

"Accessible, Al-enabled mental health management for SEA"

Group NULL:



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Scarlet Minivet *Southeast Asian Bird*

Introducing Us & Defining the Problem



Who we are:

A group of university students dedicated to **breaking the stigma surrounding mental health in Southeast Asia**, where cultural barriers and limited access often prevent people from seeking support. Our goal is to make **daily mental health management simple**, **inclusive**, **and culturally relevant** by providing tools in local languages that empower individuals to care for their well-being and build resilience — one small step at a time.

What is the problem?

Mental health challenges in Southeast Asia:

- **Stigma & lack of access** → many don't seek professional help.
- **Cost & shortage of professionals** → especially in youth/student populations.
- Language & cultural barriers → global apps don't localize well.
- **Daily struggles** → people lack trusted tools for mood tracking, journaling, and coping.

Key Issue:

Crisis hotlines exist but preventive, everyday self-management tools are missing.











Our Solution



MediPlus is a web-based platform that is **accessible**, **stigma-free**, and **engaging**. It is designed to be **simple**, **practical**, and **suitable for everyday use**. Goes beyond crisis helplines, offering supportive features that **promote ongoing mental well-being habits** while aiming to be mindful of **cultural sensitivity**. Helps individuals reflect, build resilience, and access trusted information.

We gamified mental health tracking by rewarding positive habits with progress toward nurturing a **Scarlet Minivet pet**, allowing users to level up and grow alongside their own mental well-being:

- **Mood Tracker** log daily feelings, see emotional trends.
- **Reflection Journal** guided journaling, streaks for motivation.
- Mental Health Overview explainers, condition guides, coping skills, AI suggestions.
- **MindfulBot (Al)** engages users in supportive, *non-diagnostic* conversations with strict parameters that recommends a corresponding resource from our website's curated resource pages
- **Resources** breathing tools, calming music, condition guides, helplines.
- **Questions for Doctor** question suggestions for doctor appointments



Tackles stigma, language barriers, and limited care access with Al-powered, culturally sensitive support. Bringing reliable mental health resources and curated collaboration to SEA youths, ready to use today.



The model used is Gemma-SEA-LION-v4-27B-IT, for:

- **Local-language translation** → culturally inclusive access across SEA.
- Mental Health Overview → generates daily tips & coping suggestions.
 MindfulBot → Al engagement with safe, supportive dialogue.
- Daily Reflection (Home Page) → user inputs → Al creates empathetic reflective response.

Safeguards for MindfulBot:

- Clear disclaimer: *Not a replacement for therapy.*
- Informative & supportive, not emotional reliance.
- Usage of strict parameters for Mindful Bot.
- Mindful Bot only returns links of resources from our website
- If dangerous or violent trigger words are detected, the Bot will respond with a pre-determined message directing users to our crisis support hotline section: "I'm really concerned by what you've shared. You're not alone. Please reach out immediately to the support hotlines here."







RoadMap + Future Steps





Key Learnings & Improvements:

- Current backend relies on local storage
 - \rightarrow not scalable or secure.
- Explore different ways of gamification
 - → find additional ways to improve user engagement and motivation beyond what we have now

Next Steps:

- Migrate backend to cloud infrastructure (e.g., Google Cloud Platform) for scalability and security.
- Develop a mobile app for easier, on-the-go daily mood and journal logging.
- Introduce even more gamification and interactive features to make learning more engaging.
- Expand features to track physical health (exercise, sleep, medication, daily habits).
- Explore more and finetune Al-driven insights



MediPlus - Small Steps, Big Change







Together with **SEA-LION**, we're not just building an app. We're **shaping a future** where Southeast Asia's youths can grow with **mental health support** that is **accessible**, **stigma-free**, **and designed for them**.



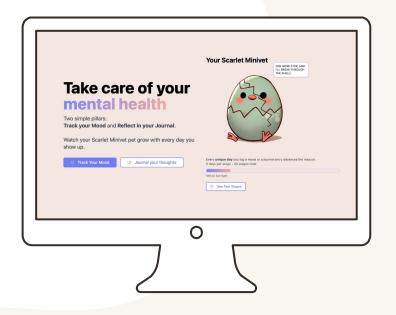
Join us in making mental health accessible for all, one step at a time with MediPlus











Thank You!

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Video: https://youtu.be/Jfoa gXUvJQ