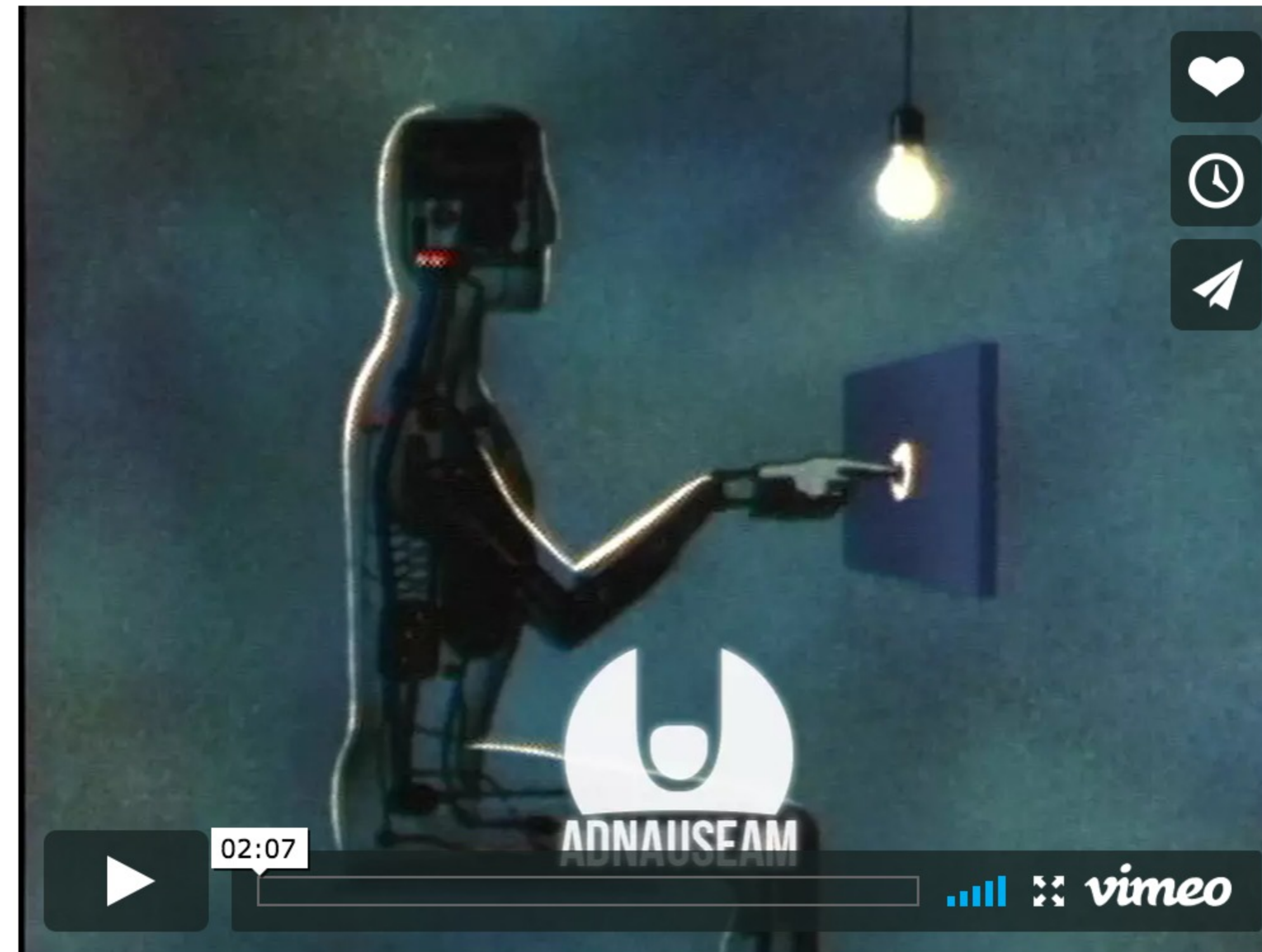


15 February 2015

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Elsewhere

Using a slightly modified [Vignelli](#) theme by Robbie Manson.

[AdNauseam](#) is absolutely brilliant.

Blocking ads means sites lose out on revenue. But ads are usually obnoxious and distracting. So I block them.

Even if I don't have a problem with the ads themselves, but I do have a problem with the completely unclear effects on my privacy for even seeing the ads, let alone clicking them (see: [tracking cookies](#), [Ghostery](#)).

I am not against website owners gaining revenue, even if it's just to keep their sites in the air. Blocking ads completely seemed a bit excessive, but no more nuanced solution was available. It looks like that has now changed!

This addon for your browser hides every ad from your view, but clicks on them as well, and loads them in the background. Any profile on you is therefore completely inaccurate, but at the same time, site owners still get revenue for their websites.

It seems like a decent compromise.

Edit: Unfortunately this also requires the use of Adblock Plus, which is a [slightly suspicious one](#), as far as adblockers go. I use [ublock](#) which is nice and lightweight.