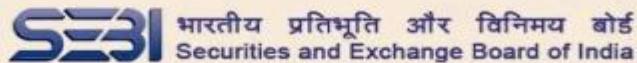




VALUATION MANTRA

No.16, 4th Main Begur Road, Bommanahalli,
Bangalore - 560068

SEBI Reg RA No: INH000022215



SEBI Introduces “Verified UPI Handles” and “SEBI Check” to safeguard Investors



(Sample QR Code)

SEBI Check is a tool created by the regulator to help investors verify whether a payment UPI ID or bank account truly belongs to a SEBI registered intermediary. SEBI has also introduced a standard UPI format that ends with the word valid along with a category specific suffix "ra"(research analyst) or "ia"(investment advisor), which helps investors identify genuine payment handles. When investors make a payment through UPI, they can look for the verified format and a clear visual symbol that confirms authenticity. Using the valid handle is optional for investors, since they may still choose NEFT, RTGS, IMPS or cheque, but any UPI payment must go only to a verified intermediary. The purpose of SEBI Check is to protect investors from fraud and misdirected payments by making sure the money reaches only legitimate and authorised entities. you can do SEBI CHECK at below link.

<https://siportal.sebi.gov.in/intermediary/sebi-check>



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FAQs regarding Valid UPI Handles

Q. Is it compulsory for the investors to use the new handle only?

Ans. The investors can choose their preferred mode of payment, such as UPI, IMPS, NEFT, RTGS, or Cheques. If an investor opts to use UPI for the payment to registered intermediaries, then they have to do so only using the new UPI IDs allotted to registered intermediaries.

Q. What should I check while making payment using the new UPI IDs/QR Code?

Ans. Investors need to keep following things into consideration:

1. The UPI ID should properly show the name of the intermediary, followed by the short abbreviation of their category for example “brk” for Brokers, “mf” for Mutual Funds to the left of the “@” character.
2. On the right side of the “@”, the new and exclusive handle “@valid” should be present, followed by the bank name.
3. On the confirmation screen, the app should show a white thumbs-up icon inside a green triangle.
4. The QR code generated using the utility will have a white thumbs-up icon inside a green triangle. It will also display the UPI ID just below the QR code.

Q. Do investors also need to obtain new UPI handles to transact in the securities market?

Ans. No, the new UPI IDs are only for intermediaries to obtain and investors can continue to use their existing UPI IDs.

Q. Whom to approach if my transaction/ payment fails with the new UPI ID?

Ans. The secure validated UPI ID of intermediaries will use the same banking channel as the earlier generic UPI handles. In case of any technical difficulty, investors are requested to approach their respective bank.