**Page 1**

**Which Central Park tree would you hug?**

There’s something magical about the trees in Central Park.

Chances are you’ve spent some time under one of them, looking up into the leaves, basking in the dappled light. It’s dreamy. A little romantic, even.

**Pick your favorite tree and we’ll tell you a little something about yourself AND enter you to win [prize, pending confirmation from Patrick].**

**Pick your favorite tree and enter to win:**

Enter your info to win:

\* First Name

\* Last Name

\*Email

\*Zip code

[SUBMIT]

*By submitting your answer, you will join our online community and receive periodic updates from Central Park Conservancy. You can unsubscribe at any time.*

**Page 2**

**What does your tree say about you?**

**American Elm**

Ah, you’re a classic. Timeless and stylish, from the cuffs on your flannels to the seams on your stockings. More…frozen custard than frozen yogurt. Manhattans over Cosmos. They don’t make ‘em like that anymore. No, seriously, they don’t. The last remaining stand of American Elms is right here in Central Park.

**Tulip Tree**

Oh, you sweetheart — you get along with everyone, everywhere. Stifling summer heat? No complaints. Snowed in? You’ll survive — and *how!* You’re beautiful in all seasons. Like the tall Tulip Tree, offering beautiful flowers in spring, delightful shade in summer, cheery yellow foliage in fall, and a graceful silhouette in winter... Swoon!

**Yoshino Cherry**

You haven’t always lived here, but when you arrived, *baby, you arrived!* The city that doesn’t sleep sure woke *you* up. In fact, you might even say you blossomed. Like, say, the Yoshino Cherry Tree, a gift of the Japanese government in 1912. It bursts into frothy, delightful bloom on both the east and west side of the Reservoir every spring. Love is in the air!

**Pin Oak**

Relaxed and lazy, taking it slow and keeping your cool in the midst of the hustle and bustle? You’ve found your match in the Pin Oak tree, one of the most commonly planted urban oaks. These trees are well adapted to swamp conditions, which means they are able to withstand occasional floods and the compacted soils of city landscapes. And, probably, loud horns and packed sidewalks too. Like you.

We’ll be in touch if you’re the lucky winner of the [prize]! In the meantime, see which trees your friends find the most huggable by sharing this quiz.

**FACEBOOK BUTTON** [question for Mary: how can I append tracking to this share link: utm\_medium=social&utm\_source=quiz\_fbshare&utm\_campaign=201510\_fallfundraising&s\_src=201510\_fallfundraising&s\_subsrc=quiz\_fbshare]

**Which Central Park tree would you hug?**

Of all the magical trees in Central Park, which would you pick to hug? (Your answer might say something about who you are - and could win [prize]!)

**TWITTER BUTTON** [question for Mary: how can I append tracking to this share link: utm\_medium=social&utm\_source=quiz\_twshare&utm\_campaign=201510\_fallfundraising&s\_src=201510\_fallfundraising&s\_subsrc=quiz\_twshare]

Which tree in @CentralParkNYC do you think is the most huggable – and what does that say about you? [link]

**The life of an urban tree is far from easy. Disease, graffiti, rough weather… all are constant threats. Keeping Central Park’s 20,000 trees in good condition takes the daily dedication of loving, knowledgeable hands — and the generosity of Central Park Conservancy donors.**

**That’s why we’ve set the goal of raising $50,000 by October 30. Invest in the care of Central Park with your tax-deductible donation today.**