Speaking (about C++)

Meeting C++

June 2024

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Victor Ciura
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About me

Advanced Installer

Clang Power Tools

Visual C++

M365 Substrate

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⚠️ **Singleton Warning:** **You are not this guy! Don't even try!**

EEE

Engage, Entertain, Educate

"Technical Speaking that Works"

E3 workshop

Cppcon
The C++ Conference

EEE 2018

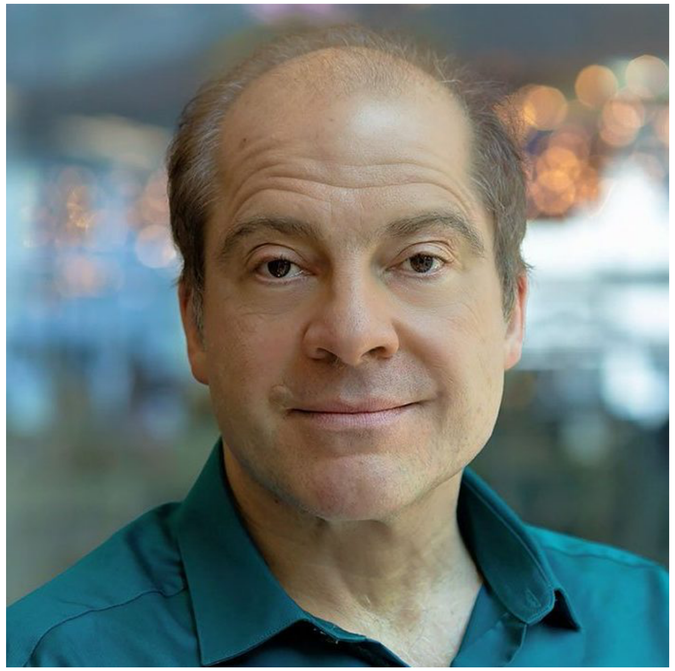
Scott Meyers

Kate Gregory

Andrei Alexandrescu

Cppcon
The C++ Conference

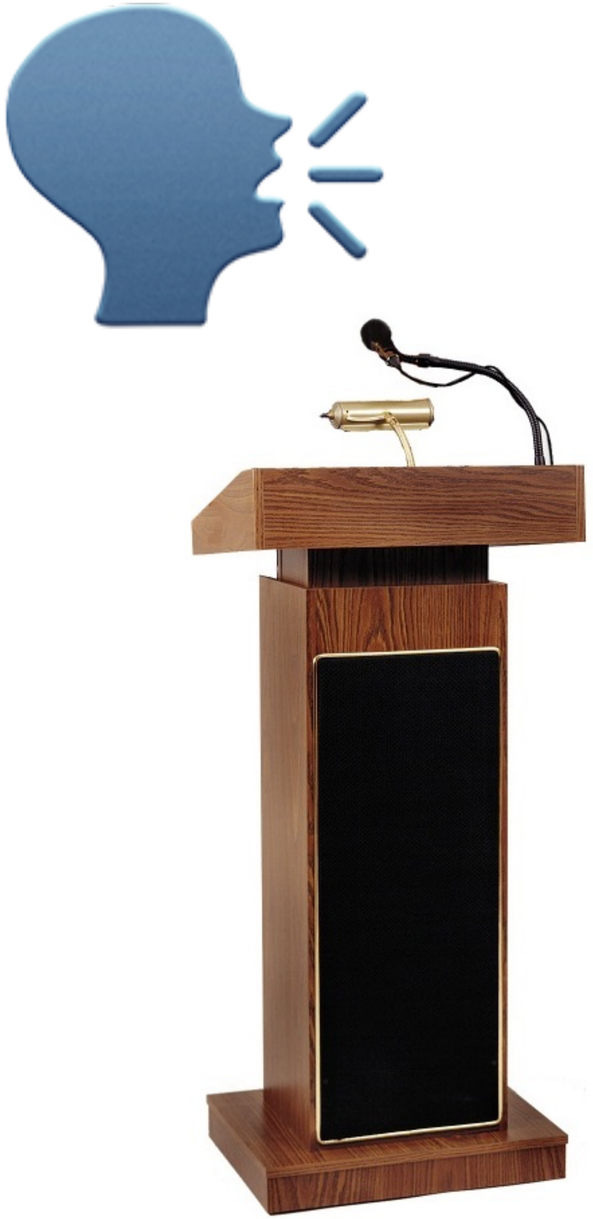
EEE 2019



John Lakos

Kate Gregory

Andrei Alexandrescu



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- Token, catch-phrase, moniker

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  - "My idea/method is different from X,Y,Z because..."
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- Keep contrasting to existing knowledge/methods
- Avoid people being confused about what's novel from you

🔀 Rhythm & Path

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- Go slow!

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- Cycle back

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- Repeat (in different ways): 2-3x

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- Repeat (in different ways): 2-3x
- Pause

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  - Agenda
  - Enumerations
  - Reference points

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- Let people "get back on the bus"
- Ask questions

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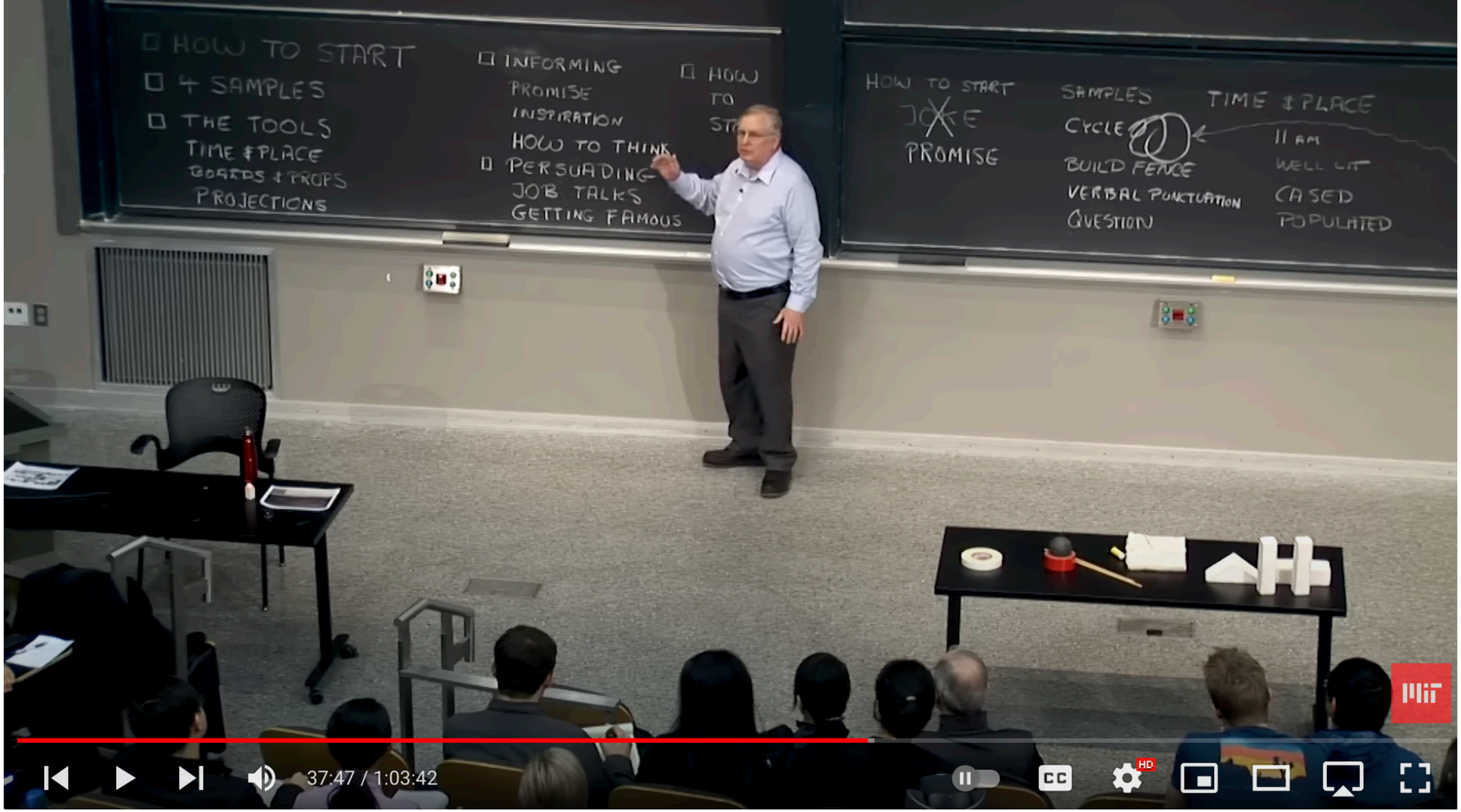
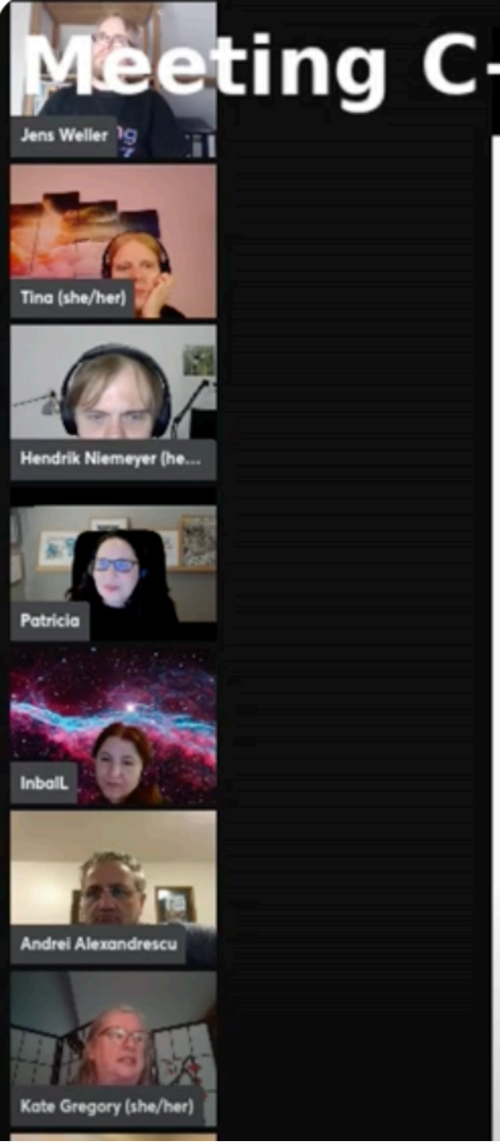
- Focus/engage the audience
- Not trivial Q, not hard Q
- Wait 7s for a response
- Reward engagement



Patrick Winston's How to Speak

youtube.com/watch?v=Unzc731iCUY



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