

CHRISTOPHER (CHRIS) PRINZ

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EDUCATION

The University of Texas at Austin	Bachelor of Business Administration, Management Information Systems Overall GPA: 3.77 SAT – Composite: 2110 M: 720 CR: 720 W: 670	May 2018
Stanford OpenClassroom	Machine Learning	December 2016

EXPERIENCE

Accenture Interactive – Chaotic R&D – Data Scientist; Austin, TX	February 2017 – Present
<ul style="list-style-type: none">• Redefine well drilling complexity metrics using insights from exploratory data analysis for a major energy company• Design and implement a music genre recommendation algorithm using machine learning• Create a facial emotion prediction model achieving ~60% accuracy across 6 emotions using a deep learning architecture• Deploy a smart contract on the Ethereum blockchain and prototype a web application to interface with it	
Tether Social – Co-Founder; Austin, TX	April 2016 – November 2016
<ul style="list-style-type: none">• Prototyped innovative solutions to pain points in the student organization management process• Identified market opportunities by scraping and analyzing data using Python and the Facebook API• Conducted 30 user interviews and multiple surveys to draw insights about customer pain points that drove product design	

AT&T

<i>Data Analyst Intern;</i> El Segundo, CA	June 2016 – August 2016
<ul style="list-style-type: none">○ Performed market segmentation for a new multi-lingual streaming video product○ Revealed multi-product cross-sell opportunities by manipulating a SAS database to gain insights from historical sales data○ Developed a broadband pricing policy to mitigate churn from commercial accounts by analyzing customer account data	
<i>Home Solutions IT Sales Support Intern;</i> Dallas, TX	June 2015 – August 2015
<ul style="list-style-type: none">○ Provided reporting and insights on sales data to optimize sales channels○ Researched the effect of marketing spend on revenue by analyzing sales trends for the GigaPower fiber overbuild○ Determined key performance indicators for the national rollout of a sales support application	

LEADERSHIP EXPERIENCE AND ACTIVITIES

Longhorn Entrepreneurship Agency – Freshman Founders Mentor	April 2017 – Present
<ul style="list-style-type: none">• Attract students to a freshman entrepreneurship program by hosting recruitment events• Share entrepreneurship experience and advise founders with their startups• Engage with the Austin entrepreneurship ecosystem to integrate students into the greater community	
SXSWedu – College and Career Coach	March 2017
<ul style="list-style-type: none">• Mentored middle school and high school students on their future college and professional careers• Shared experiences in technology, music, and photography to encourage students to discover and pursue their passions	
Alpha Kappa Psi Professional Fraternity – Professional Director	August 2015 – December 2015
<ul style="list-style-type: none">• Organized and directed the first Alpha Kappa Psi Business Etiquette Dinner for 75 attendees• Fundraised \$3.5K through corporate sponsorship• Raised \$600 for the Juvenile Diabetes Research Foundation by hosting a kickball tournament for 40 participants	

HONORS

Moovel Blockchain Hackathon – Best Transportation App – ParqAustin.com	September 2016
AT&T Intern Innovation Challenge – 1st Place of 55 participants	July 2016
DECA International B2B Marketing – 1st Place of 30 teams	April 2016
McCombs Fall Case Competition – 2nd Place of 20 teams	November 2015
Eagle Scout	November 2013

ADDITIONAL INFORMATION

Computer Skills: Python (Pandas, Keras), Solidity, JavaScript (Node.js, Web3), C# (ASP.NET), SQL, SAS, Excel

Interests: Funk drumming, photography, backpacking, architecture, design

Languages: Mandarin Chinese (Basic Knowledge)

Work Eligibility: Eligible to work in the U.S. with no restrictions