



LOGO GUIDELINES

LOGO CLEAR SPACE

The clear space is defined by the width of the letter 'O' in the logo.





T Y P E F A C E

Manrope

A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

? ! " (%) [#] { @ } / & \ < - + ÷ × = > ® © \$
€ £ ¥ : , . *

Font Style.	ExtraLight	AaBbCcDd 123
	Light	AaBbCcDd 123
	Regular	AaBbCcDd 123
	Medium	AaBbCcDd 123
	SemiBold	AaBbCcDd 123
	Bold	AaBbCcDd 123
	ExtraBold	AaBbCcDd 123

C O L O R C O D E S

Color Palette

R 0
G 0
B 0

C 75
M 68
Y 67
K 90

%100

000000

Black

%80

%60

%40

%20

V A L I D L O G O G U I D E S

Not Accepted



V A L I D L O G O G U I D E S

Accepted



T Y P E F A C E

Text Hierarchy

HEADLINE 01.

Headline

HEADLINE 02.

Headline

HEADLINE 03.

Headline

HEADLINE 04.

Headline

BODY TEXT

Body Text

SMALL TEXT

Body Text

C O L O R C O D E S

Color Palette

R 42
G 175
B 110

C 77
M 4
Y 77
K 0

%100

2aaaf6e

R 0
G 69
B 118

C 100
M 79
Y 29
K 13

%100

004576

Green

%80

%60

%40

%20

Blue

%80

%60

%40

%20

C O L O R C O D E S

Color Palette

R 207
G 28
B 101

C 15
M 100
Y 39
K 1

%100

cf1c65

R 237
G 231
B 8

C 11
M 0
Y 100
K 0

%100

ede708

Pink

Yellow

%80

%80

%60

%60

%40

%40

%20

%20