

# RUBICON PR Media Services Agreement

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## PLATFORM ACCESS AGREEMENT

Effective Date: Upon Acceptance by User

Provider: Rubicon PR Group, LLC, a Delaware company

User: `${user.fullName || user.username}`

### 1. SERVICES

Rubicon PR Group provides access to its media matchmaking platform, including opportunities to connect with journalists, submit pitches, participate in bidding activity, and track media coverage placements, subject to the terms and conditions set forth herein.

By signing this agreement, you accept and agree to be bound by these terms and conditions, including payment obligations for successful media placements and compliance with all communication guidelines.

### 2. PAYMENT TERMS

All successful pitches resulting in media coverage are subject to a placement fee based on the final bid amount, plus any applicable tariffs. Payment is due upon receipt of invoice. Failure to pay qualifying placement fees may result in suspension of platform access.

### 3. CONFIDENTIALITY

You agree to maintain the confidentiality of all proprietary information, including but not limited to pricing, journalist contact information, and proprietary algorithms used in the platform.

### ATTESTATION:

By signing this agreement, I attest that I have read, understand, and agree to abide by all terms and conditions set forth in this agreement. I understand that failure to comply with these terms may result in suspension or immediate termination of my access to the platform.

Signature:

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Rubicon PR Group, LLC

Date

`${currentDate}`

This agreement was electronically signed. IP Address: `${userIpAddress}`