

# CHRISTOPHER (CHRIS) PRINZ

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## EDUCATION

<b>The University of Texas at Austin</b>	Bachelor of Business Administration, Management Information Systems Overall GPA: 3.77 SAT – Composite: 2110	M: 720	CR: 720	W: 670	May 2018
<b>Stanford OpenClassroom</b>	Machine Learning				December 2016

## EXPERIENCE

**Accenture Interactive – Chaotic R&D – Data Scientist;** Austin, TX February 2017 – August 2017

- Redefined well drilling complexity metrics using insights from exploratory data analysis for a large energy company
- Designed and implemented a music genre recommendation algorithm using machine learning
- Created a facial emotion prediction model achieving ~60% accuracy across 6 emotions using a deep learning architecture
- Deployed a smart contract on the Ethereum blockchain and prototyped a web application to interface with it

**Tether Social – Co-Founder;** Austin, TX April 2016 – November 2016

- Prototyped innovative solutions to pain points in the student organization management process
- Identified market opportunities by scraping and analyzing data using Python and the Facebook API
- Conducted 30 user interviews and multiple surveys to draw insights about customer pain points that drove product design

## AT&T

**Data Analyst Intern;** El Segundo, CA June 2016 – August 2016

- Performed market segmentation for a new multi-lingual streaming video product
- Revealed multi-product cross-sell opportunities by manipulating a SAS database to gain insights from historical sales data
- Developed a broadband pricing policy to mitigate churn from commercial accounts by analyzing customer account data

**Home Solutions IT Sales Support Intern;** Dallas, TX June 2015 – August 2015

- Provided reporting and insights on sales data to optimize sales channels
- Researched the effect of marketing spend on revenue by analyzing sales trends for the GigaPower fiber overbuild
- Determined key performance indicators for the national rollout of the *bigtincan* sales support application

## LEADERSHIP EXPERIENCE AND ACTIVITIES

**Longhorn Entrepreneurship Agency – Freshman Founders Mentor** April 2017 – Present

- Attract freshmen to the Freshman Founders program by hosting recruitment events
- Share entrepreneurship experience and advise Freshman Founders with their startups
- Engage with the Austin entrepreneurship ecosystem to integrate student entrepreneurs into the greater community

**SXSWedu – College and Career Coach** March 2017

- Mentored middle school and high school students on their future college and professional careers
- Shared experiences in technology, music, and photography to encourage students to discover and pursue their passions

**Alpha Kappa Psi Professional Fraternity – Professional Director** August 2015 – December 2015

- Organized and directed the first Alpha Kappa Psi Business Etiquette Dinner for 75 attendees
- Fundraised \$3.5K through corporate sponsorship
- Raised \$600 for the Juvenile Diabetes Research Foundation by hosting a kickball tournament for 40 participants

## HONORS

**Moovel Blockchain Hackathon – Best Transportation App –** ParqAustin.com September 2016

**AT&T Intern Innovation Challenge – 1<sup>st</sup> Place of 55 participants** July 2016

**DECA International B2B Marketing – 1<sup>st</sup> Place of 30 teams** April 2016

**McCombs Fall Case Competition – 2<sup>nd</sup> Place of 20 teams** November 2015

**Eagle Scout** November 2013

## ADDITIONAL INFORMATION

**Computer Skills:** Python (Pandas, Keras), Solidity, JavaScript (Nodejs, Web3), C# (ASP.NET), SQL, SAS, Excel

**Interests:** Funk drumming, photography, backpacking, architecture, design

**Languages:** Mandarin Chinese (Basic Knowledge)

**Work Eligibility:** Eligible to work in the U.S. with no restrictions