

**PARIS  
JUNE 22-23  
2020**

**CPP**



**“10/10, would CPPP again!”**

Zach Toogood, attendee

- Be generous and empathetic
- You are going to show emotions in your code



**“I’d highly recommend going along and hope to see you there!”** Sy Brand, speaker

**“CPPP was welcoming, warm, and enlightening. I heard really good talks, met lovely attendees, and ate some spectacular food. I’m looking forward to the 2020 edition already!”**

Kate Gregory, keynote speaker

After a 2019 edition that was unanimously recognized as a success, the first French C++ international conference about C++ is coming back in 2020. The occasion for French and international C++ communities to meet and exchange with the best C++ experts for a two days conference in the heart of Paris.

# PROGRAM

*CPPP distinguishes itself by an approach of C++ along multiple axes.*

## Progress

For programmers learning C++ and willing to improve their understanding of the most important features.

## Produce

For professional programmers who deal with the language in their everyday work and want to learn how the other actors of the industry are moving forward and improving their ecosystem.

## Push Forward

For C++ experts who want to anticipate and reflect on the evolution and future of the language.

# EXPECTED AUDIENCE



The first CPPP edition welcomed **170 participants.**

**75%** spoke both French and English, while **25%** spoke only English.

**15%** were students or job seekers

More than **33%** of the participants were sent by their company.



After the success of the first edition, **100%** of the surveyed participants said they wanted to come back in 2020. We expect **20%** more participants this year, resulting in more than **200 people.**



# VISIBILITY

CPPP gained a great visibility in the C++ community right from its first edition.

- The conference was mentioned multiple times and had a dedicated episode on **CppCast**. It was also mentioned on **CppChat**.
- The CPPP Twitter account was mentioned more than **100 times** on June 15th alone and multiple trip report were written and relayed on **Twitter** and **reddit**.
- On **reddit**, communications and videos about CPPP have a unique “flare” to identify them.
- **Compiler Explorer** added a CPPP banner during the two months before the conference.
- **CppCon**, the biggest C++ conference in the world with 1400 participants, **C++ on Sea** and **Core C++** are part of our “Community Sponsors”, mention us and support us.

Famed speakers like **Gabriel Dos Reis**, **Kate Gregory** or **Hana Dusíková** communicated about their presence. All this together put CPPP in the shortlist of the most important C++ events.

# VENUE

Part of the success of the 2019 edition lied in its venue. CPPP 2020 will take place once again at the UIC-P, near the Eiffel Tower.



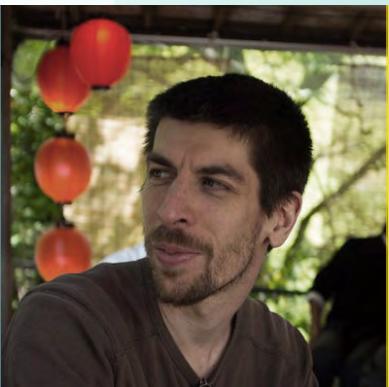
Capable of welcoming up to 300 participants, the UIC-P has a good experience in hosting conferences and has great rooms and equipment.

# THE MAIN CPPP TEAM



**Joël Falcou**

Computer Science Engineer, Ph.D, Associate professor at University Paris Saclay, he is the creator and president of C++FrUG, C++ Meetup host and an International speaker. Joël has been actively participating in the C++ international community with more than 7 years of international talks. He is also member of the C++Now and CppCon Program Committee. He is a member of the French National Body of the ISO Standard Committee for C++ since 2014.



**Fred Tingaud**

Computer Science Engineer, C++ Meetup host, treasurer of C++FrUG, organizer in the #include<C++> organization, he is principal software engineer at Murex. Fred is known in the C++ community as the developer of quick-bench.com. He contributed to multiple conferences through #include<C++> and presented talks at CppCon and Meeting C++.



## Joël Lamotte

Engineer at Softbank Robotics Europe, Joël has a long experience in embedded systems and video games, he is a founder and the secretary of C++ FrUG. Joël is very active in the C++ international community, participating in numerous Open Source projects, discussions and mailing lists about language standardization.

## Vivien Mille

Engineer and consultant for ANEO, he is a member of the C++FrUG. With his experience in multiple technologies and programming languages, Vivien brings knowledge and best practices in the different C++ communities he spends time with. He managed the volunteer team during CPPP 2019.



## Loïc Joly

Engineer at SonarSource, he is one of the members of the French National Body of the ISO Standard Committee for C++. Interested in the promotion of C++ good practices, he gives training in companies and universities and participates in the writing of security standards for embedded systems (MISRA C++).

# EXHIBITORS

The exhibitor booths are placed at the center of the venue, where food is also served. The communication with participants is thus very strong.



In 2019, more than **95%** of the surveyed participants were able to name one or more of the exhibitors. **50%** of them had talked with one or more exhibitors and **20%** of them had exchanged contact with at least one exhibitor.



# SCHEDULE

Monday June 22

08:00-08:45	Welcome Coffee		
08:45-09:00	Introduction		
09:00-10:30	Plenary Keynote		
10:30-11:00	Snack		
11:00-12:00	Progress Session	Produce Session	Push forward Session
12:00-13:30	Lunch		
13:30-15:00	Progress Session (longue)	Produce Session (longue)	Push forward Session (longue)
15:00-15:15	Break		
15:15-16:15	Progress Session	Produce Session	Push forward Session
16:15-16:45	Snack		
16:45-17:45	Progress Session	Produce Session	Push forward Session

## Tuesday June 23

09:00-10:30	Plenary Keyote		
10:30-11:00	Snack		
11:00-12:00	Progress Session	Produce Session	Push forward Session
12:00-13:30	Lunch		
13:30-15:00	Progress Session (longue)	Produce Session (longue)	Push forward Session (longue)
15:00-15:15	Break		
15:15-16:15	Progress Session	Produce Session	Push forward Session
16:15-16:45	Snack		
16:45-17:45	Progress Session	Produce Session	Push forward Session
17:45-18:00	Conclusion		

# SPONSORSHIP

## Sponsor packages

	Bronze	Silver	Gold (max 4)
Logo on the website	✓	✓	✓
Authorization to use “CPPP” in your communications	✓	✓	✓
Logos presented during the Introduction talk	✓	✓	✓
Goodies + flyer in welcome bag		✓	✓
Logo on program		✓	✓
Logo on badges			✓
Company named during the introduction and closing talks			✓
Conference tickets included	1	3	6
Cost	<b>2.000€</b>	<b>4.000€</b>	<b>6.000€</b>

## Exhibitors

Exhibitor table (2m2) for 2 days: **2.000€**

Exhibitor booth(6m2) for 2 days: **5.000€**

## Partnerships

Each of the following sponsorships is unique and modular. The amount are a base cost to guarantee the quality expected for CPPP, but you can contact us to customize how you want to contribute.

You can also contact us if you want to propose a different kind of sponsorship.

- ▶ **Student tickets (Only 1):** Your logo is printed on the student badges and your company name appears on the online store, in exchange for paying the difference between the student and full price cost for at least 50 tickets.  
(min **11.000€**)
- ▶ **Coffee sponsorship (max 2):** A display with your logo is put on each table during the morning coffee break to thank you for covering the cost of this break.  
(min **3.000€**)
- ▶ **Lunch sponsorship (max 2):** A display with your logo is put on each table during the lunch to thank you for covering the cost of this break.  
(min **6.000€**)
- ▶ **Video sponsorship (only 1):** Your logo on all CPPP 2020 videos, to thank you for covering the cost of video editing.

