





# CHRISTOPHER POIRIER

UX DESIGNER  
VANCOUVER, BC



## CONTACT

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A New Media Design and Web Development student in pursuit of a challenging and rewarding UI/UX internship, utilizing my experience and education in user research, design, and testing to create intuitive and user-centred digital products that drive business success.

## EDUCATION

New Media Design and Web Development  
British Columbia Institute of Technology  
2021-2023

## SKILLS

UI/UX Design	Digital Storytelling
Graphic Design	Project Management
Research	Account Management
Leadership	
Sales	

## SOFTWARE

Figma	InDesign
XD	Final Cut Pro
Photoshop	HTML
Illustrator	CSS

## HIGHLIGHTED PROJECT

### UI/UX / APP DEVELOPMENT

#### Cato Weather | 2022

- School project focused on the development of a children's educational weather application. The project included creating a concept, researching market comparison, assessing market viability and designing wireframes.

## EXPERIENCE

#### DU/ER | 2019-2020 SALES & SERVICE

- Responsible for driving standard operating procedures, inventory management, and sales coaching/feedback.
- Growth of wholesale business & trade show presence
- Successfully assisted in the operations of the transition to a large-scale warehouse

#### Apple | 2012 - 2018 APPLE SOLUTIONS CONSULTANT

- Drove Apple's channel partner sales strategy in the Winnipeg and Vancouver markets.
- Engaged and supported store leadership teams on market strategy, while providing education and consultation to align sales teams with Apple's brand solutions.