

Expanded Trading & Bookkeeping Income Streams Guide

Prepared for: Calum Paveley
Email: calumpaveley@hotmail.com

1. Trading-Related Income Streams

- Low Time Commitment:
- Trading Content Creation – Document your journey and share real, value-driven tips (not 'get rich quick' stuff). Could be: YouTube shorts/TikTok about technical analysis, trade reviews, mindset; Blog posts with chart breakdowns; Monetisation from ads, sponsorships, or affiliate links.
- Paid Community Access – Create a small, paid Discord/Telegram group for educational trade ideas (avoid giving direct financial advice).
- Freelance Trading Research – Provide market scans, news summaries, or data scraping for traders/funds.
- Higher Effort / Bigger Potential:
- Trading Mentorship for Beginners – Teach the basics via courses (Gumroad, Udemy, Teachable) or 1-to-1 coaching.
- Algorithmic Tools – Build and sell indicators or scripts (partner with a coder if needed).

2. Bookkeeping-Based Side Income

- Freelance / Contract Work:
- Self-Employed Bookkeeper – Serve small businesses that can't afford a full accountant.
- Virtual Assistant + Bookkeeping – Combine admin and bookkeeping services.
- Specialised Bookkeeping – Focus on niches like e-commerce, creatives, or tradespeople.
- Platforms to Find Work:
- Upwork / Fiverr for one-off projects.
- LinkedIn outreach to small businesses.
- Bark, PeoplePerHour, or local Facebook business groups.

3. Hybrid Opportunities (Trading + Bookkeeping)

- Trader's Accountant – Offer tax-ready spreadsheets, year-end summaries, and VAT/expense tracking.
- Trading Journal Templates – Sell Excel/Google Sheet templates for trade tracking.

4. Other Easy-to-Start Extras

- Tutoring (Finance/Math/Excel) – Monetise your subject knowledge.
- Notion / Excel Dashboard Templates – Budgeting, portfolio tracking, or bookkeeping.
- Seasonal Work – Short-term accounting jobs during tax season.

5. Digital Product Sales (Scalable Income)

- Trading Spreadsheets & Templates – Risk calculators, portfolio rebalancers, multi-broker consolidators.
- Bookkeeping Templates – For freelancers, e-commerce sellers, landlords.

- Ebooks / Guides – 'UK Trader Tax Survival Guide', 'Crypto Tax Basics for Beginners'.
- Notion Workspaces – Prebuilt trading dashboards with performance charts.

6. Freelance Finance & Data Work

- Excel/Google Sheets Consultant – Build tools for traders and small businesses.
- Data Analysis for Traders – Organise and visualise trade history.
- Tax Season Overflow Support – Contract with accounting firms during Jan-April.

7. Affiliate & Partnership Opportunities

- Broker Partnerships – Affiliate programs with Trading 212, eToro, Interactive Brokers.
- Tool Partnerships – TradingView, charting platforms, tax calculators.
- Course Partnerships – Promote reputable trading education for commission.

8. Niche Services for Traders

- Trade Data Conversion – Turn messy CSV exports into tax-ready files.
- Platform Migration – Help traders move data between brokers.
- Crypto Tax Reconciliation – Handle DeFi, staking, and wallet transfers.

9. Local & Offline Options

- Trading Meetups / Workshops – Paid in-person events for trader education.
- One-on-One Coaching – Local or virtual personalised help.
- Networking Events – Meet business owners who need trading/bookkeeping help.

10. Recurring Retainer Services

- Quarterly 'Trading Hygiene' Checks – Review broker statements every 3 months.
- Ongoing Bookkeeping – For traders with additional business income.
- Portfolio Performance Reports – Monthly or quarterly summaries for clients.