



- $|0\rangle$ state brighter than $|\pm 1\rangle$ state by $\sim 30\%$
- polarization in $|0\rangle$ state of $\sim 80\%$ (equivalent to $\sim 65\ \mu\text{K}$)

$$\mathcal{H} = D\hat{S}_z^2 + \gamma_e \hat{\mathbf{S}} \cdot \mathbf{B}$$

\mathbf{z} of \hat{S}_z defined by the crystalline axis

