



BE PART OF A CONSCIOUS COMMUNITY

SIMPLY HAVING YOUR DAILY SHOPPING IN

naturasi

JOIN NATURASIAMO





MUCH MORE THAN A FIDELITY CARD

COLLECT ECOScore THANKS TO THE FEATURES OF THE PRODUCTS YOU'RE BUYING



ORIGIN



PERIODICITY



PACKAGING

MORE SMART AND ECO YOUR SHOPPING IS, MUCH SCORE YOU GET!

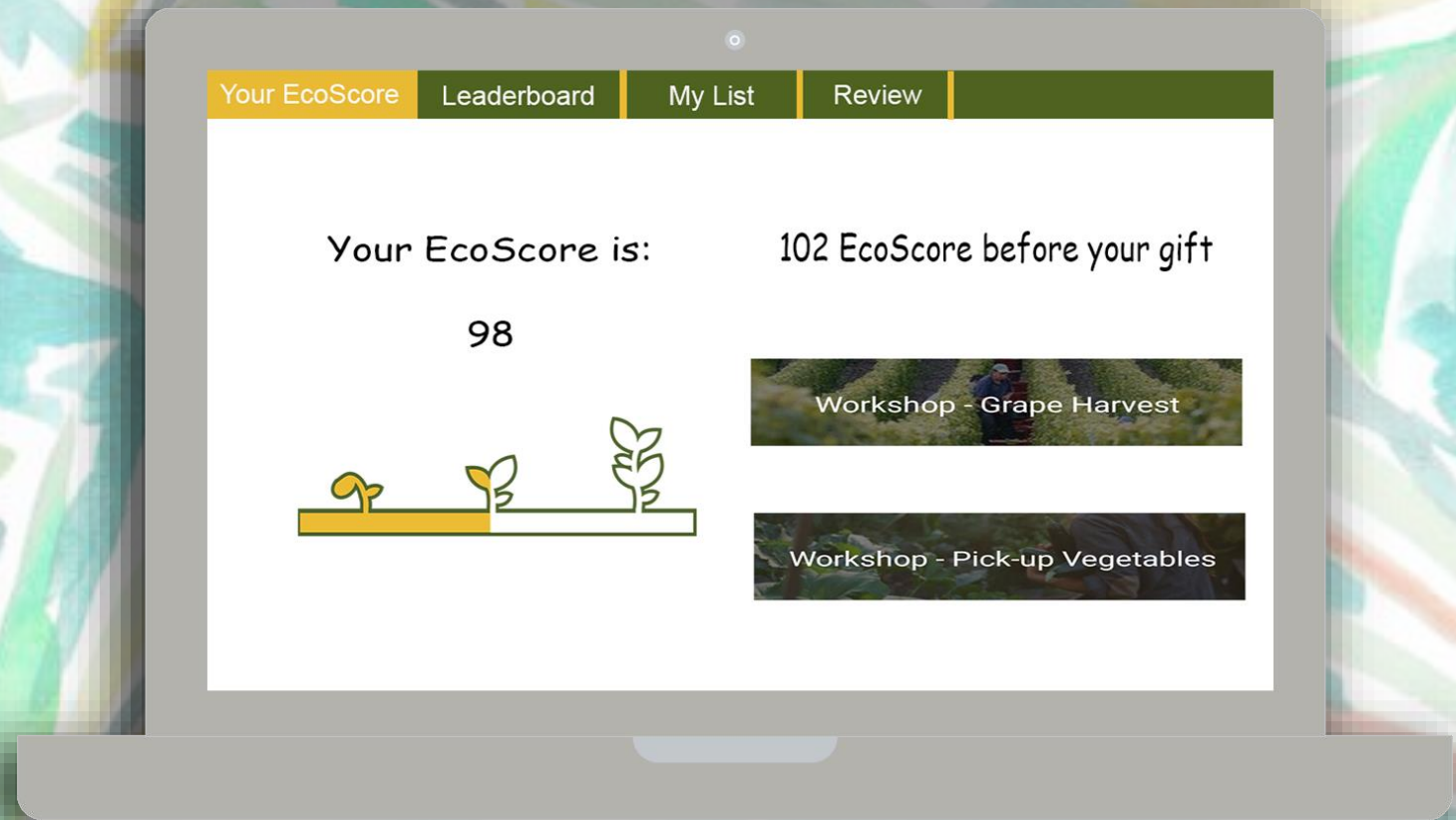
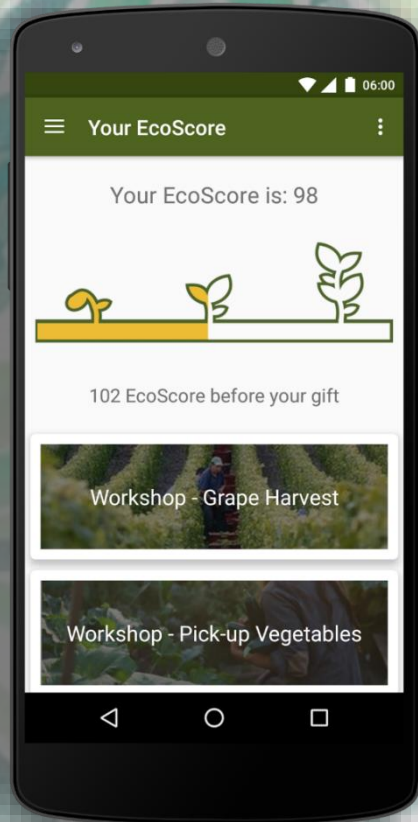


NOT A SIMPLE REWARD BUT A UNIQUE OPPORTUNITY
COLLECT ECOSCORE AND GAIN YOUR EXPERIENCE
INTERACTION BETWEEN PRODUCERS AND CONSUMERS
EVENTS POWERED BY **natura^{si}**




ECOSCORE SYSTEM

YOUR PLANT IS GROWING
TOGETHER WITH YOUR FUTURE EXPERIENCE



ECOSCORE SYSTEM

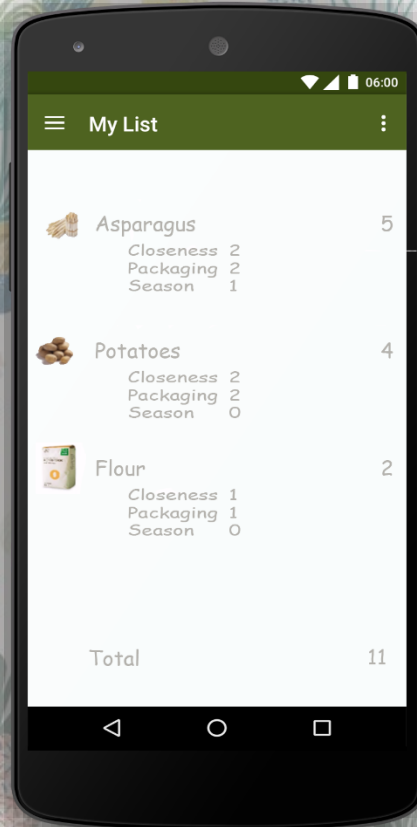
COLLECT NATURASIÀMO MOMENTS - RISE IN THE CHART
LIVE NEW UNFORGETTABLE ADVENTURES FOR FREE

Your EcoScore	Leaderboard	My List	Review
<div><p>Mario Rossi</p><p>Total EcoScore: 1000</p><p>Member Since - January 2016</p></div>			
Name and Ranking		Points	
01. Mario Rossi		1000	
02. Luca Bianchi		930	
03. Jack Smith		750	
04. Bepi Sugaman		347	
05. Gianni De Angelis		250	

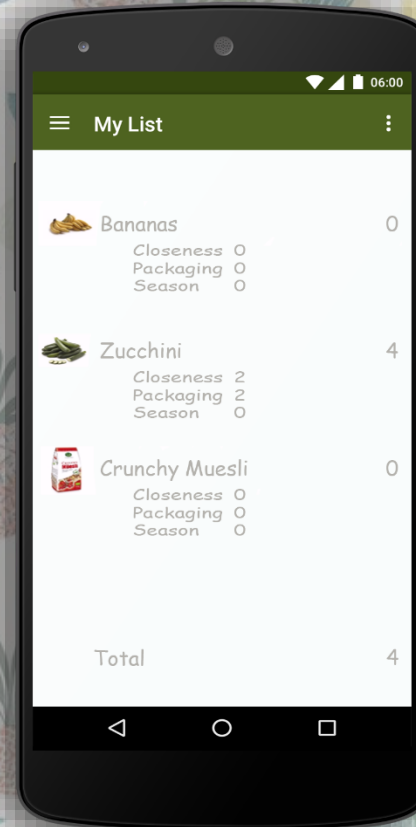
ECOSCORE SYSTEM

REWARDING YOUR EVERYDAY CONSCIOUS SHOPPING

CONSCIOUS



UNCONSCIOUS





REACH THE GOAL AND MAKE YOUR CHOICE!

ORGANIC WINERY IN VALDOBBIADENE
CELLAR VISIT, WINE TASTING, GRAPE HARVEST WORKSHOP





PICK UP YOUR OWN VEGETABLES

LESSON ON PERIODICITY

HARVEST

COOKING CLASS

5 SENSES EXPERIENCES



A large group of people are gathered for an outdoor meal in a vineyard. They are seated along a long table covered with a white tablecloth, which is laden with plates, glasses, and bottles. The setting is surrounded by lush green grapevines, some of which are heavily laden with clusters of green grapes. The scene is captured from a high angle, looking down the length of the table. A semi-transparent yellow banner is overlaid across the middle of the image, containing the text "MOMENTS TO SHARE WITH OTHERS TO CREATE A TRUE COMMUNITY" in white, uppercase, sans-serif font. In the foreground, a woman in a black dress is walking towards the right, and another person is visible on the left side of the frame.

MOMENTS TO SHARE WITH OTHERS
TO CREATE A TRUE COMMUNITY



FARMERS BENEFITS

ENVIRONMENTAL IMPROVEMENT

VISIBILITY

BETTER REPUTATION

CONSUMERS ADVANTAGES

SOCIAL INTERACTION

CONCRETE EXPERIENCES

GASTRONOMIC KNOWLEDGE

MORE CONSCIOUS CHOICES

A close-up, low-angle shot of a person's arm and hand reaching into a field of tall, green grass. The hand is positioned in the lower center of the frame, with fingers slightly curled. The grass is vibrant green and appears to be blowing in a gentle breeze, creating a sense of movement. The background is a soft-focus field of similar grass, extending to the horizon. The overall lighting is bright and natural, suggesting a sunny day.

A PROJECT BY

TOGETHER WEBIO

MARCO GOMIERO DAVIDE MENATO ELENA ORLANDO MICHELE SARTORI RICCARDO SCRINZI VALENTINA SELMIN

H-ACK FOOD 2016
19 - 20 MARZO 2016