**1) THE EVENT**

\*This will be the main landing page for the site. The goal here is to provide all of the basic information for the event.

CRAFT is an experience designed to capture elements of what makes Louisville special and combine them into a single night. While CRAFT began as a small group of people looking to do their part to cure cystic fibrosis, it has grown into one of the premier parties in the entire city.

Louisville is CRAFT. Craft venues, craft food, craft music, craft art, craft entertainment, craft beer and so much more have helped put our city on the map. Now all of these elements come together in a single night that celebrates the culture of a city and the fight for a cure.

You're invited to join us for one of the best parties this town has ever seen. But it's not just any party. It's a party with a purpose! Together, we'll dine on pizza from many of the best craft pizza makers in the city, sip on craft beer from local breweries flowing from never-ending taps, dance the night away listening to some of the top local bands and raise money that will help end this awful disease. Together, we'll change the definition CF cf from that of a life-shortening, family-destroying, tomorrow-stealing disease into an acronym for CURE FOUND, all while partying the night away!

Early-bird Tickets $55 ($65 after September 26)

Tickets include admission, beer tastings and pizza samples

Craft is a 21+ event

Proceeds to benefit the Cystic Fibrosis Foundation

Event Details

Date: Saturday, October 10

Time: 7:00 pm - 11:00 pm

Location: 2nd Street Bridge Streetscape, S 2nd Street, Louisville, KY

Parking Information

Aside from onstreet parking, there are several garages with great access to CRAFT. Nearby options include the Witherspoon Garage (101 W Witherspoon St.), the Skywalk Garage (120 N Third St.) and the YUM Center Garage. Other Parking options can be found here - https://louisvilleky.gov/government/parking-authority-parc/parc-street-garageslots <-- make this a hyperlink on the word here.

About Cystic Fibrosis

About cystic fibrosis: Cystic fibrosis (CF) is a life-shortening genetic disease that primarily affects the lungs and digestive system. An estimated 30,000 children and adults in the United States (70,000 worldwide) have CF. Although cystic fibrosis requires daily care, people with the condition are able to attend school and work, and have a better quality of life than in previous decades. With the help of the Cystic Fibrosis Foundation, and donors like you, people with CF are able now live into their 20s and 30s, and some are living into their 40s and 50s.

\*This page (and every page) should have a call to action where people can purchase tickets. Ticket link: https://itrulycare.com/events/craft-2015/

**2) OUR STORY**

In early 2015, a small group of parents who didn’t know each other particularly well, decided to meet over a cold beer at a local brewery in Louisville, KY. The one thing we had in common... kids battling cystic fibrosis. That night the Klausings (Luke - 8 years old), the Foushees (Alex - 2 years old) and the Sweeneys (Samuel - 8 months old) decided to work tirelessly to rally their city to join the fight to save their kids and beat CF once and for all.

And CRAFT was born...

We knew that in order to tap into the heart of this city, we had to design an event that embodied the very best of what Louisville has to offer. It didn’t take us long to realize that all of the pieces to make a great event already existed right here: the pizza, the beer, the people and a whole lot of asks.

What started as a small group of dedicated parents has grown into a small army of friends, family, businesses and even local government. Together, for one night each year, we’re going to bring it all together to throw the best party this town has ever seen, raise some serious dollars to battle CF and celebrate another year of Louisville’s drive towards a cure.

Together, we’ll see the day that CF stands for Cure Found!

Read Samuel’s Story Read Luke’s Story Read Alex’s Story Learn More about Cystic Fibrosis

\*Links to each story written by each family

**3) THE DRINKS**

What’s better than a craft beer in one hand and a hot slice in the other? Here’s what's on tap at CRAFT 2015:

\*Logos of each beer vendor with a link back to their website

**4) THE PIZZA**

What’s better than a craft beer in one hand and a hot slice in the other? Here’s what's on the menu at CRAFT 2015:

\*Logos of each pizza vendor with a link back to their website

**5) THE SPONSORS**

\*Logos of each Sponsor at each level with a link back to their website

**6) PHOTO GALLERY**

EVENT PHOTOS COMING SOON

**7) GET INVOLVED**

It would be impossible to pull such an awesome event off without the help and generosity of people like you. There are lots of ways to get involved with this year’s event. Whether as a sponsor, a food or beverage contributor, donating items for our auctions or as a volunteer, we’re incredibly thankful to have you onboard!

The easiest way to get in touch with us is through the “Contact Us” form or by emailing us at [craftlouisville@gmail.com](mailto:craftlouisville@gmail.com).

Download Sponsorship Information

Download Volunteer Information

Download Brewery Participation Information

Download Restuarant Participation Information

**8) PRESS**

Media/PR Contact - Deryl Sweeney (link to email [deryl.sweeney@gmail.com](mailto:deryl.sweeney@gmail.com))

LINKS COMING SOON

**9) CONTACT US**

\*Contact Us Form