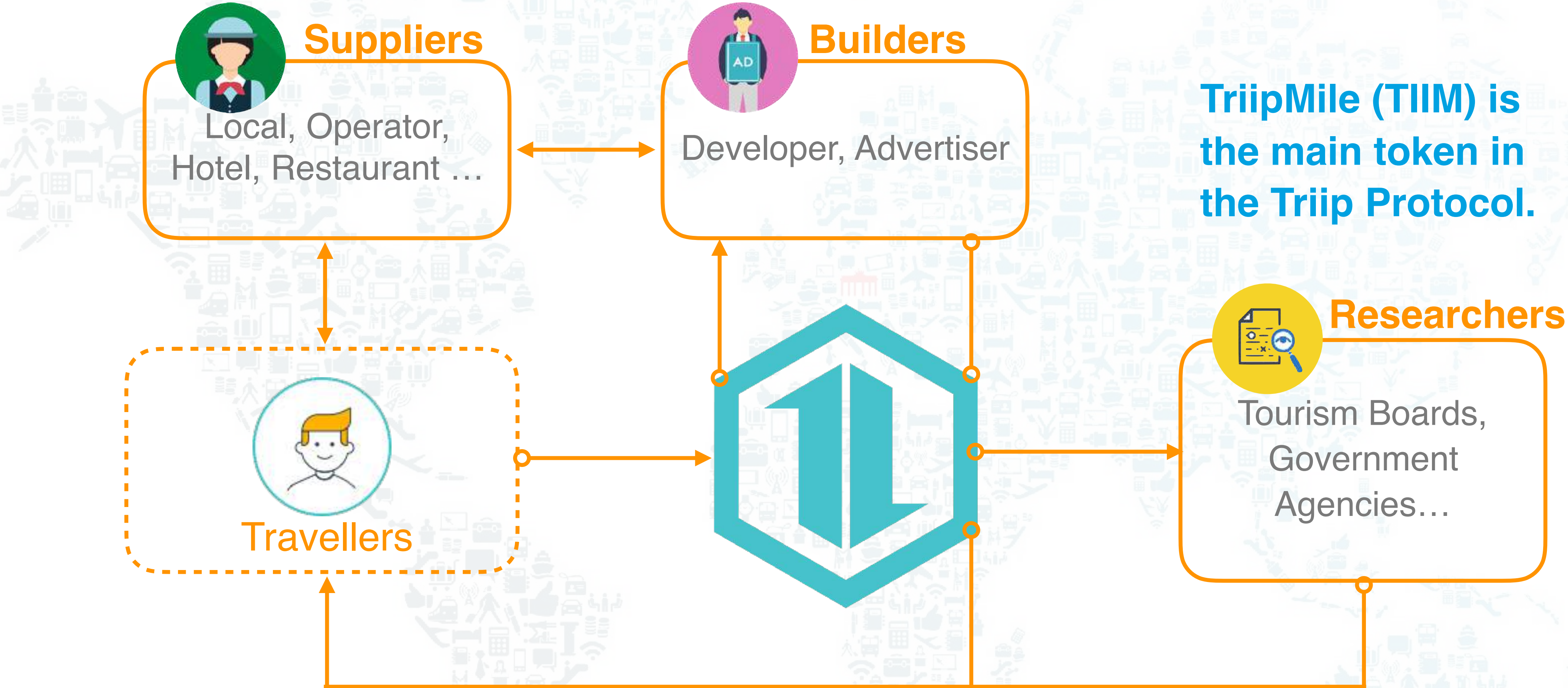
double validation security

near zero transaction fee

2-second
confirmation

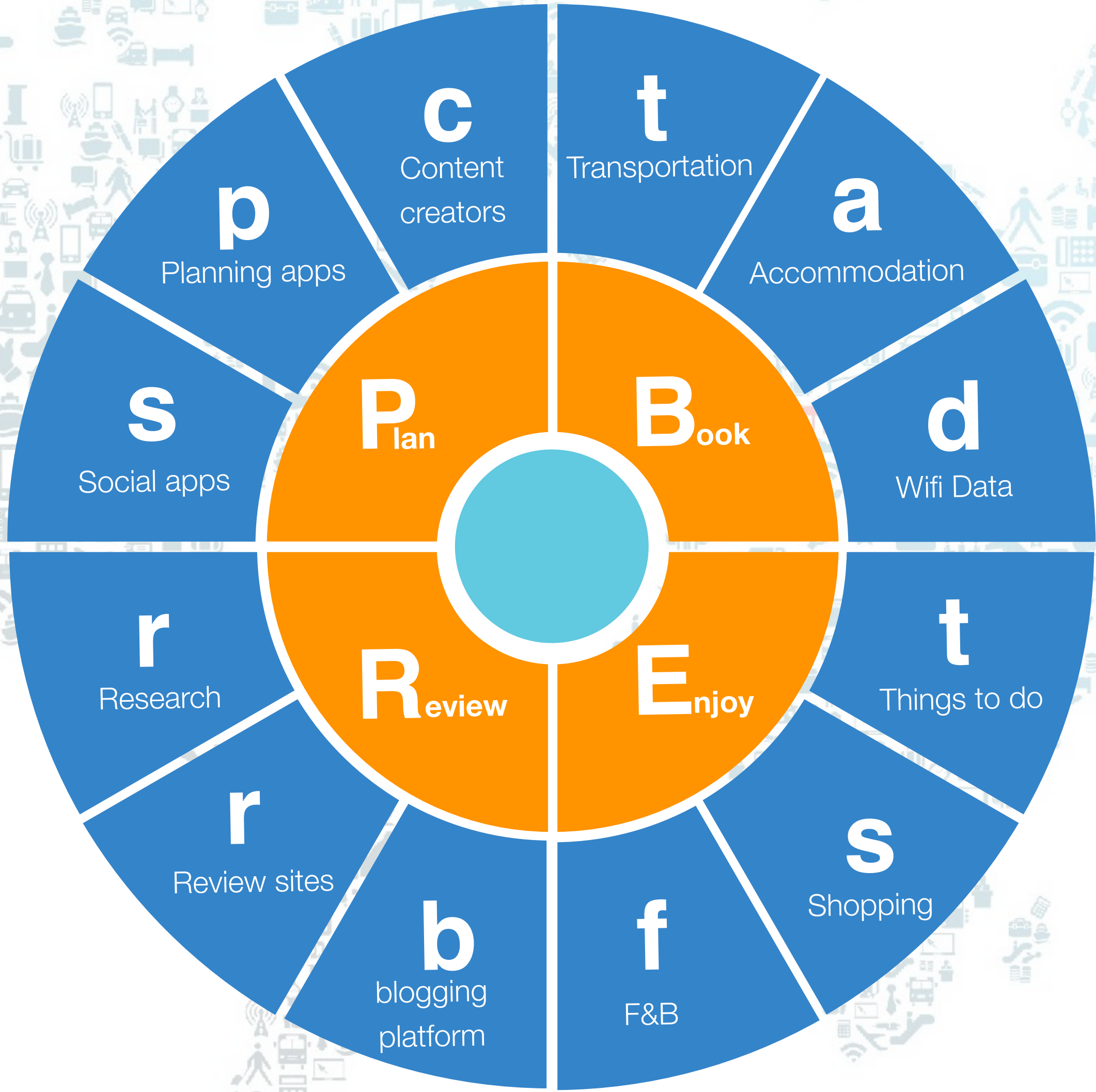


Triip Economics



Traveller can use TriipMiles as currency to pay suppliers within the Triip Network. Suppliers use it to give rewards or create smart contracts. Travellers receive TIIM from 3rd party advertisers, as payment for accessing the travellers' transaction data blockchains. And this is all achieved without lifting the veil of anonymity.

Easy-to-use tech

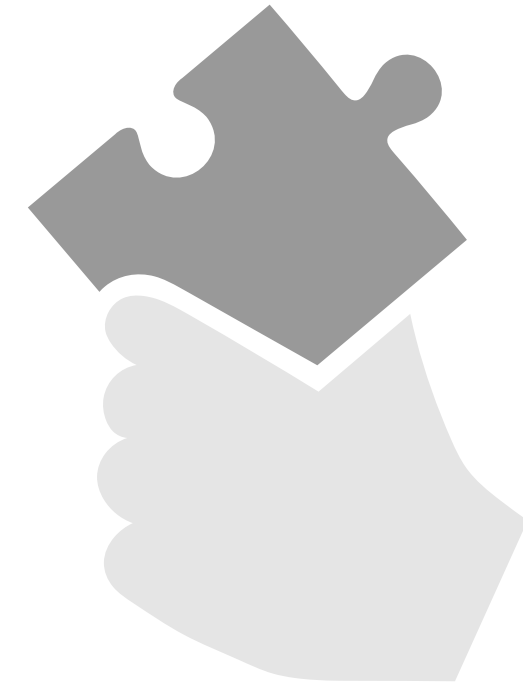


The Triip Ecosystem

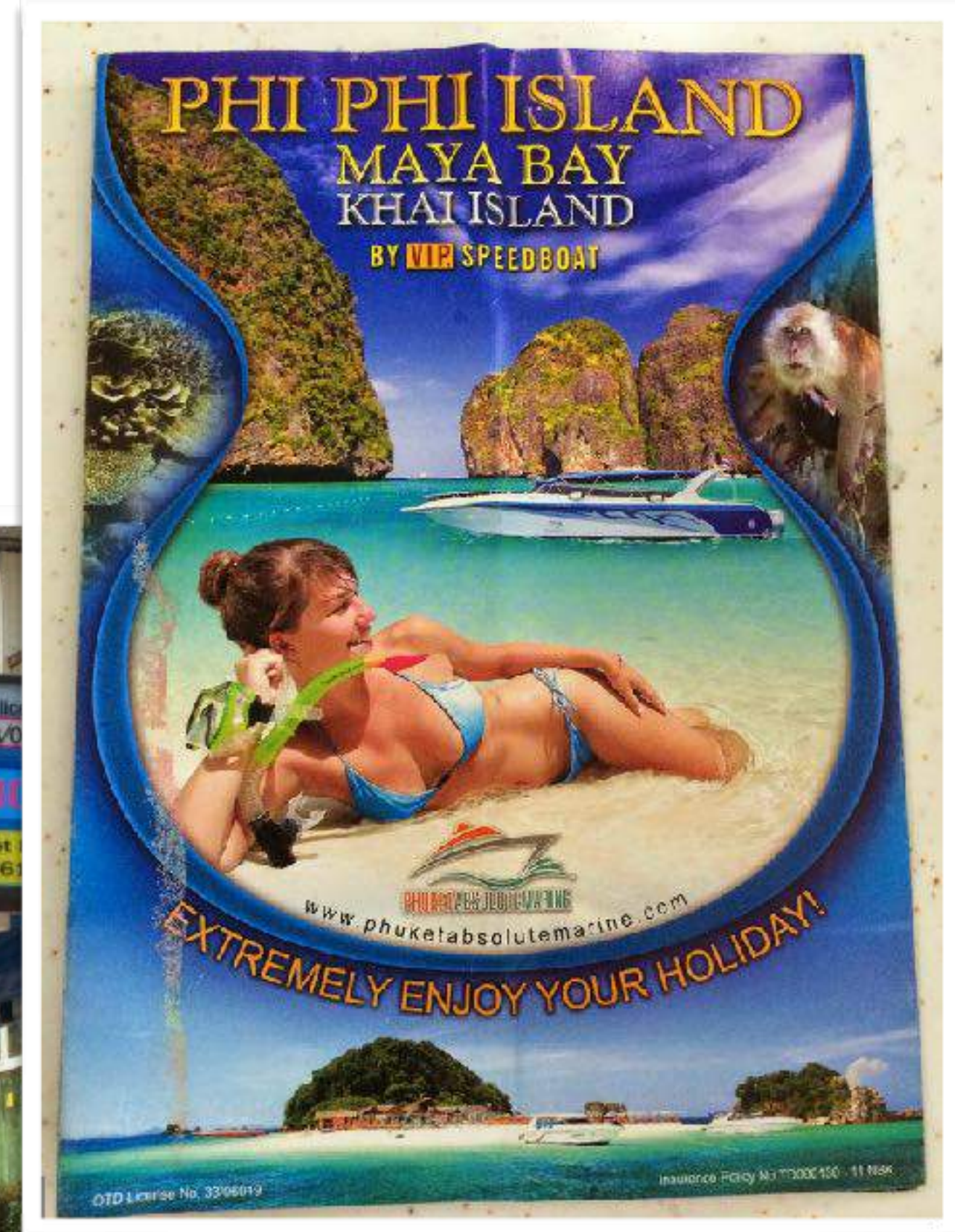
- Traveler
- Travel Journey
- Participants

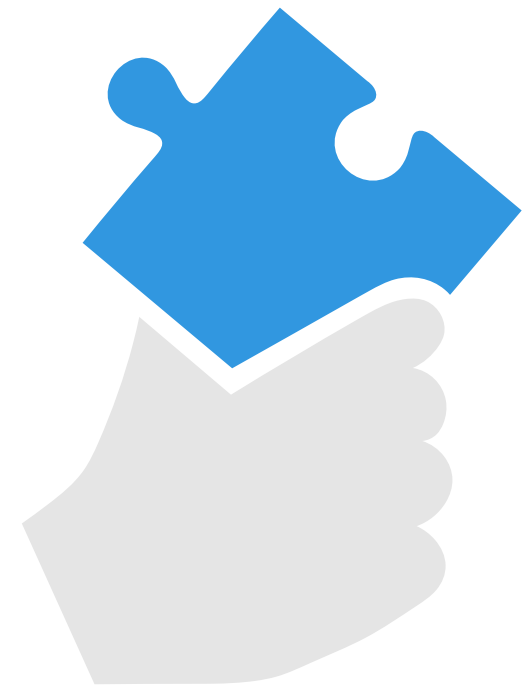


**Triip
Protocol**

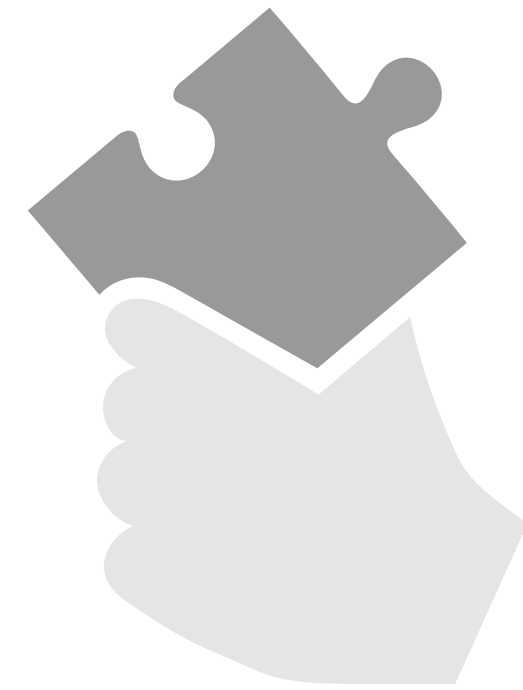


**Small
travel
agents**

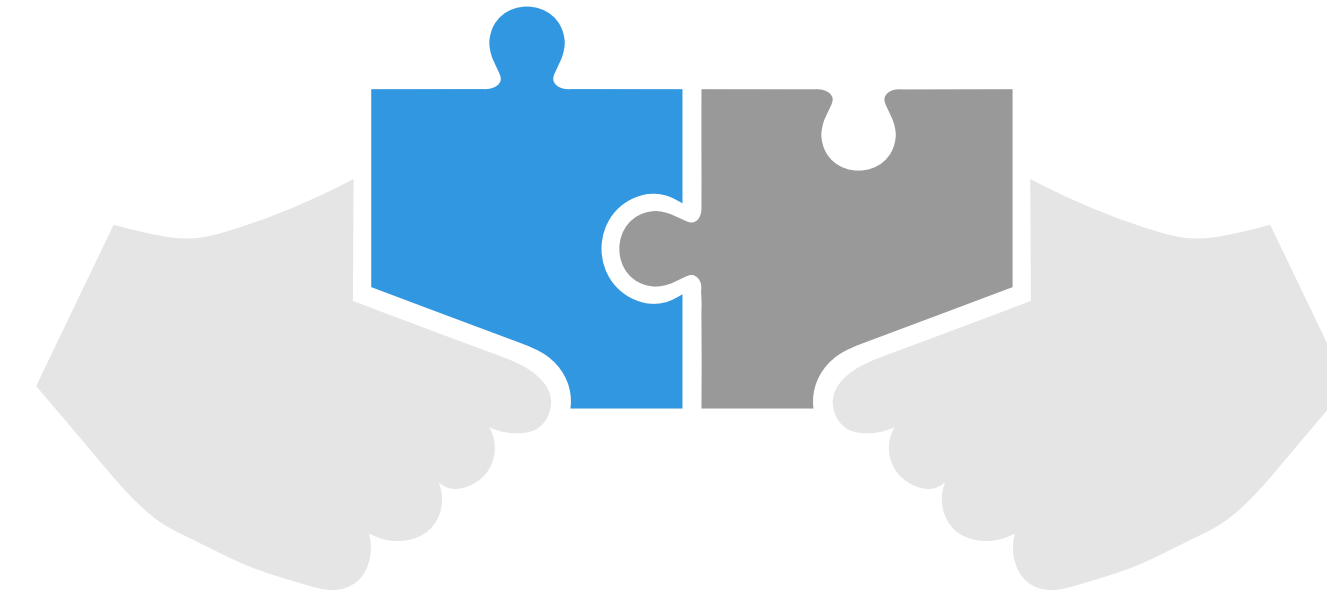




**Triip
Protocol**

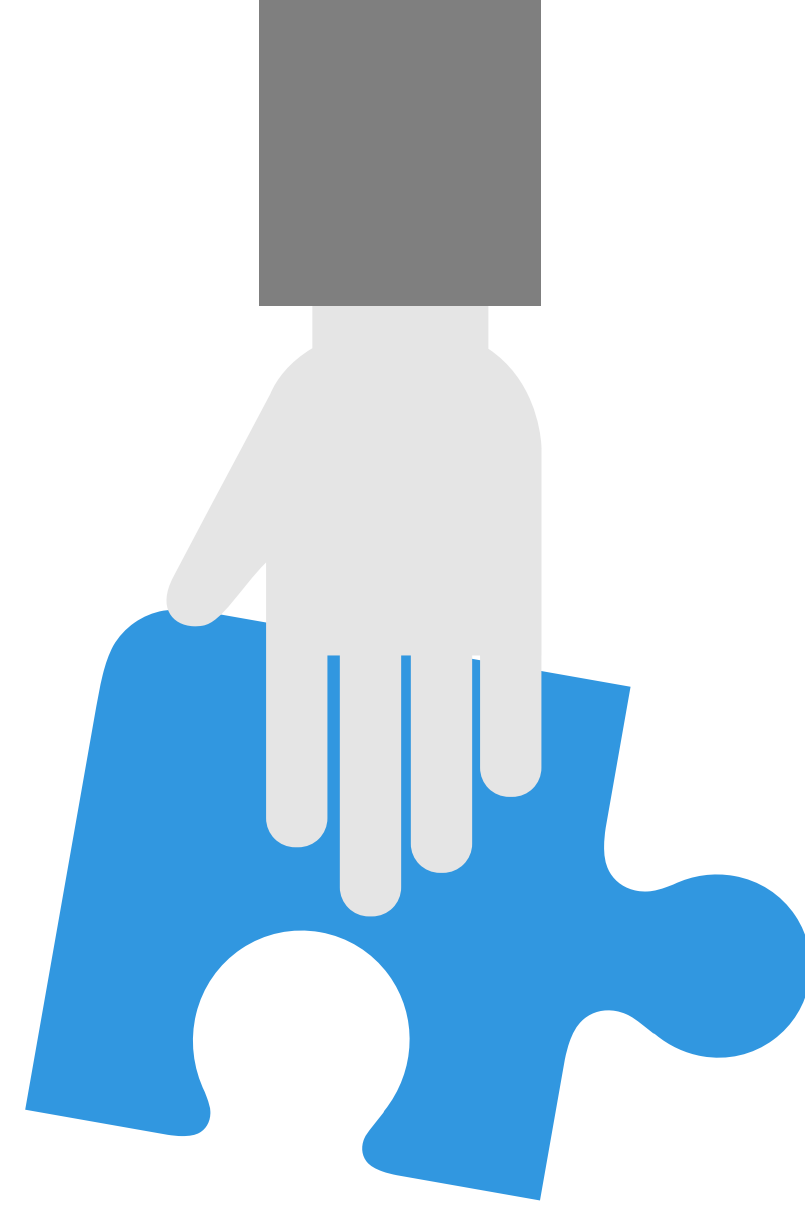


**Small
travel
agents**

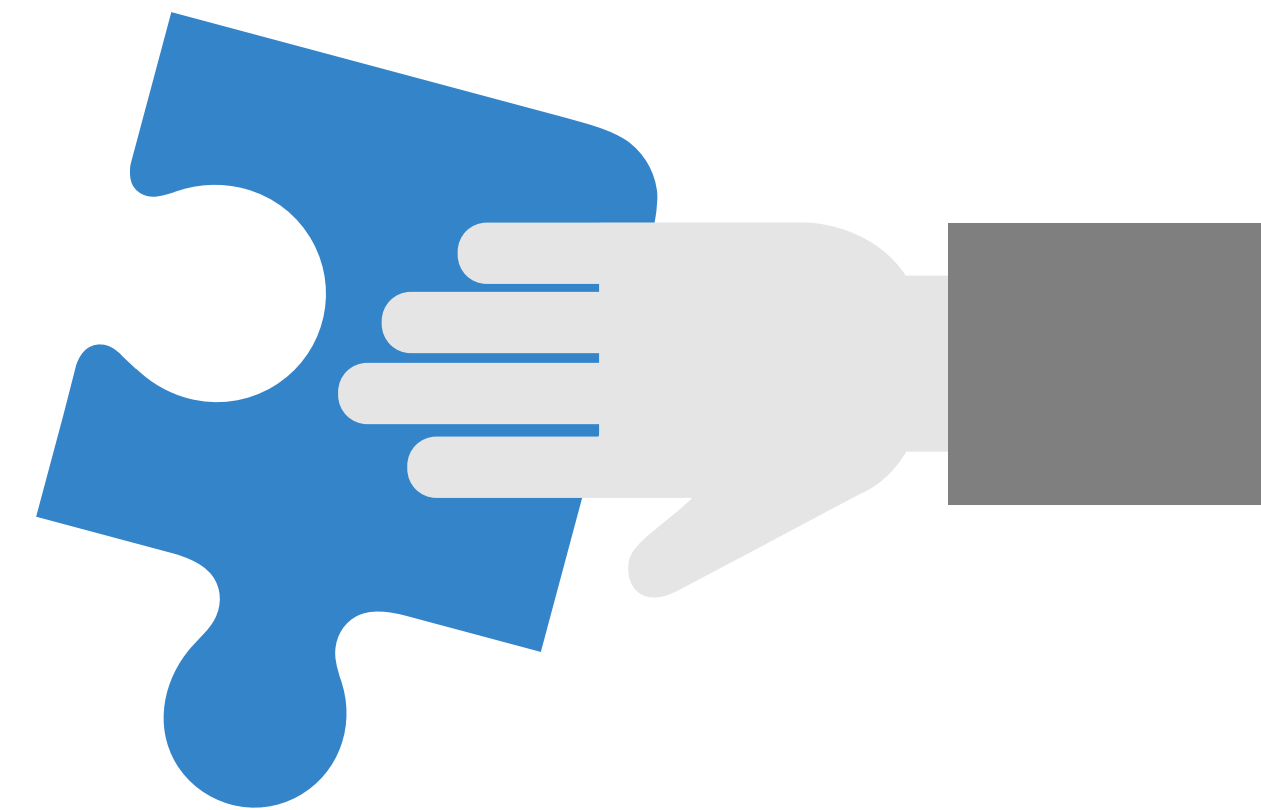


- Accept virtual currency
- Encourage customers' referral with TriipMiles
- Addition revenue stream via sharing data to researchers

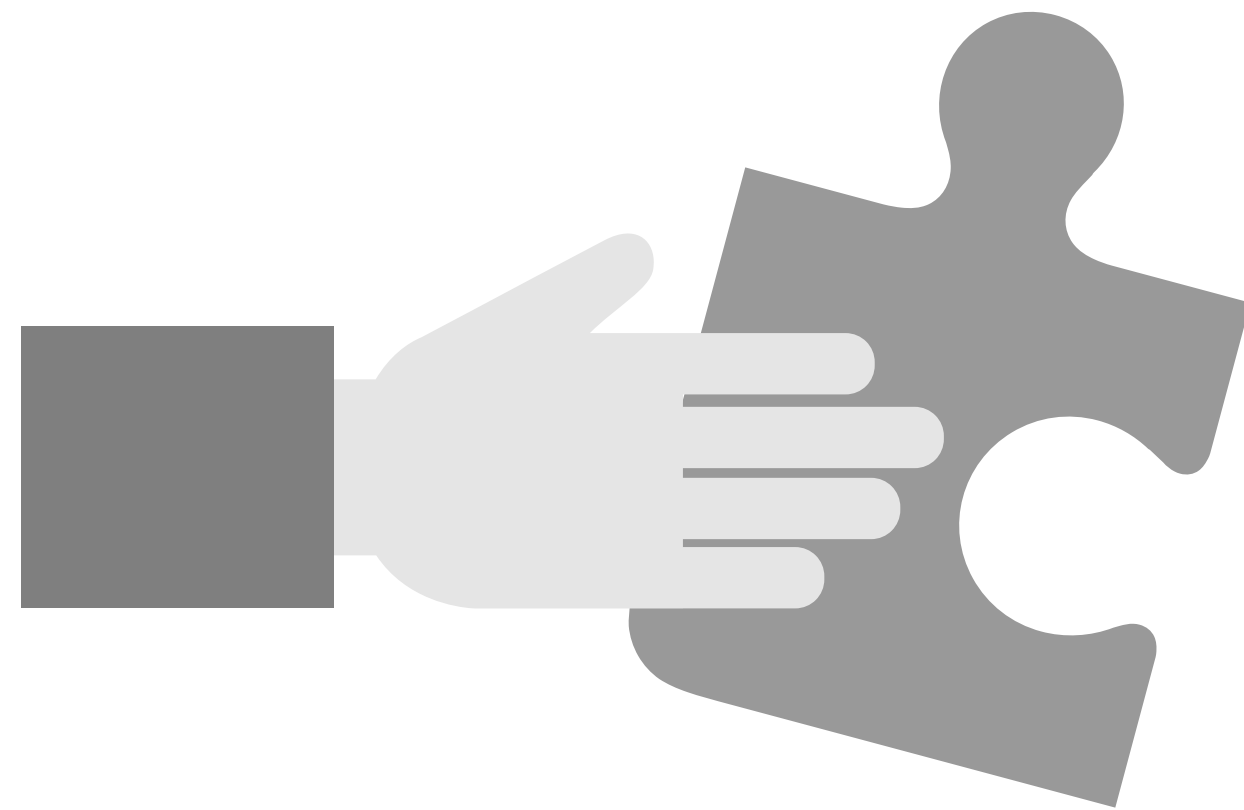
**Individual
tour guides**



Developers



Restaurants



Spa owners



Building a universal travellers profile on chain



Transaction data

Wallet, ID, KYC, Payment



History

Rating, Reputation, Location, Preference



Identity Shield

Personal information will be protected

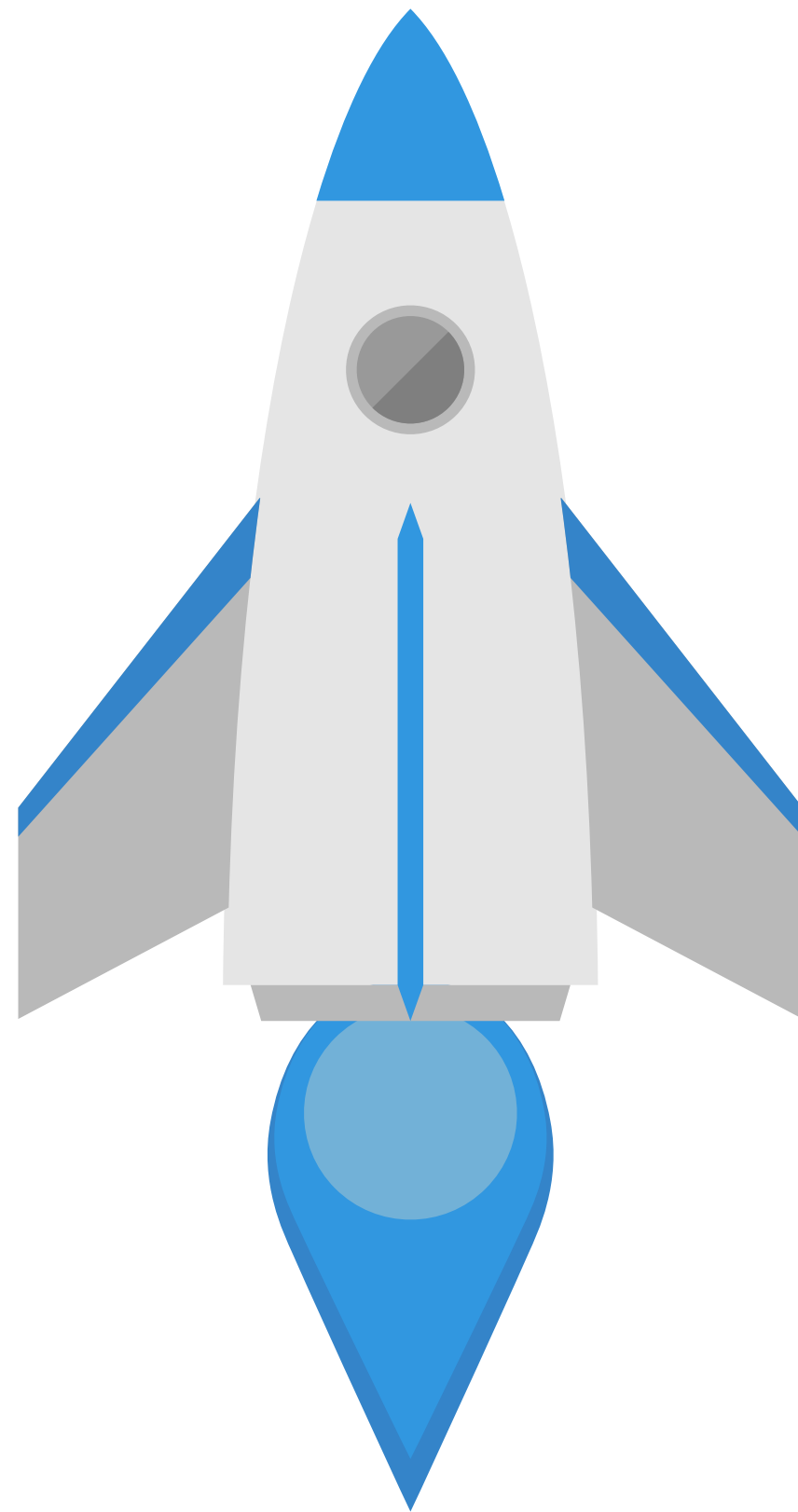


Distributed

Data is stored forever on-chain

Thai Airlines can give 20% discount directly to travellers who has booked Phi Phi island VIP tour in the last 6 months.





01

Jane App

The global wifi device supplier with coverage in 131 countries

02

KEYS China

A trusted community marketplace for people to book unique accommodations

03

Roomie App

The must-have guests engagement mobile platform for all hotels and hospitality providers

Developer Showcase

Huge Network

**WE ALREADY BUILT A NETWORK OF
DEVELOPERS, PARTNERS, HOTELS, TOUR
OPERATORS, LOCAL EXPERTS ACROSS
228 COUNTRIES**

Huge Network

Developer Hackathon



MIST

Mekong Innovative
Startups in Tourism



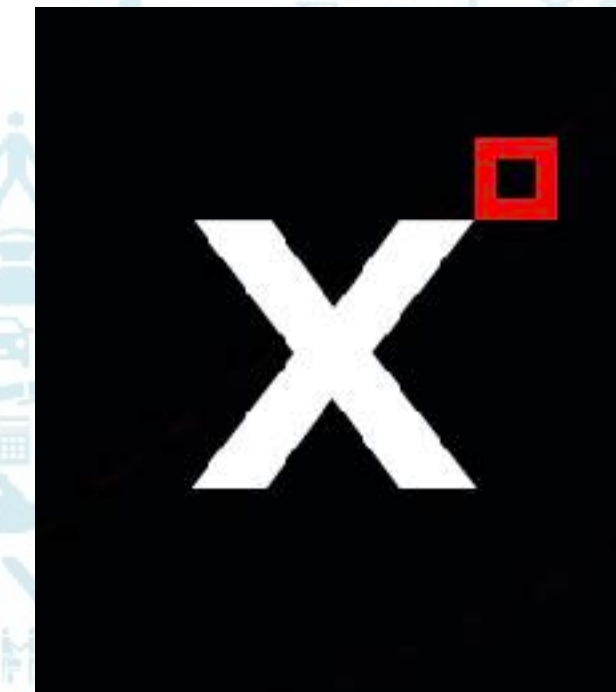
URF
The Startup Wave

Committed to the UNWTO
Global Code of Ethics
for Tourism Supported by the United Nations

Private-sale investor list up to date



G O B I P A R T N E R S



XSQ

MAP 2 | Venture



Vynn Capital

Blockchain partners



Tomochain



kyberGO

1.9 M+ Hotels in 228 countries



Huge Network

98 Tourism boards in our PATA network



HONG KONG
TOURISM BOARD

TOURISM
MALAYSIA®



NEPAL
TOURISM
BOARD



amazing
THAILAND



Papua New Guinea

Tourism Promotion Authority



Global Partners

Global partnership
via 97
governments
network



Global partnerships
& support



The bridge between UNWTO, PATA, tourism boards and the blockchain world

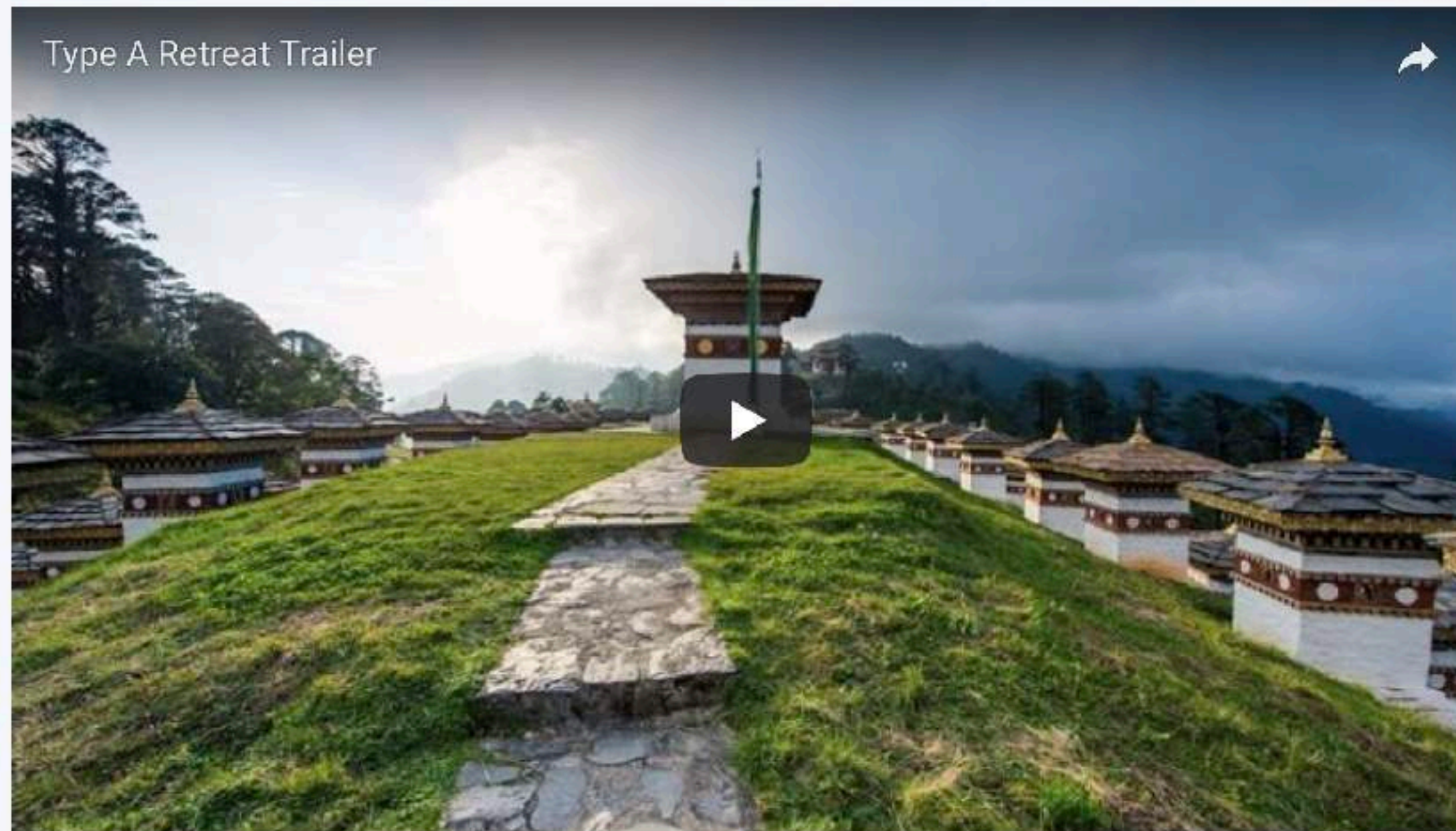


[Play video](#)

Creator of The world's first retreat that can only be booked via crypto currencies

THE DESTINATION

ASIA'S HAPPIEST COUNTRY



[Play video](#)

Strong foundation

A person in a light-colored coat and dark pants, carrying a black suitcase, stands on a large map of Europe. They are pointing their right hand towards the right side of the map. The map shows various countries and cities, including Ireland, England, France, and Italy. The background is a dark, textured surface.

**TRIIP PROTOCOL IS OPERATED BY
TRIIP.ME - A PROFITABLE TRAVEL TECH
COMPANY LICENSED BY SINGAPORE
TOURISM BOARD WITH 1.9M HOTELS IN
228 COUNTRIES, 6000+ UNIQUE
TOURS IN 100 COUNTRIES**

STRONG GROWTH WITH A HUMBLE BEGINNING

\$835,000 VC FUNDING IN 40 MONTHS

2015: \$85,000
2016: \$500,000
2017: \$150,000
2018: \$100,000

Backed by Governments and Tourism Boards

Invested by CEO of Pacific Asia Travel
Associations

APEC O2O Startup Award Winner

Finalist at K-Startup Challenge, Startup Chile,
Magic Malaysia

LEAN OPERATION

16 staffs, 7 offices , 6000 guides in 100
countries

Monthly Revenue: \$150,000- \$250,000

400% Y-O-Y GROWTH IN REVENUE

2015: \$20,000

2016: \$400,000

2017: \$1.2M

Q1 2018: \$500K

PROFITABLE SINCE OCT 2017



TECHINASIA



THE NEXT WEB



TechCrunch



ALJAZEERA

Strong foundation

A proud Board member of



and active member of

Committed to the UNWTO
**Global Code of Ethics
for Tourism** Supported by the United Nations





**OUR TEAM HAS A 100+ YEARS
COMBINED EXPERIENCE IN TRAVEL AND
TECHNOLOGY**

The Principle

Hai Ho

CO-FOUNDER & CEO



Founded and grew his own online community from 0 to 500,000 members within 1.5 years when studying at the University of Buffalo, SUNY. Up to now, Hai Ho has more than 12 year experience in building up Startups with a diverse range of products including payment gateways, social networks, wearable hardware, community and ebook apps.



The Backbone

Kent Nguyen

CTO



Former CTO of Silicon Straits; Head of Engineer, Grab Vietnam. He co-founded two successful businesses in forging strong technical teams in the past 12 years since the early days of college. Kent built the Bluebird ride hailing app for 1M taxis in Indonesia, then acquired by Grab before joining Triip.



The Treasurer

Paul Wee

CFO



More than 20 years in various aspects of the financial industry. He was SVP of Mortgage Sales at HSBC in 2007 before joining ANZ as a Director (Head of Acquisition).



The Bravery

Dr. Yap Kwong Weng

CO-FOUNDER



As a Young Global Leader of World Economic Forum, Yap is not only Principal Advisor at KPMG Managing Partner's Office, focusing on the overall strategy and regional deals, but also the General Manager at Jebson & Jessen, a regional engineering company, to oversee its expansion in Laos and enhance the business units in Myanmar.

The Soul

Ha Lam

CO-FOUNDER & COO



Forbes Asia 30 Under 30, Ha Lam shared her passion and over 12 year experience in the travel and tourist industry. Then she co-founded Triip.me for the mission of bringing happiness to travelers and local experts all over the world.

The Spirit

Stacey Lee

CSO



A serial entrepreneur and an angel investor with over 16 years extensive experience in regional market expansion especially in South East Asia, strategy planning, sales and marketing. Stacey also has a solid experience in the startup environment and now focusing on Blockchain and Token sale marketing.

The Connector

Mario Hardy

ADVISOR 



CEO of the Pacific Asia Travel Association (PATA)

Dr. Mario Hardy has more than 30 years of experience in specialised aviation businesses, coupled with several corporate leadership capacities. A seasoned traveller with a goal of visiting over 100 countries engaging with local communities.

**We are raising 18,750 ETH ~ \$15M for 33%
total token.**

**22% will be reserved for private investors with
30% bonus. 11% will be public ICO**

Distributed	33%
Community Reserve	25%
Company Reserve	17%
Team	10%
Ecosystem advocates	15%

**Join us to enable everyone to
decentralise travel**



**and bring more jobs to locals
around the world**



ico.triip.me

Let's talk in person

hai@triip.me

Telegram: +84989911333

Thanks!

