

Why Switching To WordPress 3.0 Is The Best Thing You Can Do For Your Clients

Ryan Duff
Fusionized Technology (<http://fusionized.com>)
@ryancduff / @fusionized

Who Am I?

- Been Involved with WordPress since 2004
- Lover of Open Source and Productivity
- Owner of Fusionized Technology
(<http://fusionized.com>)

About You...

Not Here to Bash
Drupal and Joomla
... Intentionally

WordPress as a CMS

What Makes WordPress Awesome

Easy (Famous 5 Minute) Install

Easy To Use (and
Customize) Admin UI

WordPress = Mac

Drupal = Linux

Joomla = ??

Plugins

- 11,646 in WordPress.org Plugin Repository
- Countless Other Premium Plugins

Themes

- 1,260 in Theme Repository
- 57 Commercial Theme Companies

Security



Percentage Affected

- Drupal 69%
- Joomla 91%
- Movable Type 77%
- WordPress 4%

Source: <http://www.cmswire.com/cms/web-cms/are-open-source-applications-really-less-secure-008228.php>



Short Development Cycle

Custom Post Types



BIGGEST WP GIVEAWAY EVER!!

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It's Like the Oscars® for WordPress®



Submit your favorite WordPress Theme, Plugin, Site or Personality, heck add yourself! From all the submissions, Nominees will be chosen based on number of popular votes, and after a final round of voting the Winners will be awarded the "best of" honors for the year based on your votes and by our panel of judges. Did we mention our [sponsors](#) are helping us with the most massive giveaway of WordPress goods; ever?

1. Call for Submissions (Open Now)

Register and submit as many Sites, Plugins, Themes, or Personalities as you wish. Vote for your favorites to advance them into the round of Nominations.

2. Nominations & Final Voting (Mid Nov.)

A final curated list of Nominations for each category will be chosen from all the submissions and a final round of voting will take place. This separates the busta's from the tru playas. *We're kidding about the bustas, everyone is a winner right?*

3. Winners Announced (Early Jan.)

Winners from the pool of nominees will be chosen based on number of votes and input from our panel of judges. Winners will get the Glory and the honors of being the "Best of" for 2010.

IMMA LET YOU FINISH

VOTE TOTALS WILL NOT BE SHOWN for a very

Vote & Win Stuff

From time to time prizes will be given away by our wonderful corporate sponsors to random members of this site. All you need to do is Register, submit your faves, and VOTE. A tweet or 2 would not hurt your chances.

Pick the Winners?

You choose the winners for the most part, and a little help from our panel of judges. Popular Vote tallies will determine who makes it from the submission phase to the nomination phase. The final "best of" winners will be chosen based on a blend of the total number of your votes and judges ballot.

Who are the judges?

It's a surprise. The Honors judges come from all areas of the web industry. Some judges even work with WordPress on a daily basis but not all of them. Just to keep it squarzeey, no judge may cast a vote on a nomination in a category they or their business has an entry in.

Awards Galore

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OFFICIALLY UNOFFICIAL

Mom and Dad (The official WP folks) wanted us to remind you that they are officially not officially involved with this *unofficial* officially awesome community powered thing. Translation: This site is not endorsed or affiliated with WordPress.org in any way. Officially speaking though, this *is* an officially unofficial effort to officially have some fun and shine a light on the officially awesome WP community.

AWESOME SPONSORS

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Museum Themes
Fine Art WordPress Themes

A NOTE ABOUT OUR SPONSORS

These are not affiliate links or paid advertisers. They are companies that make up our vibrant WordPress community. They have agreed to donate prizes for random giveaways to members of this site and that's it. So [Register](#) and start voting now to win cool stuff.

TWITTER BUZZ

Custom Post Type UI

<http://wordpress.org/extend/plugins/custom-post-type-ui/>

Showcase Websites



New V6 Engine Makes 2011 Ford F-150 Most Fuel Efficient Full-Size Pickup
The new 3.7-liter V6 engine is projected to deliver best-in-class 23 mpg highway

top ford story

New V6 Engine Makes 2011 Ford F-150 Most Fuel Efficient Full-Size Pickup

 October 14, 2010 | [Read More »](#) | [Comment\(s\)](#)

story cherie.

After 25 Years I Still Smile When I Drive It

featured ford story

Ford to Expand Hands Free in Car Apps

in the spotlight

The videos, photos and articles that are the Ford Story

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Hot Selling Fiesta is Hot Project Vehicle for SEMA Show

Custom Fiestas from aftermarket companies to be showcased

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 Comments | October 8, 2010 



Ford Focuses on the Details of Life with an Electric Vehicle

Focus Electric convenience cord will give owners an easy handle on recharging

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 Comments | October 7, 2010 



Introducing Focus Rally

This is a rally that you can get involved with

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 Comment | October 4, 2010 



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*Zip/Postal
Code

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October 12, 2010

How to Talk to Your Auto Mechanic



Most of us dread having to take our vehicles in for repairs. But if a trip to the repair shop is in your future, it may help to brush up on your communication skills.

[continue reading and discuss »](#)

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Woman Skids Off Road in Rural Georgia

Schoolteacher Solange Vale was driving home on rain-slicked roads in rural Waco, Ga., when her vehicle skidded off the highway, slid 16 feet down an embankment and slammed into a tree. Almost immediately, OnStar Advisor Shana Burton was connected to the car.

[continue reading and discuss »](#)



be the first to comment

Did OnStar help save a road trip?

What do bad hotels, cranky kids and flat tires have in common? All have the potential to turn a fun, family trip into a bad vacation. But for OnStar subscribers, a bad scenario can be just a button-push away to getting back on track.

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[Unlock Doors](#)

Post by anonymous in [Improve OnStar](#)

[You want OnStar where???](#)

Poll

Are you an OnStar subscriber?

- Yes
- Yes and I always will be
- Yes, but I'm new to OnStar
- No
- No, but I'm thinking about it

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| Holiday (5) | Medical Emergencies (11) |
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| Roadside Assistance (2) | Savings (6) |
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NUTRITION

Now, With More Fiber! (And, P.S., Also With More Sugar to Cover It Up)

By MEREDITH MELNICK

When the Centers for Disease Control and Prevention (CDC) teamed up with the Institute of Medicine (IOM) to issue a report on October 13 calling for clearer nutritional information on food packages, their focus was largely on "front of package" (FOP) labeling — which is essentially just marketing in the form of nutritional labeling.

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Latest News

Updated: 5:19 EST

FLU 17 hours ago

Is Your Touch-Screen Cleaner than a Toilet Flusher?

By MEREDITH MELNICK



Insert "going viral" joke here: a study conducted by Stanford researchers found that letting your friends handle your cool new touch-screen device could mean sharing more than the latest technology. You could also be passing around all manner of viruses and bacteria, including the influenza virus.

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ALZHEIMER'S DISEASE 18 hours ago

At Last, Some Hope for Preventing the Slow Mental Decline of Alzheimer's

By ALICE PARK



I've been waiting to write this week's TIME Magazine cover story on Alzheimer's disease for a long time. It's been a while since there has

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Editors' Picks

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By BONNIE ROCHMAN

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By MAIA SZALAVITZ

CANCER

One Woman's Journey of Fighting Breast Cancer



By AMANDA ENAYATI

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Filming Embryos Improves Chances of Pregnancy

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FEATURED



Videos \ HTML & CSS

The Easiest Way to Create Vertical Text with CSS

Jeffrey Way on Oct 15th 2010 with 50 comments

Earlier this morning, I needed to create vertical text for a project I'm working on. After trying out a couple ideas, I took to [Twitter](#) to find what sorts of thoughts our followers had on the subject. There were plenty of great responses and ideas that we'll go over today!

[\(Continue\)](#)

FEATURED



Articles \ Web Roundups

30+ Water-Inspired Websites: BAD 2010

Rafael Soto on Oct 15th 2010 with 8 comments

This year, Nettuts+ is taking part in [Blog Action Day](#) to raise awareness about clean water and water conservation. To tie that in with the web development world, we've compiled 30+ examples of websites, which make use of a water motif.

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Videos \ Other



Rockstar WordPress Designer

Now updated for WordPress 3.0, this classic book on WordPress theming and design has sold over 3500 copies! Get yours now!

[Find Out More](#)

Latest Snippet

Vertical Text with CSS

posted 16 October 2010 6:10 AM

[View All Nettuts+ on Snipplr](#)

Top Selling

[on Codecanyon](#)

CSS3 Mega Drop Down Menu only
\$3.00 by Kellah

In the Works for 3.I

Admin Bar

Internal Linking

3.1 Roadmap

- 10/15 Feature Freeze
- 11/1 Primary Code Freeze
- 11/15 Beta Period Begins
- 12/15 Release 3.1

Resources

- <http://wordpress.org>
- <http://codex.wordpress.org>
- <http://wpdevel.wordpress.com>
- <http://core.trac.wordpress.org>
- <http://wordcamp.org>

Books

- WordPress for Dummies (For Dummies)
- WordPress Bible (Wiley)
- Professional WordPress (Wrox)

Questions?