

Date 14 April 2018 Time _____

Facilitator	Liam McNulty
Minuted by	
Attendees	
Absent	
Knowledge Sharing	N/A

Points to Visit	<ol style="list-style-type: none"> 1. Vision & Concept; 2. Product Development; 3. Marketing & Sales; 4. Scaling Up 5. Partnerships & Distribution 6. Structure & Organizational Design
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Topic	Vision & Concept		
Discussion Points			
<ul style="list-style-type: none">• We have been lucky enough to inherit a coin that is worth \$75k to list on its current exchange. We now find ourselves in an enviable position of being able to manage this venture. Question is though; what is our overall vision and concept of this project?• Ie What is the end game, and what point to we all agree to try and take this to? We want to build a successful project no doubt, and also to recoup our current investments in this coin....but....;• Do we want to build it up enough into something to sell it off to a competitor, do we want to purely want to build a currency that is implemented worldwide, or locally, etc etc.• I do realise that as a startup, we can't look too far in the future as we may be a different beast in 6 months, 12 months, 2 years etc, but we do need to understand a common end goal here;• To avoid a 'just do it' attitude, we do need to manage ourselves as entrepreneurs to be able to deliver (I am a big fan of Eric Ries) ;• Constant innovation is the key to success in this realm – we can (cliché term spoiler alert) pivot as required as market conditions contribute to our feedback loop as we build, measure, learn.			
Action Items		Person Responsible	Deadline
<ul style="list-style-type: none">•			

Topic	Product Development
Discussion Points	
<ul style="list-style-type: none">• We have discussed some key items here already<ul style="list-style-type: none">1. Wallet (online, desktop etc etc);2. Alteration to code to allow for funding3. Stable miner;4. (Discuss what is next)	

Action Items	Person Responsible	Deadline
•	TBA – need to discuss	

Topic	Marketing & Sales		
Discussion Points			
<ul style="list-style-type: none">• In order to kick off a successful marketing campaign, we need to get a whitepaper together once we know what we are actually planning on doing in the next 3,6,9,12 months• We need this whitepaper to apply for Binance and other large exchanges. The handbrake is firmly applied by these exchanges until we can provide this document, which will affect our presence in the big boy realm;• Therefore, the white paper becomes an integral character in this play.			
Action Items		Person Responsible	Deadline
<ul style="list-style-type: none">• What are we building and planning? Then determine the white paper (obviously not an immediate deliverable that we can quantify / establish in this meeting)		TBA – need to discuss	

Topic	Scaling Up		
Discussion Points			
<ul style="list-style-type: none">Once we establish what we can confirm the product that we are actually building, then we can determine scaling of this product;This is separate from exchange listings etc, as this is purely an exposure thing.			
Action Items		Person Responsible	Deadline
<ul style="list-style-type: none">		TBC	

Topic	Partnerships & Distribution		
Discussion Points			
<ul style="list-style-type: none">Distribution is relatively easy in terms of exchange listings (and can discuss more as we progress);Partnerships - as some chat has been indicating already, we can hold on to the ‘Z’ core group and perhaps form some sort of partnership along these lines from an alliance point of view, but then also need to discuss who could potentially partner up with a payment gateway of some sort (again, critically aware that this could be a completely different beast within the year, but doesn’t hurt to chat about it.			
Action Items		Person Responsible	Deadline
<ul style="list-style-type: none">		TBC	

Topic	Structure & Organizational Design	
Discussion Points		
<ul style="list-style-type: none">• Lastly, what are we?• Are we a company, not-for-profit, etc etc? How does this work if a competitor showed interest in this project and wanted to purchase it?• What country does the entity / not-for-profit / community coin get registered in?		

- We need to nail this down very early on in the piece, and also be very clear with the community about how this goes. We can't be a multi million dollar company / entity, and still not have this clarified. The foundation needs to be laid now.
- Org Chart wise, we are looking good, and can add to this as we traverse further into the unknown.

Action Items	Person Responsible	Deadline
•	TBC	

Topic	Other Business		
Discussion Points			
<ul style="list-style-type: none">			
Action Items		Person Responsible	Deadline
<ul style="list-style-type: none">			