SWOT Analysis

In each of the below categories, list out the strengths, weaknesses, opportunities and threats you see for your application:

(Example of a threat would be competition from similar applications BUT your strength would be how your application is different or better than the competition.)

LIST A MINIMUM OF 3 ITEMS IN EACH CATEGORY
 (This is based on research you have completed for your application.)

S
Strengths

Easy to navigate.
Able to assign tasks to other individuals Or a Team.
Able to assign Difficulty levels to each task or project.
Able to assign due dates.

W
Weakness

Not able to add attachments to a task.
Not able to create different sub folders specifically for certain people or teams.
Not able to set reminder about tasks.

O

Opportunities

Having Direct Messaging
Being able to Add Images
Being able to Attach Files

T

Threats

Asana
Trello
Google Task