

# Front End Web Developer

Forward-thinking software developer with over 10 years success in website and application development and support. Knowledge of advanced development methodologies, tools, and processes contributing to design and rollout of dynamic software applications.

## TECHNICAL SKILLS

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HTML5, PHP  
CSS3/Animations  
JavaScript/ES6  
AJAX/JSON  
ReactJS, Redux  
NodeJS, Express  
jQuery, GIT/GIT Hub,  
npm, WebPack  
Sass, WordPress  
WP Rest API  
Bootstrap, Shopify  
Photoshop, Jira  
Adobe XD

## BUSINESS SKILLS

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Time Management  
Client Satisfaction  
Team Collaboration  
Requirements Gathering  
Responsive Design

## EDUCATION

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### A.A.S., Web Development

Kingsborough Community  
College, Brooklyn, NY

*Coursework completed in*

### Communications Design & Web Development

New York City College of  
Technology, Brooklyn, NY

## PROFESSIONAL EXPERIENCE

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### Front End Web Developer

2020 – Present

Freeman, New York, NY

Contribute software engineering expertise in development of products through software lifecycle, from requirements definition through successful deployment. Manage end-to-end duties, such as maintaining software engineering applications, sizing custom requests, fixing bugs, and developing business solutions based on client requirements. Collaborate with back-end engineers to setup custom integrations and create data needed on the front end. Work cross-functionally with development, QA, and testing teams to ensure consistent, high quality delivery of products. Communicate with team members by leveraging Slack, Git, and Jira.

- Developed UIs in React JS, NodeJS/ Express, JavaScript, Sass, NPM, and Webpack.
- Contributed to new features on the Live Event platform (desktop and mobile)
- Supervised, mentored, guided, and motivated teams to build custom experiences and events using the Live Events platform for high profile clients.
- Participated in meetings/ discussion about new features and architectural decisions.
- Excelled in rapid application development and management of technological issues for assigned projects, earning the highest customer satisfaction rating for all software solutions delivered.
- Delivered assigned projects to time, budget, and agreed quality standards.
- Demonstrated software engineering expertise, leadership, problem solving orientation, time management, and training abilities.
- Persuasive communicator with ability to thrive in individual settings as well as in a team-centric environment.

### Front End Web Developer

2015 – 2020

Town Square Media, New York, NY

Led development, innovation, and R&D initiatives in design and support of infrastructure systems, software, and solutions that align with stakeholders' business needs and powered 600+ well optimized media websites. Improved delivery, requirements gathering, and development of customized site development, enhancements, new tooling, performance tuning, and support of triage and bug/defect issues for complex technologies.

- Leveraged expertise of ReactJS and PHP to deliver architecture of new Google Amp platform and develop new back to front features sites that enable thousands of blog posts across 600+ sites.
- Developed WordPress plugins to improve platform CMS with customized dashboards and REST data.
- Built and supported interactive and technically sophisticated HTML5 rich media ads using numerous third-party APIs and created embed codes and launch files for ads with custom options and creatives, utilizing Google Ad Manager and Native Apps.

## Interactive Web Developer

2014 – 2015

Avrett Free Ginsberg, New York, NY

Managed and collaborated with large client portfolio to create and deliver dynamic and highly functional web applications, games, and front-end development. Utilized methods and tools, including WordPress, JavaScript, jQuery/Mobile, PHP, HTML5, CSS3, Bootstrap, Sass, and GIT to develop interactive and animated media banners and ads and web applications.

- Key contributor among 4-person web development team, leading resource allocation and assigning tasks to ensure timely and accurate delivery of large projects.
- Enabled optimal performance and functionality by effectively adjusting website components, establishing cross-browser compatibility, and reducing loading times.

## Freelance Web Developer

2006 – 2014

Partnered with clients to understand requirements and business needs in order to design and develop interactive websites using full-featured WordPress and ReactJS. *Key development projects include:*

- **Spotzot:** designed custom WordPress website based on templates, fields, and post types and delivered back-end access that allowed future development and design changes.
  - Developed components to enable interaction with site content and optimized search engine rankings to increase visibility and business initiatives.
- **Aaron Max Design:** developed, delivered, and maintained websites with integrated and dynamic graphics, and maximum operational functionality.
- See portfolio for full project list