Interactive and Dynamic Statistical Graphics for Data Analysis on the Web

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Introduction

The history of interactive and dynamic statistical graphics is very broad, deep, and existed well before the advent of the World Wide Web. Many think of interactive and dynamic graphics as a tool for conducting initial data analysis (IDA) and/or exploratory data analysis (EDA), but as (Cook and Swayne 2007) points out, the potential applications are more broad:

"The statistics community creates visualization systems within the context of data analysis, so the graphics are designed to support and enrich the statistical processes of data exploration, modeling, and inference."

In order for a visualization system to enrich the modeling process, it must be able to communicate with statistical software. In addition, a general purpose system needs to interface with software or provide utilities for manipulating data into a form suitable for visualization. As discussed in (Tierney 2005), this interface must be flexible and extensible. For example, Lisp-Stat provided statistical computation facilities via custom LISP bindings, but LISP lacks a packaging mechanism which allows users to extend it's functionality. Especially within academic circles, the ability to interface with the most current statistical methodology is of utmost importance.

One of the great success stories of the R language (R Core Team 2015) is it's massive collection of user supplied packages which implement the latest breakthroughs in statistics and data analysis. There are a large number of R packages that leverage this ecosystem by allowing users to create visualizations from the R console ((Yihui Xie 2013); (Urbanek 2011); (Wickham et al. 2008); (Hocking, VanderPlas, and Sievert 2015); (Chang and Wickham 2015)). However, these packages differ dramatically in their choice for a graphics device as well as their reactive programming frameworks. These choices have significant consequences on the quality and usability of the software.

More recently, visualization systems tend to use the web browser as their rendering platform. Although the browser is limited in some respects, this approach is very attractive for several reasons. Since browsers work cross-platform and are easy to install, relying on them makes the system very portable. Perhaps more importantly, saving and publishing interesting state(s) of visualization(s) can be as a simple as sharing a URL, which has lead to a broadening of scope for interactive graphics (from an discovery tool to a presentation enhancer).

The distinction between interactive graphics for discovery versus presentation is an important one. For presentation graphics, the space of possible visualization states should be restricted or directed in some way as to keep the audience inline with the message of the presenter. In this sense, some web-based interactive graphics for discovery may be used for presentation purposes by linking to special states in the presentation (see http://cpsievert.github.io/LDAvis/reviews/reviews.html)

Interactive Web-Based Graphics

Thanks to the constant evolution and eventual adoption of HTML5 as a Web standard, the modern Web browser provides a viable platform for building interactive statistical graphics systems. HTML5 refers to a collection of technologies, each designed to perform a certain task. For example, SVG provides markup for drawing vector based graphics, CSS provides conventions for styling the Web page, and JavaScript provides event handling capabilities. HTML5 technologies are publicly available, and benefit from thriving community of

open source developers and volunteers. Perhaps the most important contribution is Data Driven Documents (D3), a JavaScript library which provides high-level semantics for binding data to Web elements (e.g., SVG elements) (Heer 2011)

Problems that web-based int. graphs still have to solve: * ability to link multiple windows * rendering many points (WebGL?) * How should the reactive model be designed? -> where should the central commander reside? The DOM (animint)? A dedicated R server (shiny)?

Figure converters

A growing trend is to convert static graphics into a format which supports interaction and animation, such as SVG (Murrell and Potter 2015) (Nolan and Lang 2012) (Riutta et. al. and Russell 2015) (Hocking, VanderPlas, and Sievert 2015) (???). A major benefit to this approach is that existing code/concepts can be used to create interactive versions of the same graphic. As discussed in detail later, we can also extend the grammar of *static* graphics to enable non-trivial interactive and dynamic features.

animint

plotly?

JavaScript Bindings

LDAvis

The space of possible visualization states is pre-computed to enable smooth transitions that preserve object constancy. If the states are not pre-computed, they need to be computed quickly on-the-fly so that users may make observations, draw generalizations and generate hypotheses [@2014-latency].

General Approaches

- ggvis
- vcd

Domain Specific Visualization Systems

- LDAvis
- summarytrees
- qtlcharts

Discussion

We've got a long way to go before we catch up to non-web-based interactive graphics systems

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