



The Digital Workforce for Insurance Distribution

NVIDIA Inception Program

February 2026

\$1.1M

ARR

12

Customers

15

Team Size

\$1.9M

Seed Raised

First generative AI insurance acquisition in the industry

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Insurance distribution is stalled by a massive friction gap. Carriers have strategic appetite trapped behind slow, manual processes. Staff are drowning in administrative drudgery – COIs, billing, renewals, data entry. The consequence: lost revenue that current human-only teams cannot physically capture.

70%

Underwriting capacity wasted on non-productive work

30%

Efficiency rate at \$100M MGAs due to admin burden

**2-3
wks**

Average response time on submissions

50%+

Quote loss rate from slow manual processes

The Consequence

This friction represents billions in lost revenue that current human-only teams cannot physically capture. Insurance carriers, MGAs, and brokers need a digital workforce that understands the complex logic of insurance and works alongside human teams.

We deploy specialized AI Associates – generative AI agents that work alongside human teams across chat, voice, and email. Our platform delivers four business outcomes through composable, insurance-native Skills.

Revenue Engine

24/7 quoting & binding, eligibility triage, agent portal support

Retention Engine

Churn defense, cross-sell identification, lapse prevention

Efficiency Engine

Service automation, underwriting guardrails, knowledge search

Control Engine

No-code agility, distribution analytics, human-in-the-loop governance

Channels

Web Chat Voice (Bilingual) Email Web Operators

Technical Differentiators

- Insurance-native AI pre-trained on binding authority & surplus lines
- Composable Skills architecture – reusable, measurable capabilities
- Human-in-the-Loop safety net for compliance in regulated environments
- ~60 days from contract to production deployment

Landmark Achievement

First generative AI insurance acquisition in the industry – Jewelers Mutual (112-year-old mutual insurer) acquired our AI-native MGA for \$1.835M plus a \$300K SaaS contract.

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Customer Results

EventGuard / Jewelers Mutual

330% YoY premium growth

10x conversion vs. webforms, 95% automation rate

GIC Underwriters

53% AI resolution rate

Up from 19% at launch, deployed in 7 days

INSURICA

3.7x revenue expansion in 5 months

\$24K '\$89K TCV, 18-96x faster processing

Union General

96%+ reduction in response time

2-3 weeks '2-3 minutes, \$100K+ annual savings

Indemn's AI Associates perform real-time reasoning and natural language generation during live conversations with insurance professionals and customers. As we scale, GPU-accelerated infrastructure becomes critical to maintaining the low-latency, high-throughput performance our production voice and multi-channel agents demand.

Voice AI Inference

Our production bilingual voice agents require low-latency inference for real-time conversations. NVIDIA GPUs enable sub-second response times critical for natural voice interactions with insurance customers.

Real-Time Agent Reasoning

AI Associates perform complex reasoning – eligibility triage, compliance validation, cross-sell detection – during live conversations. GPU-accelerated inference enables these capabilities at production scale.

Multi-Channel Scale

As we scale from 12 to 75+ customers, concurrent AI agent sessions across voice, chat, and email will demand high-throughput GPU infrastructure for consistent performance.

Growth Trajectory

12

Customers Today

75+

Target 2026

3,000

Agents (3-Year)

Leadership

Kyle Geoghan
CEO / Founder
Deep insurance industry relationships, fundraising lead

Cam
Operations / Business
Series A narrative, investor relations, strategic positioning

Craig Certo
Technical Partner
Platform architecture, AI-first operating system

Ganesh Iyer
Engineering Lead
Platform development, team leadership

Funding

\$1.9M seed

Raised

12+ months

Runway

\$10M Series A in progress

Goals

- \$3M ARR target for 2026
- 75 new customers
- SOC-2, HIPAA, PCI compliance
- 3,000 AI agents deployed (3-year)

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Making Insurance a Conversation