

After reading this eBook, you will discover


**The best way to get more subscribers and more signups
Using a strategy utilized by hundreds of thousands of websites
Including USA Today, Pinterest, StumbleUpon...**

...

Let's get started!

Check out these signup forms

Pinterest





Welcome to Pinterest

Create a password

Continue


Or

 Continue with Facebook

 Continue with Google

By continuing, you agree to Pinterest's [Terms of Service](#), [Privacy Policy](#)

USAToday



Create an Account

Your email


Password


5-30 letters or numbers, no spaces


☐ Show password

CREATE ACCOUNT

Or sign up with

 FACEBOOK

 GOOGLE+

 TWITTER

Stumbleupon



StumbleUpon

Discover the best of the web, one click at a time.

 Connect with Facebook

We won't post anything to Facebook, seriously.

— or —

 Connect with Google

— or —

[Click here to sign up with Email](#)

What do these signup forms have in common?

Hint:



The Pinterest signup form features the red circular logo at the top. Below it is the heading "Welcome to Pinterest". The form includes an "Email" input field, a "Create a password" button, and a red "Continue" button. Below these is an "Or" separator, followed by two blue buttons: "Continue with Facebook" and "Continue with Google". At the bottom, a small line of text states: "By continuing, you agree to Pinterest's Terms of Service, Privacy Policy".

The StumbleUpon signup form has a dark blue background with the white logo at the top. The heading "StumbleUpon" is in large white letters, followed by the tagline "Discover the best of the web, one click at a time." Below this are two buttons: "Connect with Facebook" and "Connect with Google". Between these buttons is the text "We won't post anything to Facebook, seriously." and "or". At the bottom, there is a link that says "Click here to sign up with Email".

The USA Today signup form is set against a light gray background with the "USA TODAY" logo in the top left. The heading "Create an Account" is centered. The form contains a "Your email" input field, a "Password" input field with a note "5-30 letters or numbers, no spaces", and a "Show password" checkbox. Below these is a blue "CREATE ACCOUNT" button. Underneath is an "Or sign up with" section with three buttons: "FACEBOOK", "GOOGLE+", and "TWITTER".

That's right!

They use social options in their signup forms in addition to the normal email sign up option

StumbleUpon even hides the email signup form



And I'm 100% sure that you have come across a lot of websites that have

these social services in their login or signup form.

Because...

The reality is there are hundreds of thousands of websites that have options

to log in and sign up using social accounts.



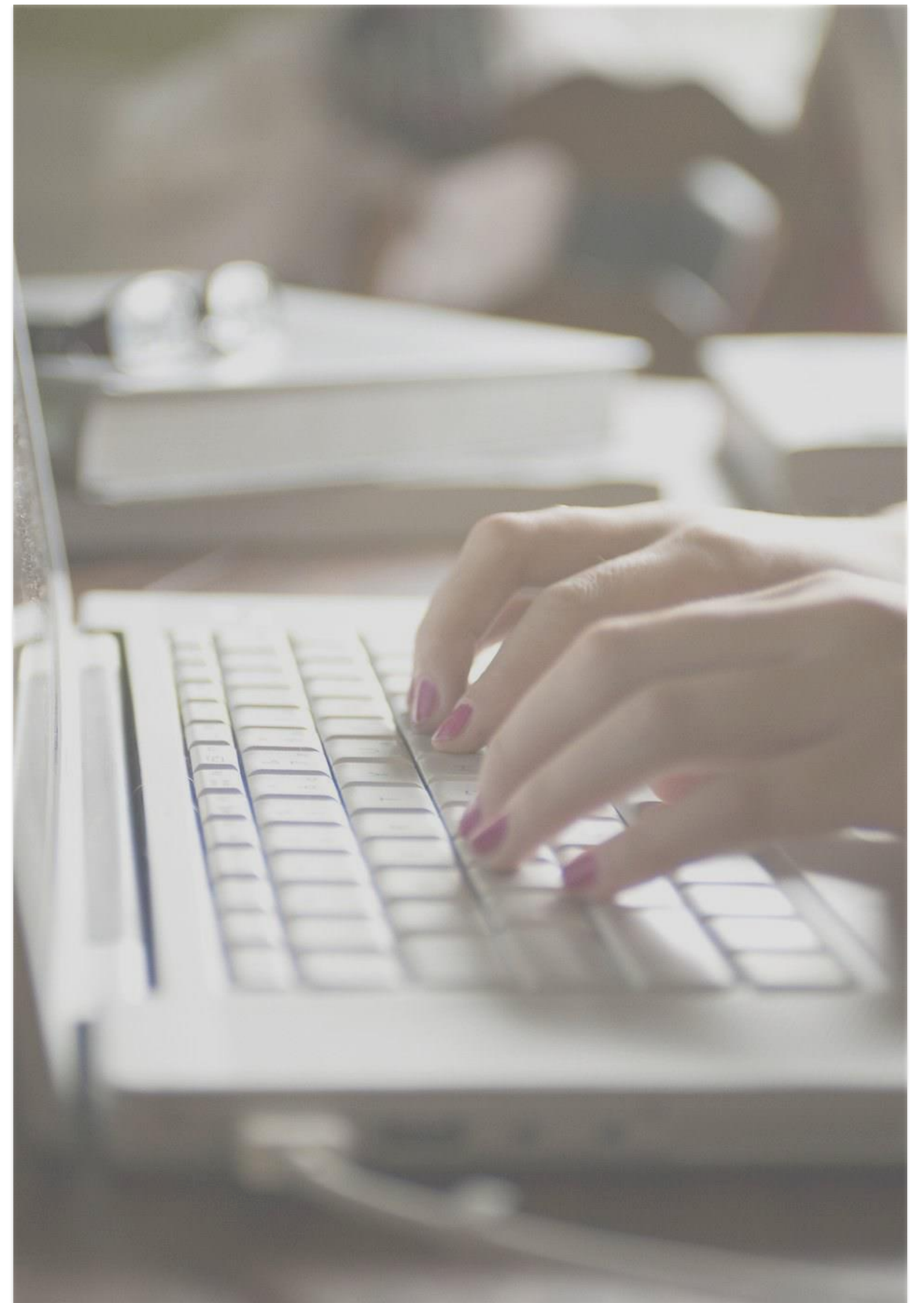
**Ever since the rise of
social networks, websites
have been doing this to:**

- ✓ Get more signups
- ✓ Decrease cost per user acquisition
- ✓ Enhance user experience

I'll explain...

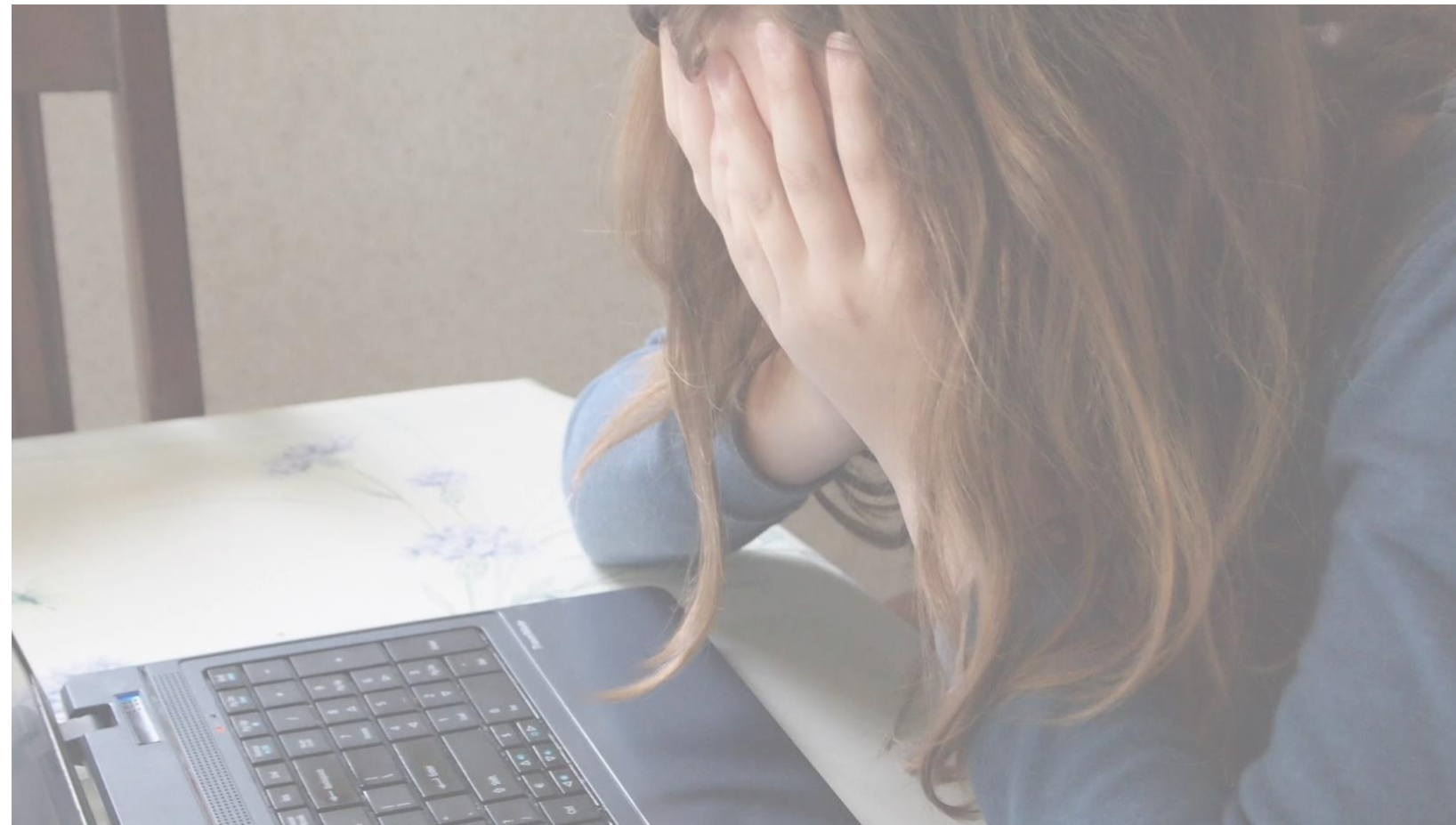
With a normal signup form

People always
need to Type to
sign up



The reality is

**Typing is hard-work
especially typing long email addresses
on a mobile phone**



And people are becoming lazier when it comes to typing

And typing creates all sorts of other problems

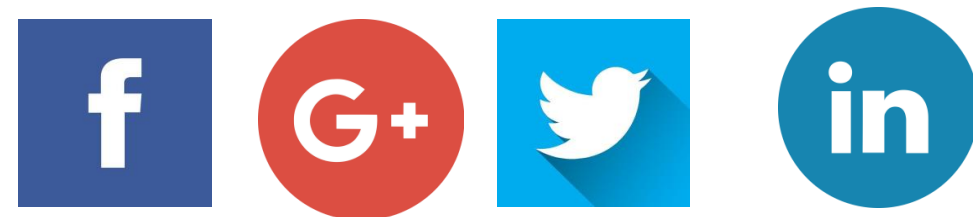
As people can type in

Fake Information Typos



To solve these problems for websites and visitors

The biggest social networks in the world



came up with a very powerful solution:

Social Signup (or Social Login)

A mockup of a social signup form. It features three buttons at the top for signing up with Twitter, Facebook, and LinkedIn. Below these is a section with the word 'or' and two input fields for 'Your Email Address' and 'Your Password'. A 'Sign up' button is positioned below the input fields. At the bottom, there is a line of text: 'By continuing you agree to [Terms of Service](#)'.

Sign up with twitter

Sign up with facebook

Sign up with linkedin

or

Your Email Address

Your Password

Sign up

By continuing you agree to [Terms of Service](#)

Social signup is so powerful because

Faster & Easier

Instead of having to type a long email address to sign up for something, now people just need to click a couple of times and BOOM they are signed up!

Try register for StumbleUpon to see how faster it is compared to typing your email address:

<https://www.stumbleupon.com/>

Get Real Information

All these social networks have people real verified email addresses.

So no more fake signups, no more signups with secondary email that people never check.

Social signup is proven to be effective by statistics and case studies



Source: [https:// www.socialmediaexaminer.com/how-social-login-enhances-membership-websites/](https://www.socialmediaexaminer.com/how-social-login-enhances-membership-websites/)

Social signup is proven to be effective by statistics and case studies

Secure | <https://conversionxl.com/blog/social-login/>

2. 77% of Users Believe Social Login Is A Good Registration Solution...

... and should be offered by any website, according to the same aggregated research published by [WebHostingBuzz](#).

Secure | <https://conversionxl.com/blog/social-login/>

4. 88% of Users Admit to Entering Incomplete or Incorrect Data on Registration Forms

In that same survey by Blue, it was found not only do an alarming majority of users enter the wrong data.

Source: <https://conversionxl.com/blog/social-login/>

Social signup is proven to be effective by statistics and case studies



Source: [https:// www.socialmediaexaminer.com/increase-conversion-rate-with-social-media/](https://www.socialmediaexaminer.com/increase-conversion-rate-with-social-media/)

And Surprisingly

**Despite this solution being so
common and powerful**


**No one in the email marketing world
is using this to get more subscribers and give
people an easier time subscribing**

We're still using

PREMIUM CONTENT


Enter Your Email Below to Unlock All Exclusive Content

UNLOCK THIS ARTICLE FOR FREE



Receive the newest updates to your email!

Sign up to stay tuned and to be notified about new releases and posts directly in you inbox



Free Email Updates!

Join thousand of subscribers and receive all updates in your inbox, for free!

Sign Me Up!

REGISTER NOW TO GET FULL ACCESS TO THE FREE MARKETING GUIDE

FREE ACCESS
LIMITED TIME




Email Marketing

Receive updates about this launch and future launch notifications

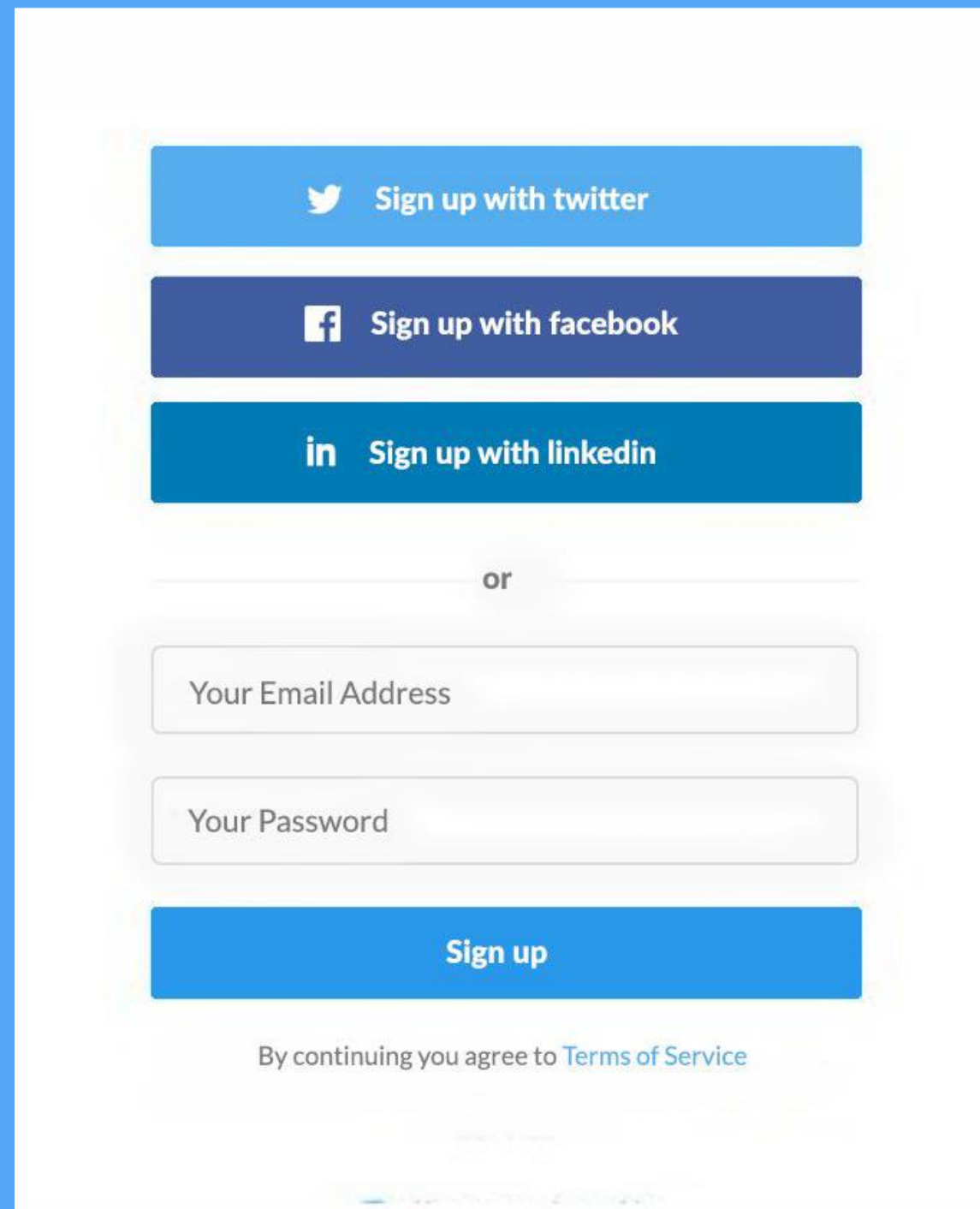
All these optin forms require people to type and lower conversion rates

Let's compare

Or use social media

In this simple example, what do you think will get you more subscribers?



Sign up with twitter

Sign up with facebook

in Sign up with linkedin

or

Your Email Address

Your Password

Sign up

By continuing you agree to [Terms of Service](#)

Hopefully, by now it is clear that social signup is powerful when it comes to getting more signups and enhancing visitor experience of on websites



Quick recap of the power of social signup



No typing

No typing - no hassle for visitors



Valid email addresses

No more fake, disposable or secondary email addresses



Full permission

You have full permission from the visitors to collect their email addresses



Eliminate signup/optin form fatigue

No more signup/optin form blindness



Proven

by case studies, research and statistical data



Widely used

by Dropbox, Spotify, Pinterest and hundreds of thousands of websites

Now let me show you step by step

How to easily implement social signup

To get more subscribers & leads

Right away

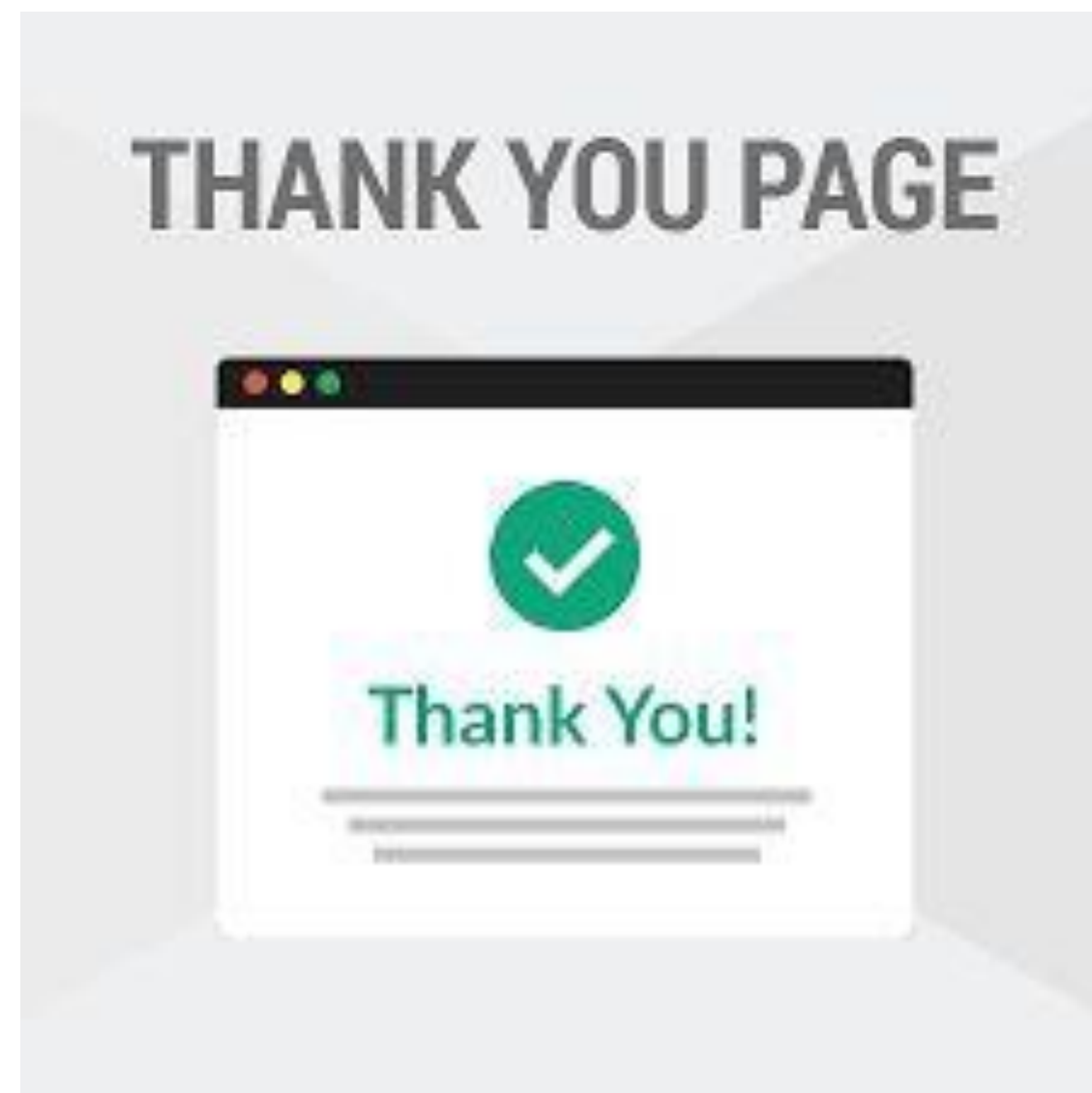
Without dealing with complicated coding

**I'm going to show you
How to create a Google Signup option
in less than 1 minute**

1

Step 1

Get the URL that you send to people to after they fill out your optin form ready. It can be your thank-you page or lead magnet or whatever URL you send people to after they fill out one of your optin forms



Step 2

If you haven't signed up for a Boost account, create a free account here:

<https://start.boost.link/trial-page/>

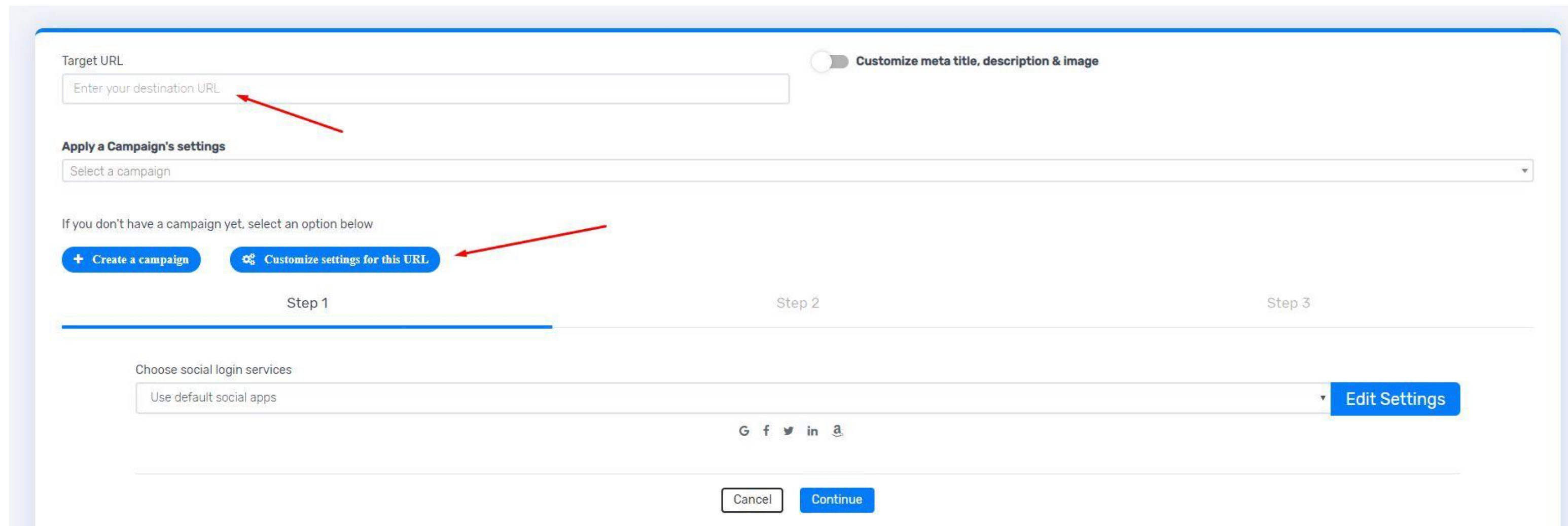
Step 3

Once you're inside the dashboard, click on 'Create Boost Link button



Paste the URL in step 1, in the 'Target URL' field

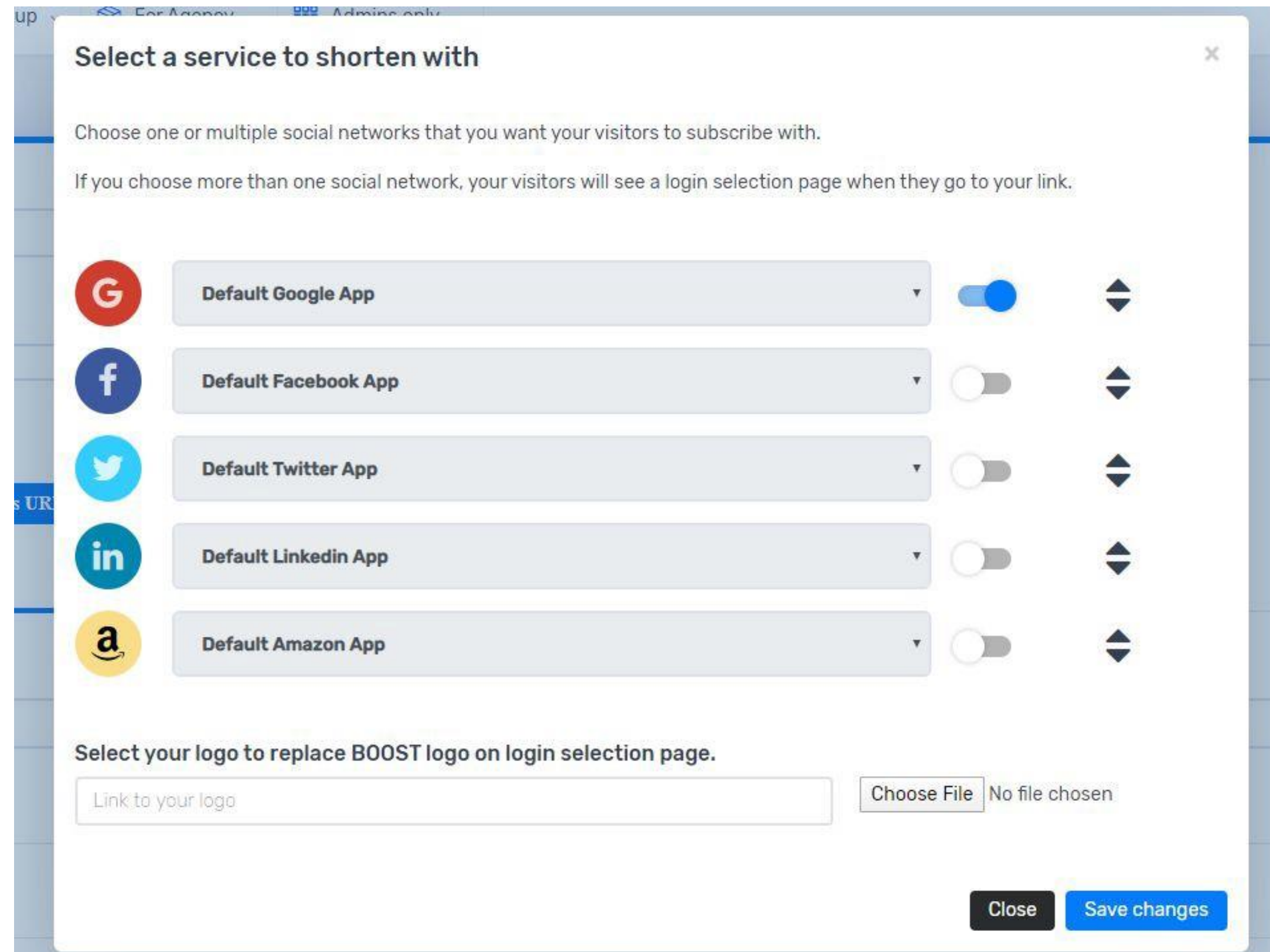
Then click on 'Customize settings for this URL' button

A screenshot of the 'Create Boost Link' form. The form has a 'Target URL' field with a placeholder 'Enter your destination URL'. A red arrow points to this field. Below it is a dropdown menu for 'Apply a Campaign's settings'. Below that is a section 'If you don't have a campaign yet, select an option below' with two buttons: '+ Create a campaign' and 'Customize settings for this URL'. A red arrow points to the 'Customize settings for this URL' button. At the bottom, there is a 'Choose social login services' dropdown with 'Use default social apps' selected, and an 'Edit Settings' button. A progress bar at the bottom shows 'Step 1' as the current step, followed by 'Step 2' and 'Step 3'. At the very bottom are 'Cancel' and 'Continue' buttons.

Step 4

This is when you select the social network to use as your signup option
Because you're creating a Google social signup, let's turn everything off and leave Google on

Now click on 'Save Changes'








The screenshot shows a dialog box titled "Select a service to shorten with" with a close button (X) in the top right corner. Below the title, there is instructional text: "Choose one or multiple social networks that you want your visitors to subscribe with." and "If you choose more than one social network, your visitors will see a login selection page when they go to your link." The dialog contains five rows, each representing a social network with its icon, a dropdown menu for the default app, a toggle switch, and a vertical move handle. The first row is for Google (G icon), with the dropdown set to "Default Google App" and the toggle switch turned on. The other four rows are for Facebook (f icon), Twitter (bird icon), LinkedIn (in icon), and Amazon (a icon), all with their respective default app names and toggle switches turned off. At the bottom of the dialog, there is a section titled "Select your logo to replace BOOST logo on login selection page." which includes a text input field labeled "Link to your logo" and a "Choose File" button next to the text "No file chosen". At the very bottom right, there are two buttons: "Close" and "Save changes".

Select a service to shorten with

Choose one or multiple social networks that you want your visitors to subscribe with.

If you choose more than one social network, your visitors will see a login selection page when they go to your link.

	Default Google App	<input checked="" type="checkbox"/>	⬆️⬆️
	Default Facebook App	<input type="checkbox"/>	⬆️⬆️
	Default Twitter App	<input type="checkbox"/>	⬆️⬆️
	Default LinkedIn App	<input type="checkbox"/>	⬆️⬆️
	Default Amazon App	<input type="checkbox"/>	⬆️⬆️

Select your logo to replace BOOST logo on login selection page.

Link to your logo

Choose File No file chosen

Close Save changes

Step 5

Click on ‘Create shortened URL’

Target URL

Enter your destination URL

Customize meta title, description & image

Apply a Campaign's settings

Select a campaign

If you don't have a campaign yet, select an option below

+ Create a campaign

Customize settings for this URL

Step 1

Step 2

Step 3

Choose social login services

Use default social apps

Edit Settings

G

Cancel

Continue

Create Boost Link

x CLOSE

Boom!

You've just created a Google signup option

How easy is that?

Try it!

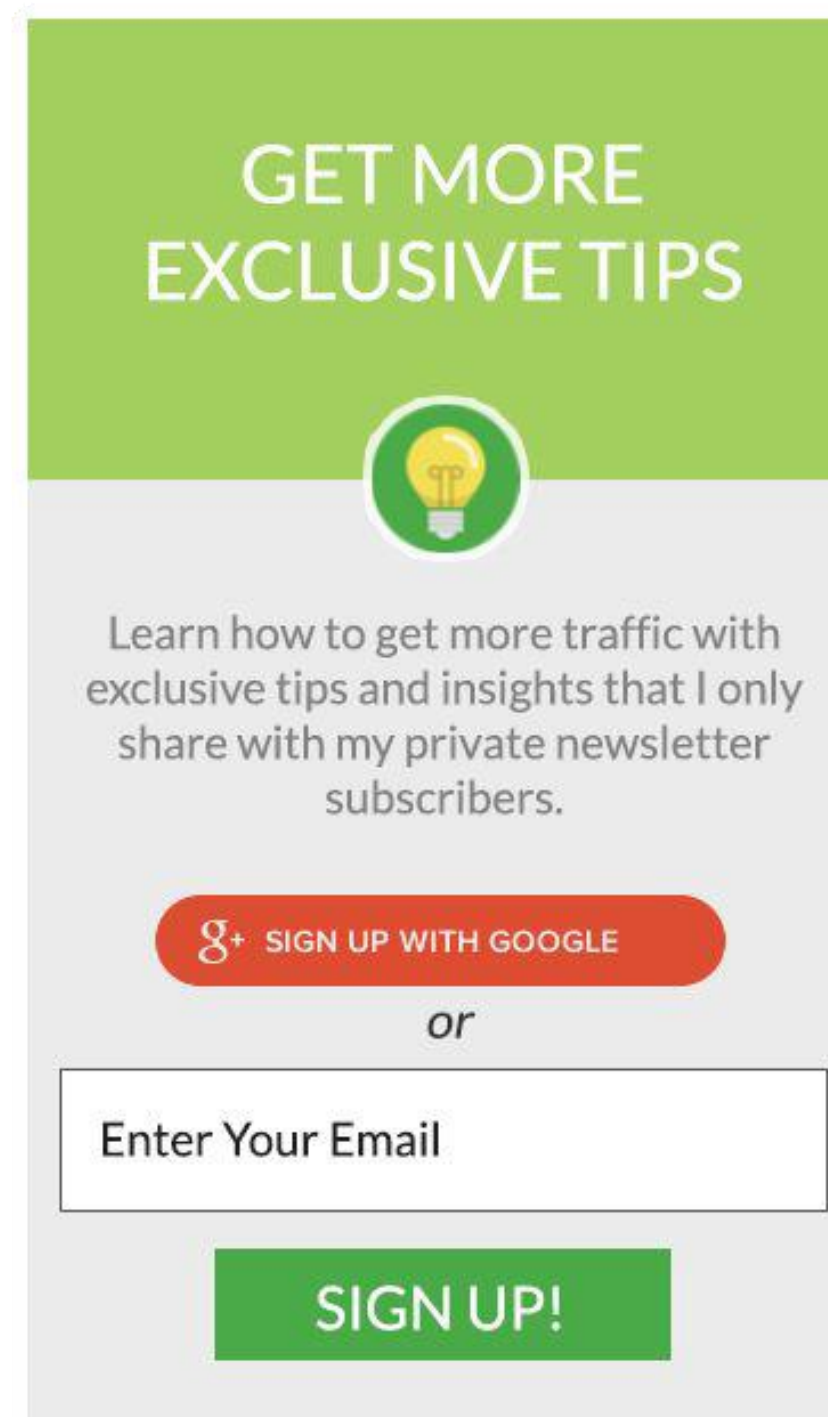
Go to the shortened URL that you just created and
continue with your gmail address

Then refresh the dashboard, you'll see that your
gmail address has been collected


Step 6 - Option 1

Create a button on your landing page or optin form or wherever you want to add Google signup option. Say something like: “Sign up with Google”


And link to the shortened URL that you just created



GET MORE
EXCLUSIVE TIPS



Learn how to get more traffic with
exclusive tips and insights that I only
share with my private newsletter
subscribers.

 SIGN UP WITH GOOGLE

or

Enter Your Email

SIGN UP!

Step 6 - Option 2

Just share URL that you just created anywhere you want that you can share a URL to start getting email addresses **WITHOUT** having to use an optin form:

Social media, Guest Post, Youtube Video Description, Your Blog/Social/Video Comments|
You name it!

You can get email addresses wherever you can share a link just like this:

<https://boost.link/downloadwithGmail>

How easy is that?

Similarly, you can create social signup options for Facebook, Twitter & LinkedIn.

You can also sync the email addresses that you collected to your email auto-responders to start sending email to your new subscribers.

What's next?

This video will show you

How to sync email addresses to your autoresponder and some tactics to help you get the best from your social sign-up strategy

Watch here:

<https://start.boost.link/beststrategy/enhanced/>

