Project Data Wrangling of WeRateDogs Twitter Archives: Wrangle Report (Internal Document)

- 1. <u>Goal</u>. For this project, my goal was to wrangle WeRateDogs Twitter data to create interesting and trustworthy analyses and visualizations.
- 2. <u>Background Information</u>: WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog.
- 3. **Scope of Data**. To achieve this goal, I performed data wrangling on three separate sets of data, namely:
 - a. A condensed set of the WeRateDogs Twitter archive, curated by Udacity. This contains a summary of about 5,000 tweets from 2015 to 2017.
 - b. <u>Image predictions archive</u>. This contains a set of results arising from injecting the photos in the WeRateDogs Twitter archive into a neural network. The network's algorithm specializes in producing a set of predictions (confidence) as to whether the photo contains / does not contain an image of a dog.
 - Additional data obtained by web-scraping the WeRateDogs Twitter website. This was achieved through querying the Twitter API for each tweet's JSON data using Python's Tweepy library.
- 4. **Tasks**. I completed the following tasks in this project as part of data wrangling:
 - a. <u>Data Gathering</u>. The initial set of WeRateDogs Twitter data was provided by Udacity as a downloadable csv file. Following that, I obtained the image predictions archive through downloading it programmatically (via the Python Requests library) from Udacity's servers. Lastly, I gathered additional data by web-scraping the WeRateDogs Twitter website. This was achieved through querying the Twitter API for each tweet's JSON data using Python's Tweepy library.
 - b. <u>Data Assessing</u>. After gathering each of the above pieces of data, I assessed them visually and programmatically for quality and tidiness issues. I detected and documented about eight quality issues and two tidiness issues. Some of the Pandas' library methods used were DataFrame.head(), DataFrame.info() and DataFrame.describe().
 - c. <u>Data Cleaning</u>. Next, I cleaned the issues I documented while assessing the data. The result is a high quality and tidy master Pandas DataFrame of about 2000+ rows. I also stored the cleaned DataFrame in a CSV file locally.
 - d. Data Visualisation. Lastly I produced five visualisations from the cleaned DataFrame.