

A typeface  
is a system

of  
characteristics

Characteristics  
help create a  
font's voice or  
atmosphere

if you can  
identify them

you can  
use them to help  
create the voice  
you want

construction

α a

ñ a

α α

Aa



A a

AAFA

A B C D E F G H I  
J K L M N O P  
Q R S T U V  
W X Y Z

proportions

proportions

letter width

variance

IJSBHM

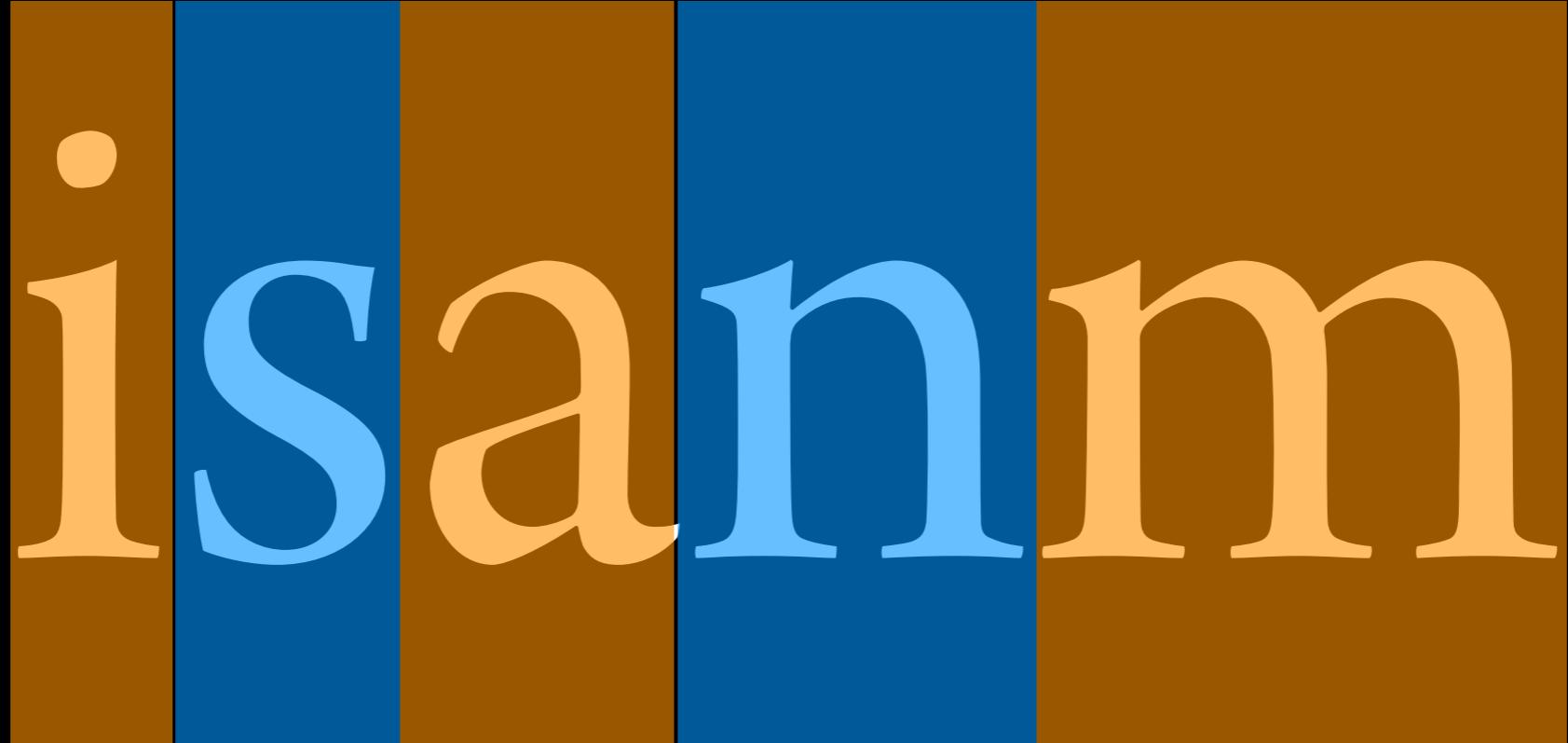
IJSBHM

IJSBHM

IJSBHM

isanm

isanm



iSAMM



iSAMM

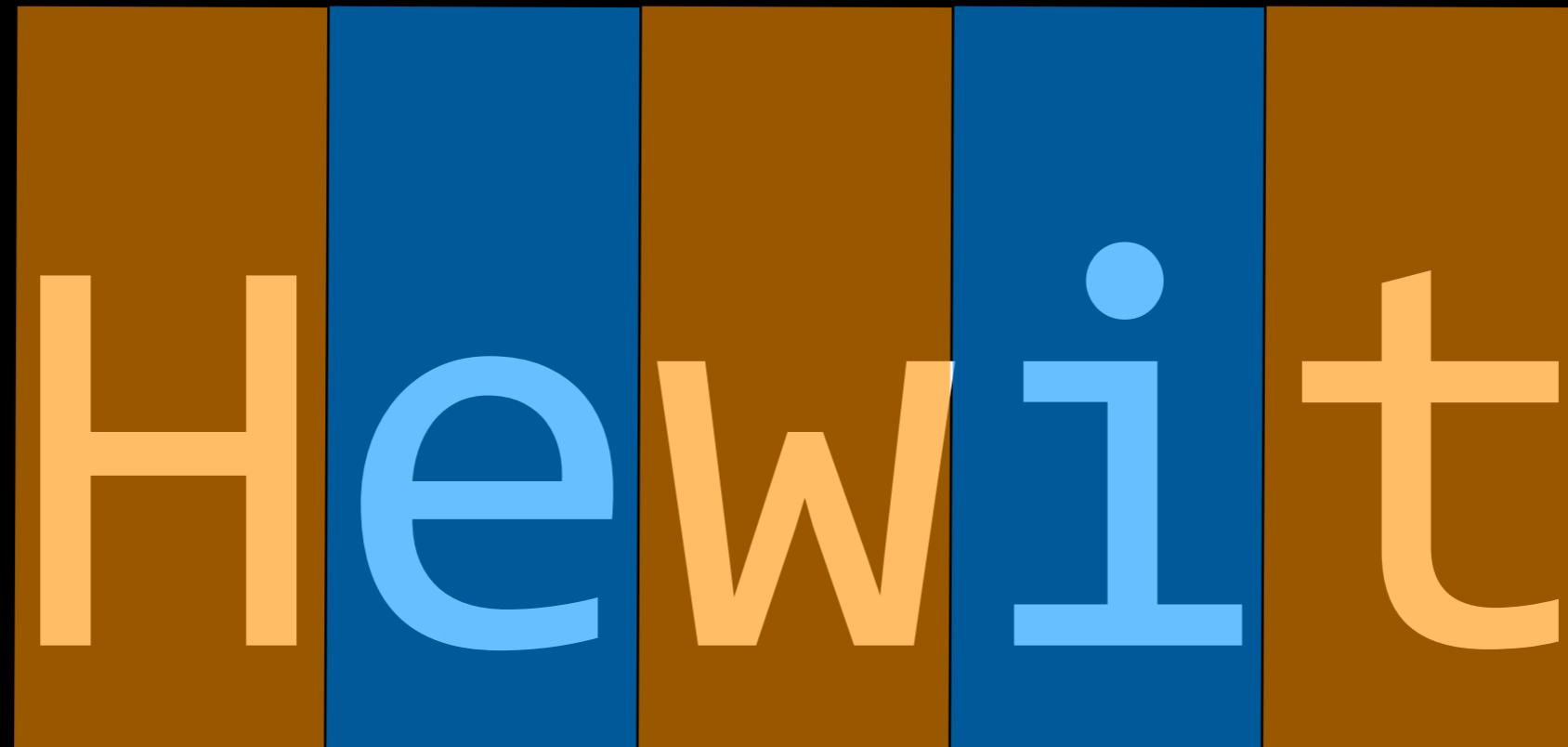
Hewit

Hewit



Hewitt

The logo consists of the word "Hewitt" in a serif font, split into two horizontal rows. The first row contains the letters H, e, w, and i. The second row contains the letters i, t, and a small dot above the letter t. The letters are colored in alternating blue and orange segments. The background is black.



Hewitt

The logo consists of the word "Hewitt" in a serif font, split into two horizontal rows. The first row contains the letters H, e, w, and i. The second row contains the letters i, t, and a small dot above the letter t. The letters are colored in alternating blue and orange segments. The background is black.

proportions

ascenders

1  
h  
h

h h

proportions

descenders

top

top

sep

proportions

cap height

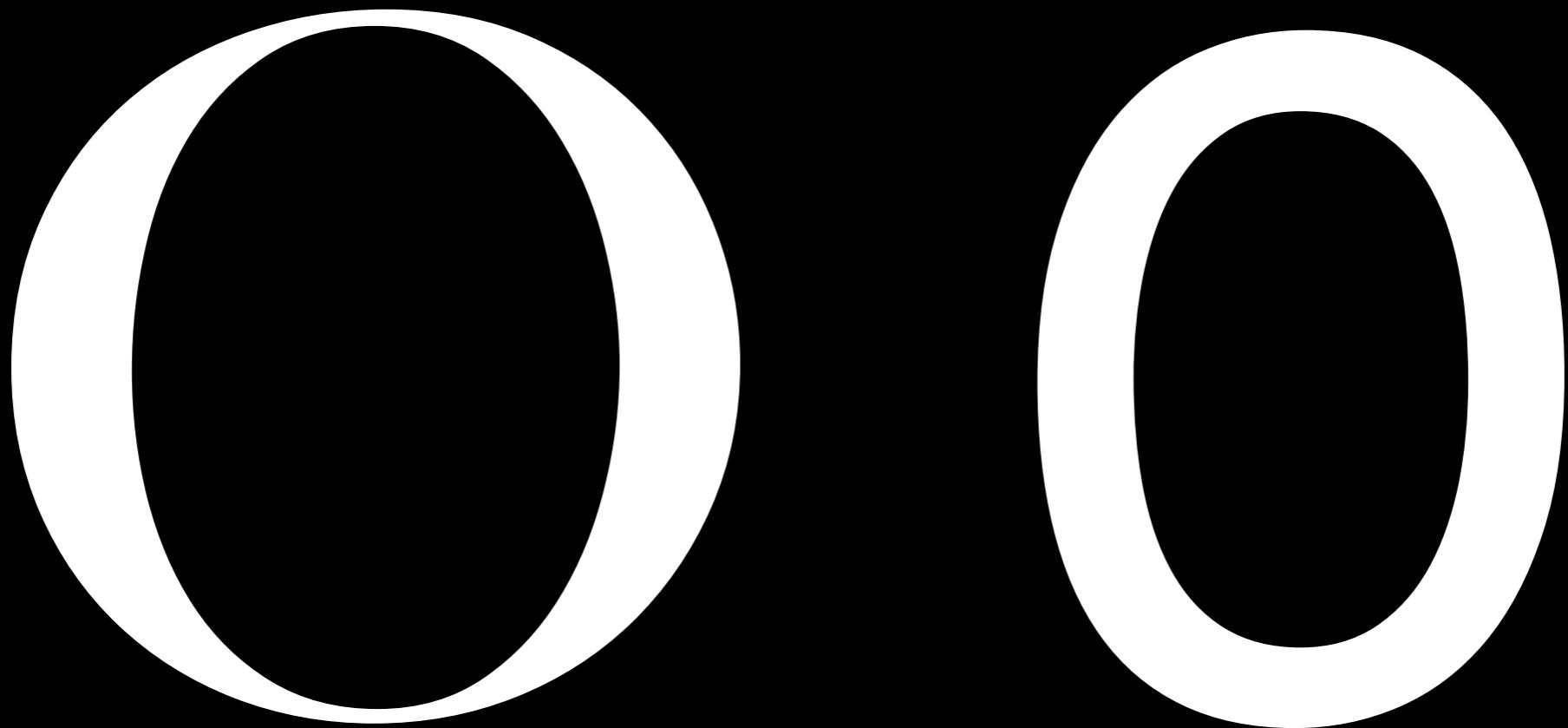
vs.

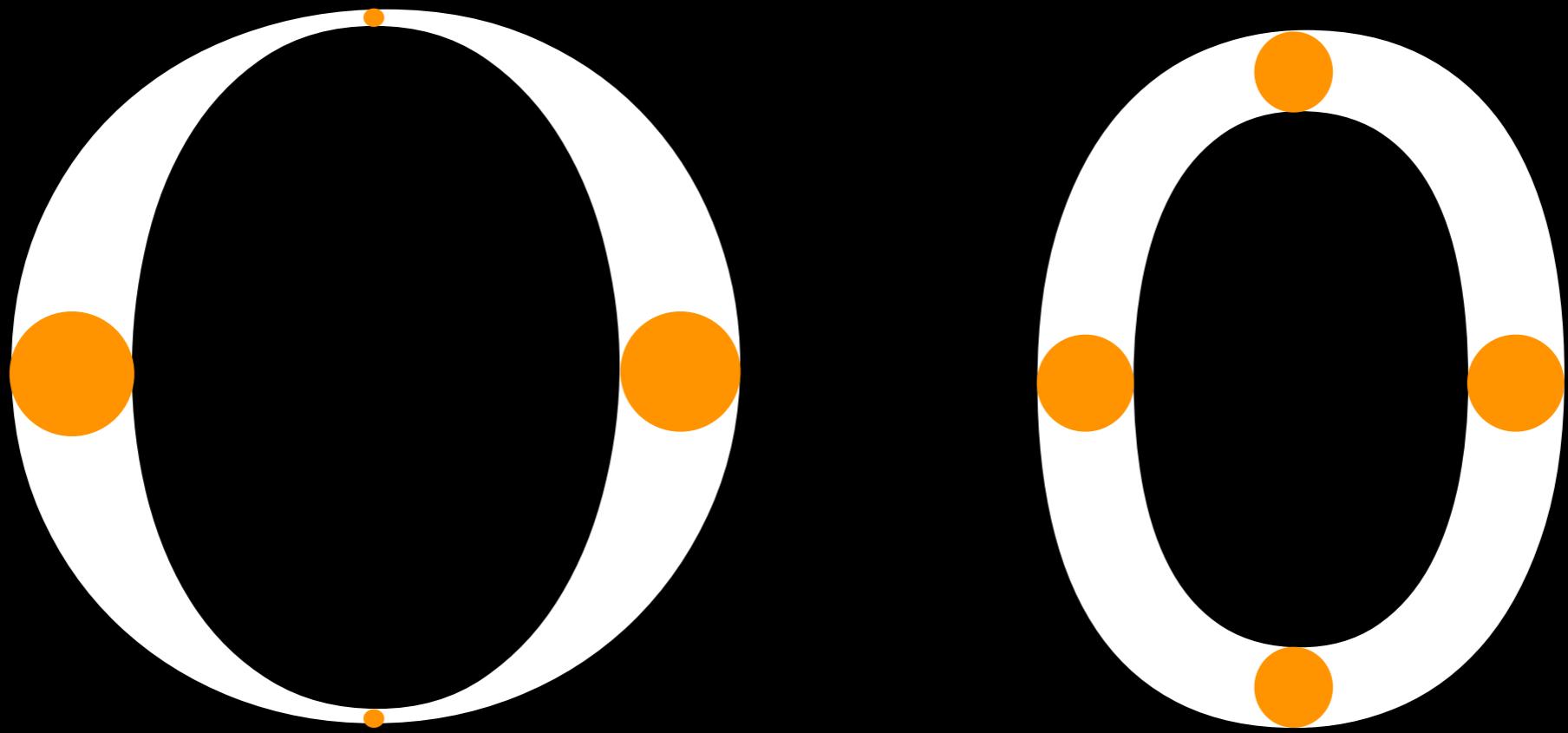
x height

RaRa

RaRa

contrast





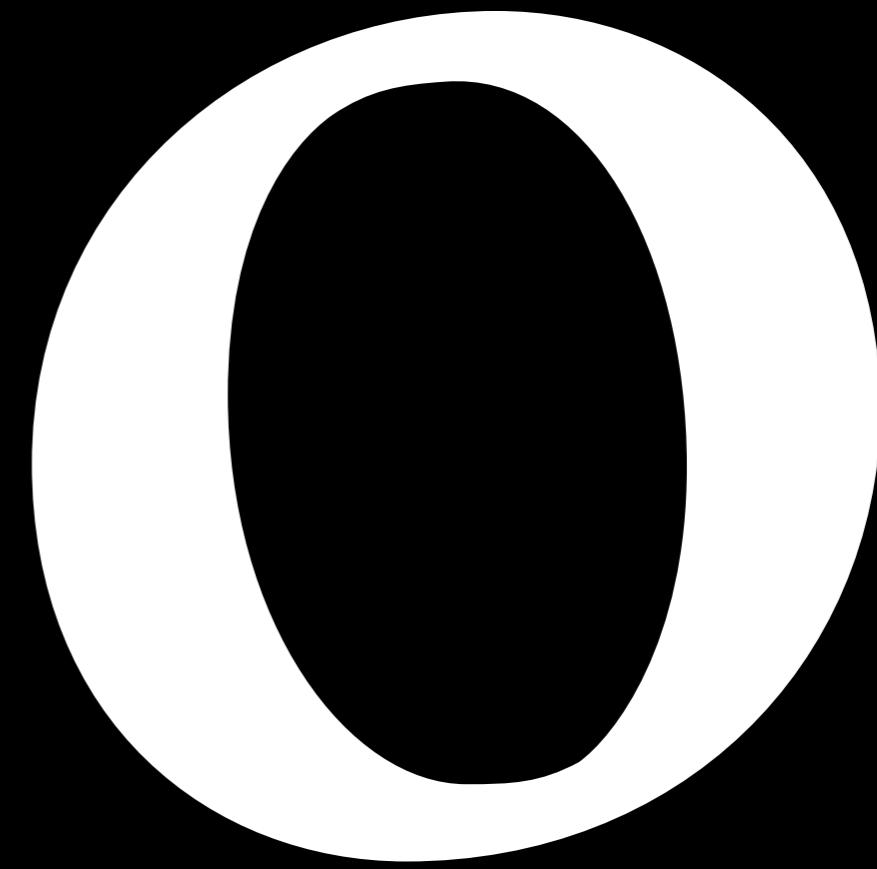
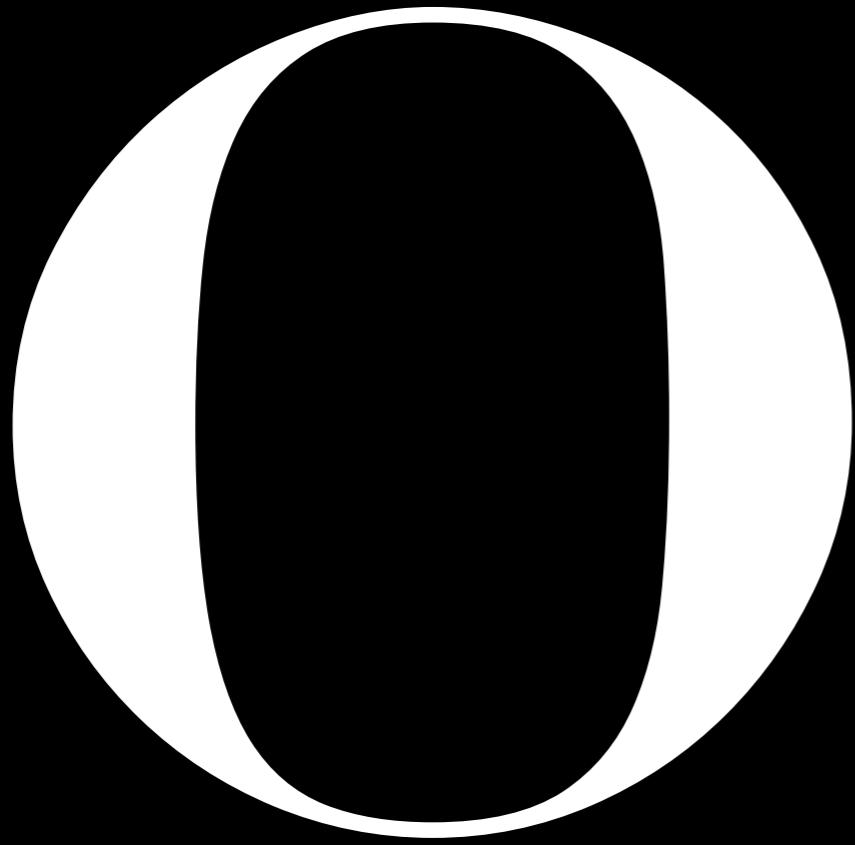
16

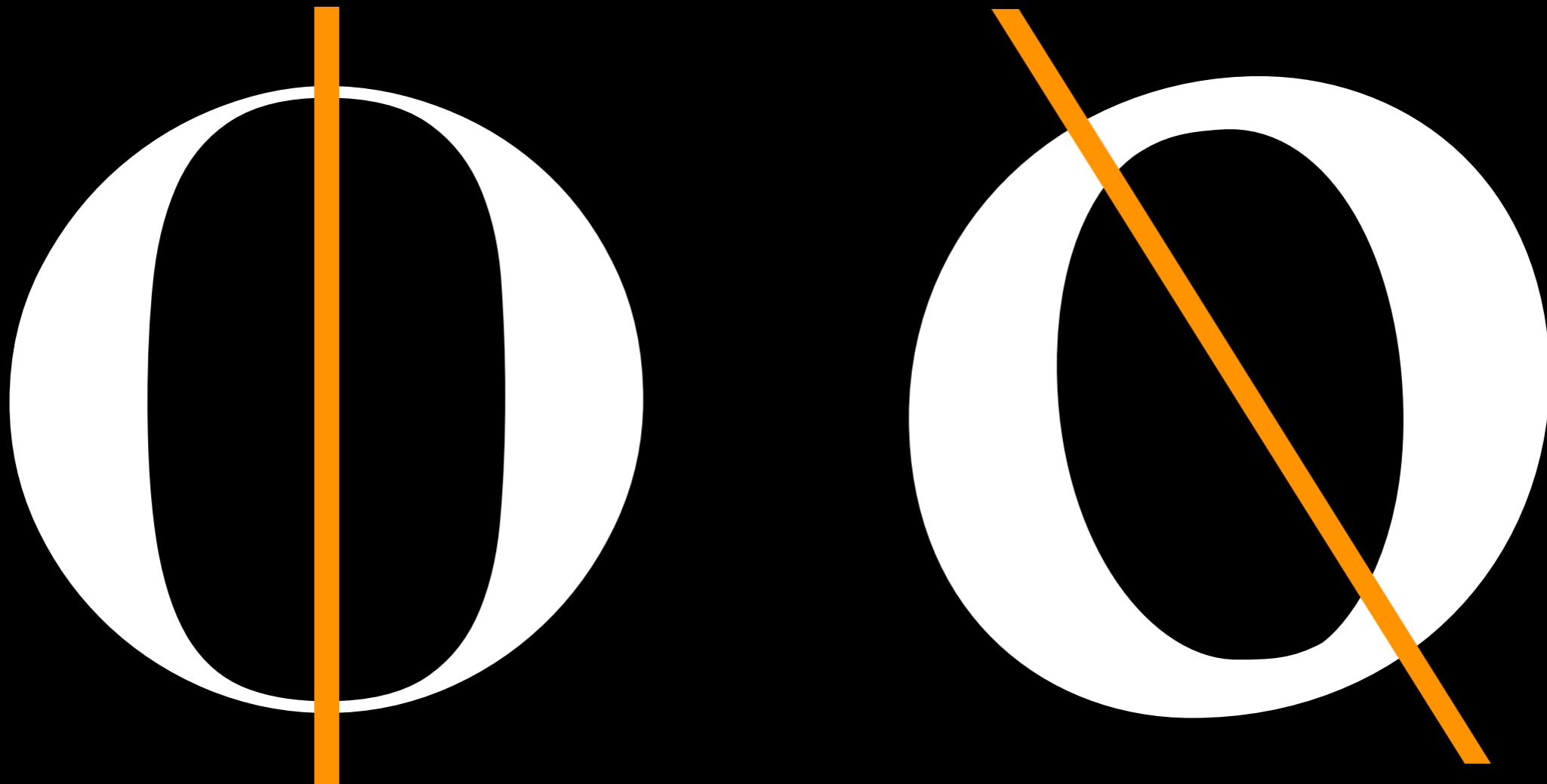
17

26

25

# Angle

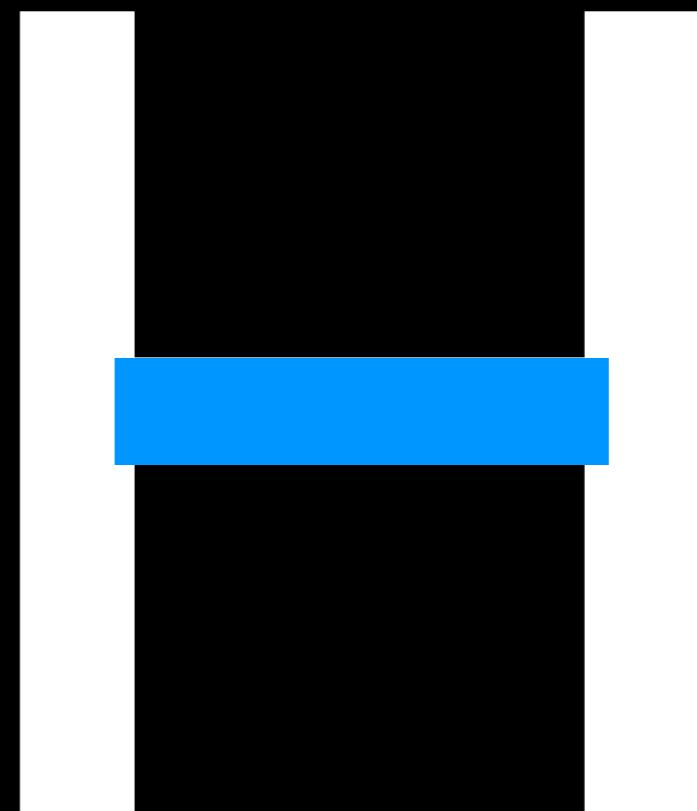
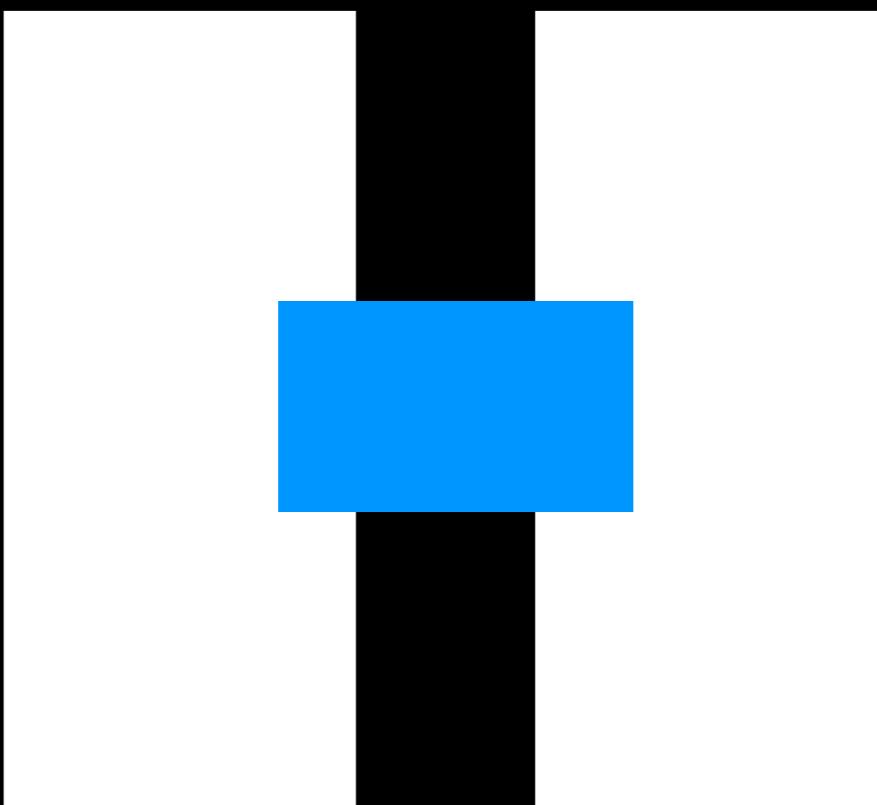




Weight







# Width

zoo a

2022

weight  
distribution

da.Q

Vanilla  
strawberry  
chocolate chip  
coffee  
peach  
strawberry  
chocolate

a a iD

aaai



d  
a  
q  
a

data

PAR

SCHÜBERT.



**DESCIDA**

**Last  
Train  
Leaves  
AT  
12:35 am**



NVE  
IMERE

Историяль постъ  
Мель Мюнхен Нажетъ

No. 17. Corps 6.

Софія Севастополь яс можають Кішиневъ бз Акціонерное Карикова  
шпага Гвардієць Судоходство Декламация Грузъ

No. 20. Corps 12.

Nagel москва б ПЛЕВНА 4 николай Niet  
Seine Желѣзнай Ромъ

No. 24. Corps 28.

**Erde постъ Кунд  
Часъ 86 Іаре**

No. 18. Corps 8.

Линъ Monatshæft 4 Николай Ливны 7 Götterlehre Азбука  
Симеонъ Шрифтъ

TEQUILA

aa

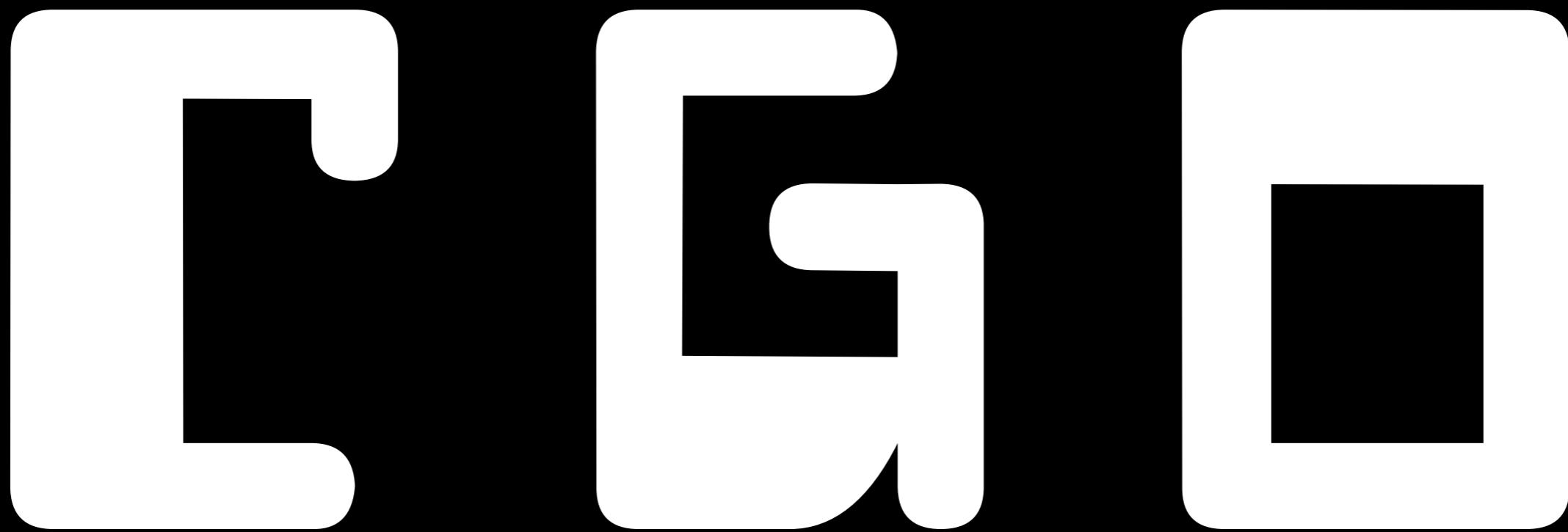
aca

1900

**WILD GALLEY**

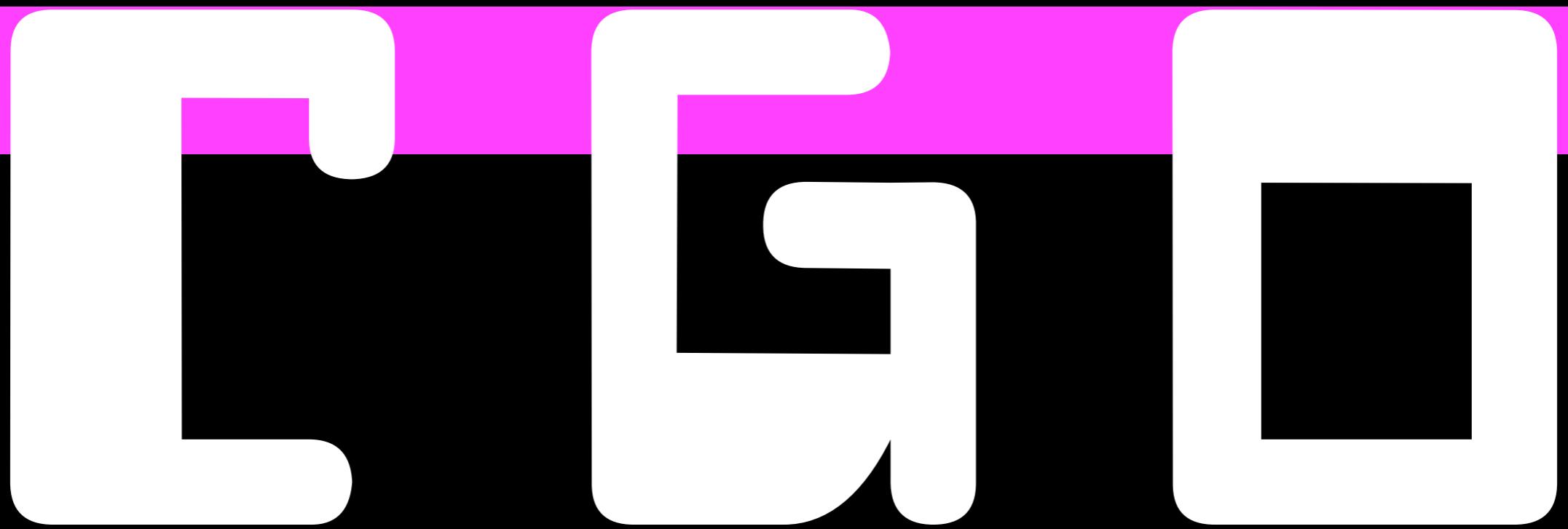
COMPOSED BY  
LANCEFIELD

bessa e+T









HAYTA  
MEYHANE  
(RESTAURANT)

LIVE

COIN... JE ME SUISS DIT  
JE VAIS MONTER... PAR-  
CE QUE J'AI UN DE CES  
BOURDONS...

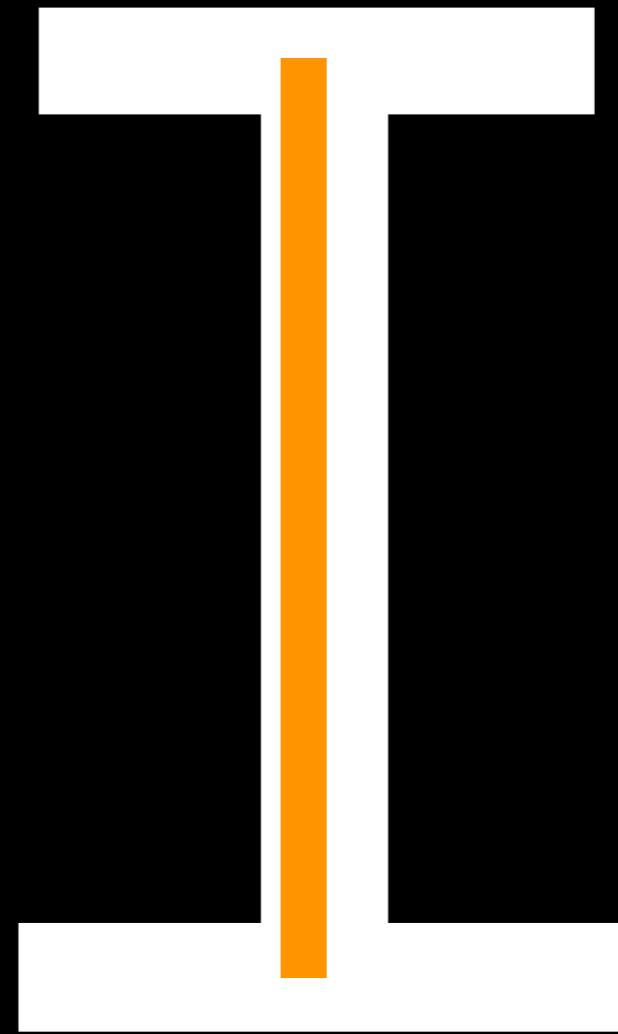
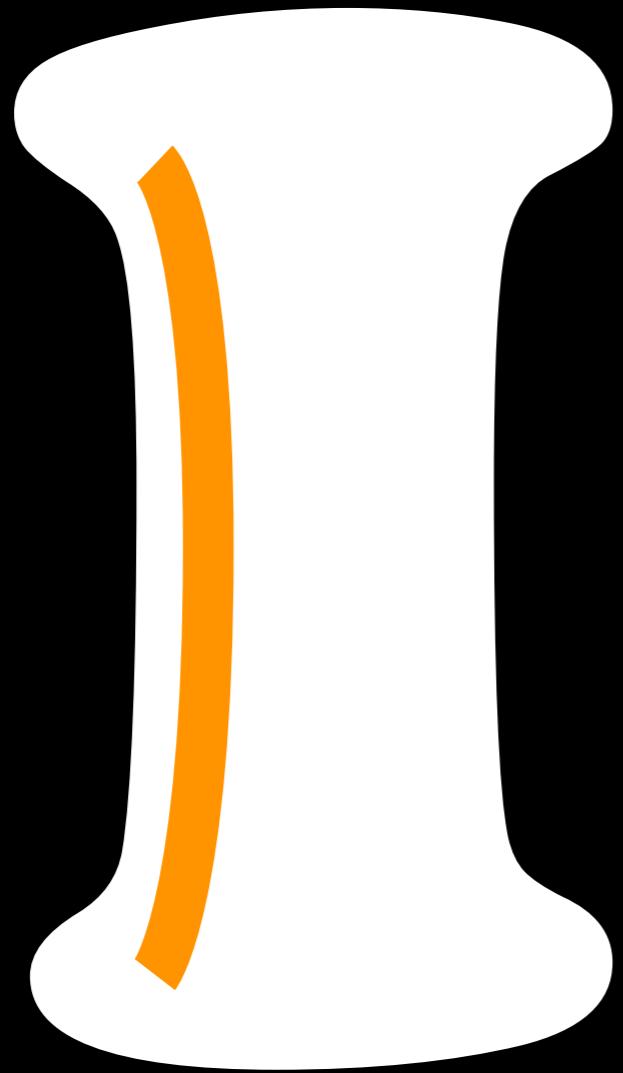
AH B  
QU'EST  
QUI VA

COMME T'ES MON SEUL  
COPAIN, JE ME SUISS DIT  
COMME ÇA... JE VAIS MON-  
TER... QUE JE M'SUISS DIT...

PASSE QUE  
T'ES MON  
SEUL  
COPAIN

QUE JE  
M'SUISS DIT  
COMME  
ÇA

stems



joins

100

100

bowls

1  
d  
0

100

terminals

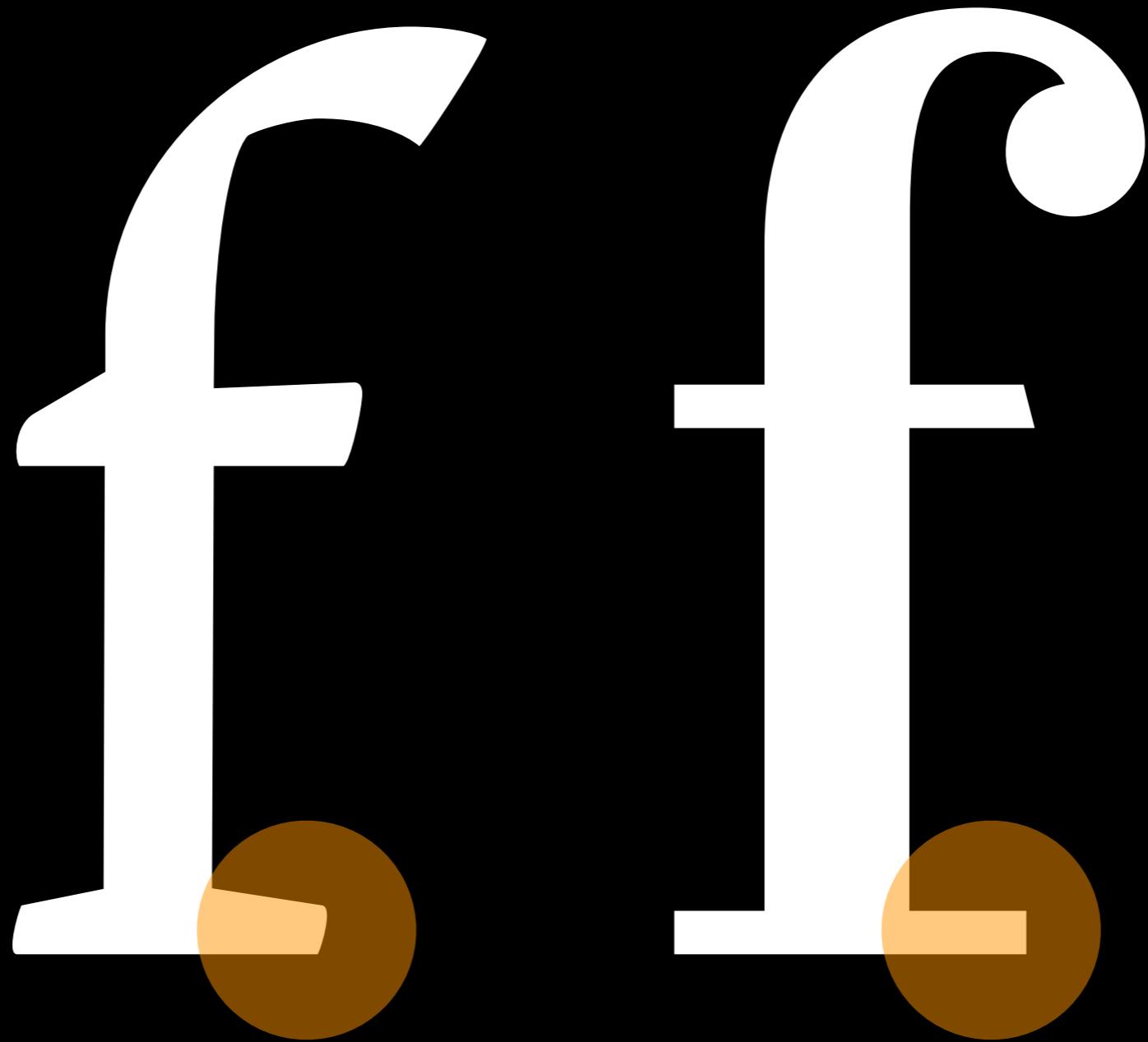
á a

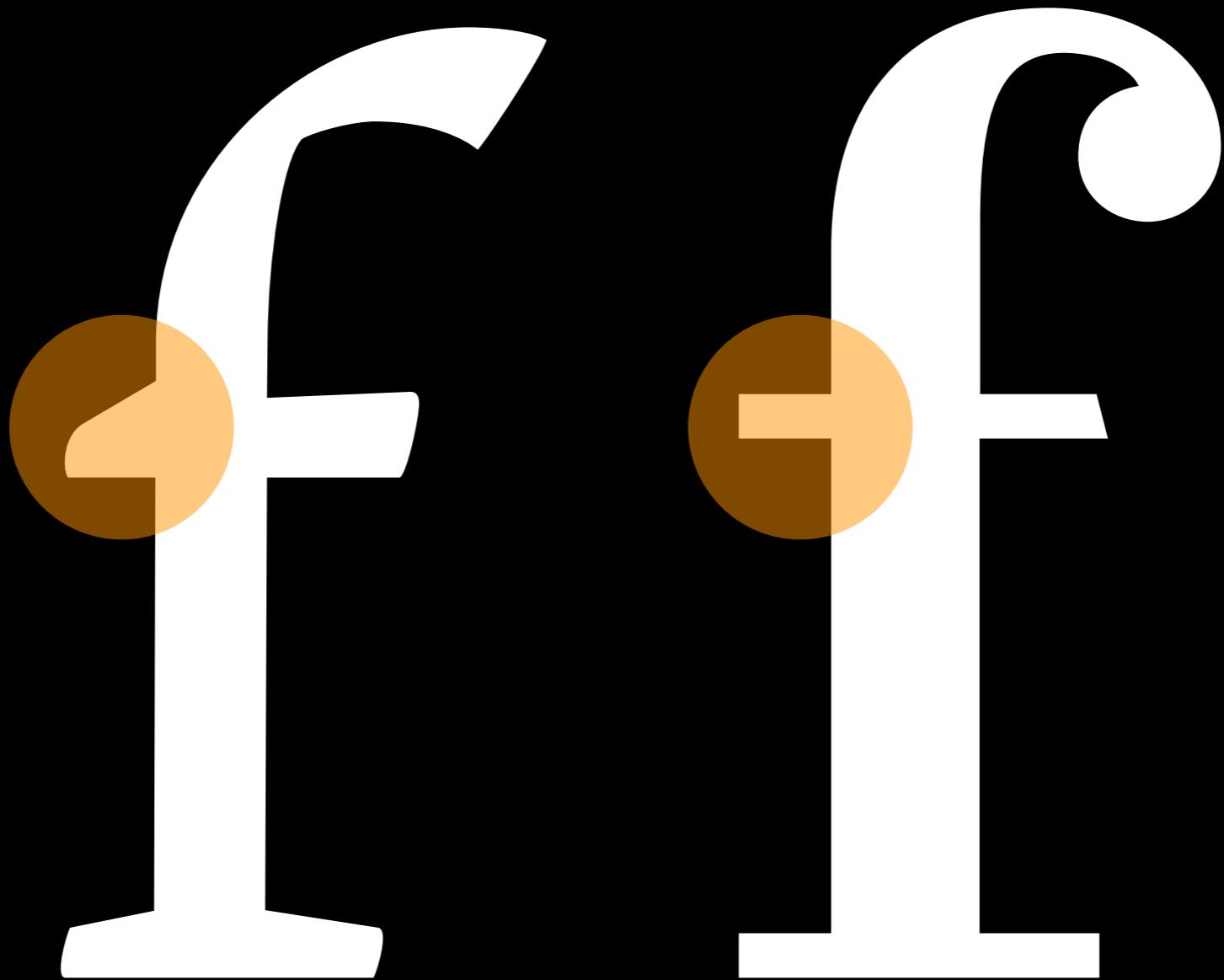
a a

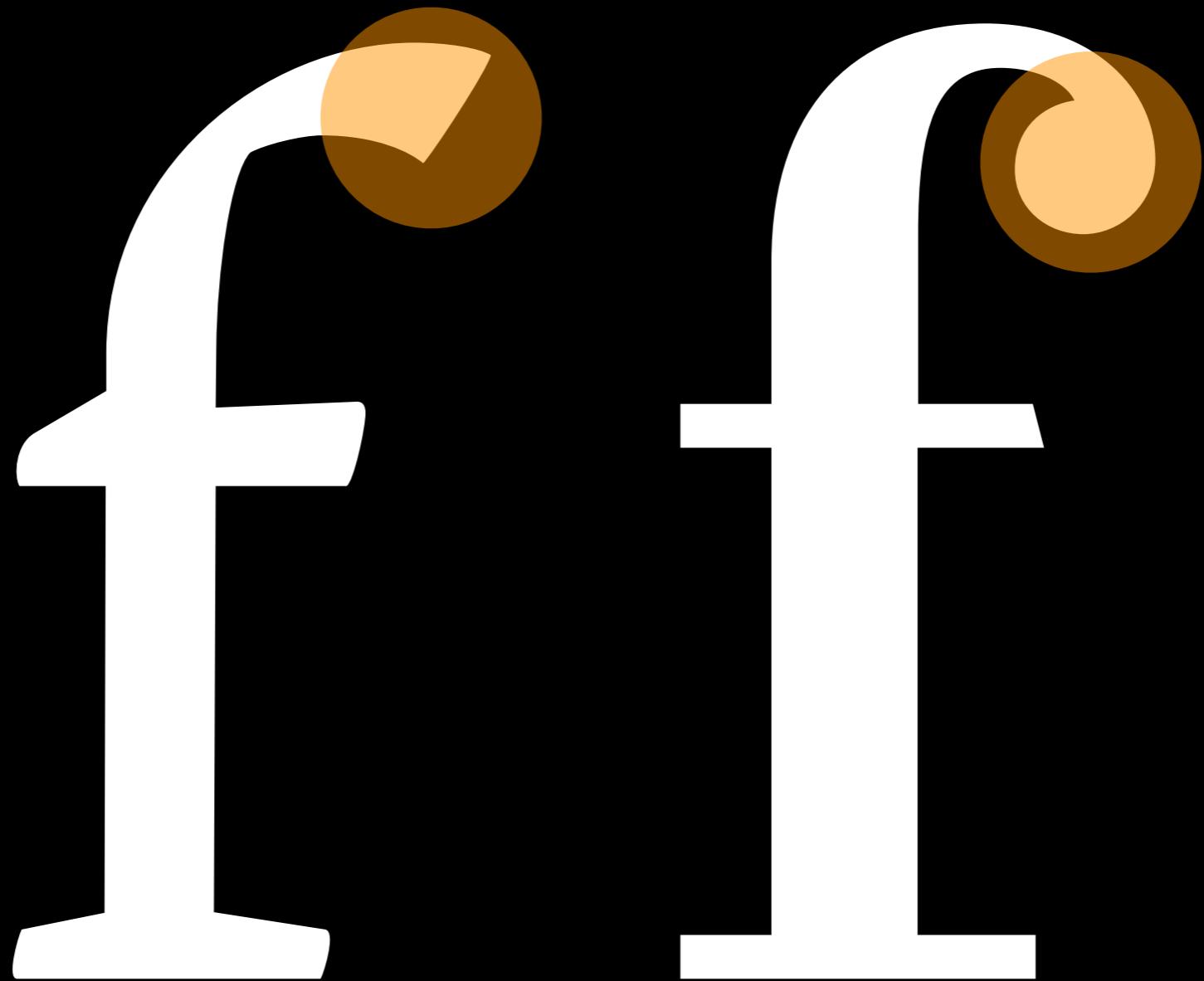
a

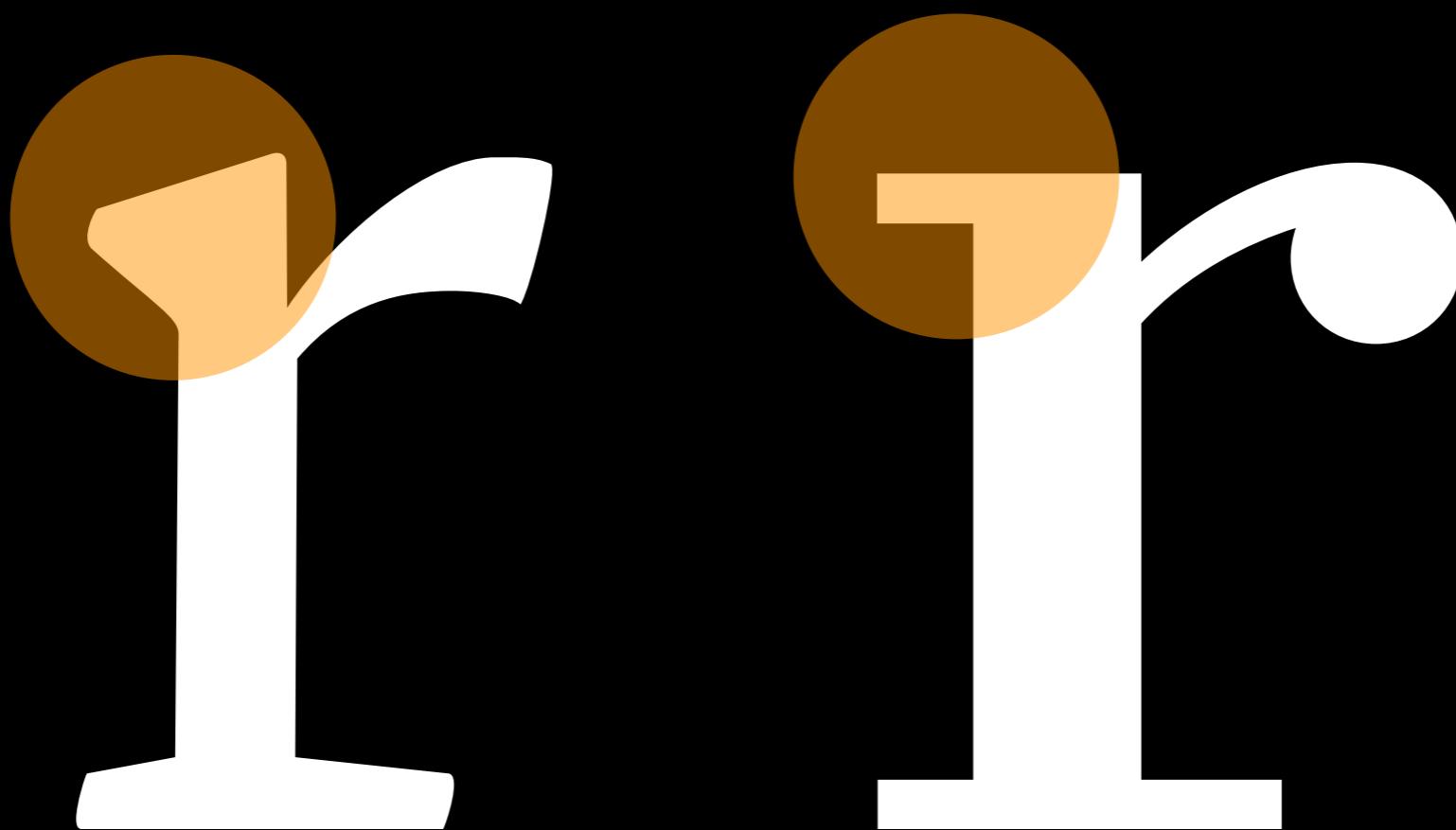
a

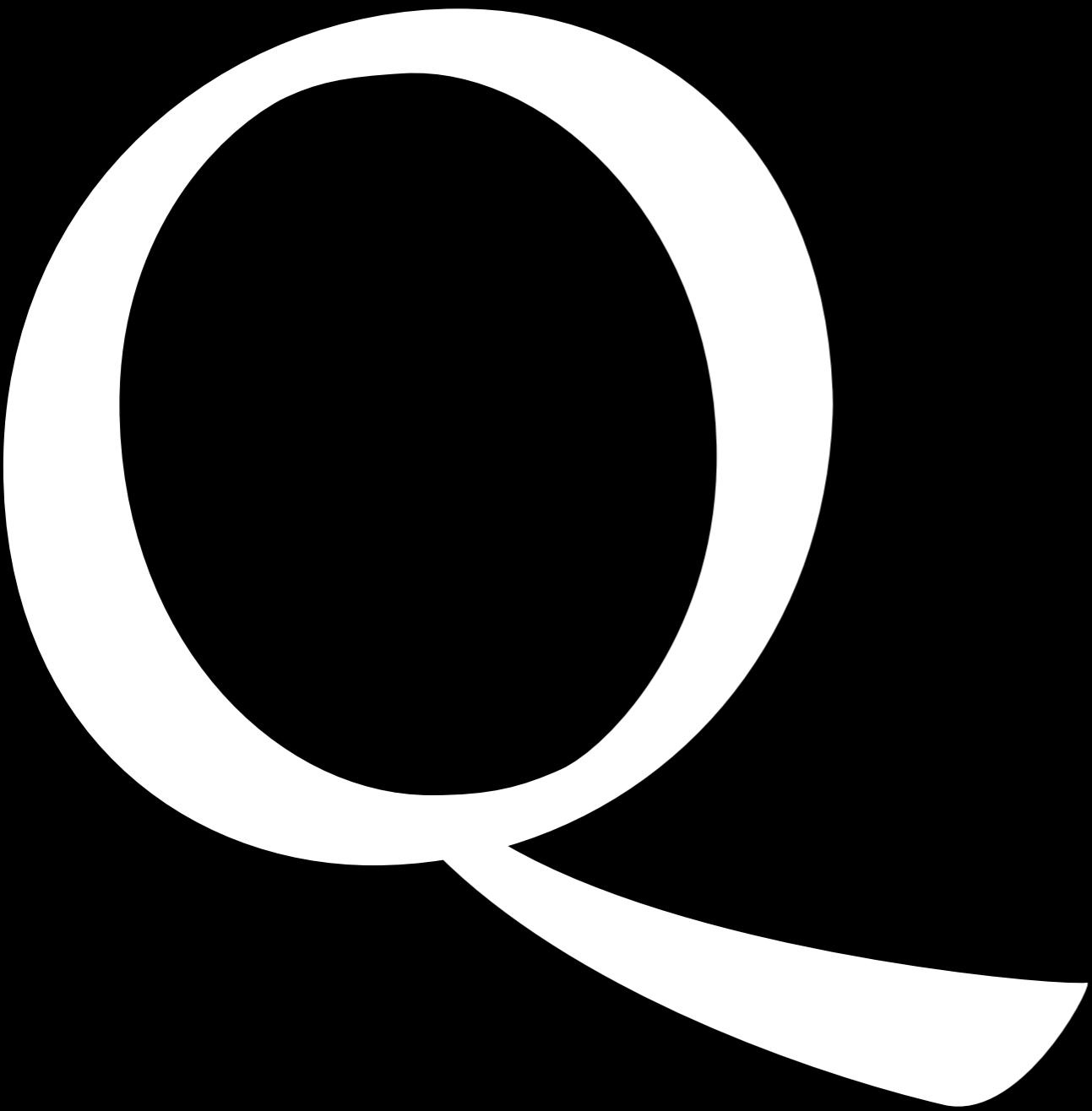


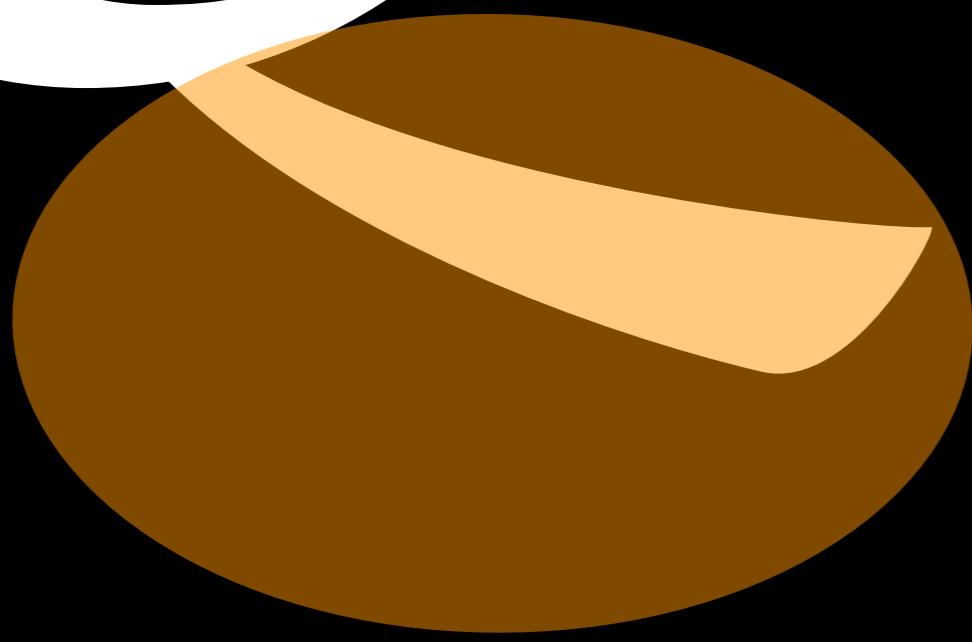
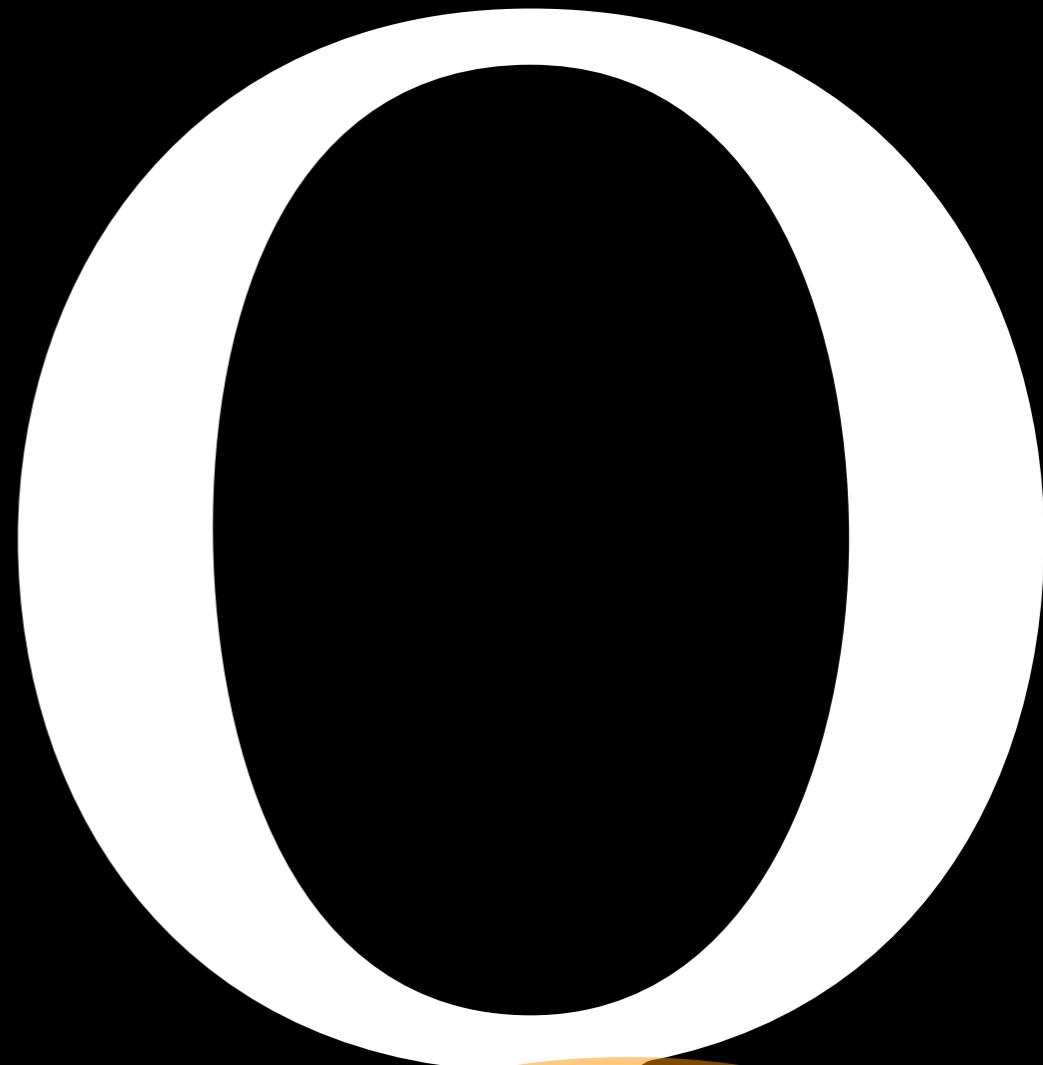












speed

pop

top 10

pop

you

on

Yin

Yon

you

1990



FARM FRESH

# Vegetables

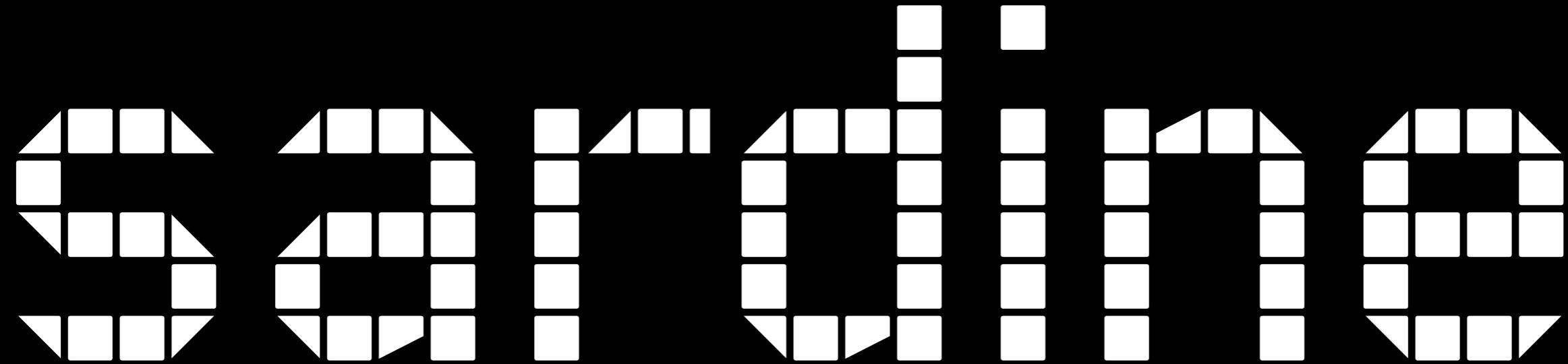


大  
中  
正  
紀  
念  
館

GALERIA  
AUTORSKA  
ANDRZEJA  
MLECZKI



regularity



sardine

aSfg

aSfg



asfig



asfig

que le Gaulois cache au fond de lui un ciel bleu rempli de papillons ?

Si ça se trouve, tout l'intérieur du Gaulois est tapissé de papier peint aussi beau que de la musique classique.

Si ça se trouve, il y a des fleurs partout, des couchers de soleil et des biches qui sautent dans tous les sens.

Si ça se trouve, à l'intérieur du Gaulois, c'est magnifique.

En tout cas, ça plaît beaucoup.

texture

iiiepiptofola, a  
non habetur

IGUAZU

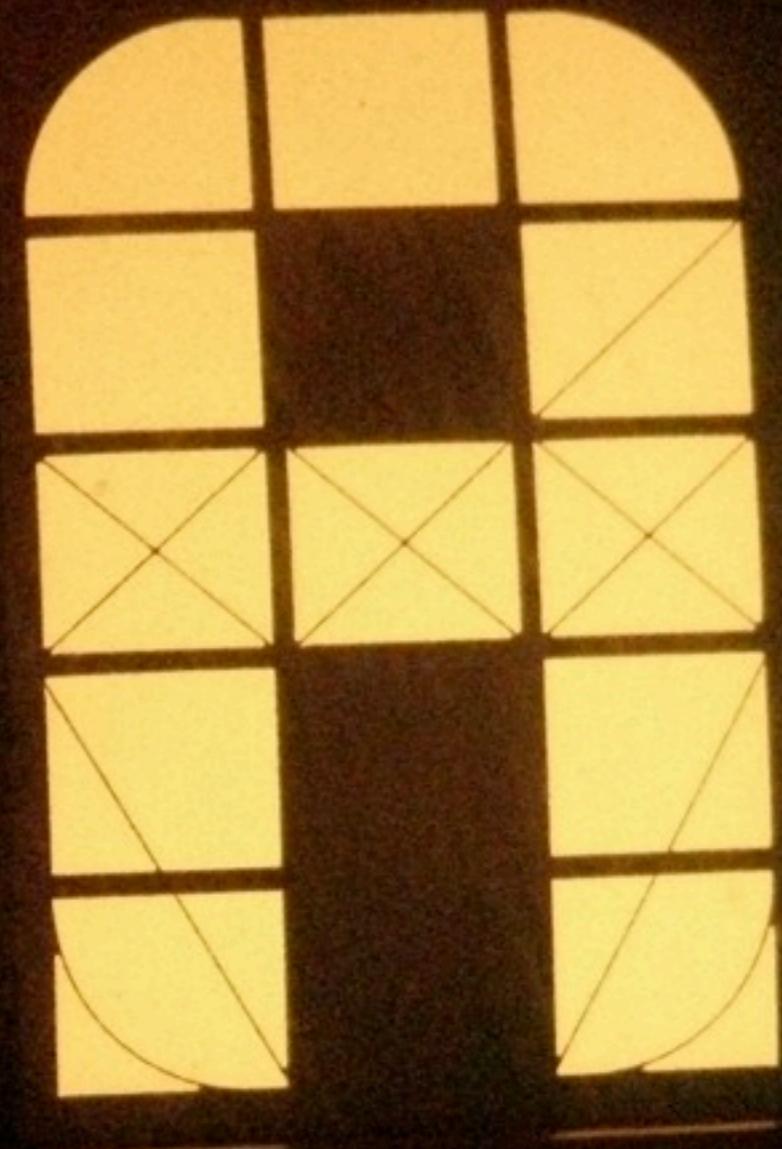


Mais Bérénice n'est ja  
"Je mérite mieux! San  
queue de poisson, je t'  
à Broadway et enfla

stone

stone

(Ir)regularity



**ENTRANCE**

# Dimension



WILLIAM H. PAGE,  
QUADRIDGE,  
ON

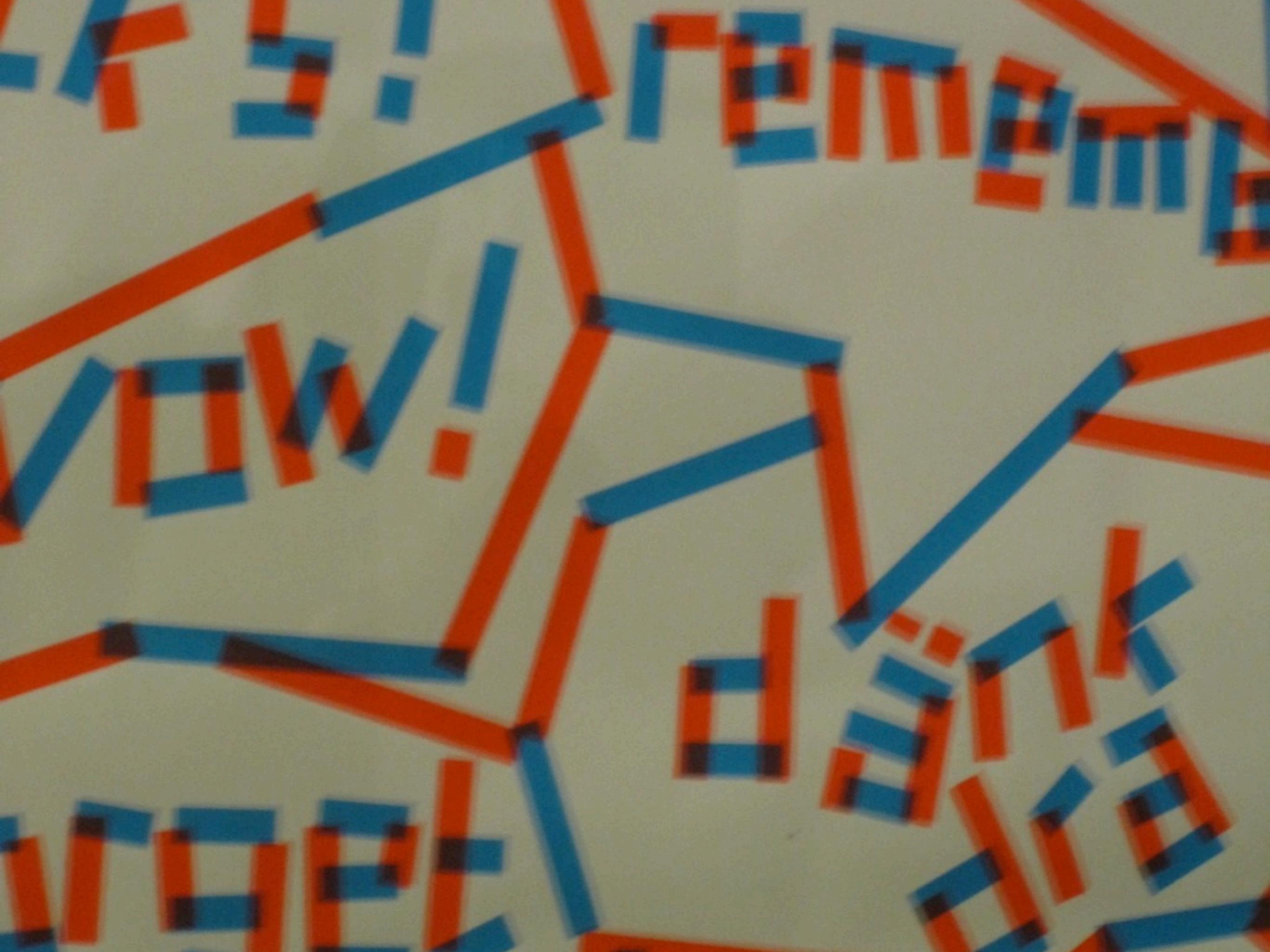
SCULPTOR & MECOLES.

**CASEY & HAYES**  
**MOVERS**  
**BOSTON**

CASEY  
AND



A large, colorful 3D font banner featuring letters and symbols in red, green, and yellow. The banner is set against a dark background and curves upwards from the bottom left. It includes uppercase and lowercase letters (A-Z), numbers (0-9), and various punctuation marks and symbols such as !, @, #, \$, %, /, \, &, \*, ~, ^, =, " (double quotes), and ( ). The letters are primarily red with green outlines and yellow star-like tops, while the symbols are mostly green with red outlines and yellow tops.



Alice  
California  
**X-RAY**  
exposures  
**zero**

# Decoration

STONE

STONE

# Drukowanie

aąbcćdeeęfgħijkłłmmnńoőpqrsśtu  
AAĄBCĆDDEĘFĞHIJJKLŁMNŃOÓPQ  
1234567890 „;,”?!=—0& àâäçéèêë

ODLEWNIA CZCIONEK • W.

LION

A B C D E F

G H I J K L

M N O P Q R

D

O

N

T

K

A

O

W

C

O

O

L

A B C D E F G H I J K L M

N O P Q R S T U V X Y Z.

H B C D E F G H I J K L



GUR 10. SEPTEMBER 2011

913 • 212. tölublað • 99. árgangur •

flourish

Balfare

Balfare

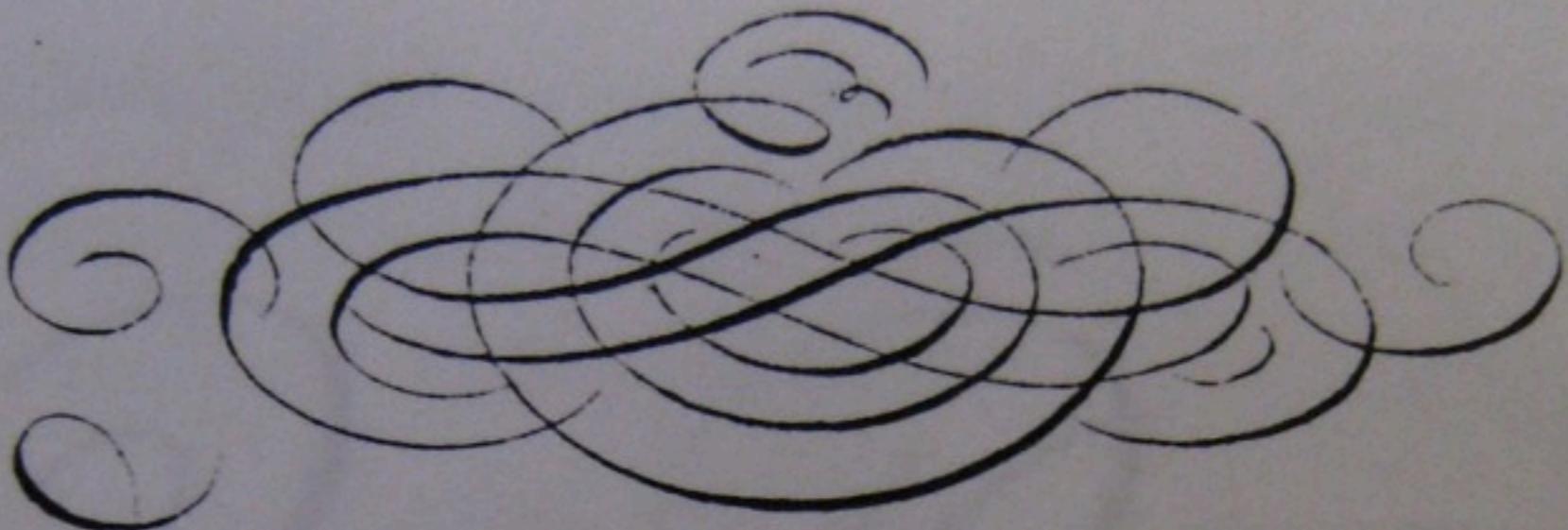
veele Drukkerye  
het gebruik daa

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Italienische Schrift.

A b b c d e f g h i j k l m n o p q r s t u v w x y z

aus ist aus Abzug von mir selbst Vierter.



Die Margarete ist eine vornunzelleige Dame, welche vor uns fijore der Leid  
geht, das sich bei einer schweren Erkrankung vornunzelt gezeigt hat, und ein  
eine Brüderin vornunzelle hat, welche auf Mittwoch gestorben ist. Diese  
kann auf keinem Klischee Margarete nennen; sie kann nur noch einen Hafl vorn  
vornunzelle mit einem Margarete bezeichnet. Und kann die Klischee keine  
Augenfängelkasten mitfüllen.



Wenn wir vornunzelle Kungen gern vornunzellen gebraucht werden, so will vornunzelle  
vornunzelle vornunzelle Pfarrer vornunzelle Wärme mit. Aufmerksamkeit vornunzelle  
vornunzelle Pfarrer vornunzelle Pfarrer vornunzelle Pfarrer vornunzelle Pfarrer vornunzelle

