



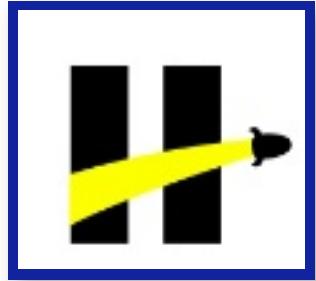
EMPRESA TELECOMUNICACIONES ARGENTINA

CARLOS PRIETO

ANALISTA DE DATOS

**"3 INDICADORES CLAVE ANALIZADOS
VS.
TAMAÑO Y DENSIDAD POBLACIONAL"**

JULIO 2.023

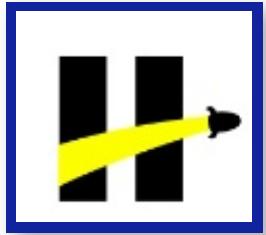


NIVEL 1

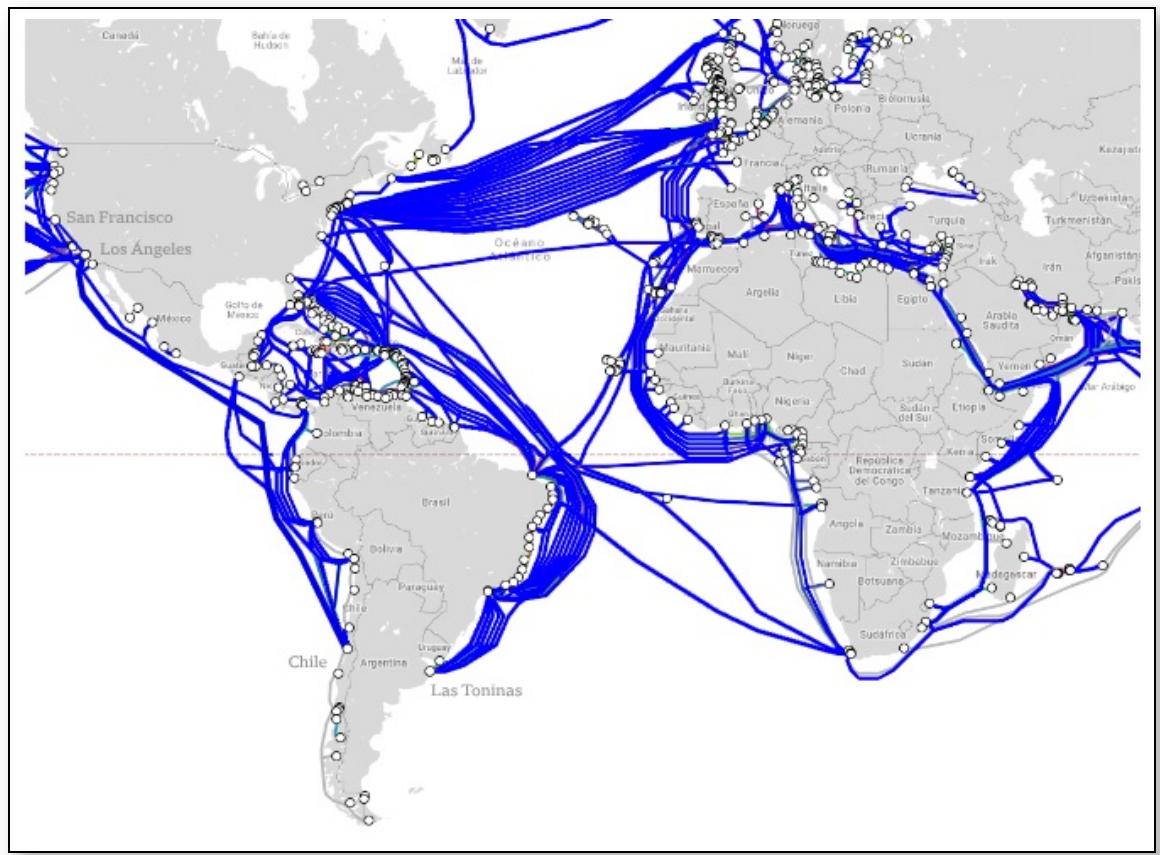
ORDEN TERRITORIAL

PROVINCIAS



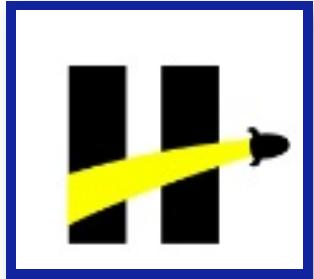


REDES SUBMARINAS DE INTERCONEXION MUNDIAL



<https://www.submarinecablemap.com/submarine-cable/south-american-crossing-salatin-american-nautilus-lan>





"3 INDICADORES CLAVE"

1 COBERTURA

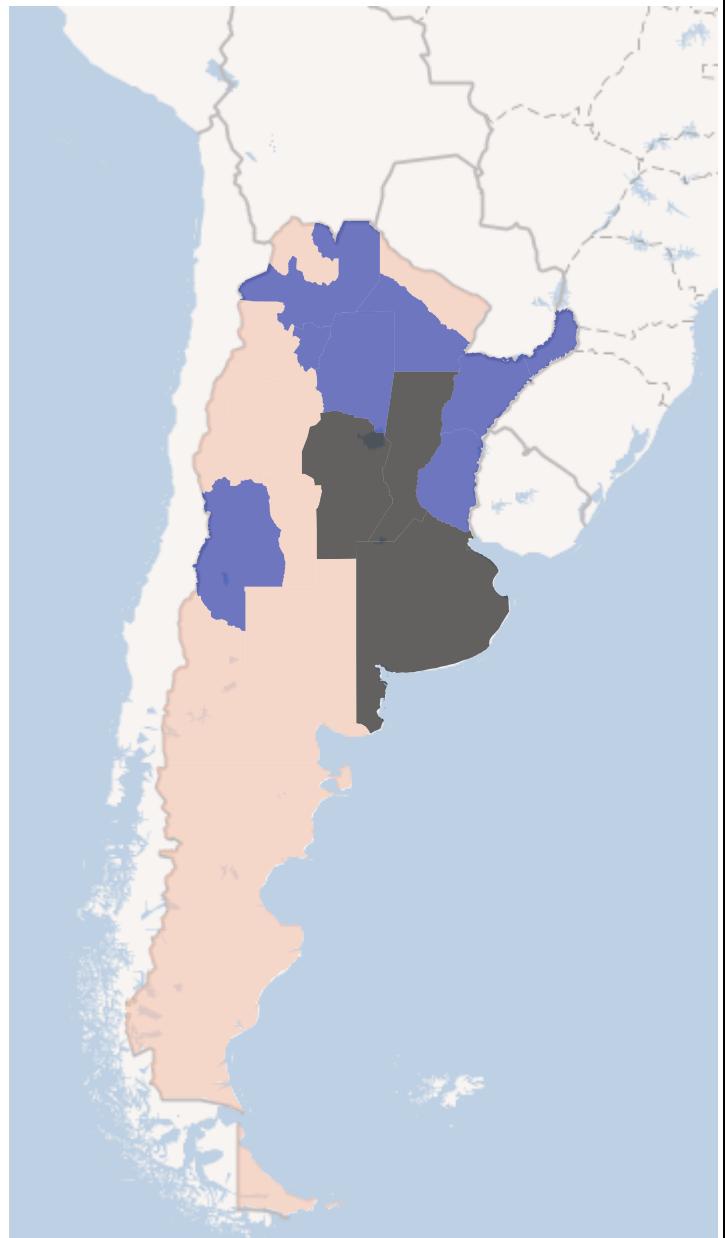
2 VELOCIDAD DE BAJADA

3 ARPU (INGRESOS POR USUARIO)

Tamaño Poblacion y Densidad

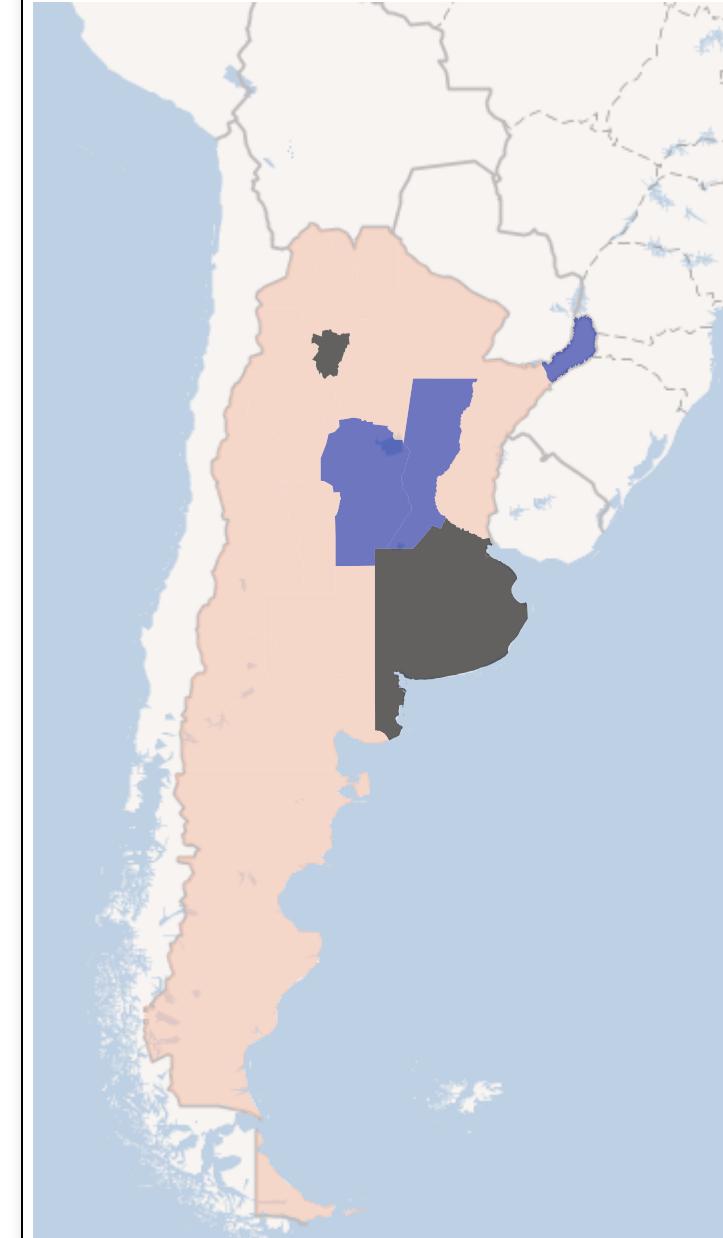
Poblacion

Habitantes



Densidad

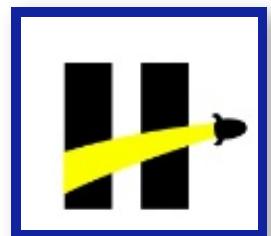
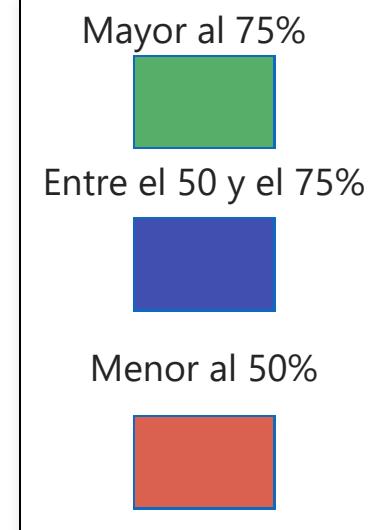
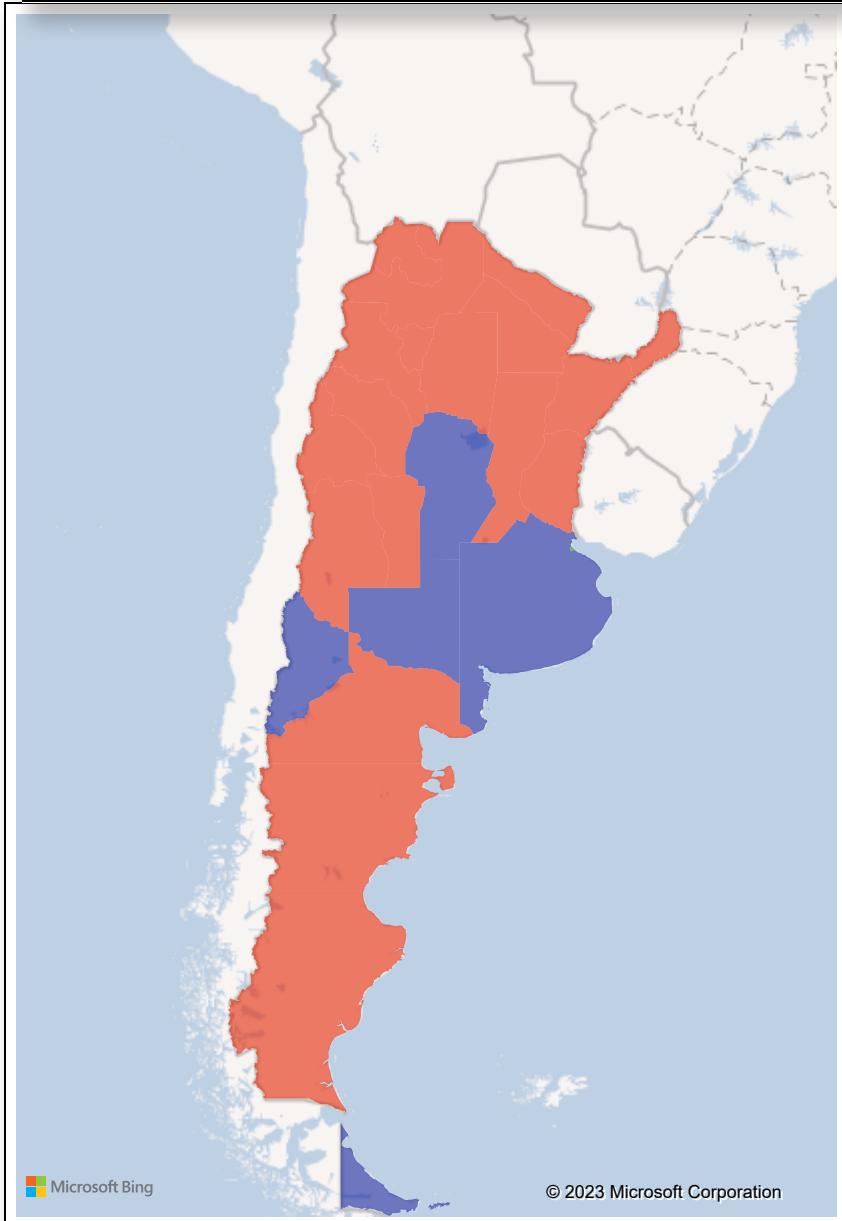
Hab/Km²



EVOLUCION COBERTURA INTERNET FIJO (%)

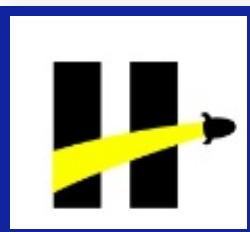
Año

2014

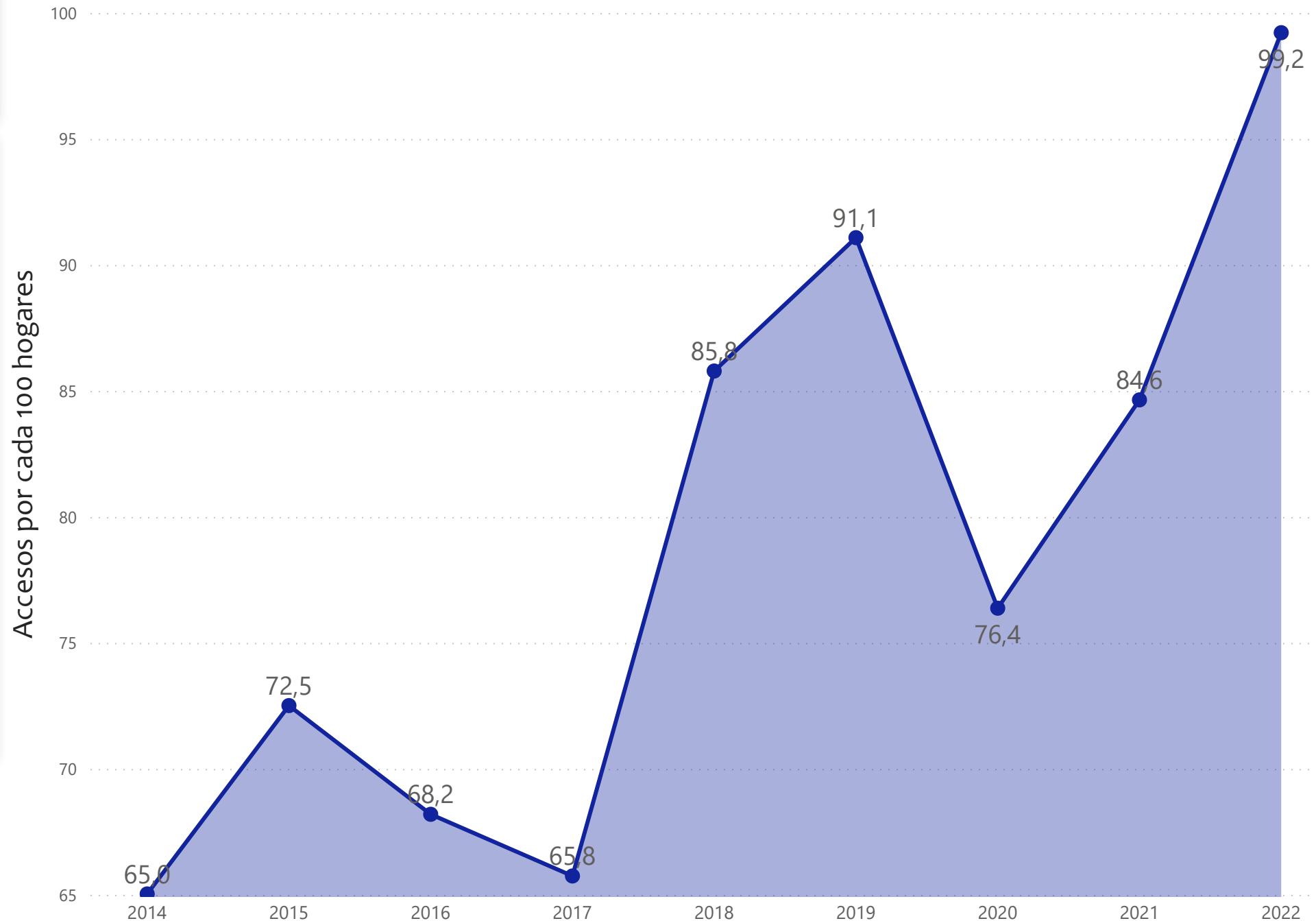


Provincia

Tierra Del Fuego



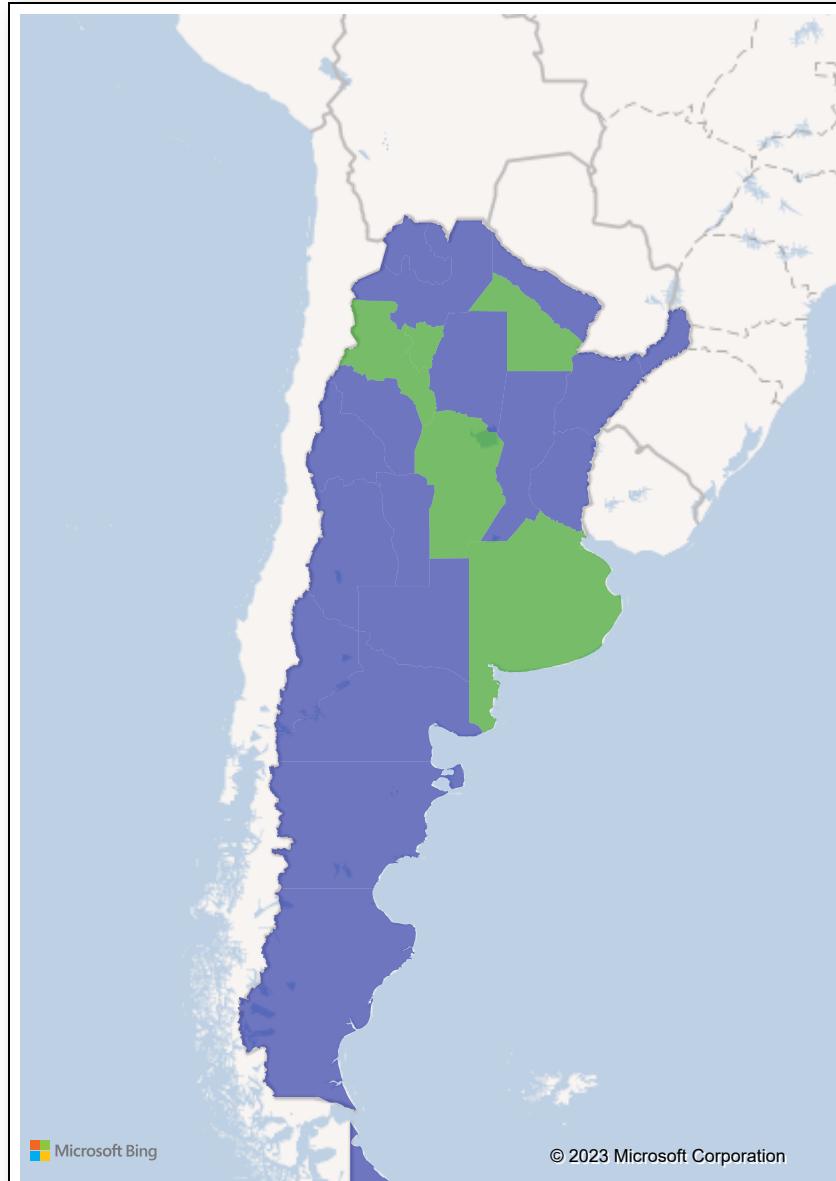
COBERTURA POR HOGARES



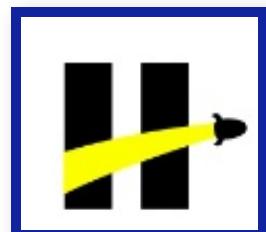
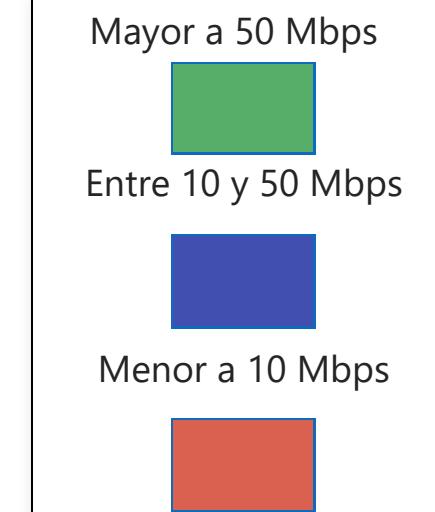
EVOLUCION VELOCIDAD INTERNET FIJO (Mbps)

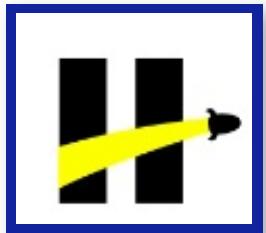
Año

2022



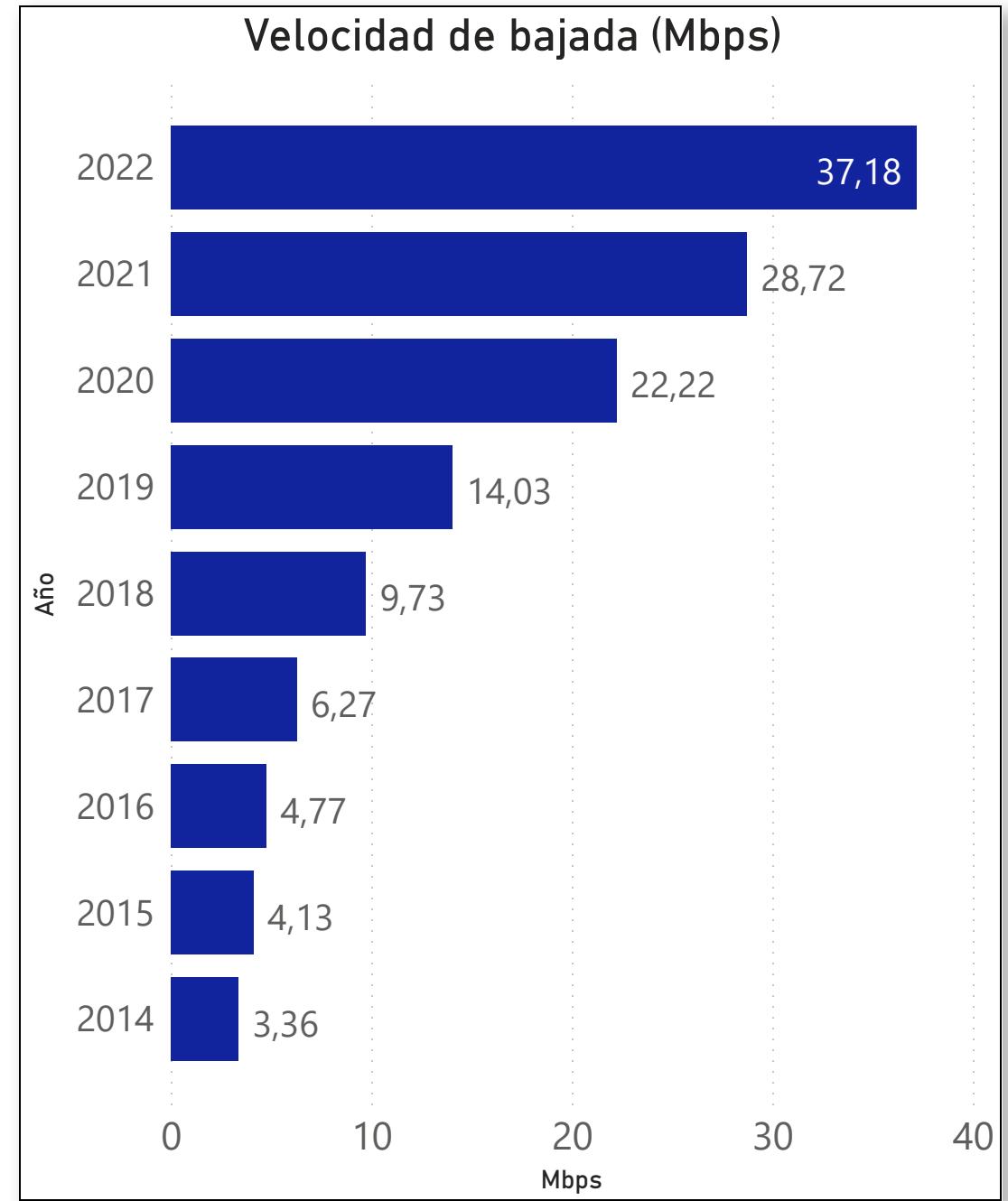
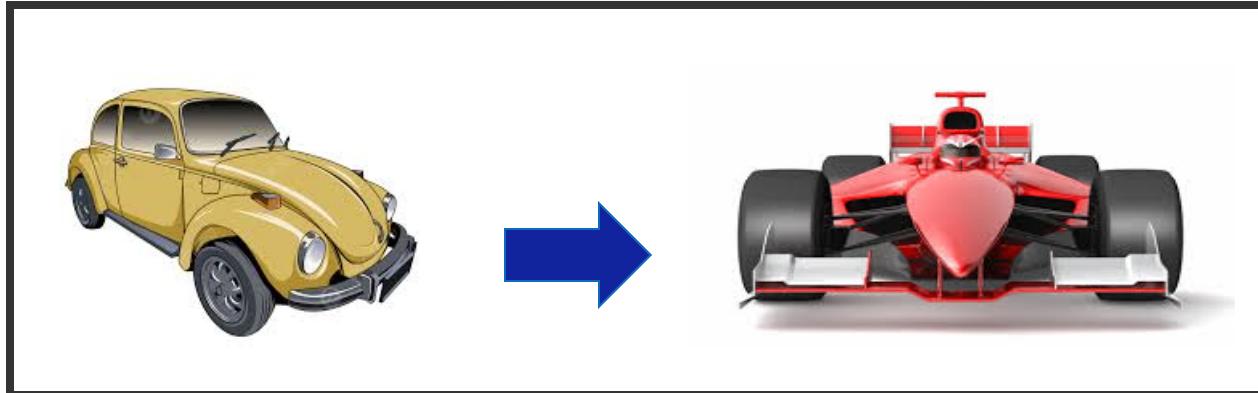
Tecnologia	Maxima Velocidad	Medio
Dial Up	56 Kbps	Línea telefónica cobre, aluminio
2G	40 kbps	Especro radioelectrico
CableModem	1,5 Mbps	Cable Coaxial
3G	21 Mbps	Especro radioelectrico
ADSL	30 Mbps	Cable Cobre
Satelital	25 a 50 Mbps	Especro radioelectrico
4G	1 Gbps	Especro radioelectrico
Fibra	10 Gbps	Fibra Óptica
5G	20 Gbps	Especro radioelectrico



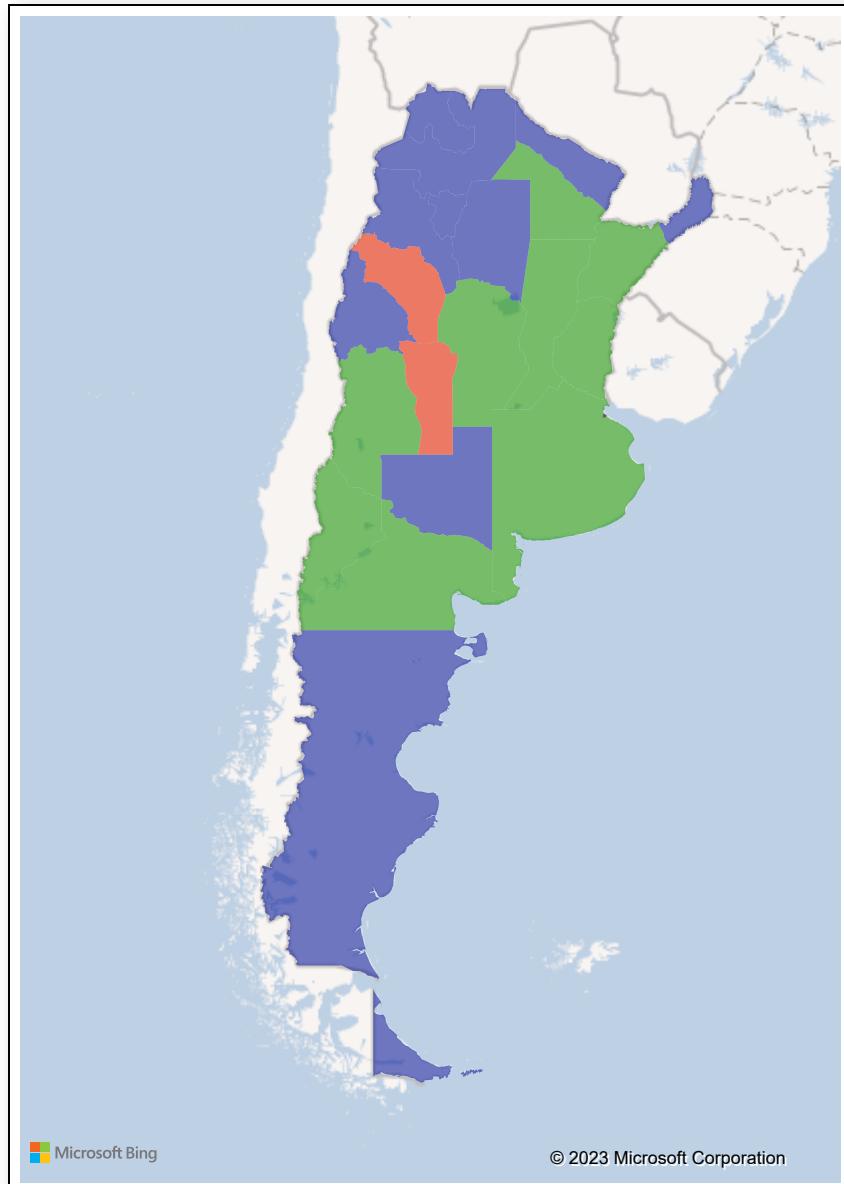


Provincia

Todas

A dropdown menu with the label 'Provincia' and a downward arrow. Below it is a sub-menu with the option 'Todas' and a downward arrow.

INCREMENTO INGRESOS 2014 - 2022 (%)



Provincia	Incremento % Ingresos (2014-2022)
CABA	3019
Entre Ríos	2245
Neuquén	2206
Buenos Aires	2149
Río Negro	2143
Santa Fe	2143
Chaco	2069
Corrientes	2031
Mendoza	2029
Córdoba	2019
La Pampa	1949
Tierra del Fuego	1941
Tucumán	1911
Santa Cruz	1816
Misiones	1741
San Juan	1714
Salta	1707
Formosa	1391
Chubut	1289
Catamarca	1255
Jujuy	1123
Santiago del Estero	1043
La Rioja	593
San Luis	291

Mayor a 3000%



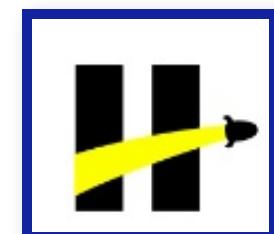
Entre 2000 y 3000 %



Entre 1000% y 2000%

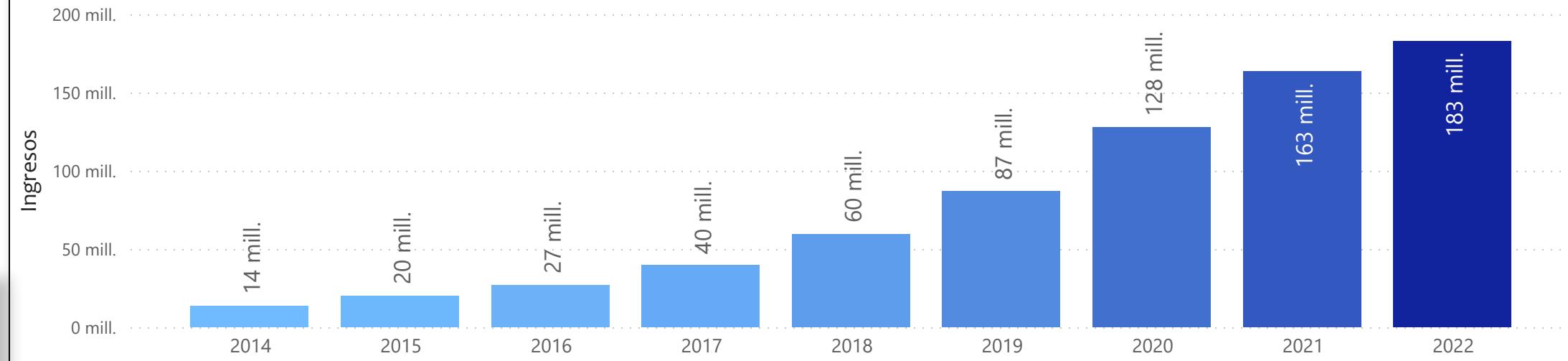


Menor a 1000%

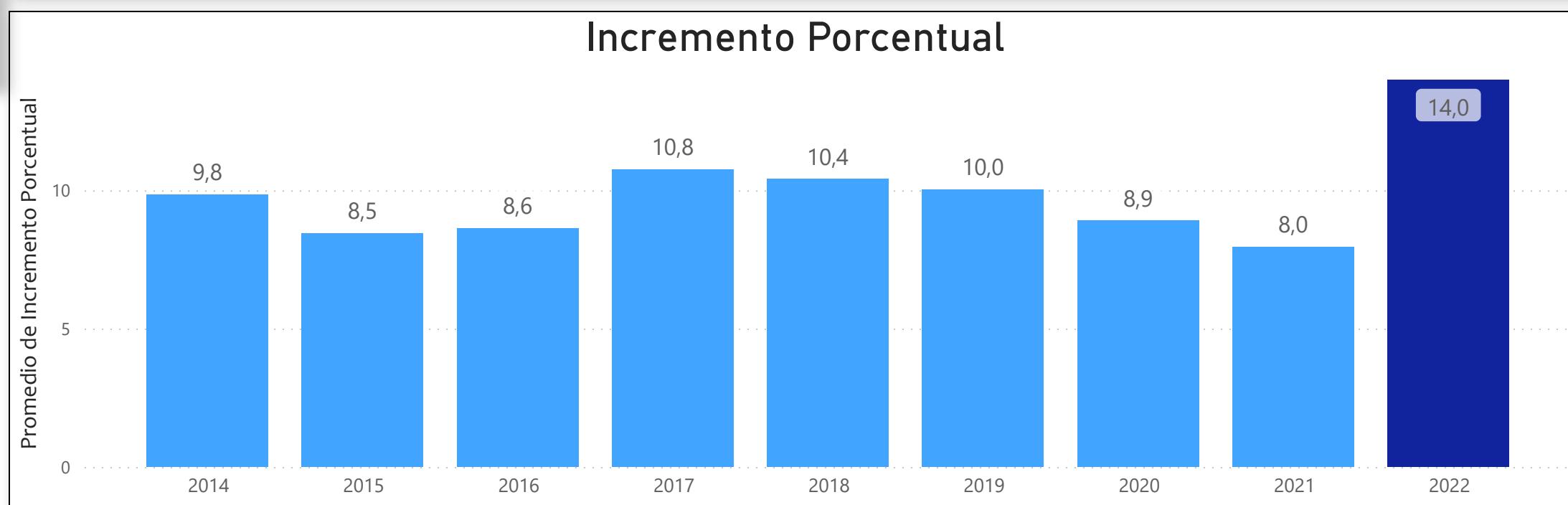


Ingresos

(Miles de pesos)

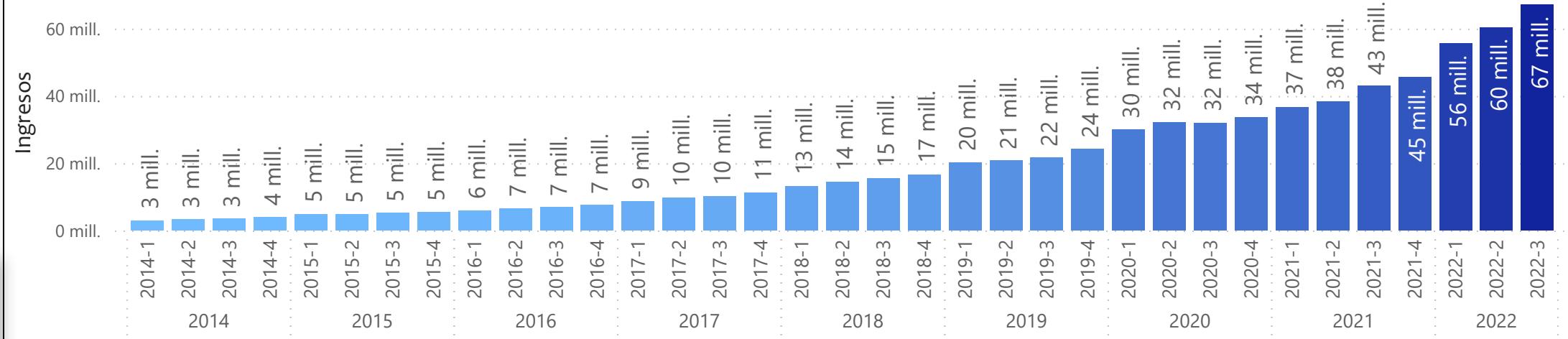


Incremento Porcentual

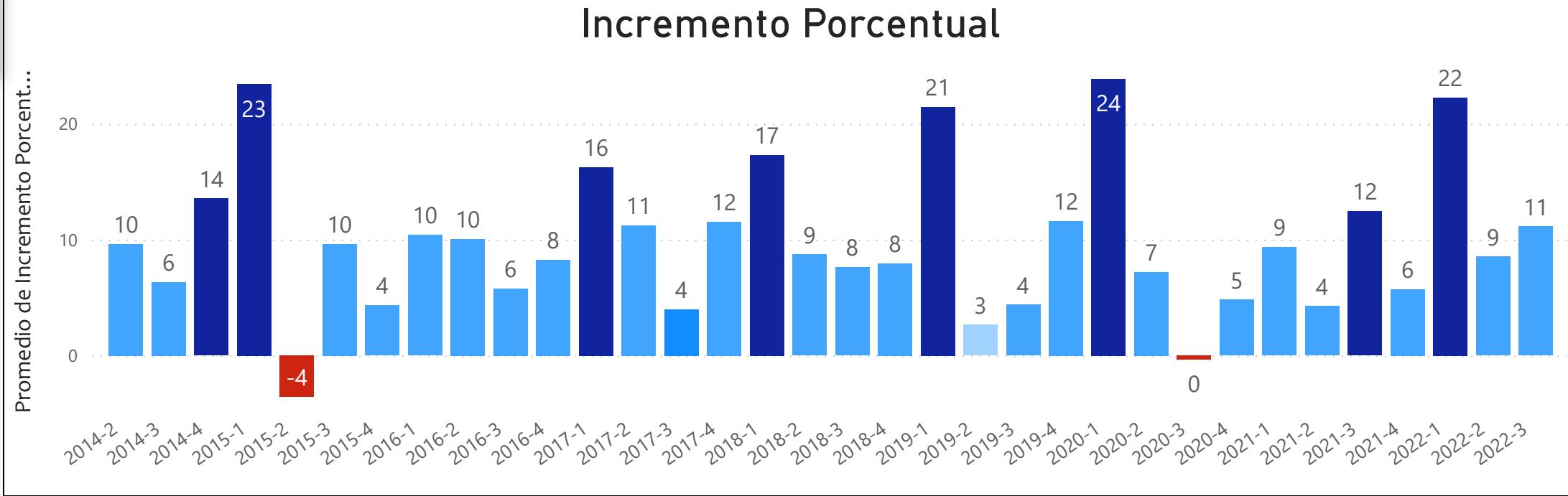


Ingresos

(Miles de pesos)



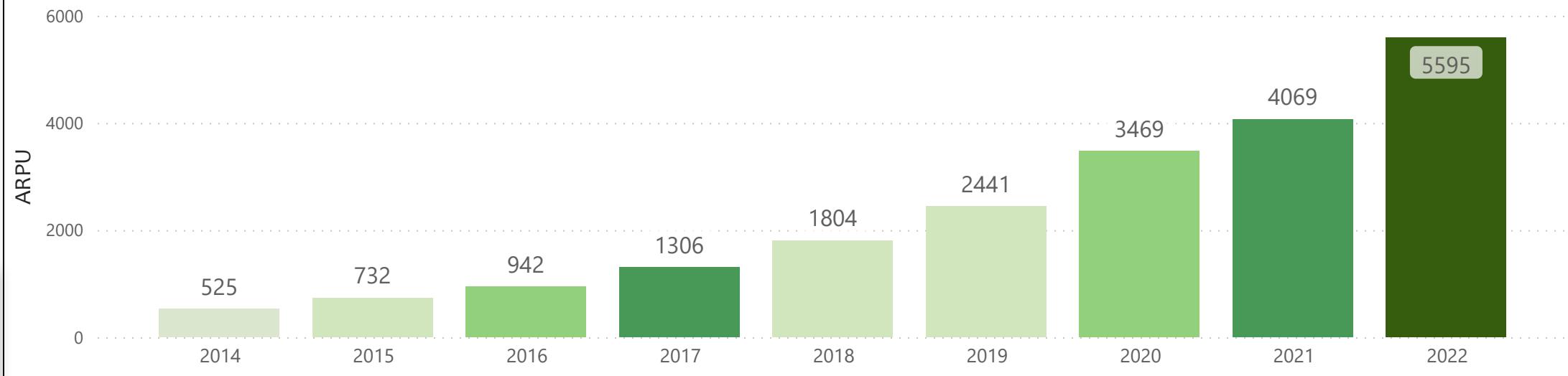
Incremento Porcentual



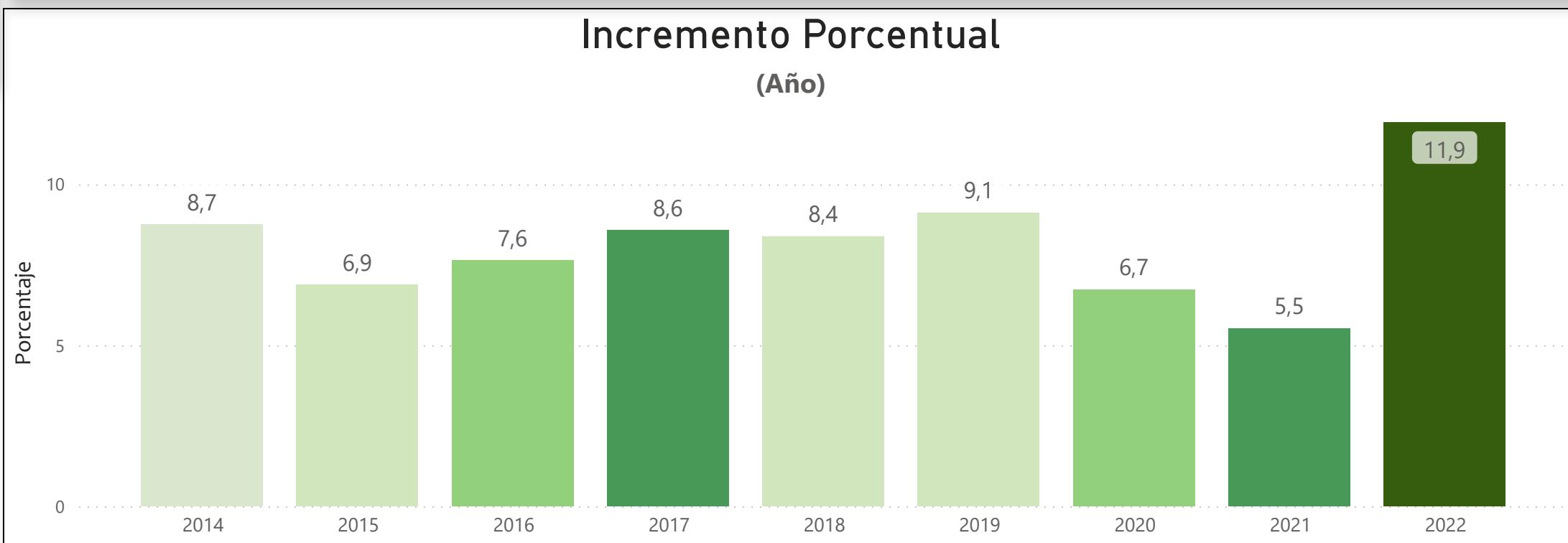


ARPU anual

(Average Revenue Per User) (Miles de Pesos)

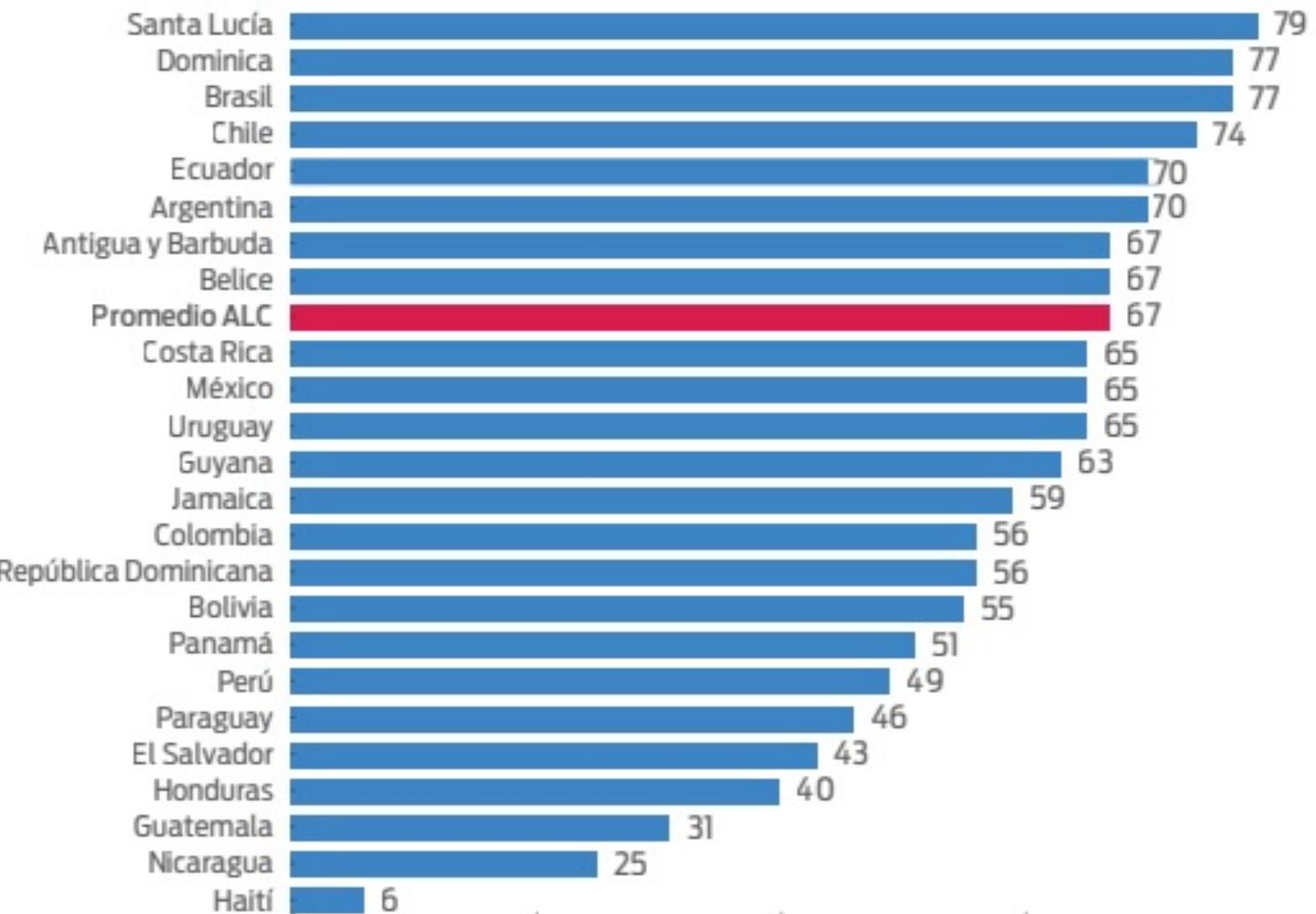


Incremento Porcentual (Año)



ANEXOS |

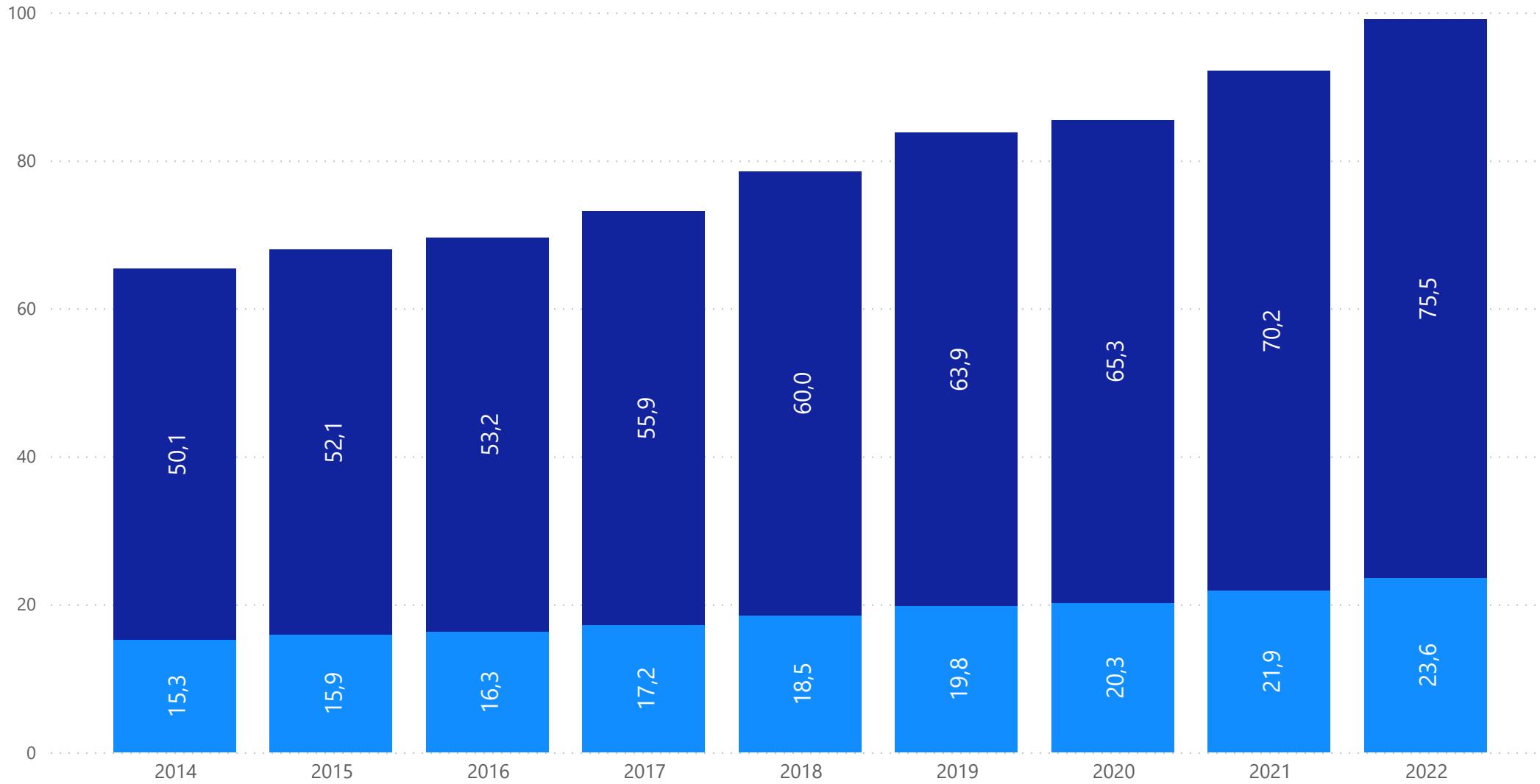
Porcentaje Hogares Conexión Fija Internet América Latina y Caribe (2021)



Evolucion Accesos a internet Fijo Pais

(2014-2022)

● Por cada 100 hab ● Por cada 100 hogares



Provincia

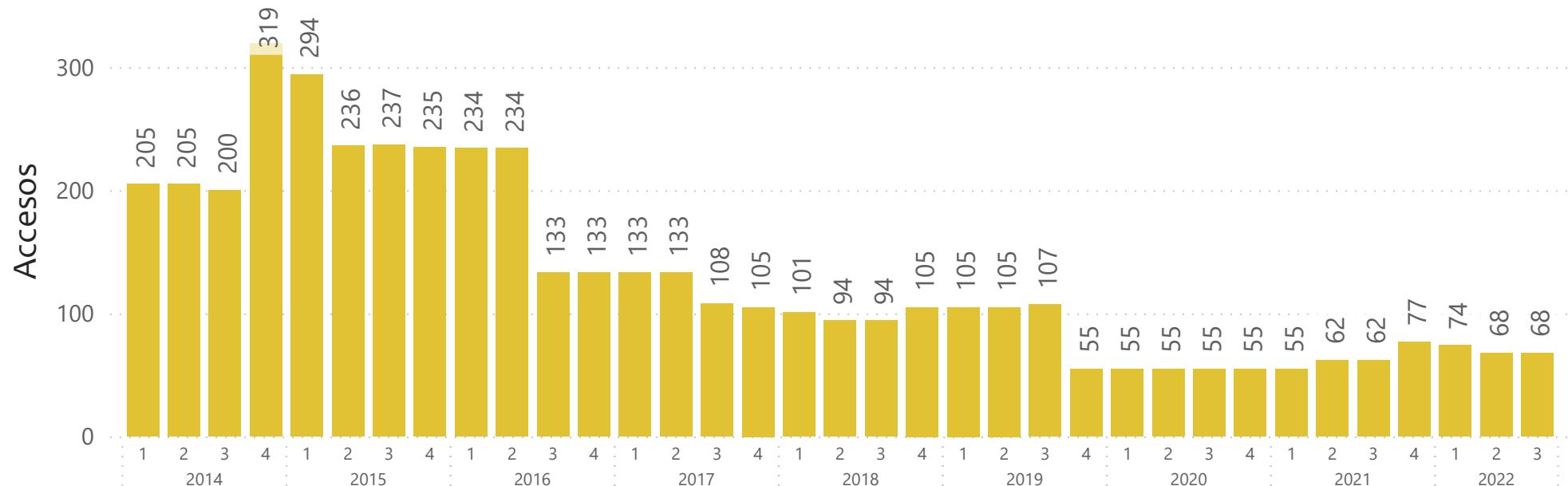
1

Córdoba

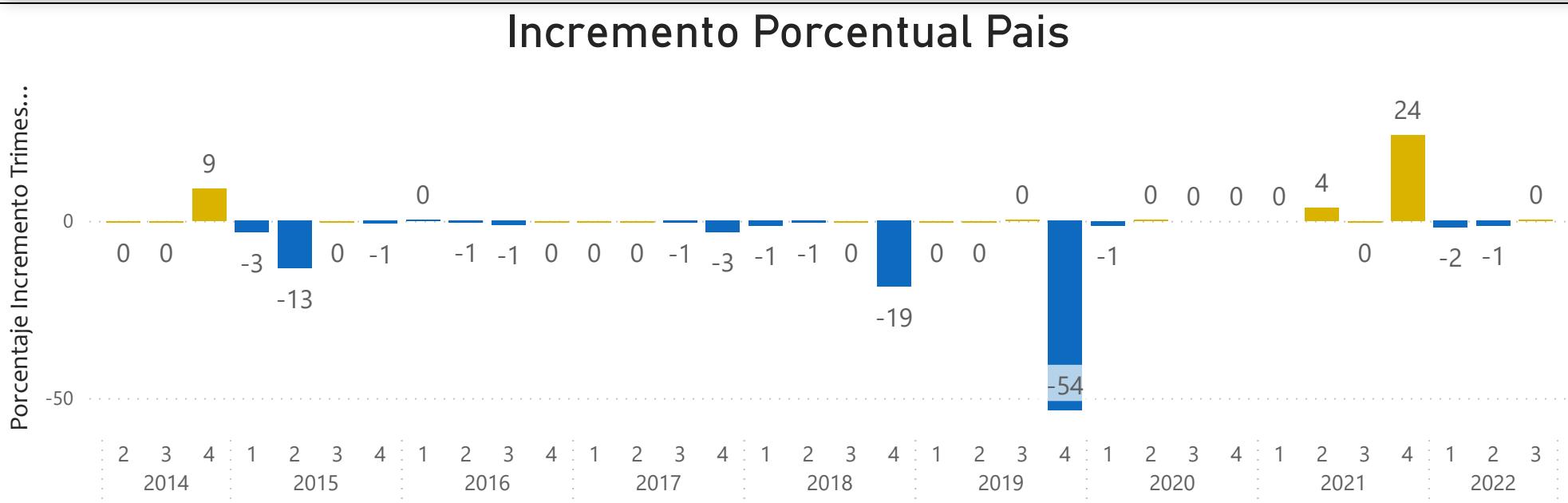
1



Accesos Dial Up



Incremento Porcentual País

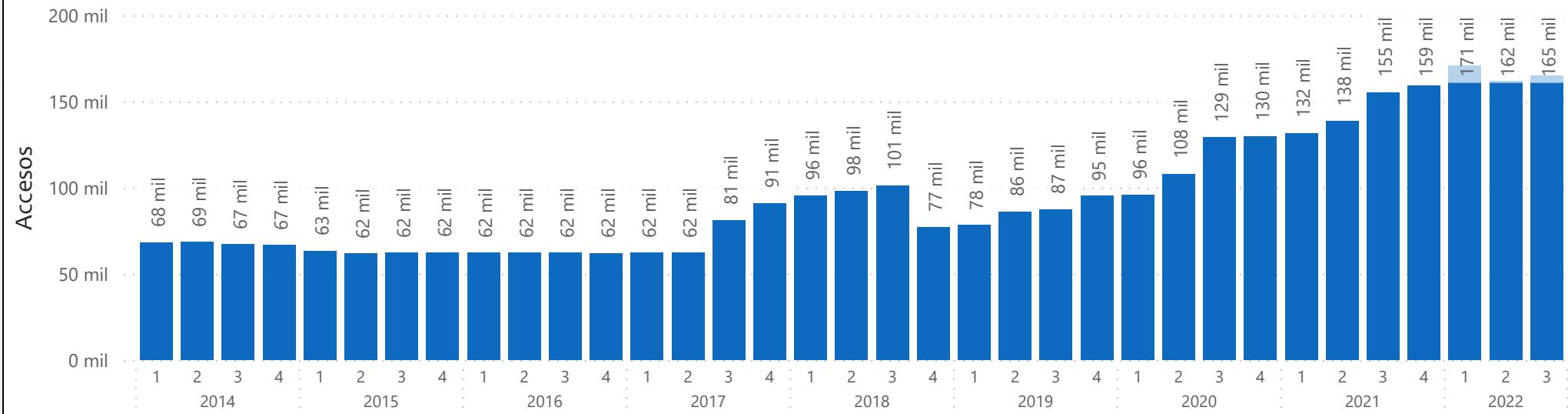


Provincia

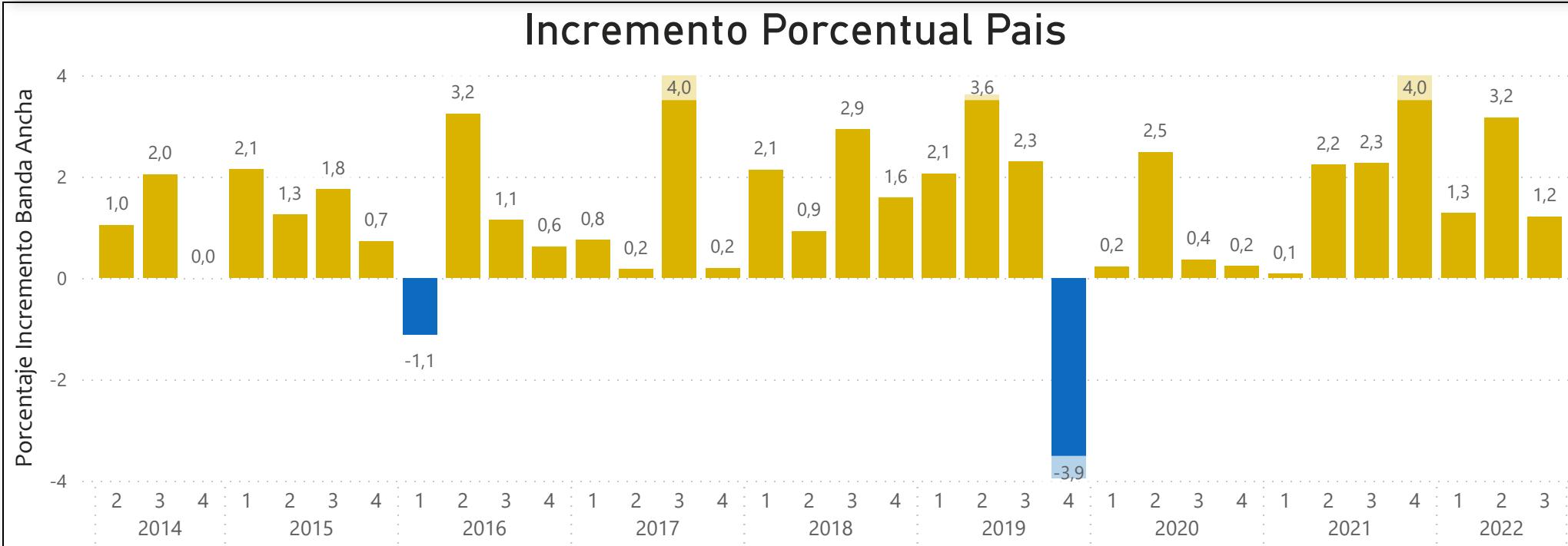
Chubut



Accesos Banda Ancha



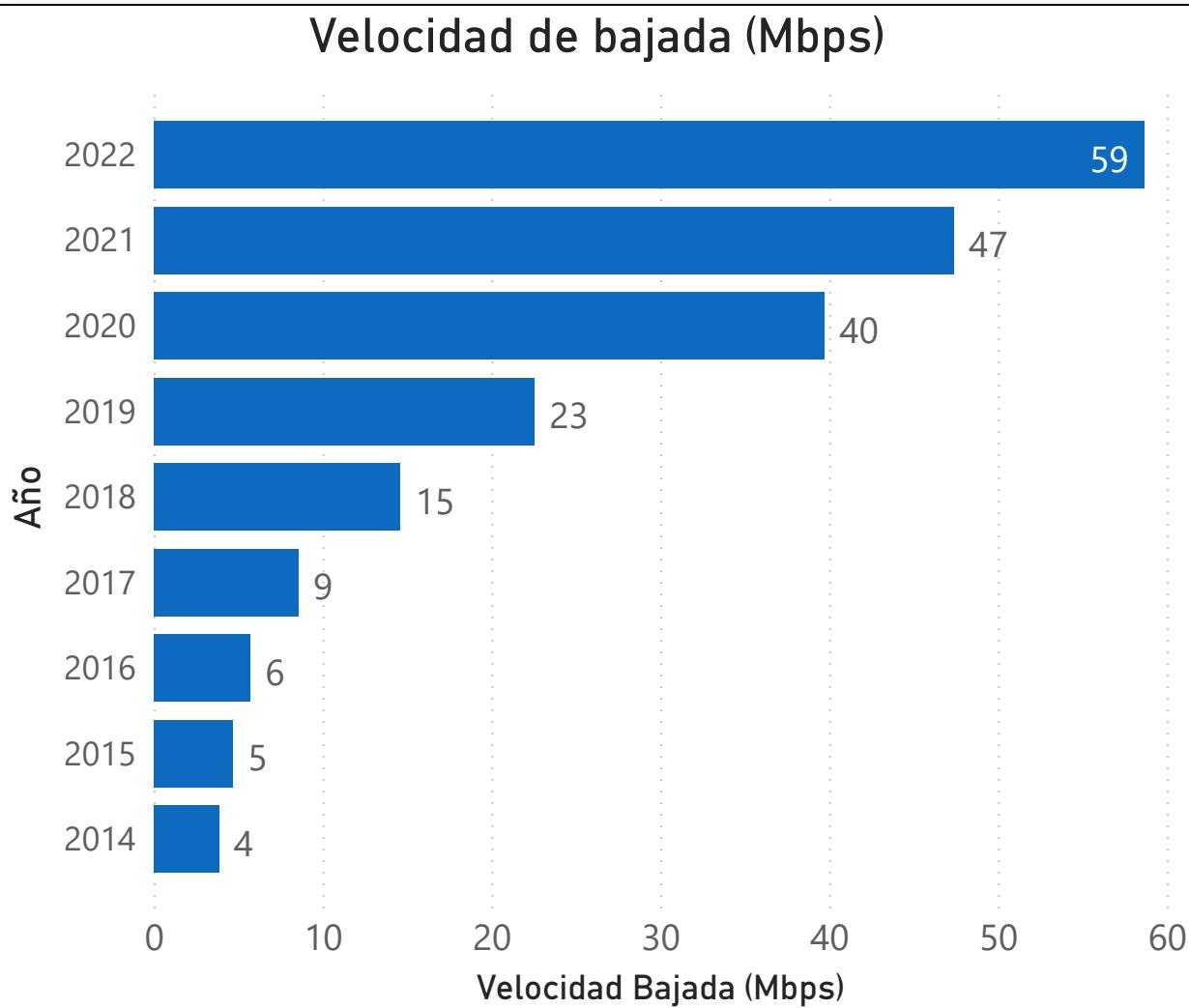
Incremento Porcentual País



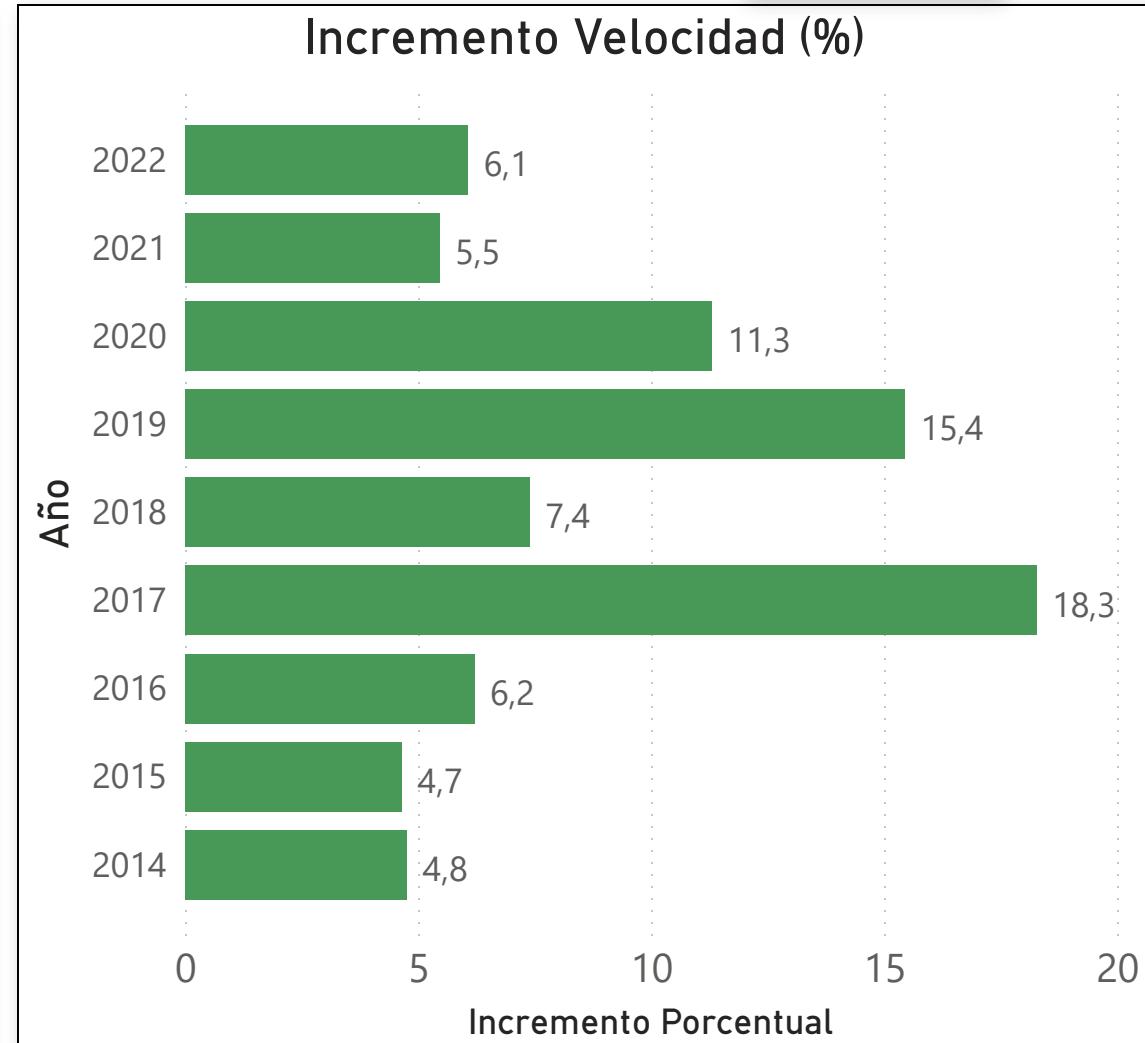
ARGENTINA



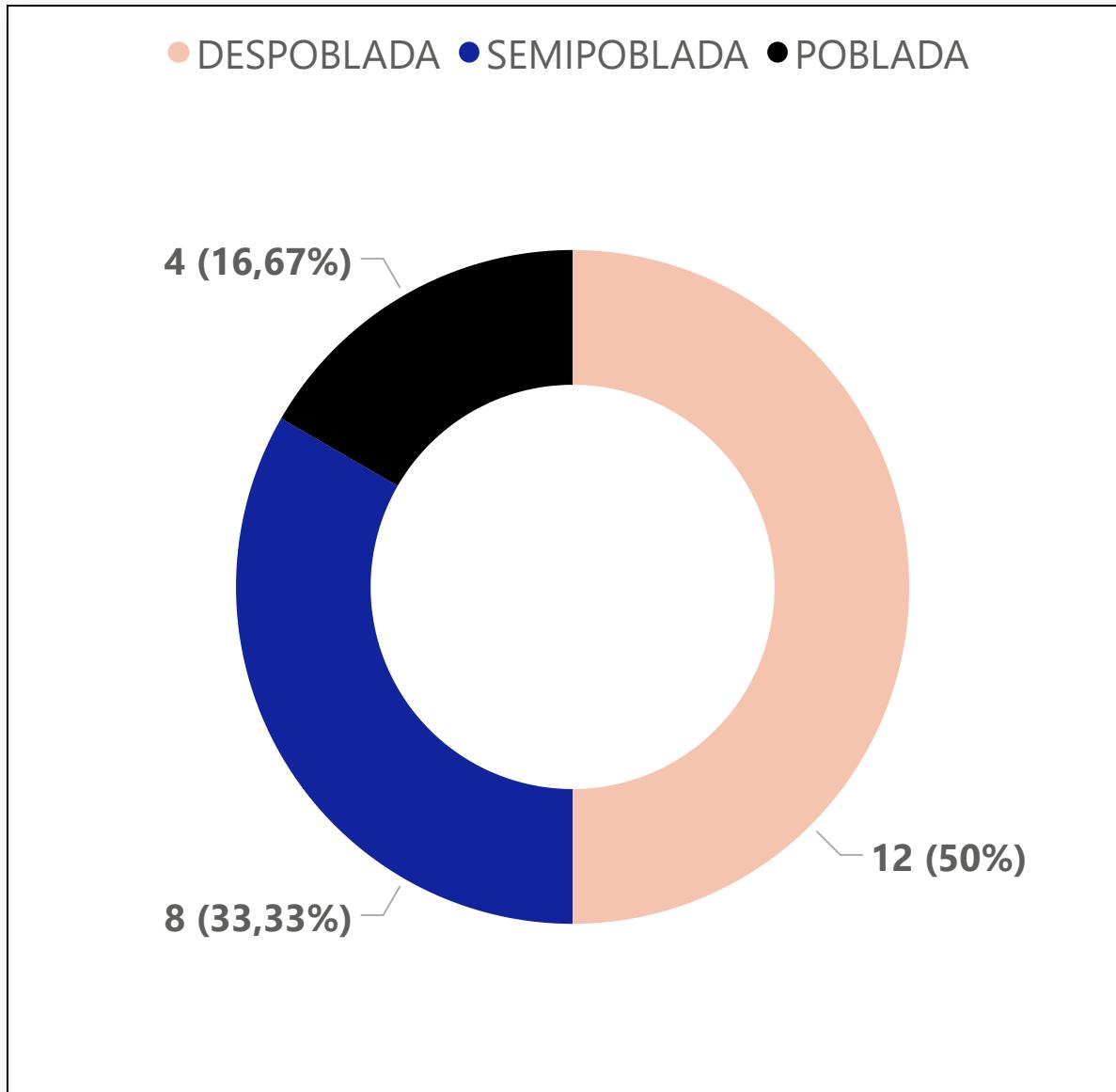
Velocidad de bajada (Mbps)



Incremento Velocidad (%)

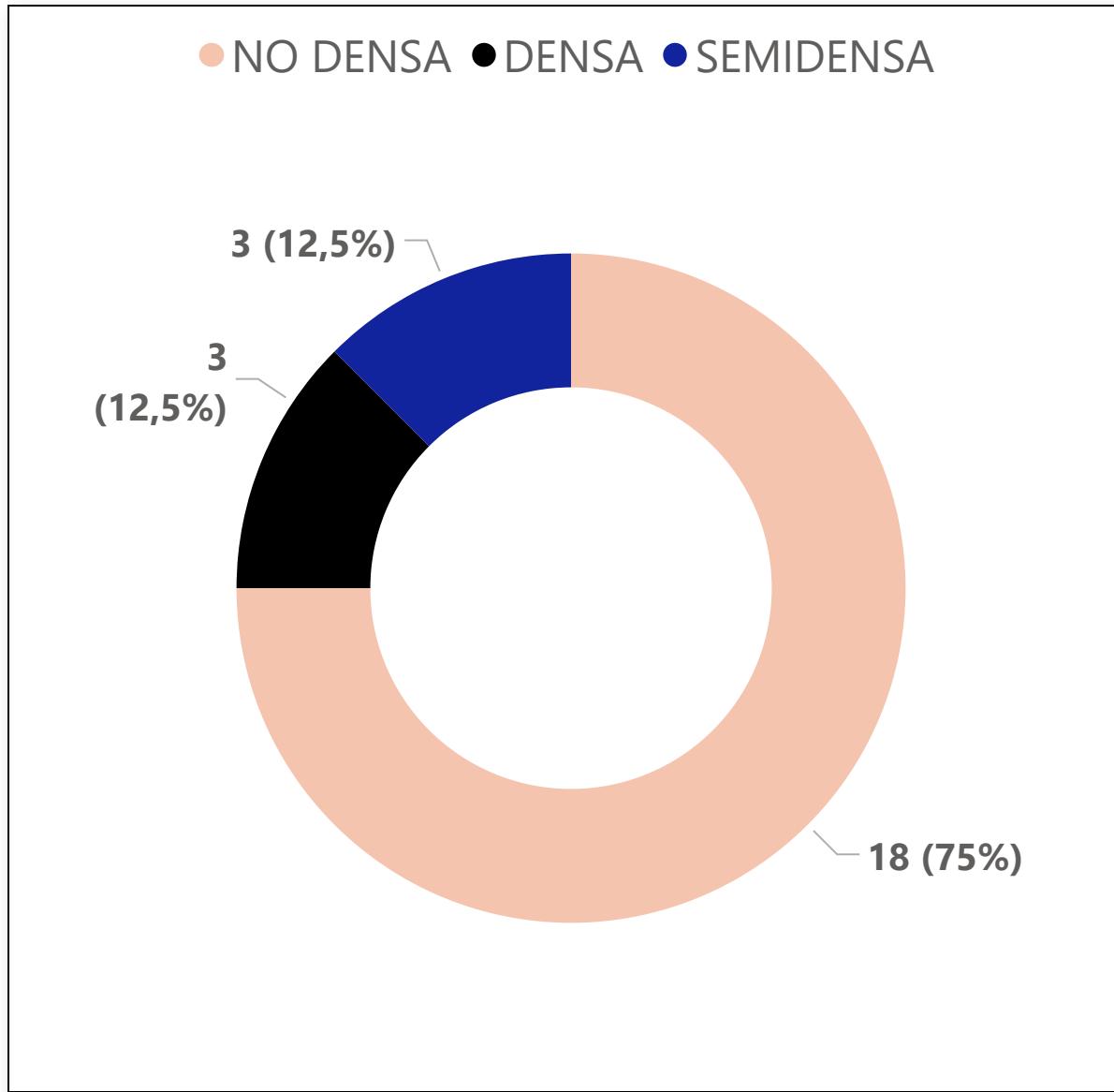


CATEGORIZACION POR POBLACION



Provincia	Categoría
CHACO	SEMIPOBLADA
CORRIENTES	SEMIPOBLADA
ENTRE RIOS	SEMIPOBLADA
MENDOZA	SEMIPOBLADA
MISIONES	SEMIPOBLADA
SALTA	SEMIPOBLADA
SANTIAGO DEL ESTERO	SEMIPOBLADA
TUCUMAN	SEMIPOBLADA
BUENOS AIRES	POBLADA
CABA	POBLADA
CORDOBA	POBLADA
SANTA FE	POBLADA
CATAMARCA	DESPOBLADA
CHUBUT	DESPOBLADA
FORMOSA	DESPOBLADA
JUJUY	DESPOBLADA
LA PAMPA	DESPOBLADA
LA RIOJA	DESPOBLADA
NEUQUEN	DESPOBLADA
RIO NEGRO	DESPOBLADA
SAN JUAN	DESPOBLADA
SAN LUIS	DESPOBLADA
SANTA CRUZ	DESPOBLADA
TIERRA DEL FUEGO	DESPOBLADA

CATEGORIZACION POR DENSIDAD



Provincia	Categoría
BUENOS AIRES	DENSA
CABA	DENSA
TUCUMAN	DENSA
CATAMARCA	NO DENSA
CHACO	NO DENSA
CHUBUT	NO DENSA
CORRIENTES	NO DENSA
ENTRE RIOS	NO DENSA
FORMOSA	NO DENSA
JUJUY	NO DENSA
LA PAMPA	NO DENSA
LA RIOJA	NO DENSA
MENDOZA	NO DENSA
NEUQUEN	NO DENSA
RIO NEGRO	NO DENSA
SALTA	NO DENSA
SAN JUAN	NO DENSA
SAN LUIS	NO DENSA
SANTA CRUZ	NO DENSA
SANTIAGO DEL ESTERO	NO DENSA
TIERRA DEL FUEGO	NO DENSA
CORDOBA	SEMIDENSA
MISIONES	SEMIDENSA
SANTA FE	SEMIDENSA