CURT POFF
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PERSONAL SUMMARY

I'm an experience producer, product and project manager. I bring 15 years of professional digital management experience to the table. Having just relocated and spent a year completing a dev bootcamp, I'm eager to land a position with a great company. Preferably one that put high value on learning and having fun.

TECHNICAL SKILLS

—HTML5, CSS, JavaScript (NodeJS, jQuery, Backbone), Bootstrap, Gulp, Heroku, PostgreSQL, RESTful web services, Express/Jade, text editors, packages/plug-ins/tools, TDD, Adobe Creative Suite (Photoshop). Always eager to learn more.
—I also have extensive experience using open-source CMS (Drupal, WordPress), Agile project management, and Git version control.

EXPERIENCE

Developer - Full Stack Javascript Immersion program
Portland Code School, May 2015 - Aug. 2015
—Over 500 hours of hands-on experience, building full-stack, responsive web applications with JavaScript using Node, MVC frameworks, and Test-Driven Development.

Senior Producer - Interactive
Walmart.com, San Bruno, Calif., Jan. 2013 - Nov. 2014
—Senior member of the web producer team in the Creative department in the Walmart.com Customer Experience group. Delivered campaign assets and content in support of e-commerce goals.
—Managed delivery of web assets and content through the entire creative process (brief presentation, look distribution, feedback collection, creative handoff) to further e-commerce goals.

Sr. Web Producer, Sr. Project Manager, Product Manager
Macworld/PCWorld, San Francisco, Calif., Feb. 2005 - Jan. 2013
—Managed all editorial products (home pages, index and article pages), publishing platform (CMS), and live events through the entire product lifecycle.
—Coordinated and communicated efforts between marketing, editorial, development, and executive teams.
—Recipient of the 2008 Macworld/PCWorld Leadership Award.

Online Editor
Arizona Republic, Phoenix Ariz., Aug. 2001 - Feb. 2005
—Worked as news and sports content editor for azcentral.com, one of the most heavily trafficked newspaper Web sites in the country.
—Edited and maintained the homepage and inside sections. Built slideshows and multimedia packages.

Web Producer
KGW NewsChannel 8, Portland Ore., April 2000 - June 2001
—Produced editorial content for kgw.com, 2001 winner of the Edward R. Murrow Award for best TV news Web site in the Pacific Northwest.
—Created and edited content for all sections of kgw.com, including news, sports, business and technology, arts & entertainment.

EDUCATION
B.S. in History, Portland State University
Pragmatic Product Management
Certificate of Completion, Portland Code School - Javascript Immersion