# Automated Web Scraping with R

**Resul Umit** 

May 2021

### Who am I?

#### **Resul Umit**

- post-doctoral researcher in political science at the University of Oslo
- teaching and studying representation, elections, and parliaments
  - a recent publication: Parliamentary communication allowances do not increase electoral turnout or incumbents' vote share

- teaching workshops, also on
  - writing reproducible research papers
  - version control and collaboration
  - working with Twitter data
  - creating academic websites
- more information available at resulumit.com

### The Workshop — Overview

- One day, on how to automate the process of extracting data from websites
  - 200+ slides, 75+ exercises
  - a demonstration website for practice
- Designed for researchers with basic knowledge of R programming language
  - does not cover programming with R
    - e.g., we will use existing functions and packages
  - ability to work with R will be very helpful
    - but not absolutely necessary this ability can be developed during and after the workshop as well

### The Workshop — Motivation

- Data available on websites provide attractive opportunities for academic research
  - o e.g., parliamentary websites were the main source of data for my PhD
- Acquiring such data requires
  - either a lot of resources, such as time
  - or a set of skills, such as automated web scraping
- Typically, such skills are not part of academic training
  - for my PhD, I hand-visited close to 3000 webpages to collect data manually
    - on members of ten parliaments
    - multiple times, to update the dataset as needed

### The Workshop — Motivation — Aims

- To provide you with an understanding of what is ethically possible
  - we will cover a large breath of issues, not all of it is for long-term memory
    - hence the slides are designed for self study as well
  - o awareness of what is ethical and possible, Google, and perseverance are all you need
- To start you with acquiring and practicing the skills needed
  - practice with the demonstration website
    - plenty of data, stable structure, and an ethical playground
  - start working on a real project

## The Workshop — Contents

#### Part 1. Getting the Tools Ready

• e.g., installing packages

#### Part 2. Preliminary Considerations

• e.g., ethics of web scraping

#### Part 3. Data Collection

• e.g., acquiring a user's tweets

#### Part 4. Data Preperation

• e.g., creating a tidy dataset of tweets

To the list of references.

# The Workshop — Organisation

- Sit in groups of two Breakout in groups of two for exercises
  - participants learn as much from their partner as from instructors
  - switch partners after every other part
  - leave your breakout room manually, when everyone in the group is ready
- Type, rather than copy and paste, the code that you will find on these slides
  - typing is a part of the learning process
  - slides are, and will remain, available at resulumit.com/teaching/scrp\_workshop.html
- When you have a question
  - ask your partner
  - google together
  - o ask me

### The Workshop — Organisation — Slides

03:00

Slides with this background colour indicate that your action is required, for

- setting the workshop up
  - e.g., installing R
- completing the exercises
  - e.g., downloading tweets
  - there are 75+ exercises
  - these slides have countdown timers
    - as a guide, not to be followed strictly

## The Workshop — Organisation — Slides

- Codes and texts that go in R console or scripts appear as such in a different font, on gray background
  - long codes and texts will have their own line(s)

```
# read in the tweets dataset
df <- read_rds("tweets.rds") %>%

# split the variable text, create a new variable called da_tweets
  unnest_tokens(output = da_tweets, input = text, token = "tweets") %>%

# remove rows that match any of the stop words as stored in the stop_words dataset
  anti_join(stop_words, by = c("da_tweets" = "word"))
```

## The Workshop — Organisation — Slides

- Codes and texts that go in R console or scripts appear as such in a different font, on gray background
  - long codes and texts will have their own line(s)
- Results that come out as output appear as such in the same font, on green background
  - except very obvious results, such as figures and tables
- Specific sections are highlighted yellow as such for emphasis
  - these could be for anything codes and texts in input, results in output, and/or texts on slides
- The slides are designed for self-study as much as for the workshop
  - o accessible, in substance and form, to go through on your own

# Part 1. Getting the Tools Ready

## Workshop Slides — Access on Your Browser

- Having the workshop slides\* on your own machine might be helpful
  - flexibility to go back and forward on your own
    - especially while in a breakout room
  - ability to scroll across long codes on some slides
- Access at https://resulumit.com/teaching/scrp\_workshop.html
  - will remain accessible after the workshop
  - might crash for some Safari users
    - if using a different browser application is not an option, view the PDF version of the slides on GitHub

<sup>\*</sup> These slides are produced in R, with the xaringan package (Xie, 2020).

### Demonstration Website — Explore on Your Browser

05:00

- There is a demonstration website for this workshop
  - available at https://parliament-luzland.netlify.app/
  - includes fabricated data on the imaginary Parliament of Luzland
  - o provides us with plenty of data, stable structure, and an ethical playground
- Using this demonstration website for practice is recommended
  - tailored to exercises, no ethical concern
  - but not compulsory use a different one if you prefer so
- Explore the website now
  - see the four sections
  - o click on the links to see an individual page for
    - states, constituencies, members, and documents

### R — Download from the Internet and Install

- Programming language of this workshop
  - created for data analysis, extending for other purposes
    - e.g., accessing websites
  - allows for all three steps in one environment
    - accessing websites; scraping and processing data
  - an alternative: python
- Download R from https://cloud.r-project.org
  - optional, if you have it already installed but then consider updating\*
    - the R.version.string command checks the version of your copy
    - compare with the latest official release at https://cran.r-project.org/sources.html

<sup>\*</sup>The same applies to all software that follows — consider updating if you have them already installed. This ensures everyone works with the latest, exactly the same, tools.

### RStudio — Download from the Internet and Install

- Optional, but highly recommended
  - facilitates working with R
- A popular integrated development environment (IDE) for R
  - an alternative: GNU Emacs

- Download RStudio from https://rstudio.com/products/rstudio/download
  - choose the free version
  - to check for any updates, follow from the RStudio menu:
  - Help -> Check for Updates

# RStudio Project — Create from within RStudio

- RStudio allows for dividing your work with R into separate projects
  - each project gets dedicated workspace, history, and source documents
  - this page has more information on why projects are recommended
- Create a new RStudio project for for this workshop, following from the RStudio menu:
  - File -> New Project -> New Directory -> New Project
- Choose a location for the project with Browse...
  - avoid choosing a synced location, e.g., Dropbox
    - likely to cause warning and/or error messages
    - if you must, pause syncing, or add an sync exclusion

# R Packages — Install from within RStudio\*

02:00

Install the packages that we need

<sup>\*</sup> You may already have a copy of one or more of these packages. In that case, I recommend updating by re-installing them now.

## R Packages — Install from within RStudio

Install the packages that we need

#### We will use

- rvest (Wickham, 2021), for scraping websites
- RSelenium (Harrison, 2020), for browsing the web programmatically
- robotstxt (Meissner & Ren, 2020), for checking permissions to scrape websites
- polite (Perepolkin, 2019), for compliance with permissions to scrape websites

# R Packages — Install from within RStudio

- tidyverse (Wickham & RStudio 2019), for various tasks
  - including data manipulation, visualisation
  - alternative: e.g., base R

• tidytext (Robinson & Silge, 2021), for working with text as data

### Java — Download from the Internet and Install

- A language and software that RSelenium needs
  - for automation scripts
- Download Java from <a href="https://www.java.com/en/download/">https://www.java.com/en/download/</a>
  - requires restarting any browser that you might have open

### Chrome — Download from the Internet and Install

- A browser that facilitates web scraping
  - favoured by RSelenium and most programmers
- Download Chrome from <a href="https://www.google.com/chrome/">https://www.google.com/chrome/</a>

### ScrapeMate — Add Extension to Browser

- An open source software extension to Chrome, Firefox
  - facilitates selecting what to scrape from a webpage
  - optional, but highly recommended
- Add the extension to your preferred browser
  - for Chrome, search at https://chrome.google.com/webstore/category/extensions
  - for Firefox, search at https://addons.mozilla.org/
- If you cannot use Chrome or Firefox
  - drag and drop the following link to your bookmarks bar: SelectorGadget
    - another similar but older open source software with the same functionality

# Other Resources\*

- RSelenium vignettes
  - available at https://cran.r-project.org/web/packages/RSelenium/vignettes/basics.html
- R for Data Science (Wickham & Grolemund, 2019)
  - open access at https://r4ds.had.co.nz
- Text Mining with R: A Tidy Approach (Silge & Robinson, 2017)
  - open access at tidytextmining.com
  - o comes with a course website where you can practice

<sup>\*</sup> I recommend these to be consulted not during but after the workshop.

# Part 2. Preliminary Considerations

### Considerations — the Law

- Web scraping might be illegal
  - depending on who is scraping what, why, how and under which jurisdiction
  - o reflect, and check, before you scrape
- Web scraping might be more likely to be illegal if, for example,
  - it is harmful to the source
    - commercially
      - e.g., scraping a commercial website to create a rival website
    - physically
      - e.g., scraping a website so hard and fast that it collapses
  - it gathers data that is
    - under copyright
    - not meant for the public to see
    - then used for financial gain

### Considerations — the Ethics

- Web scraping might be unethical
  - even when it is legal
  - o depending on who is scraping what, why, and how
  - reflect before you scrape
- Web scraping might be more likely to be unethical if, for example,
  - ∘ it is edging towards illegal
  - it does not respect the restrictions
    - as defined in robots.txt files
  - it harvests data
    - that is otherwise available to download, e.g., through APIs
    - without purpose, at dangerous speed, repeatedly

### Considerations — the Ethics — robots.txt

- Most websites declare a robots exclusion protocol
  - making their rules known with respect to programmatic access
    - who is (not) allowed to scrape what, and sometimes, at what speed
  - within robots.txt files
    - available at, e.g., www.websiteurl.com/robots.txt
- The rules in robots, txt cannot not enforced
  - but should be respected for ethical reasons

- The language in robots.txt files is specific but intuitive
  - easy to read and understand
  - the robotstxt package makes it even easier

- It has pre-defined keys, most importantly
  - User-agent indicates who the protocol is for
  - Allow indicates which part(s) of the website can be scraped
  - Disallow indicates which part(s) must not be scraped
  - Crawl-delay indicates how fast the website could be scraped
- In case you write your own protocol one day, note that
  - the keys start with capital letters
  - they are followed by a colon:

```
User-agent:
Allow:
Disallow:
Crawl-delay:
```

- Websites define their own values
  - after the colon and a white space
- Note that
  - \* indicates the protocol is for everyone
  - / indicates all sections and pages
  - /about/ indicates a specific path
  - values for Crawl-delay indicate seconds
  - this website allows anyone to scrape, provided that
    - /about/ is left out, and
    - the website is accessed at 5-seconds intervals

```
User-agent: *
Allow: /
Disallow: /about/
Crawl-delay: 5
```

Files might include optional comments, written after he number sign #

```
# thank you for respecting our protocol

User-agent: *
Allow: /
Disallow: /about/
Crawl-delay: 5  # five second delay, to ensure our servers are not overloaded
```

The protocol of this website only applies to Google

- Google is allowed to scrape everything
- there is no defined rule for anyone else

User-agent: googlebot
Allow: /

The protocol of this website only applies to Google

- Google is disallowed to scrape two specific paths
  - with no limit on speed
- there is no defined rule for anyone else

User-agent: googlebot
Disallow: /about/
Disallow: /history/

This website has different protocols for different agents

- Google is allowed to scrape everything, with a 5-second delay
- Bing is not allowed to scrape anything
- everyone else can scrape the section or page located at www.websiteurl/about/

```
User-agent: googlebot
Allow: /
Crawl-delay: 5

User-agent: bing
Disallow: /

User-agent: *
Allow: /about/
```

### Considerations — the Ethics — robotstxt

- The robotstxt packages facilitates checking website protocols
  - from within R no need to visit websites via browser
  - o provides functions to check, among others, the rules for specific paths and/or agents
- There are two main functions
  - robotstxt, which gets complete protocols
  - paths\_allowed, which checks protocols for one or more specific paths

### Considerations — the Ethics — robotstxt

Use the robotstxt function to get a protocol

- supply a base url with the domain argument
  - as a string
  - probably the only argument that you will need

```
robotstxt(
  domain = NULL,
  ...
)
```

### Considerations — the Ethics — robotstxt

```
library(robotstxt)
robotstxt(domain = "https://parliament-luzland.netlify.app")
```

```
User-agent: googlebot
Disallow: /states/
User-agent: *
Allow: /
$robexclobj
<Robots Exclusion Protocol Object>
$bots [1] "googlebot" "*"
```

### Considerations — the Ethics — robotstxt

Use the paths\_allowed function to checks protocols for one or more specific paths

- supply a base url with the domain argument
- path and bot are the other important arguments
  - notice the default values
- leads to either TRUE (allowed to scrape) or FALSE (not allowed)

```
paths_allowed(
  domain = "auto",
  paths = "/",
  bot = "*",
  ...
)
```

### Considerations — the Ethics — robotstxt

```
paths_allowed(domain = "https://parliament-luzland.netlify.app")
```

#### [1] TRUE

#### [1] TRUE TRUE

#### [1] FALSE TRUE

### **Exercises**

07:30

- 1) Check the protocols for https://www.theguardian.com
  - via a browser and with the robotstxt function
  - compare what you see
- 2) Check a path with the paths\_allowed function
  - such that it will return FALSE

- 3) Check the protocols for any website that you might wish to scrape
  - with the robotstxt function

# Considerations — the Ethics — Speed

- Websites are designed for visitors with human-speed in mind
  - o computer-speed visits can overload servers, depending on their bandwidth
    - popular websites might have more bandwidth
    - but, they might attract multiple scrapers at the same time
- Waiting a little between two visits makes scraping more ethical
  - waiting time may or may not be defined in the protocol
    - lookout for, and respect, the Crawl-delay key in robots.txt
  - Part 4 covers how to wait

- Not waiting enough might lead to a ban
  - by site owners, administrators
  - o for IP addresses with undesirably high number of visits in a short period of time

### Considerations — the Ethics — Purpose

Ideally, we scrape for a purpose

- e.g., for academics, to answer one or more research questions, test hypotheses
  - developed prior to data collection, analysis
    - based on, e.g., theory, claims, observations
  - o perhaps, even pre-registered
    - e.g., at OSF Registries

### Considerations — Data Storage

#### Scraped data frequently requires

- large amounts of digital storage space
  - internet data is typically big data
- private, safe storage spaces
  - due to local rules, institutional requirements

# Part 3. HTML Basics

# Part 3. Data Collection

# Part 4. Data Preperation

### Data Preperation — Overview

- The rtweet package does a very good job with data preparation to start with
  - returns data frames, with mostly tidy data
  - although Twitter APIs return nested lists
  - some variables are still lists
    - e.g., hastags
- Further data preparation depends on your research project
  - most importantly, on whether you will work with texts or not
  - we will cover some common preparation steps

### Data Preperation — Overview — Strings

- Most researchers would be interested in textual Twitter data
  - tweets as a whole, but also specifically hashtags *etc*.
- There are many components of tweets as texts
  - e.g., mentions, hashtags, emojis, links etc.
  - but also punctuation, white spaces, upper case letters *etc*.
  - some of these may need to be taken out before analysis
- I use the stringr package (Wickham, 2019) for string operations
  - part of the tidyverse family
  - you might have another favourite already
    - no need to change as long as it does the job

### Data Preperation — Overview — Numbers

- There is more to Twitter data than just tweets
  - e.g., the number of followers, likes *etc*.
    - see Silva and Proksch (2020) for a great example
- I use the dplyr package (Wickham et al, 2020 for most data operations
  - part of the tidyverse family
  - you might have another favourite already
    - no need to change as long as it does the job

### Data Preperation — Remove Mentions

```
tweet <- "These from @handle1 are #socool. A #mustsee, @handle2!

$\times \times \time
```

### Data Preperation — Remove Hashtags

### Data Preperation — Remove Links

- Notice that
  - links come in various formats
  - you may need multiple or complicated regular expression patterns

### Data Preperation — Remove Links — Alternative

08:00

Use the urls\_t.co variable to remove all links

• if there are more than one link in a tweet, they are stored as a list in this variable

### Data Preperation — Remove Emojis

[1] "These from @handle1 are #socool. A #mustsee, @handle2! t.co/aq7MJJ1 https://t.co/aq7MJJ2"

### Data Preperation — Exercises — Notes

- The exercises in this part are best followed by
  - using tweets.rds or similar dataset
  - saving a new variable at every step of preparation
  - observing the newly created variables
    - to confirm whether the code works as intended

- The mutate function, from the dplyr package, can be helpful, as follows
  - recall that text is the variable for tweets

```
tweets <- read_rds("data/tweets.rds")

clean_tweets <- tweets %>%
    mutate(no_mentions = str_remove_all(string = text, pattern = "[@][\\w_-]+"))
```

### **Exercises**

10:00

- 41) Remove mentions
  - hint: the pattern is "[@][\\w\_-]+"
- 42) Remove hastags
  - hint: the pattern is "[#][\\w\_-]+"
- 43) Remove links
  - by using the links from the urls\_t.co variable
- 44) Remove emojis
  - pull the help file for the iconv function first

### Data Preperation — Remove Punctuations

[1] "This from are socool 🕙 A mustsee handle2 👍 tcoaq7MJJ1 👍 httpst.coaq7MJJ2"

#### Notice that

- this removed all punctuation, including those in mentions, hashtags, and links
- if tweets are typed with no spaces after punctuation, this might lead to merged pieces of text
  - alternatively, try the str\_replace function to replace punctuation with space

### Data Preperation — Remove Punctuations — Alternative

```
tweet <- "This is a sentence.There is no space before this sentence."

str_remove_all(string = tweet, pattern = "[[:punct:]]")

[1] "This is a sentenceThere is no space before this sentence"</pre>
```

```
str_replace_all(string = tweet, pattern = "[[:punct:]]", replacement = " ")
```

[1] "This is a sentence There is no space before this sentence "

### Data Preperation — Remove Punctuations — Alternative

```
tweet <- "This is a sentence.There is no space before this sentence."

str_replace_all(string = tweet, pattern = "[[:punct:]]", replacement = " ")</pre>
```

[1] "This is a sentence There is no space before this sentence "

### Data Preperation — Remove Repeated Whitespace

```
tweet <- "There are too many spaces after this sentence. This is a new sentence."

str_squish(string = tweet)</pre>
```

[1] "There are too many spaces after this sentence. This is a new sentence."

#### Note that

- white spaces can be introduced not only by users on Twitter, but also by us, while cleaning the data
  - e.g., removing and/or replacing operations above
  - hence, this function might be useful after other operations

### Data Preperation — Change Case

```
tweet <- "lower case. Sentence case. Title Case. UPPER CASE."
str_to_lower(string = tweet)
[1] "lower case. sentence case. title case. upper case."
```

#### Note that

- there are other functions in this family, including
  - str\_to\_sentence, str\_to\_title, str\_to\_upper

### **Exercises**

10:00

- 45) Remove punctuations
  - by using the str\_replace\_all function
  - hint: the pattern is [[:punct:]]
- 46) Remove whitespace
  - hint: the function is called str\_squish
- 47) Change case to lower case
  - hint: the function is called str\_to\_lower

### Data Preperation — Change Unit of Observation

Research designs might require changing the unit of observation

- aggregation
  - e.g., at the level of users, locations, hashtags etc.
  - summarise with dplyr
- dis-aggregation
  - e.g., to the level of words
  - tokenise with tidytext

Aggregate at the level of users

• the number of tweets per user

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# group by users for aggregation
group_by(user_id) %>%

# create summary statistics for variables of interest
summarise(sum_tweets = n())
```

What is aggregated at which level depends on your research design, such as

- aggregate the tweets into a single text
- at the level of users by source

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# group by users for aggregation
group_by(user_id, source) %>%

# create summary statistics for variables of interest
summarise(merged_tweets = paste0(text, collapse = ". "))
```

Disaggregate the tweets, by splitting them into smaller units

• also called tokenisation

#### Note that

- by default sep = "[^[:alnum:].]+", which works well with separating tweets into words
   change this argument with a regular expression of your choice
- this creates a tidy dataset, where each observation is a word
  - all other tweet-level variables are repeated for each observation

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# split the variable text
    separate_rows(text)
```

The tidytext has a function that works better with tokenising tweets

with token = "tweets", it dis-aggregates text into words
 except that it respects usernames, hashtags, and URLS

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# split the variable text, create a new variable called da_tweets
    unnest_tokens(output = da_tweets, input = text, token = "tweets")
```

Tokenise variables to levels other than words

• e.g., characters, words (the default), sentences, lines

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# split the variable text into sentences, create a new variable called da_tweets
    unnest_tokens(output = da_tweets, input = text, token = "sentences")
```

Tokenise variables other than tweets

• recall that rtweet stores multiple hastags, mentions etc. as lists

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# unlist the lists of hashtags to create strings
group_by(status_id) %>%
mutate(tidy_hashtags = str_c(unlist(hashtags), collapse = " ")) %>%

# split the string, create a new variable called da_tweets
unnest_tokens(output = da_hashtags, input = tidy_hashtags, token = "words")
```

### Data Preperation — Remove Stop Words

Remove the common, uninformative words

• e.g., the, a, i

#### Note that

- this operation requires a tokenised-to-word variable
- stop words for English are stored in the stop\_words dataset in the tidytext variable
- list of words for other languages are available elsewhere, including
  - the stopwordslangs function from the rtweet package
  - the stopwords function from the tm package
    - e.g., use tm::stopwords("german") for German

```
# load the tweets dataset
df <- read_rds("tweets.rds") %>%

# split the variable text, create a new variable called da_tweets
  unnest_tokens(output = da_tweets, input = text, token = "tweets") %>%

# remove rows that match any of the stop words as stored in the stop_words dataset
  anti_join(stop_words, by = c("da_tweets" = "word"))
```

### Exercises

10:00

- 48) Aggregate text to a higher level
  - e.g., if you are not using tweets.rds, to MP level
    if not, perhaps to source level
- 49) Dis-aggregate text to a lower level
  - e.g., to words

- 50) Dis-aggregate hashtags
  - i.e., make sure each row has at most one hashtag
- 51) Remove stop words

# References

Back to the contents slide.

### References

Harrison, J. (2020). RSelenium: R Bindings for 'Selenium WebDriver'. R package, version 1.7.7.

Meissner, P., & Ren, K. (2020). robotstxt: A 'robots.txt' Parser and 'Webbot'/'Spider'/'Crawler' Permissions Checker. R package, version 0.7.13.

Perepolkin, D. (2019). polite: Be Nice on the Web. R package, version 0.1.1.

Robinson, D., & Silge, J. (2021). tidytext: Text mining using 'dplyr', 'ggplot2', and other tidy tools. R package, version 0.3.0.

Silge, J., & Robinson, D. (2017). Text mining with R: A tidy approach. O'Reilly. Open access at

Wickham, H. (2019). stringr: Simple, Consistent Wrappers for Common String Operations. R package, version 1.4.0.

Wickham, H. (2021). rvest: Easily Harvest (Scrape) Web Pages. R package, version 1.0.0.

Wickham, H., Chang, W., Henry, L., Pedersen, T. L., Takahashi, K., Wilke, C., Woo, K., Yutani, H. and Dunnington, D. (2020). dplyr: A grammar of data manipulation. R package, version 0.8.5.

Wickham, H. and Grolemund, G. (2019). R for data science. O'Reilly. Open access at https://r4ds.had.co.nz.

Wickham, H., RStudio (2019). https://cran.r-project.org/web/packages/tidyverse/index.html. R package, version 73 3.3.3.

The workshop ends here.

Congradulations for making it this far, and thank you for joining me!