



*Building Healthy Communities  
Where Low-Income  
People Live and Work*

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BOSTON COMMUNITY  
LOAN FUND

BOSTON COMMUNITY  
VENTURE FUND

BOSTON COMMUNITY  
MANAGED ASSETS

56 Warren Street - Palladio Hall  
Boston, MA 02119-3236  
Phone: 617.427.8600  
Fax: 617.427.9300  
[www.bostoncommunitycapital.org](http://www.bostoncommunitycapital.org)

Tuesday, March 06, 2012

Paul J. Sarvadi  
Chairman and CEO  
Insperity  
19001 Crescent Drive  
Houston, TX 77339-3802

Dear Mr. Sarvadi,

As employees of Insperity and Boston Community Capital, we were concerned to discover that Insperity is an advertiser on The Rush Limbaugh Show. **We request that you immediately and permanently stop all advertising that supports Rush Limbaugh or his show and publicly denounce his attacks.**

While we are strong supporters of the ideal of free speech, we also believe in civility, respect and fairness, and we do our best to conduct business in a manner consistent with these values. We are, therefore, opposed to using the airwaves for bullying, intimidating, *ad hominem* attacks. Mr. Limbaugh's recent outrageous, hateful and defaming attack on Sandra Fluke is an attack on all of us and on civic life in general. Moreover, Mr. Limbaugh's "apology" for these remarks not only strikes us as insincere, but also as far too little far too late. The damage has been done.

Accordingly, we believe that Mr. Limbaugh and his show should not be supported in any manner, and we do not want to have even an indirect connection to supporting him. Further, we believe that advertisers, like Insperity, have an affirmative obligation to stand up publicly. Mr. Limbaugh can say what he wants. But advertising on his show implicitly endorses his hateful message and lends it the credibility provided by a national audience. Supporting hate is not good for business.

As employees of Insperity and Boston Community Capital, we have a set of values and principles – including respect and fairness – that we hold important and strive to have reflected in all aspects of our work. Rush Limbaugh has made clear that he does not share those values, and those that support him cannot truly share them as well.

We have always valued our relationship with Insperity. We would like to be able to continue to do so.

Very truly yours,

Elyse D. Cherry  
CEO