

MAZER GAMING

2019 SPONSORSHIP DECK



MAZER.GG

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WHO IS MAZER GAMING?

- ESPORTS TEAMS -

Mazer Gaming's esports section competes in multiple video game titles across the globe. These titles include: Fortnite, Call of Duty, Gears of War, CS:GO, Super Smash Bros., Brawlhalla, and many more!

- CONTENT & MEDIA -

Mazer Gaming's content and media division focuses on video production, live-streaming, integrated marketing, social media/digital advertising, and social media interactions.

- MAZER EVENTS -

The Mazer Events section of our team hosts online tournaments that span across all video game platforms to help interact with the community by providing a place to have a friendly competition

- MAZER ACADEMY -

Mazer Gaming takes pride in taking amateur players in and providing them with the coaching necessary to turn them into professional athletes through our academy program.

- MAZER STUDIOS -

Mazer Studios is our very own design studio that provides Graphic Design services to our organization and its clients. This includes advertisements, announcements, social media branding etc...



MAZER GAMING LEADERSHIP

TOBY DELEO

CHIEF EXECUTIVE OFFICER

Toby DeLeo, the Chief Executive Officer (CEO) of Mazer Gaming, is an accomplished leader and manager. Providing great insight to many business and investment opportunities for the team, Toby has proved that he is the perfect fit for this role at Mazer Gaming. With a deep background in the culinary industry and management, he knows what it takes to be the best at something. Originally having a passion for games such as Guitar Hero and Zelda, Toby has seen the rise of esports his whole entire life. He will do what it takes to improve Mazer Gaming on a daily basis and make the proper decisions to bring Mazer Gaming to the very top of the industry.

SAMUEL KIJAK

CHIEF OPERATING OFFICER

Samuel "Abra" Kijak is an esports professional with 5 years industry experience. He started off as a graphic designer in 2013-2014 and then eventually switched over fully to the foundations of Mazer Gaming. Ever since founding Mazer and eventually changing it's name to Mazer Gaming at the end of 2017, Sam has had a growing passion to achieve great things with his organization. His esports roots originate from the game Call of Duty where he had a huge obsession with the game and the sport. Call of Duty would be the first game that Mazer Gaming would enter in the esports realm, and the rest is history from there.

GRIFFIN BYRD

MARKETING MANAGER

Griffin "Agent" Byrd has been playing video games since 2009, ranging from Minecraft to Overwatch. He has always tried his best to improve and has since then joined the Mazer Staff. As marketing manager, Griffin ensures that all the Mazer line of products are properly shown and presented to the whole Mazer Gaming community as well as the esports community. Additionally, he develops and plans marketing strategies for Mazer Gaming and their products.

TYLER SANNEBECK

CHIEF CREATIVE OFFICER

Tyler "Zephyr" Sannebeck is a self-taught graphic designer who has been working to help develop Mazer Gaming's image since October 2016. His love for video games and desire to fulfill his creative aspirations drew him into the esports scene which allowed him to mature his talents hands-on. His role in Mazer Gaming involves directing the general image of Mazer Gaming on social media whilst being in control of our Mazer Studios section of the team.



LEADERSHIP3
CONTINUED ON PAGE 3

MAZER GAMING LEADERSHIP

[CONT'D]

HUNTER SILER

GENERAL MANAGER

Hunter "Huntoh" Siler has been around esports since 2013 when the industry first took off. He owned his own professional team at the early age of 13 in 2013 and has had passion for it ever since.

As General Manager of Mazer Gaming, Hunter helps with the day-to-day operations between players and staff and ensure everything runs smoothly between our business and players

JEFFREY SYMENS

CONTENT MANAGER

Jeffrey "Edge" Symens has been a gamer since the good old MW2 days. Due to his love for video games he decided to start a YouTube channel and share his love for video games with the world. He recently hit 1000 subscribers and looks to keep growing. He is currently the Content Manager for Mazer Gaming. He scouts out content creators and creates schedules for uploads on our YouTube.

JEREMY LOUW

SOCIAL MEDIA MANAGER

Joining the organization as a young content creator, Jeremy was very interested in gaming as well as esports. He played as a sniper in the game Call of Duty until Mazer decided to focus more on esports. Meanwhile, Jeremy became a manager for Mazer and assisted the organization on various projects. Nowadays he executes his role in Mazer as a Social Media Manager.

MATHIEU PAGÉ

STREAM MANAGER

Mathieu "Galaxy" Pagé is currently a Stream Manager for Mazer Gaming. His first game was Call of Duty Modern Warfare 2. After playing that game he fell in love with gaming. He has a very big passion for the esports and gaming industry and has always enjoyed the idea of streaming since it was introduced. He will do his best to shape a team of streamers for Mazer Gaming and plan and coordinate their events being streamed.

BRAYTON HANEY

STREAM MANAGER

Growing up, Brayton spent a lot of his time playing single player games until eventually moving on to competitive online gaming. He loved watching tournaments but quickly grew more into entertainment and aspired to get into streaming. Brayton works full time and streams after work in the evenings playing a variety of games.



THE PEOPLE OF MAZER GAMING

- MAZER LAVA -

 - **12.5k** Followers

 - **12k** Followers

- MAZER REMY -

 - **37.6k** Followers

 - **1.1k** Followers

- MAZER LA LUNA -

 - **32k** Followers

 - **9.2k** Followers

- MAZER NEPENTHEZ -

 - **845K** Followers

 - **1.7M** Followers

- MAZER NAKAT -

 - **31.4k** Followers

 - **32.5k** Followers

- MAZER OSHIKOROSU -

 - **4.4k** Followers

 - **9.7k** Followers

- MAZER LEGAL -

 - **33.1k** Followers

 - **2.9k** Followers

- MAZER DRAMA -

 - **10.5k** Followers

 - **628** Followers

- MAZER NEWBZ -

 - **4k** Followers

 - **5.1k** Followers

AND **30+** MORE
STREAMERS AND INFLUENCERS



SOCIAL MEDIA ANALYTICS

COMBINED FOLLOWING AND IMPACT

TWITTER

FOLLOWERS - **1.3M**
IMPRESSIONS - **350M**/MONTH

TWITCH, YOUTUBE & INSTAGRAM

FOLLOWERS - **800K**



MAZER GAMING'S ACHIEVEMENTS

CALL OF DUTY

CWL PRO LEAGUE QUALIFIERS - T25/28
CWL LAS VEGAS OPEN - T17/20
NJROD - T3

GEARS OF WAR

MEXICO CITY OPEN - T5/6

HALO

UGC HALO CLASSIC - T12

FORTNITE

FALL SKIRMISH - FINALIST
PLAYER UP EVENT - T8

SMITE

AMATEUR INVITATIONAL LEAGUE - 1ST

CS:GO

ESEA SEASON 28 INTERMEDIATE - 1ST

SUPER SMASH BROS.

EXPAND GONG 4 - 2ND
ULTIMATE WANTED 1 - 2ND
SKY'S ULTIMATE INVITATIONAL - 5TH

IN ADDITION TO THESE MORE NOTABLE ACHIEVEMENTS,
WE HAVE PLACED WELL IN COUNTLESS ONLINE TOURNAMENTS



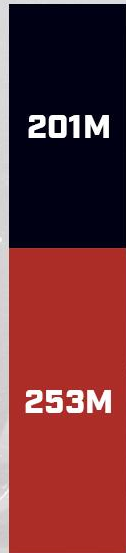
MAZER GAMING APPAREL



MAZER GAMING'S APPAREL IS A MAIN PART OF OUR ORGANIZATION THAT BRINGS TOGETHER OUR MEMBERS AND OUR FANS AS ONE PRIDEFUL MAZER FAMILY.



DEMOGRAPHICS



**TOTAL AUDIENCE -
454M**

OF ESPORTS ENTHUSIASTS

57% ASIA-PACIFIC

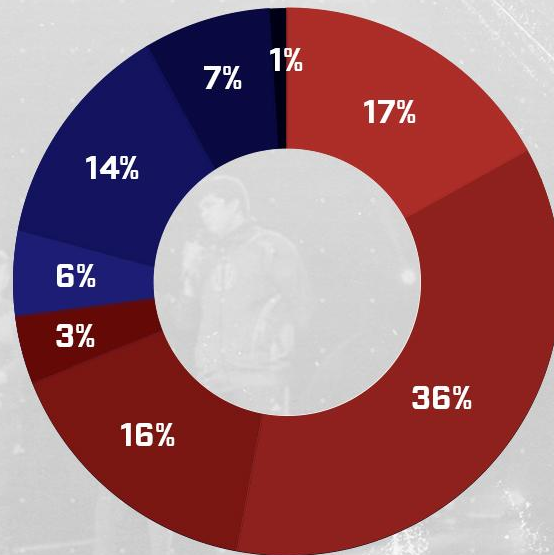
16% EUROPE

12% NORTH AMERICA

15% REST OF WORLD

● - ESPORTS ENTHUSIASTS

● - OCCASIONAL VIEWERS



● - MALE AGES 10-20

● - MALE AGES 21-35

● - MALE AGES 36-50

● - MALE AGES 51-65

● - FEMALE AGES 10-20

● - FEMALE AGES 21-35

● - FEMALE AGES 36-50

● - FEMALE AGES 51-65



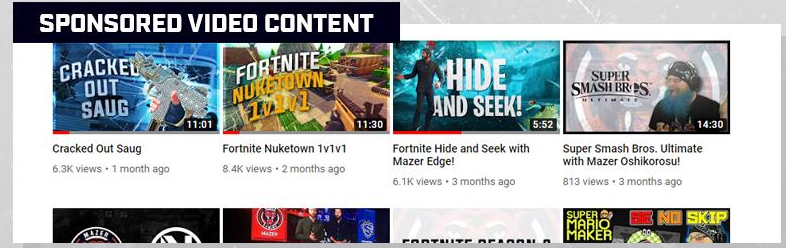
BRAND ACTIVATION

MAZER GAMING OFFERS MANY OPPORTUNITIES TO SPREAD YOUR BRAND AROUND THE ESPORTS COMMUNITY. WHETHER IT'S AS SIMPLE AS DISPLAYING YOUR LOGO OR AS IN DEPTH AS PROMOTION.

SOCIAL MEDIA PLACEMENT



SPONSORED VIDEO CONTENT



PRODUCT PLACEMENT



SOCIAL MEDIA PROMOTIONS



BRAND ACTIVATION CONTINUED ON PAGE 10



BRAND ACTIVATION

(CONT'D)

ADDITIONALLY, MAZER GAMING CAN PROMOTE YOUR BRAND WHILE LIVESTREAMING ON OUR TWITCH PAGE OR WHILE HOSTING EVENTS.

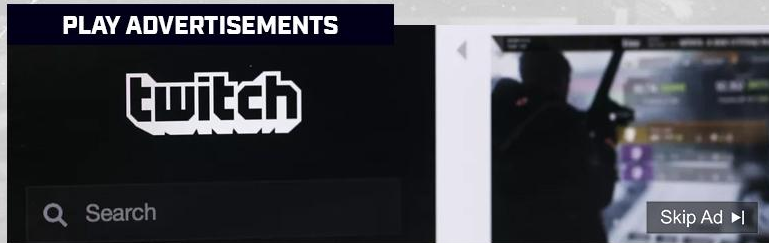
LOGO IN OVERLAY



NAME IN TITLE OF EVENT



PLAY ADVERTISEMENTS



ADVERTISED AT EVENT



WHAT WE'RE LOOKING FOR



**PERIPHERALS THAT WILL KEEP OUR
PLAYERS A CUT ABOVE THE REST.**



**MONETARY BACKING TO SUPPORT OUR
PLAYERS IN THEIR PROFESSIONAL JOURNEY**



**A SUPPORTING AND RELIABLE BRAND
THAT OUR PLAYERS CAN REPRESENT**



SPONSORSHIP PACKAGES

TIER ONE \$1,000/MONTH

- A SPOT ON OUR WEBSITE (WWW.MAZER.GG)
- LOGO PLACEMENT IN TWITTER, YOUTUBE, AND TWITCH BANNERS
 - FOLLOWED AND TAGGED ON ALL SOCIAL MEDIA POSTS
- LOGO USED IN SOCIAL MEDIA ANNOUNCEMENTS AND GRAPHICS
 - PARTNERED GIVEAWAYS
- PROMOTIONAL CONTENT AND CAMPAIGNS

TIER TWO \$5,000/MONTH

- EVERYTHING OFFERED FROM TIER ONE
- LOGO PLACED ON SLEEVE OF OUR JERSEY
- PHOTOSHOOTS AND ACCESS TO PHOTOS W/ YOUR LOGO



SPONSORSHIP PACKAGES

TIER THREE \$10,000/MONTH

- EVERYTHING OFFERED FROM TIER ONE & TWO
- LOGO ENLARGED ON SLEEVE OF OUR JERSEY
- ACCESS TO PLAYERS AND CREATORS FOR ANY PROJECT
 - SPONSORED VIDEO CONTENT
- YOUR LOGO IN OUR STREAM/CONTENT OVERLAYS
- PRODUCT PLACEMENT ONLINE AND AT EVENTS

TIER FOUR \$20,000/MONTH

- EVERYTHING OFFERED FROM TIER ONE, TWO & THREE
 - BIG LOGO ON FRONT OF OUR JERSEY
- TITLE SPONSORSHIP - EX. "MAZER GAMING PRESENTED BY..."
 - LOGO AND NAME USED IN MAZER HOSTED EVENTS
 - DOCUMENTARY SERIES
 - BRAND NAME IN OR AFTER TITLES

