From least squares:
$$y_i = \beta_0 + \beta_1 x_i + e_i$$

$$\beta_0 = \overline{y} - \overline{\beta_1 x}$$

$$\lambda_i = \overline{y} - \overline{\beta_1 x}$$

$$\lambda_i = \overline{y} - \overline{y} - \overline{y}$$

$$\lambda_i = \overline{y} - \overline{y} - \overline{y}$$

$$\lambda_i = \overline{y} - \overline{y} - \overline{y}$$

$$\lambda_i = \overline{y} - \overline{y}$$

Assum T=C

$$\beta_{1} = \frac{\frac{1}{2} \cdot T \, \overline{y}_{T} - \frac{1}{2} \cdot c \, \overline{y}_{c}}{\frac{1}{2} \cdot (T + C)}$$

$$= \frac{\frac{1}{2} T \left(\overline{y}_{T} - \overline{y}_{c} \right)}{\frac{1}{2} \cdot (2T)} = \frac{\frac{1}{2} T \left(\overline{y}_{T} - \overline{y}_{c} \right)}{\frac{1}{2} \cdot (2T)}$$

$$\begin{cases}
\lambda_{1} = \overline{y}_{T} - \overline{y}_{c} \\
\lambda_{2} = \overline{y}_{T} - \overline{y}_{c}
\end{cases}$$

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\lambda_{1} = \overline{y}_{T} - \overline{y}_{c} \\
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$$\begin{cases}
\lambda_{1} = \overline{y}_{T} - \overline{y}_{C}
\end{cases}$$

$$\begin{cases}
\lambda_{1}$$

t-statistic

Only restriction: linear model assures equal variance!

$$\frac{\overline{y}}{\overline{y}} = \frac{1}{(\overline{y} + c)} (\overline{y} + c \overline{y} c)$$

$$\overline{z} = \frac{1}{2}$$

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How find i! Take median!

S. = median Ki;

(IT Ki;) I'm

(IT Ki;) I'm

$$\theta_{\text{MLE}}(x) = \underset{\theta}{\text{argmax}} f(x|\theta)$$

Bayes' theorem $f(\theta|x) = \frac{f(x|\theta)g(\theta)}{\int_{\theta} f(x|\ell)g(\ell)d\ell}$

Maximum a posteriori estination estinates & as mode of posterior distribution

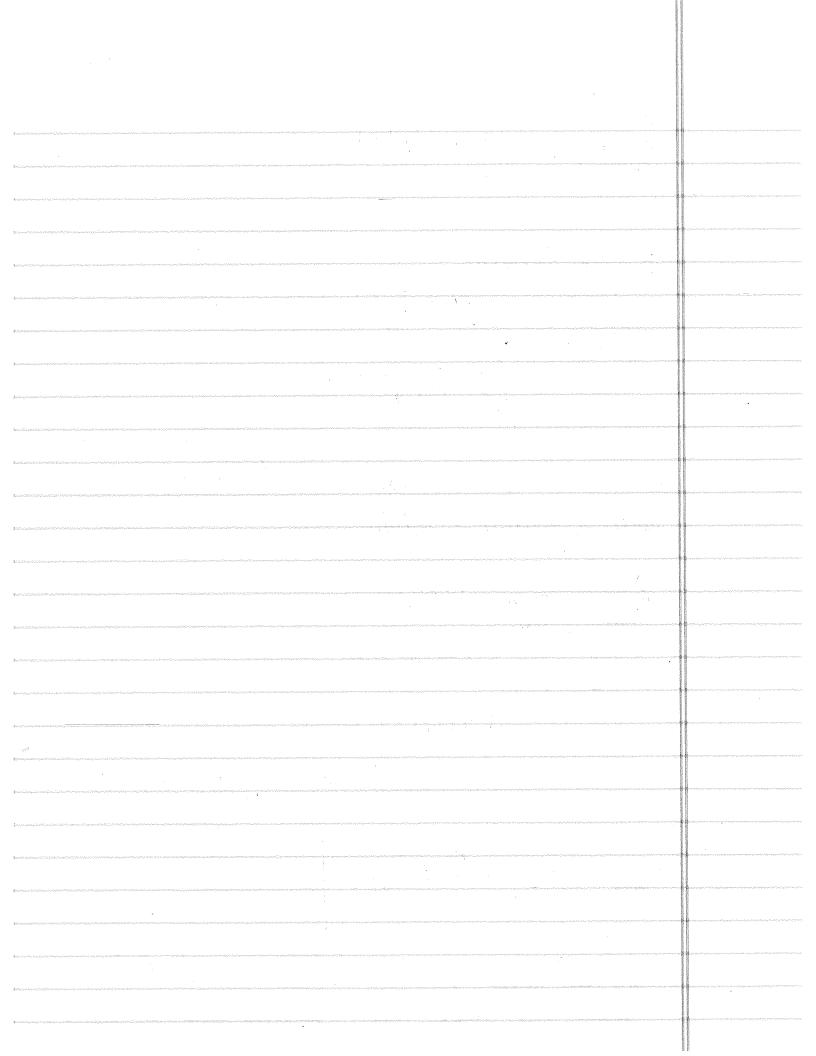
OMAP = arg max f(01x)

= arg max $\frac{f(x|\theta)g(\theta)}{g(x|\theta)g(\theta)d\theta}$

La 70 and does depend on 8!

 $\theta_{MAP} = arg max f(x/0) g(0)$

Empirical Bayes: Prior distribution is estimated from the data (rather than fixed before data observed)



$$p(x) = \frac{1}{\sqrt{2\pi\sigma}} e^{-(x-\mu)/2\sigma^2}$$

$$log p(x) = -\frac{1}{2} log (2.\pi.\sigma^2) - (x-\mu)/2\sigma^2$$

$$= -\frac{1}{2} log (2.\pi) - log \sigma - (x-\mu)/2\sigma^2$$

$$= -\frac{1}{2} log (2.\pi)$$

Log Normal Dist:

$$X \sim Log normal$$

 $E(x) = e^{u+\sigma^2/2}$ mean
 $Var(x) = (e^{\sigma^2} - 1) e^{2u+\sigma^2}$
 $ln(x) \sim N(u, \sigma^2)$

Megative Binomial Prob:

$$X \sim NB$$

$$E(x) = \frac{n(1-p)}{p} = \mu \qquad mean$$

$$Var(x) = \frac{n(1-p)}{p^2} = \sigma^2$$

$$\frac{1}{\sqrt[3]{7}} \cdot \mu = \frac{p^{2}}{\sqrt[3]{1-p}} \cdot \frac{\mu(p)}{p} = p$$

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$$\frac{1}{\sqrt[3]{7}} \cdot \frac{\mu(p)}{\sqrt[3]{7}} \cdot \frac{\mu(p)}{\sqrt[3]{7}} = p$$

$$\frac{1}{\sqrt[3]{7}} \cdot \frac{\mu(p)}$$

$$\frac{N(1-p)}{p} = \mu \qquad n = \frac{p\mu}{1-p}$$

$$\frac{1-p}{1-p} = \frac{\sqrt{p}}{\sqrt{p}} = \frac{2}{\sqrt{p}} = \frac{2}{\sqrt{p}}$$

$$u^{2} = \frac{n^{2}(1-p)^{2}}{p^{2}} \qquad \sigma^{2} = \frac{n(1-p)}{p^{2}}$$

$$\frac{\mu^{2}}{\sqrt{12}} = \frac{n(1-p)^{2}}{p^{2}} \frac{p^{2}}{\mu(1-p)} = n(1-p)$$

$$N = \frac{u^2}{\sigma^2} \frac{1}{1-p} = \frac{u^2}{\sigma^2} \frac{1}{1-\mu v_0^2}$$

$$= \frac{u^2}{\sigma^2 - u^2} \left[\frac{u^2}{1-\mu v_0^2} \frac{1}{1-\mu v_0^2} \frac{1}{1-\mu$$