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20th ANNIVERSARY CELEBRATION
OF THE CLASSIC FILM BY DOUG PRAY

hype!

Special screening: SXSW March 11!

*"The most accurate and
energetic look at the
Seattle music scene
you'll ever see."*

AUSTIN AMERICAN-STATESMAN



COMING SOON



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hype!

Special 20th Anniversary screening at SXSW March 11!

Drop into the Pacific NW in the early '90s and watch the underground music scene explode into a "grunge" media frenzy for a subculture-hungry world. "Hype!" follows the music from a few bands playing with their friends, to Sub Pop's brilliant exploitation of "the Seattle Sound," to Nirvana's "Smells Like Teen Spirit" hitting #1 on the charts. Questions of money, authenticity, and fame arise as "grunge fashion" hits the runways and a mass migration of wanna-be bands saturates Seattle. The Northwest experience is one of humor, loss, and epic irony. "Hype!" now celebrating its 20th anniversary, features live performances by Soundgarden, Pearl Jam, Mudhoney and a ton of other amazing bands.

"Two Thumbs Up!"

SISKEL & EBERT (1996)

Listed HYPE! "#10 of the Top 25 Music DVDs of All Time"

ROLLING STONE MAGAZINE

"A brilliant synthesis of social anthropology and entertainment."

LOS ANGELES TIMES

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Selene Vigil lead singer of 7 Year Bitch
performing in "Hype!" January 1993

Photograph by Charles Peterson

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Trailer



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"Awesome and awe-inspiring, the one movie to finally get the story right."

THE STRANGER / CLARK HUMPHREY, AUTHOR "LOSERS"

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hype!

Music

HYPE! takes you on a journey into the packed clubs of the early '90s Pacific Northwest at the height of the global hype over the Seattle music scene. It fetures a ton of loud, live performances, all shot with multiple, beer-drenched film cameras and recorded with stunning digital clarity for the ultimate grunge, punk, and garage rock experience.

Blood Circus
Coffin Break
Crackerbash
Dead Moon
Fastbacks
Flop
Gas Huffer
The Gits
Hammerbox
Love Battery
The Melvins
The Mono Men
Mudhoney
Nirvana
Pearl Jam
The Posies
Seaweed
7 Year Bitch
Some Velvet Sidewalk
Soundgarden
Supersuckers
The Young Fresh Fellows
Zipgun - CAMERON: THIS SCROLLS DOWN WITH MORE INFO BELOW

Mark Arm of Mudhoney
Photograph by Charles Peterson



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Production

HYPE! was produced between 1992-94, it was filmed in Super-16mm film with three cameras. It took 9 months to edit. etc. etc. To be written. This paragraph is not written. It will rock. It will be amazing. The bands were recorded with a 24-track digital mobile recording truck parked in the alleys behind each club Because this is a sound-intensive documentary, we relied heavily on the help of a few friendly Hollywood sound professionals to do the sound etc..
THIS IS BEING REWRITTEN FOR 2017. WILL BE ONE PARAGRAPH.

Credits

Director bio

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QUESTIONS?
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Charles Peterson's "classic grunge photo" of Nirvana's Kurt Cobain spinning on his back. The image was used as the cover of the band's "Smells Like Teen Spirit" single (Sub Pop).
Photograph by Charles Peterson

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