

**Oh yeah baby,
that 's what I like**

Octavio Pardo

**octavio@octaviopardo.com
www.octaviopardo.com
@octaviopu**

Ritmo

More classical **alternate letters** *available*

Upright Italic

Wyświetlacz

Sleek *Sans*

Que

Branding trend

had forgotten

Las EDICIONES DE LUJO, con cuidado

HUCKENBECK

I can see many things far off

Company

was it *1946* or 2004?

I have passed through fire and deep water to arrive

mithrandir!

A KINGLY gift indeed that

ADVENTURE

Ostrogoth
Zouave

Pirate d'eau douce

Végétarien

Buveurs d'eau minérale

HURLUBERLU

Crétin des Alpes

babouins

Analphabète diplômé

I've been working in the Kremlin with a two-headed dog

Falcón

con Francisco Canaro y su orquesta

»Cabaret Voltaire«

« société anonyme pour l'exploitation du vocabulaire dadaïste

Les Statues meurent aussi
éclipse solaire

WAS MIT DIESER ZEITSCHRIFT EIGENTLICH BEZWECKT WIRD, IST NICHT GANZ KLAR

Prometeo

La lontananza nostalgica utopica futura

La fabbrica illuminata

INTELLECT

Las EDICIONES DE LUJO, con cuidado

Academic

I can see many things far off

calligraphy

„BERUŠKA 1973-85“

⇒ **sign** ⇐

▫ *high x-height - low contrast* ▫ *serif* -

PERPENDICULAR

Bathurst Island

squabble over jurisdiction produced paperwork

Geilenkirchen

AVOIDING DREADED GRANDFATHER PARADOX

RIVULET

After apprenticeship watchmaker joins guild

OVERARCHES

hands move with gravity, springs and batteries

Jacquinet Bay

LEAP WEEK FOLLOWED INTERCALARY DAYS

Bariloche

Há 50 anos, no dia 25 de Outubro de 1958, o jornal «Notícias da Amadora»

~ Poetry reading ~

EIN KALLIGRAF

The Nation's Unemployment **Outlook** is devastating

Písmar

Japón presenta el ROBOT ENFERMERO

prêt parce qu'il est trop gros

£36.98?!

~Legion Of Terra-Cotta Mouseketeers Found Beneath Disney World~

Goshawk

SEYMOUR ZOOEY FRANNY

SALINGER

my hard nose, glass jaw, and soft heart

1847 1965 & 2003

Type Quiz Mocks Faux Oblique

My faxed joke won over a page for the cable quiz show. Few quips galvanized him, only those most amusing made an impression on one so jaded.

A quick brown fox jumps over the lazy dog. Sphinx of black quartz judge my vow. About sixty codfish eggs will make a quarter pound of very fizzy jelly. Grumpy wizards make toxic brew for the evil Queen and Jack. New farmhand proves strong but lazy, picking just six quinces.

Joining me to talk more about these developments

NEW DETAILS EMERGE

Recently launched a sustained distortion to convince

FIRST THIS OLD NEWS

She joins us from the phone in her compound

Reliable Office

OUTSIDE THE COUNTY COURTHOUSE AWAITING FURTHER WORD

Developing Information

For the second time in as many days authorities point to

In Studio 3a

FANTASTIC, WE SHOULD OVEREMPHASIZE THIS STORY

LINKED TO EVIDENCE

Weekend storms have left many residents without power

ÉTAT D'URGENCE

A distinguished elegance

olive

Missile Shot Off Los Angeles

Politique

Decline of Latin diplomacy

Enfant terrible of French literature

The Magazine

Spy on journalists

TRAFFIC VIOLATIONS

BOLD

State trooper did not take kindly to my creative driving style

LIGHT CONDENSED

SPEEDING

HAIRLINE ITALIC

Rush hour drivers becoming ever more frantic

REGULAR

CONSTRUCTION AHEAD

BLACK CONDENSED

Work crews playing catch with gobs of hot asphalt

LIGHT

BRIGHT TRAIL OF SPARKS

BOLD CONDENSED

Route 59 Closed

EXTRA BLACK COMPRESSED

IN RAGE AND FRUSTRATION, I THREW MY KEYS INTO THE RIVER

REGULAR ITALIC

THEN I NOTICED I WAS MILES FROM HOME

EXTRA LIGHT COMPRESSED

Eastbound

REGULAR CONDENSED

Visiting the drive-thru psychotherapist

ULTRA BLACK

APPARENTLY I SUFFER FROM AN OEDIPAL STICK SHIFT

BOLD COMPRESSED

capacity.

ep·i·taph, *n.* An inscription on
ing that virtues acquired by dea
retroactive effect.

E·qui·ty, *n.* A new
font designed by M

Several stations to offer lettering

SHACHI HOKO

Open during 9 AM, 11 AM, and 6 PM only

transliteration

SIGHTSEEING EXCURSION

Minneapolis

Z technických důvodů zavřeno

Mechanics

Older calculators may provide new numbers

CABLE 12

Ich möchte nur Waschen und Legen

Biblia polyglota de Robert Estienne

Sans caractère

Imprimeur à Venise en 1470,

Nicolas Jenson

Lyon, berceau de nos typographes

Humaniste

LES CHATEAUX DE LA LOIRE

nombre d'or

LES PLUS BEAUX LIVRES

Incunables

Un frontispice Qualitatif

Ligaduras

C'est la plus difficile des lettres

Black

Arctic shake adventure

Béaũtÿ

“STRANGE PENGUIN DANCE”

Monkeys

Tschitti-Tschitti-Bang-Bang!

Rolex 82

Be passionate, get emotional and break the ice.

Goshawk

SEYMOUR ZOOEY FRANNY

SALINGER

my hard nose, glass jaw, and soft heart

1847 1965 & 2003

Type Quiz Mocks Faux Oblique

It was not until it was getting dark that evening that Gregor awoke from his deep and coma-like sleep. He would have woken soon afterwards anyway even if he hadn't been disturbed, as he had had enough sleep and felt fully rested.

A quick brown fox jumps over the lazy dog. Sphinx of black quartz judge my vow. About sixty codfish eggs will make a quarter pound of very fizzy jelly. Grumpy wizards make toxic brew for the evil Queen and Jack. New farmhand proves strong but lazy, picking just six quinces.

ARCHITECTS
Dunaújvárosi

GRAPHIK THIN, 70 PT [ALTERNATE a]

SATURATION
Pracovitějším

GRAPHIK THIN ITALIC, 70 PT

IDEOLOGIES
Motorického

GRAPHIK REGULAR, 70 PT

KUNSTWERK
Wernigerode

GRAPHIK REGULAR ITALIC, 70 PT

FOR AN UNEXPLORED
typographic

PALETTE OF 3 ITALICS

A FLAT TIRE

IS OUT OF THE QUESTION

Drive yourself italic

cruise the linguistic

highway

OPEN THE THROTTLE

Hi!

Kris Sowersby

2010

Experimentalphysik

MACHINES

Grotesk

GROTTO

1887 Miller & Richard

Specimen

1920–1933

Grotesque was originally a style of ornament in art. Now the word is used to mean strange, fantastic, ugly, or bizarre.

Chimera

Arabesques

FRANKREICH

LINGUISTICS
Manifestation

EGYPTIAN HEADLINE LIGHT, 70 PT

PENINSULAS
Zróżnicowanie

EGYPTIAN HEADLINE LIGHT ITALIC, 70 PT

ABASEMENT
Philosophical

EGYPTIAN HEADLINE REGULAR, 70 PT

ØKONOMISK
Salesmanship

EGYPTIAN HEADLINE REGULAR ITALIC, 70 PT [ALTERNATE h]

FAMILIAR LANDMARK

BOLD

MEMORIAL ERECTED ON THIS SPOT IN 1926

REGULAR SMALL CAPS

Permanent

BLACK ITALIC

Impossible to relocate; we tried

REGULAR

RESTORATION

BOLD

STATUE MISSING LOWER TORSO

BOOK ITALIC SMALL CAPS

History buff

LIGHT

Young expert arrives for consultation

SEMIBOLD ITALIC

EXPENSES

BOLD SMALL CAPS

TOWN OVERCHARGED

REGULAR

Credit card

LIGHT ITALIC

WE REALLY CAN'T AFFORD THIS

SEMIBOLD

POSTERS

PERFECTION BRINGS REWARD

Gaslight

REVOLUTIONARY WAR 1775-83

QUICK & EASY
PIZZA

Theory

Art & Typography

THE PERSONAL COMPUTER BOOK

California

Shoes

LATEST FASHION NEWS

bright

Hair & Beauty

Trend

STREET CHIC DAILY

Prada

Köfte

MAHI-MAHI Vetkoek

Slovenian Partizanski golaž

Gazpacho

Kontsomea foiearekin eta azarekin

Whisky

SMÖRGÅSBORD!

Chá com limão

8 Portions of Strawberry Cake

REVOLTO DE ALGAS CON OURIZOS