

Privacy Policy for Kettlebell EMOM Builder

Last updated: September 20, 2025

1. Introduction

We take your privacy seriously. This Privacy Policy explains how **Kettlebell EMOM Builder** (“we”, “our”, “us”) handles information when you use our mobile app, website, and related services (“Service”).

At present, we do **not collect personal data** such as names, email addresses, or account information. This policy also outlines how we will handle data once we add features such as analytics or paid subscriptions in the future.

2. Data Controller

The data controller responsible for your data is:

Clemens Prerovsky

Email: legal@kbemom.com

3. Data We Collect

a) Current data collection

- **No personal accounts:** We do not currently collect names, email addresses, or login details.
- **No remote workout storage:** Workout data is not transmitted or stored on our servers.

b) Planned features (future updates)

To improve the Service, we may add:

- **Local workout storage:** Workout history saved only on your device.
- **Analytics:** Anonymous usage statistics (e.g. workouts generated, workout completion rates, session lengths).
- **Cookies on the website:** For analytics only (with user consent).

- **Payment data:** If we add a subscription or paywall, this will be processed via a trusted third-party payment provider (e.g. Stripe).

We will update this Privacy Policy before introducing these features.

4. Use of Data

If and when data is collected, it may be used to:

- Operate and improve the Service
- Understand how users engage with workouts and features
- Provide customer support and respond to inquiries
- Process payments for premium features (if applicable)
- Comply with legal obligations

5. Legal Basis (GDPR)

If you are located in the European Union, we process personal data under one or more of the following legal bases:

- **Consent** (e.g. analytics cookies)
- **Performance of a contract** (if you purchase a subscription)
- **Legitimate interests** (e.g. improving our Service)
- **Legal obligations**

6. Data Retention

- We do not currently store any personal data.
- If analytics are introduced, data will be stored in aggregated or anonymized form.
- If payments are introduced, billing records will be retained as required by law.
- Workout data saved locally on your device remains only on your device and is under your control.

7. Your Rights

You have the following rights under GDPR:

- Access to your data
- Correction of inaccurate data
- Deletion of your data

- Restriction or objection to processing
- Data portability
- Withdrawal of consent at any time (for cookies/analytics)
- Complaint to the Austrian Data Protection Authority (Datenschutzbehörde, dsb@dsb.gv.at)

To exercise your rights, please contact: [your email].

8. Data Sharing & Third-Party Services

- Currently, no data is shared with third parties.
- In future, we may use third-party processors (e.g. Google Analytics, Stripe). These services will be listed here once implemented.

9. International Transfers

If data is transferred outside the EU (e.g. via Google services), we will ensure adequate safeguards such as Standard Contractual Clauses.

10. Security

We implement appropriate technical and organizational measures to protect data. However, no system is completely secure, and we cannot guarantee absolute security.

11. Children

Our Service is not directed at children under 16. We do not knowingly collect data from children.

12. Changes to This Policy

We may update this Privacy Policy. Updates will be posted on this page and, for major changes, communicated via the app.

13. Contact Us

If you have any questions or requests regarding this Privacy Policy, please contact:

Clemens Prerovsky

Email: contact@kbemom.com