

Customer Retention Dashboard



7043

Total Customers

1869

Leaving Customers

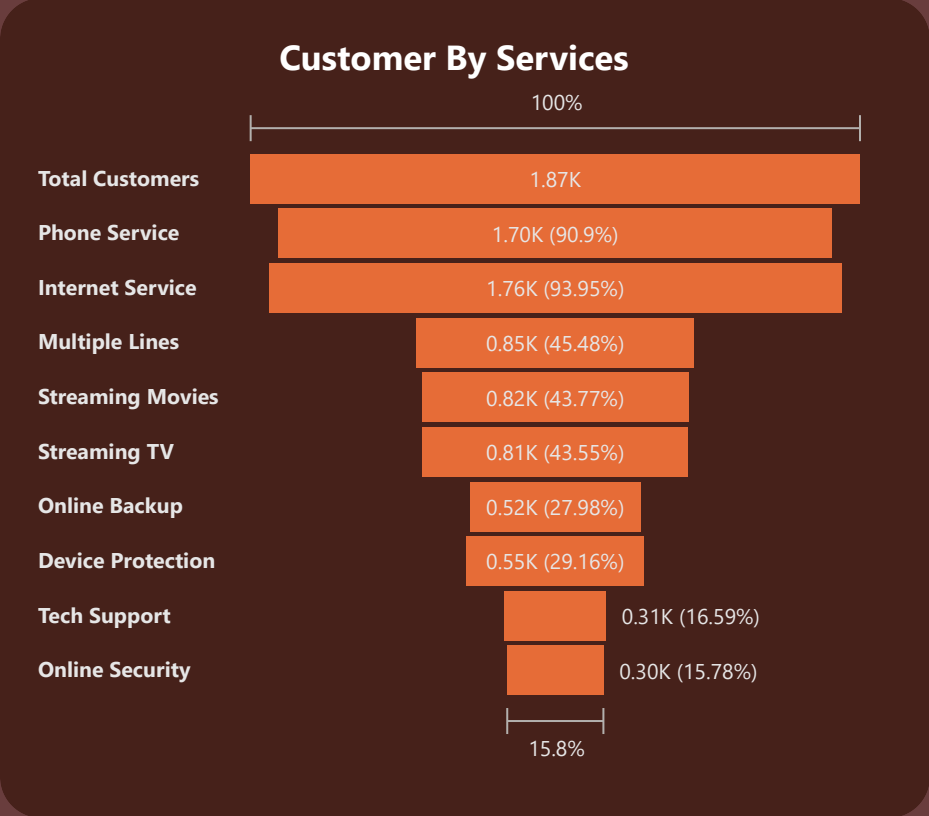
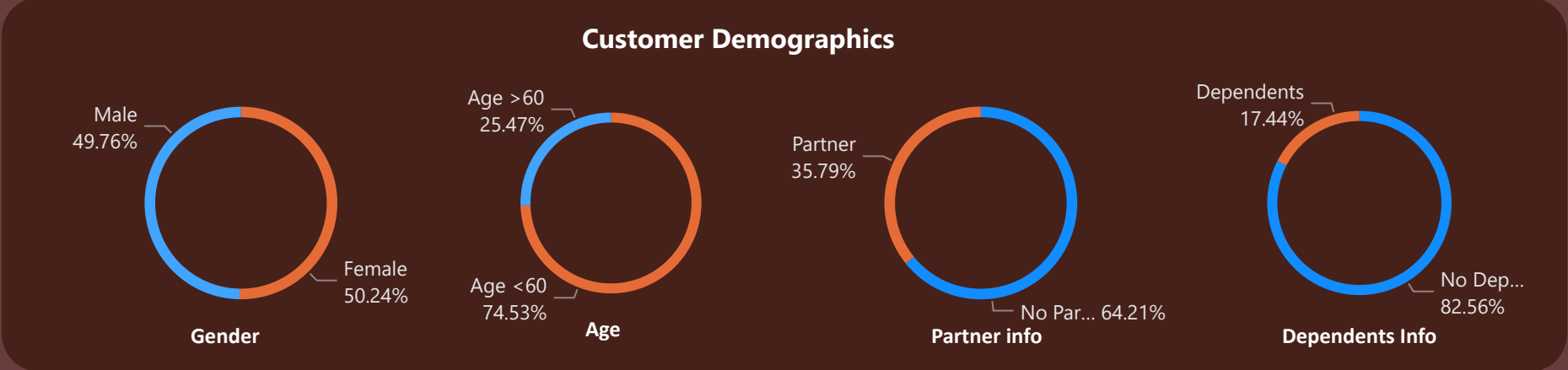
26.54%
of Total

2.86M

Total Charges

74.44

Avg Monthly Charges



Contract Wise Services

Contract	Phone	Multiple Lines	Internet	Online Security	Online Backup	Device Protection	Tech Support	Streaming TV	Streaming Movies
Month-to-month	1502	722	1556	213	405	417	206	657	656
One year	152	93	157	60	92	94	75	121	128
Two year	45	35	43	22	26	34	29	36	34
Total	1699	850	1756	295	523	545	310	814	818

Customer By Paperless Billing

No 25.09%

Yes 74.91%

CustomerID By Payment Method

Credit car... 12.41%

Bank transf... 13.8%

Mailed check 16.48%

Electronic check 57.3%