



OVERVIEW

Cloud computing is transforming IT service delivery. This transformation parallels the shift from mainframes to the client-server model a generation ago. Change of this magnitude brings both dramatic risks and opportunities. In particular, it demands fresh thinking to adapt to the new modes of operation.

Organizations that remain shackled to rigid, costly, and slow IT services will fall behind their agile and efficient cloud-enabled competitors.

How can your organization capitalize on this transformation? Our business is to help clients successfully navigate this change by turning cloud computing into a functioning reality that fits their specific needs. We help organizations successfully adopt cloud strategies by working together to provide practical real world solutions, reduce implementation risk, and act as a catalyst for change.

WHO WE ARE

Cloudscaling is a leading cloud computing consultancy that brings a unique differentiation to the marketplace: real-world practitioners. Our team is composed of industry leading cloud computing pioneers with years of experience successfully delivering cloud services. We have designed, built, and managed some of the largest public and private enterprise class clouds in operation today.

As a team we have a tremendous number of prior cloud successes including pivotal, leadership roles (see sidebar *A Record of Success*).

WHAT WE DO

We help our clients develop a strategy, architect solutions and transition their Enterprise IT organization through the adoption of Enterprise ready Cloud Computing services.

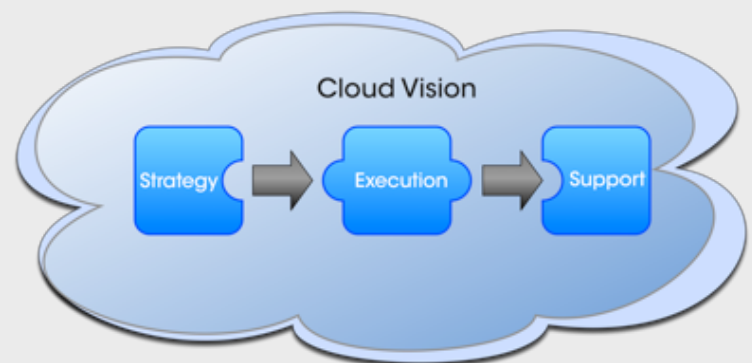
We work with clients in three distinct practice areas: Strategy, Execution, and Support.

A RECORD OF SUCCESS

GoGrid	One of the top Infrastructure-as-a-Service clouds: #2 to market in the U.S. and #3 overall today
Top 10 Financial Institution	The first internal private cloud deployment at a major Fortune 50 financial services bank with over 20,000 virtual machines under management
CloudScale Networks	World's first multi-cloud multi-platform cloud application management framework
CloudCentral	Number two IaaS cloud in Australia
DynamicOps	First to market enterprise class virtual machine management tools, launched out of Credit Suisse

STRATEGY

Our strategy practice focuses on big picture vision and direction, combining our vision with your own. We typically begin here, by helping to align organizations around a shared roadmap that includes determining where IT services should be consumed today (inside or outside?), how much IT services will need to remain under direct control over time (i.e. "workload shifting"), and how to position the organization and technology today to take advantage of market changes tomorrow.





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EXECUTION

Often after we have helped our clients decide upon a clear strategy, we work closely with them on implementation and execution. This can be hands-on or in an advisory capacity, but the focus is on successfully delivering tangible results in line with the business priorities.

We bring repeatable processes, best practices, and new tools to the table that enable cost-effective, scalable usage of cloud services today and tomorrow.

Our execution practice covers:

- Detailed architecture, design, and blueprints
- Project & program management
- Web application development & cloud deployments
- Cloud product management & development
- Training & handoffs

SUPPORT

Clients look to us for education, support, and ongoing assistance once initiatives have been successfully delivered. Our business is predicated on building and maintaining long lasting relationships. Our support practice covers a wide array of areas where customers may need ongoing help while continuing to use clouds:

- Ongoing project management
- Managed cloud & cloud computing services
- Support contracts
- Customized support solutions
- Ongoing education & training

OUR CLIENTS

Our client base is composed of large enterprises, cloud vendors, and cloud service providers. It includes other cloud pioneers such as EngineYard, GoGrid, and CloudCentral, and the world's largest enterprise

Cloud Computing enables your organization to rapidly and flexibly deploy IT solutions to meet your most pressing business needs while simultaneously reducing costs.

Cloudscaling delivers a team of proven experts to help you develop a strategy, architect a solution and transition your Enterprise IT organization through the adoption of Enterprise ready Cloud Computing services.

virtualization software company who seek out our vision combined with practical advice and execution experience. Large enterprises such as the nation's largest managed health care organization value our ability to reduce risk in their cloud computing initiatives and our ability to catalyze internal efforts while acting as change agents.

We understand that the secret to embracing cloud computing is through incremental adoption, quick wins, and demonstrating immediate repeatable value. Through education, trials, and articulated visions, we work together for success.

FIND OUT MORE

Cloudscaling is uniquely positioned to help our clients embrace cloud computing. Our mission is to help you develop a dynamic cloud strategy that meets your business needs and turn that strategy into tangible reality. Transformative events in IT are rare, yet incredibly powerful. By your side you need a trusted partner with a proven track record. This is how we can help you.

TO FIND OUT MORE, CONTACT US TODAY

MAIN: (877) 636-8589

INTL: +1 (415) 508-3270

EMAIL: info@cloudscaling.com

TWITTER: <http://twitter.com/cloudscaling>

BLOG: <http://cloudscaling.com/blog>