

Craig Clarke

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Profile

A committed and innovative project manager with over ten years' experience in bringing technology to market. Extensive technical and project management experience in a rapid growth environment. Creative and ambitious with a proven track record of success in a multinational company. Takes ownership for personal development with success as Director of new company, winning new clients and diversifying skillset.

Experience

Director - *Waveform Labs - Edinburgh*

2014 - Present

- Consultant to [PGS](#) and continuation of product management as outlined below.
- Big Cheer - *iOS app focused on the US Sports market*. Lead role in developing the design strategy and supporting development of the app from concept to delivery. Produced detailed design proposals to create an immersive and entertaining mobile experience tailored to the US sports market, with the inclusion of ESPN mascots and college teams.
- Yarnee - *mobile app that lets you create shareable collections of your favourite content*. Provided UX consultation on initial release. In addition, designed the FTUE for the app, and developed design proposals for the web viewer.

Senior Product Manager - *Software Development - [PGS](#) - Toronto & Edinburgh*

2011 - 2014

- Product Owner with lead responsibility for delivering integrated visualisation and data analysis tool kits within industry-standard platforms. Responsible for defining requirements, managing product backlog, and communication between key stakeholders. Delivered successful deployment of production platform to multiple active user bases.
- As the figurehead for the project, I was responsible for understanding the requirements of the operations team and for building and leading the development team to deliver efficient and scalable applications. This required excellent leadership skills to bridge the communications gap between teams and build credibility with both operations and development colleagues. My ability to negotiate priorities and schedules and to facilitate collaboration ensured successful and regular delivery of working products that responded to operational challenges.

Senior Project Manager - *Operations - [PGS](#) - Edinburgh & Oslo*

2007 - 2011

- Senior project management role in a rapid growth and change environment with an increasing client and staff base, following acquisition by multinational company.
- Delivered on successive projects with wide ranging requirements and growing client expectations. I had lead responsibility for understanding, interpreting and managing client requirements, for negotiating priorities and collaborating with developers to ensure effective implementation of requirements.
- Design, development and delivery of software platform covering full scope of project. Introduced Agile working methods, and responsible for defining requirements and developing the tools to deliver in a deadline driven environment.

Project Lead – Operations – MTEM - Edinburgh

2004 – 2007

- Central role within start up company developing a new technology to bring to market, which demanded application of skill base across full facet of organisation.
- Building and leading a team in successful delivery of client-focused projects, development of new client relationships and building of new tools and methodologies. Produced and communicated training documentation and project management tools, reacting to the rapid expansion of the technology.

Education

Edinburgh University

2000 - 2004

Bachelor of Science (BSc), Geophysics (2:1)

Courses: Physics, Geophysics, Geology, Mathematics, and Computer Science.

Core Competencies, Knowledge and Skills

- MATLAB/LabView/Python
- HTML/CSS/Javascript/Objective-C/Swift
- Sketch/Affinity Designer and Photo
- Strong communicator with ability to engage with key internal and external stakeholders, delivering informed discussion on both technical and commercial aspects.
- n with an emphasis on producing working, useable software.
- Experienced in working both independently and as part of a multi-national team to deliver client focused solutions.
- Comfortable working in multi-disciplinary environments with many user and development groups.
- Disciplined, committed and active participant in the application of research and design into deliverable product.
- Creative, passionate and confident in new and dynamic environments. Thrive on challenge.
- Experience in rapid prototyping and wireframe design to illustrate functionality and better communicate design decisions to clients and end users.
- Creation of User Interface design guidelines, and a focus on an engaging User Experience.
- Proven ability to deliver innovative and efficient workflows for the integration of software code into an active production platform.
- Involvement across the full scope of a project cycle, from research & design, through development & testing, and into the delivery and maintenance of a product.

Portfolio

Showcasing my recent work in the design and development of app and web projects.

<https://craigmclarke.carbonmade.com/>