



Sojourn, travel without boundaries

Sojourn Team | 8/14/2017

Cryptocurrency is one of the hottest new technologies right now, and is only just beginning to be noticed by the general population. When you look at the spread of coins available, you begin to understand that there are far more new concepts for coins than there are uses for them. We recognized this and set out to create a system that provides a real use for our coin. We aren't trying to revolutionize the coin framework; gimmicks aren't needed here. This mindset led us to create a coin that is as simple as possible. A reward coin needed to be straightforward and easy for users to understand. Below we will discuss the problem we see with cryptocurrency, and our proposed solution.



BACKGROUND/PROBLEM STATEMENT

If you were to pick a random cryptocurrency out of a hat, it is likely you would end up either with something that you can only trade on an exchange, or something with literally no use at all. Crypto has evolved at a much faster rate than its use scenario. Another innovation on a coin that nobody can use simply results in another, slightly different coin that cannot be used. It's a concept that has been played to death, over thousands of different coins. For most things, if you want to use your cryptocurrency for a good or service, you must put in the legwork to convert it. This results in fees and an overall loss of money for the user. Companies are in place to take advantage of this and often charge ridiculous fees for their services. This is akin to how Western Union deals with fiat currencies, making it a last resort for anyone who wants to be conservative with their finances. This is everything bitcoin and other like currencies are against. In a perfect world, we could buy and sell with crypto without fear of excessive fees, or predatory companies. Unless solutions are found quickly, cryptocurrency will quickly go the way of fiat.



SOLUTION

We need services that accept many types of cryptocurrency directly. Travel is a small part of this, and is the niche we are looking to fill. We will be looking for the lowest price available online and will book it on our company card in the customer's name. The fee's will be the absolute minimum to keep the company profitable ($\leq 1\%$). Our reward structure is designed so that as our use rises, so does our reward coin's value. This will help provide capital for our company as well as a prospective investment for users. The default rate for reward coins will begin at 2% of market booking value, which the user is free to trade or re-use with us. You may ask, "How will this stay profitable for the long term?" We believe cryptocurrency will only gain value given a reasonable period of time. This, coupled with our premine will ensure we are stable for several years into the foreseeable future. We intend to evolve into a full featured booking agency with our own private listings once cryptocurrency is renowned around the world, but until then will operate with the best margins to the consumer in mind.

We encourage any likeminded individuals to help move the world towards acceptance of cryptocurrency by being one of the first to accept it in their field. We are proud to be one of these frontier companies.



CONCLUSION

We are able to operate because you, the user/investor, believe in our ability to progress the use of cryptocurrency beyond an interesting concept or novelty. We believe in a future where crypto has the same utility as cash, and aim to make our service mimic that scenario as closely as possible. As with all projects, there will be flaws and misconceptions. We rely on our supporters to help mold us into the service that is needed. Components of our strategy may change, but we will always be dedicated to building a world where cryptocurrency is the future. If you are interested in viewing a more detailed profitability model for our service, please click on the link provided below.



ADDITIONAL RESOURCES

Our bitcointalk forum: <https://bitcointalk.org/index.php?topic=2016889.0>

Our Twitter: https://twitter.com/john_sojourn

Official Website: <http://www.sojournbooking.net/>

Profitability Model: <https://trello.com/b/TXmpERId/sojourn-profitability-model>



Sojourn

FOR MORE INFORMATION

Contact us at: sojourncoinofficial@gmail.com, or join our slack:

https://join.slack.com/t/sojourntalk/shared_invite/MjE3NDc1ODgwMDIzLTE1MDA3NTM3NzgtMDUwZTg1YmI5MQ

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