

Charlotte Price

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EXPERIENCE

- The Daily Orange** | *Social Media Editor* | Syracuse, New York November 2025 - Present
- Collaborate across all sections of the newsroom to develop accurate, engaging content for multiple social media platforms, including an Instagram account with over 18k followers
 - Utilize in-depth analytics to understand what makes posts successful on each platform
 - Manage a team of digital assistants, refining pitched content and designing detailed posting guides to optimize engagement and create consistency
- The Daily Orange** | *Assistant Culture Editor* | Syracuse, New York May 2025 - November 2025
- Research and conduct at least three in-person or phone interviews for event coverage, feature and profile stories
 - Write stories for The D.O. Culture section, synthesizing interviews and research and maintaining engaging story structure and producing about one story every week
 - Collaborate with The D.O. staff in person four nights a week to edit work written by peers, improving grammar, structure and style while creating alignment with The D.O. editorial standards
 - Utilize Wordpress to post stories on The D.O. website considering visual and SEO elements to optimize reader engagement
 - Pitch fresh story ideas considering newsworthiness elements such as relevance to a collegiate audience
- The Daily Orange** | *Assistant Digital Editor* | Syracuse, New York January 2024 - May 2025
- Interviewed for, researched, and wrote about one story a week for publication on The D.O. Website
 - Spent two nights a week working in person pitch headlines, tweets, facebook posts, Instagram stories and Instagram post captions for official social media accounts, focusing on growing audience and increasing reader engagement
- Hackney's on Harms** | *Host* | Glenview, Illinois May 2025 - August 2025
- Welcomed guests professionally and warmly to create a positive first impression of the restaurant
 - Managed waitlist during busy shifts, working with servers and bussers to manage table turnover and ensure a smooth experience for guests

SKILLS

- Adobe InDesign and Adobe Premiere Pro
- AP style
- Google sheets formulas, pivot tables
- Wordpress
- Google AI Essentials certification

EDUCATION

- Syracuse University** Syracuse, NY
- S.I. Newhouse School of Public Communications; B.S. Journalism (Magazine) August 2024 - Present
- Expected graduation May 2028
 - GPA: 3.8 | Dean's list
 - Invest in Success Scholarship

LEADERSHIP/ACTIVITIES

- Delta Gamma Rho Chapter** | *Director of family events* | Syracuse, New York March 2025 - Present
- Organize Women's Weekend and Dude's weekend events for 250+ attendees, coordinating activities and venues
 - Volunteer in philanthropy events to raise money for Delta Gamma's national philanthropy, Service for Sight
 - Maintain Delta Gamma's values of social responsibility, uplifting friendship and educational interest
- Appalachia Service Project** | *Volunteer* | Johnson City, Tennessee July 2020 - July 2024
- Executed multi-stage construction projects in order to make homes more livable for low-income families in the Appalachia region