



UNDERSTANDING CLOUD COMPUTING HOW IT IMPACTS YOUR BUSINESS AND IT STRATEGY

THE CLOUD TRANSFORMATION

Cloud computing is the next big wave in IT service delivery. This shift parallels the move from mainframes to the client-server model a generation ago. Fresh thinking is demanded to adapt to the new reality.

Are you positioned to take advantage of this change? How will you use cloud computing to beat your competition and improve your business operations? Are you and your IT organization positioned to be a winner on the next big wave of transformation?

LEARN FROM THE EXPERTS

Our team of cloud pioneers has extensive experience building some of the top public and private clouds today. We built the first on-demand Enterprise class private cloud at one of the world's top 10 financial institutions. We're also the key architects behind the world's first on-demand Enterprise Service Bus (ESB) and the second public infrastructure-as-a-service cloud in the U.S.

Our Cloud Computing Workshops will answer questions like:

- How can you develop the 'right' cloud strategy?
- What really works vs. what's just hype?
- When should I use public clouds, private clouds, or both?
- How can the cloud help me drive top line revenue and not just cost savings?
- How can cloud computing make my team more efficient and productive?
- How secure is cloud computing and what do I do about compliance and governance?

We offer two workshops, our Executive Level Briefing for senior leadership, and our Cloud Computing Deep Dive for IT Professionals.

Audience

C-level executives, strategists, and line of business owners, interested in applying IT to their business problems in a more flexible, efficient and timely manner.

Purpose

Learn how cloud services can drive new business.

Time

Full day session

Location

On your campus

Audience

Directors, Architects, Project Managers, responsible for IT Applications and Infrastructure

Purpose

Learn what you need to know to be successful executing a smart cloud strategy

Time

1-3 days depending on expertise and objectives

Location

On your campus

EXECUTIVE LEVEL BRIEFING

Our full-day executive level briefing gives C-level executives the core information you need to get up to speed on cloud computing, stripped bare of any marketing hype or technical jargon. You will come away from the workshop with actionable information to guide you in developing a successful cloud strategy. This workshop will help you answer real-world questions including:

- How can I use cloud computing to drive competitive advantage?
- What can I do to get started with cloud computing and see an immediate ROI?
- How can my IT organization support top line growth and increase business agility?
- How can my IT team defend us from cloud-powered threats from competitors?

EXECUTIVE LEVEL BRIEFING AGENDA

- Overview of Cloud Computing – What it is and why you should care
- Core benefits and risks to the Enterprise
- Myths vs. reality in Cloud Computing today
- How to apply Cloud Computing to the Enterprise
- Measuring Value of Cloud Services
- Smart strategic approaches to Cloud adoption

CLOUD COMPUTING FOR IT PROFESSIONALS

Our Workshop for IT Professionals gives an in-depth view of cloud services from both a technology and management perspective. You will come away from the workshop with an understanding how to develop a successful cloud adoption strategy, best practices for executing your strategy, and a solid understanding of your options in the cloud marketplace today. This workshop will help you answer many questions including:

- How can I better empower internal customers while maintaining security and control?
- What is the best way to compete with external cloud offerings?
- What do I need to do to successfully launch an internal private cloud
- How do I secure the usage of external clouds?

CLOUD COMPUTING DEEP DIVE AGENDA

- Cloud Architectures - Infrastructure, Platform, Software
- State of Current Technologies and Vendors
- Internal, External, Public, Private, Federation Breakdown
- How to successfully build and deploy an internal private cloud
- Setting realistic objectives, requirements, timelines
- Building the business case for an internal cloud

TO FIND OUT MORE CONTACT US TODAY

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