

CHRISTOPHER (CHRIS) PRINZ

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EDUCATION

The University of Texas at Austin	Bachelor of Business Administration, Management Information Systems Overall GPA: 3.79	May 2018
Stanford OpenClassroom	Machine Learning	December 2016

EXPERIENCE

Accenture

<i>Advanced Application Engineer; Austin, TX</i>	January 2018 – Current
○ Configure a continuous deployment pipeline to test and deploy containerized applications	
<i>Data Scientist; Austin, TX</i>	February 2017 – December 2017
○ Redefined well drilling complexity metrics using insights from exploratory data analysis for a major energy company	
○ Built predictive models for non-productive time in oil drilling operations	
○ Designed and implemented a music genre recommendation algorithm using machine learning	
○ Created an image-based emotion prediction model achieving ~60% accuracy across 6 emotions using deep learning	

Tether Social – <i>Co-Founder; Austin, TX</i>	April 2016 – November 2016
• Prototyped innovative solutions to pain points in the student organization management process	
• Identified market opportunities by scraping and analyzing data using Python and the Facebook API	
• Conducted 30 user interviews and multiple surveys to drive product design using insights about customer pain points	

AT&T

<i>Data Analyst Intern; El Segundo, CA</i>	June 2016 – August 2016
○ Performed market segmentation for a new multi-lingual streaming video product	
○ Revealed multi-product cross-sell opportunities by manipulating a SAS database to gain insights from historical sales data	
○ Developed a broadband pricing policy to mitigate churn from commercial accounts by analyzing customer account data	
<i>Home Solutions IT Sales Support Intern; Dallas, TX</i>	June 2015 – August 2015
○ Provided reporting and insights on sales data to optimize sales channels	
○ Researched the effect of marketing spend on revenue by analyzing sales trends for the GigaPower fiber overbuild	
○ Determined key performance indicators for the national rollout of a sales support application	

LEADERSHIP EXPERIENCE AND ACTIVITIES

Longhorn Entrepreneurship Agency – <i>Freshman Founders Mentor</i>	April 2017 – Present
• Attract students to a freshman entrepreneurship program by hosting recruitment events	
• Share entrepreneurship experience and advise founders with their startups	
• Engage with the Austin entrepreneurship ecosystem to integrate students into the greater community	

SXSWedu – <i>College and Career Coach</i>	March 2017
• Mentored middle school and high school students on their future college and professional careers	
• Shared experiences in technology, music, and photography to encourage students to discover and pursue their passions	

HONORS

Moovel Blockchain Hackathon – <i>Best Transportation App</i> – ParqAustin.com	September 2016
AT&T Intern Innovation Challenge – <i>1st Place of 55 participants</i>	July 2016
DECA International B2B Marketing – <i>1st Place of 30 teams</i>	April 2016
McCombs Fall Case Competition – <i>2nd Place of 20 teams</i>	November 2015
Eagle Scout	November 2013

ADDITIONAL INFORMATION

Computer Skills: Python (Pandas, Keras), JavaScript (Node.js), C# (ASP.NET), SQL, SAS, Excel, Docker

Interests: Funk drumming, photography, backpacking, architecture, design

Languages: Mandarin Chinese (Basic Knowledge)

Work Eligibility: Eligible to work in the U.S. with no restrictions