



Three ideas

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Hello and good morning

- Archive
- Recipe
- Tool

Archive

- Cakes by jaidyn
archive of all my
cupcakes



Recipe

- Step by step how to make a cake
- Recipes



Tools

- Pair cupcakes flavours with icing
- Personal shop (be tools and archive)



Conclusion

- My group voted to continue with the “tool” ideas.
Which is a website that pairs an icing flavour with a cupcake flavour. (build your own cupcake)
- Goes along with my cakes by jaidyn cupcakery
(@cakebyjaidyn on instagram pls check it out)