

Craig John

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SUMMARY

Highly motivated and creative student with graphic design experience and a strong coding background, seeking internships to specialize in 3D design. Proficient in the full 3D pipeline, including modeling, texturing, lighting, and animation. Eager to contribute creativity and learn from industry professionals to excel in this dynamic field.

EDUCATION

The Pennsylvania State University – University Park, PA	May 2024
School of Visual Arts	GPA: 3.85
Bachelor of Design in Digital Arts and Media Design	Dean's List

RELEVANT COURSES

Creative Collaboration Studio	Spring 2023
<ul style="list-style-type: none">Corresponded and engaged intensively in a team setting to develop an online narrative-driven experience using JavaScript, HTML, and CSS	
Advanced Web and Multimedia Publishing Studio	Fall 2022
<ul style="list-style-type: none">Built a functioning, professional portfolio website using JavaScript libraries, HTML, and CSS	
3D Studio	Spring 2022
<ul style="list-style-type: none">Created an animated short film in Blender by following an extensive and focused pipeline in an in-depth studio environment	

TECHNICAL SKILLS

Design: Blender, Maya, Adobe Suite, Substance Painter
Programming Languages: Java, Python, JavaScript, HTML, CSS

DESIGN EXPERIENCE

Onward State	Spring 2023 – Present
Graphic Designer, University Park, PA	
<ul style="list-style-type: none">Coordinate with staff to develop engaging graphics for social media sites that effectively represent the brand of an online news organization run by Penn State students	
Atlas Benefitting THON	Spring 2023 – Present
Graphic Designer, University Park, PA	
<ul style="list-style-type: none">Lead a comprehensive rebranding strategy, orchestrating the development of a cohesive style guide and delivering captivating t-shirt designs to increase awareness and presence within the Penn State THON community	

INVOLVEMENT

Digital Media Group	Fall 2021 – Present
Member, University Park, PA	
<ul style="list-style-type: none">Participate actively with fellow students in critiques, guest speaker presentations, and collaborative projects	
Operations Committee Member: Penn State THON	Fall 2022 – Spring 2023
Member, University Park, PA	
<ul style="list-style-type: none">Logistically planned and collaborated with over 500 committee members to create a safe and sanitary environment during Penn State's forty-six-hour dance marathon weekend for dancers, family, and spectators	
Merchandise Chair	
<ul style="list-style-type: none">Designed t-shirts that accurately reflected our committee and were worn during THON WeekendCollaborated with vendors and facilitated deliveries to ensure quality and efficiency standards were met	
Inspiration Chair	
<ul style="list-style-type: none">Encouraged fellow committee members before and during THON Weekend through videos, articles, and speeches to boost morale and promote team-building	