



## DevNexus 2014 Sponsorship Opportunities

**Platinum/Title Sponsor | one available | \$10,000**

- Primary logo placement on podium banners in Grand Ballroom and breakout rooms
- One premier 10' x 10' "Platinum Sponsor" booth location at head of exhibit/atrium area†
- Two additional premier "Platinum Banner" locations for freestanding vertical banner stands in exhibit area
- Company logo on event bag distributed to all attendees; minimum logo imprint area 10" x 10"
- Podium acknowledgement of Platinum Sponsor during welcome and reception periods
- "Platinum Sponsor" badges for all company delegates at event
- Company logo and any session information on fully branded event website, with links back to company site∞,†
- Company logo included in minimum of four branded html invitations to attendees∞
- Company name and any session information included in any press interviews for event∞,†
- Company name and any session information in minimum of three press releases on event∞,†
- Company logo/session information in fully branded event agendas distributed to all attendees∞,†
- One company brochure/handout in event bag distributed to all event attendees
- One company-branded promotional item in event bag distributed to all event attendees
- Company logo on event signage, handouts, and all related event materials∞
- Additional printed event mailers available to Platinum Sponsors for prior distribution
- Full conference passes for four (4) company delegates for full, two-day event period

**Gold Sponsor | ten available | \$5,000 each**

- One of ten 10' x 10' "Gold Sponsor" booth location within exhibit/atrium area†
- One additional premier "Gold Banner" location for freestanding vertical banner stands in exhibit area
- Podium acknowledgement of Gold Sponsors during welcome and reception periods
- "Gold Sponsor" badges for all company delegates at event
- Company logo and any session information on fully branded event website, with links back to company site∞,†
- Company logo included in minimum of four branded html invitations to attendees∞
- Company name and any session information included in any press interviews for event∞,†
- Company name and any session information in minimum of three press releases on event∞,†
- Company logo/session information in fully branded event agendas distributed to all attendees∞,†
- One company brochure/handout in event bag distributed to all event attendees
- One company-branded promotional item in event bag distributed to all event attendees
- Company logo on event signage, handouts, and all related event materials∞
- Additional printed event mailers available to Gold Sponsors for prior distribution
- Full conference passes for three (3) company delegates for full, two-day event period

**Silver/Exhibiting Sponsor | ten available | \$3,000 each**

- One table exhibit/vertical bannerstand location within exhibit/atrium area†
- Company logo on signage, website, handouts, and all related event materials∞
- Company logo and any session information on fully branded event website, with links back to company site∞,†
- Company logo on minimum of four branded html invitations to attendees∞
- Company name in minimum of three press releases on event∞
- Company logo/session information in fully branded event agendas distributed to all attendees∞,†
- One company-branded promotional item in event bag distributed to all event attendees
- Full conference passes for two (2) company delegates for full, two-day event period

**Happy Hour Reception Sponsor | one available | \$2,000**

- Exclusive sponsor logo on all signage, invitations, and other material related to Happy Hour reception∞
- Company logo and any session information on fully branded event website, with links back to company site∞,†
- Company logo on minimum of four branded html invitations to attendees∞
- Company name in minimum of three press releases on event∞
- Company logo/session information in fully branded event agendas distributed to all attendees∞,†
- One company brochure/handout in event bag distributed to all event attendees
- One company-branded promotional item in event bag distributed to all event attendees
- Company logo on event signage, handouts, and all related event materials∞
- Full conference passes for two (2) company delegates for full, two-day event period

**Atlanta Java Users Group (AJUG) Annual Sponsor | unlimited | \$3,500**

- Corporate logo on Atlanta Java Users Group (AJUG) website ([www.ajug.org](http://www.ajug.org)) home page with link to corporate site
- Hyperlink to corporate website in all annual outbound emails to AJUG mailing list (typically 3 to 4, per month)
- Verbal recognition as AJUG Annual Sponsor at start of all annual monthly AJUG meetings
- Option to provide corporate literature on "Sponsor Table" at start of all AJUG monthly meetings
- Ability to participate in AJUG annual developer event, DevNexus 2014, to include:
  - all benefits included in Silver/Exhibiting Sponsorship above

## Atlanta Java Users Group (AJUG) DevNexus 2014 Sponsorship Agreement

- ☐ I agree to participate as a Platinum/Title Sponsor @ \$10,000  
☐ I agree to participate as a Gold Sponsor @ \$5,000  
☐ I agree to participate as a Silver/Exhibiting Sponsor @ \$3,000  
☐ I agree to participate as a Happy Hour Sponsor @ \$2,000  
☐ I agree to participate as an AJUG Annual Sponsor @ \$3,500

Payment: A 10% deposit is due with this application to hold sponsorship level and booth space. Payment in full must be made by January 1, 2014.

### Lead Contact for Sponsorship:

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company name as it should be listed in conference/event advertising: \_\_\_\_\_  
 Email \_\_\_\_\_ Web Site \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

- ☐ I certify that I am legally authorized to commit the above funding level on behalf of my company for this event.

### On-Site Contact:

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to:  
Atlanta Java Users Group

- ☐ Please invoice me for the above amount.

Send the invoice to the above address, to the attention of: \_\_\_\_\_

### About DevNexus

DevNexus is the Southeast's premier annual conference for professional software developers and features presentations and demonstrations from global technology leaders in their respective areas of expertise. Offering ten concurrent presentation tracks as well as one workshop track during two full days of sessions in Atlanta's prestigious Cobb Galleria Centre, attendees have the opportunity to learn more on their favorite technologies; hear about what's new and on the forefront; and interact and network with peers, speakers, and event sponsors. With 900+ attendees in 2013, 2014 will mark the event's eighth year, and is likely once again to be sold out prior to the date of the show. DevNexus is organized by the Atlanta Java Users Group; details are available at [devnexus.com](http://devnexus.com).

† All session topics and content subject to vetting and final approval by DevNexus 2014 presentation panel prior to final confirmation. All sessions are selected independent of sponsorship status, based on relevancy of topic to event audience; sponsors receive no automatic speaker/session slots.

‡ Sponsors agreeing to premier booth locations have the option of providing a 10' x 10' booth and using the provided 8' x 6' table or providing up to 3 vertical bannerstands and using the provided 8' x 6' table in the exhibit area.

∞ Agreement to include sponsoring company's logo or other information in advertising assumes signed sponsorship agreement, DevNexus receipt of deposit or other required monies, and DevNexus receipt of high and low-resolution logos and any additional requested items prior to material printing/posting deadlines.

Note: Atlanta Java Users Group (AJUG) agrees to provide the benefits for the sponsorship selected above until the conclusion of the 2014 DevNexus event. No discounts are provided for late commitments. Sponsors are responsible for meeting all deadlines for promotional materials. For more information about 2014 DevNexus event marketing opportunities, contact Vincent Mayers at [vince.mayers@gmail.com](mailto:vince.mayers@gmail.com) or 404.483.0040.