

# ADVANCED BAYESIAN MODELING

# Generalizations and Extensions

# General Covariance Structure

Let  $y$  have a general covariance structure

$$\text{var}(y \mid \theta, X) = \sigma^2 Q_y$$

where  $Q_y$  is a *known*  $n \times n$  matrix.

The normal-theory linear regression then becomes

$$y \mid \theta, X \sim N(X\beta, \sigma^2 Q_y)$$

(For *ordinary* linear regression,  $Q_y = I$ .)

Assume the standard noninformative prior, and that  $Q_y$  is invertible (in addition to the earlier conditions).

Then the posterior exists and has the same form as before, except with

$$\begin{aligned}\hat{\beta} &= (X^T Q_y^{-1} X)^{-1} X^T Q_y^{-1} y & s^2 &= \frac{1}{n - k} (y - X\hat{\beta})^T Q_y^{-1} (y - X\hat{\beta}) \\ V_{\beta} &= (X^T Q_y^{-1} X)^{-1}\end{aligned}$$

These are *generalized least squares* estimates.

The case of diagonal  $Q_y$  is *weighted least squares*.

Remark: Often unrealistic to assume  $Q_y$  is fully known – but may still be useful as a component of a larger hierarchical model.

# Conjugate Priors

A possible informative prior is

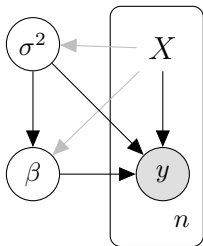
$$\beta \mid \sigma^2, X \sim \text{N}(\beta_0, \sigma^2 K_0^{-1})$$

$$\sigma^2 \mid X \sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)$$

Values  $\beta_0$ ,  $K_0$ ,  $\nu_0$ , and  $\sigma_0^2$  may reflect prior information, and may depend on  $X$ .

This can be shown to be conjugate.

A particular example is *Zellner's g-prior*:  $K_0 = X^T X / g$ ,  $g$  constant



$X$  is fully conditioned upon, hence treated as constant

$X$  is on the plate to represent that  $y_i$  directly depends on  $X$  only through  $X_i$

A *semi*-conjugate prior is

$$\beta \mid X \sim N(\beta_0, \Sigma_\beta)$$

$$\sigma^2 \mid X \sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)$$

Could alternatively replace either the  $\beta$  prior or the  $\sigma^2$  prior with its improper noninformative prior.

Could put proper priors on only some elements of  $\beta$  (BDA3, Sec. 14.8).



