

## Personal Details

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## In Short

I am a front-end web developer. For the past few years I've been working in Toronto full-time for a technology agency called [BNOTIONS](#) on their web team.

At BNOTIONS I worked on numerous applications as part of advertising campaigns - producing HTML templates and JavaScript interactive behaviour to integrate with a Kohana backend. The majority of my work has been on [Facebook](#) applications such as short-lived competition pages.

I also worked on an application for a touchscreen kiosk running Chrome, made a crossword puzzle in JavaScript and some so called 'hybrid' mobile applications using JQTouch, jQuery Mobile and Phonegap. One of these was briefly featured in the Apple App Store.

I graduated from [Natcoll Design Technology](#) (now known as Yoobee) in Auckland, where I attained a diploma in Web Design and Development. During my study I worked on the web team for a travel advertising agency called Jasons Travel Media, and as a designer/developer for The Web Company from graduation through to moving to Toronto in late July 2010.

Previous to this study, I had 8 years of experience in film, TV and video post-production. I've worked in television studios, on movie sets, and authored DVD collections.

I am also flirting with Haskell, Python, Windows 8 Metro apps, and node.js.

## Web Technologies

		Experience
Markup & Template Languages	HTML 5 HTML 4.01 Haml Jade Mustache / Handlebars Jinja2	2 Years 1 Year 4 months 1 month 6 months 2 months
Styling	CSS SCSS / SASS SMACSS	3 years 1 year 6 months
Behaviour	JavaScript jQuery Underscore Modernizr Selectivizr Backbone & Marionette Ender jQTouch / Phonegap	3 years 3 years 6 months N/A N/A 4 months 1 month 1 month
Utilities	grunt.js Compass XAMPP jsHint	6 months 2 months 3 years 1 year
Version Control	SVN Git	2 years 1 year
Server side	PHP Wordpress Node.js Express	1 year ( not pursuing language ) 1 year 1 month 1 month
Database	Mysql(i) MongoDB	1 year ( not pursuing language ) 1 month
Workflow / Ticket& Time tracking	Pivotal Tracker PM Robot BaseCamp Trac	3 months 6 months 1 year 1 month

## Other

		Experience
Android	Java The Android Framework	3 months ( not pursuing language ) 3 months ( not pursuing framework )
Windows 8 "Metro"	WinJS	3 months

## Education

2009 - 2010	<a href="#">Natcoll Design Technology</a> (now Yoobee)	<a href="#">Diploma of Web Development</a>
2007	St. Johns	Workplace First Aid Certificate
1999	South Seas Film and Television School	NZQA Certificate A+ (with speciality in field audio recording)
1994 - 1998	Onehunga High School	

## Work History

Company	BNOTIONS / Bogaroo Inc
Company Links	<a href="#">Web</a> , <a href="#">LinkedIn</a> , <a href="#">Github</a> , <a href="#">Facebook</a> , <a href="#">Twitter</a> , <a href="#">Techvibes</a> , <a href="#">Pruvology Interview</a>
Employment Period	2010 – 2012
Title	Senior Web Developer, Front End
Duties	<ul style="list-style-type: none"><li>• Used Backbone and Marionette libraries to build RESTful scalable web apps.</li><li>• Used jQuery and jQuery UI libraries to manage DOM manipulation, form validation, animation and AJAX communication.</li><li>• Worked with Backend team to determine request / response signatures for RESTful, AJAXy apps.</li><li>• Slicing image assets for Photoshop creative assets.</li><li>• Writing HTML documents; these are expected to be validated with the w3c validator, have minimal bloat and semantic meaning.</li><li>• Writing CSS stylesheets. Also required to be w3c valid, with some leniency for Microsoft's non-standard syntax where applicable. Introduced the SMACSS conventions.</li><li>• Ensuring the app looks and works appropriately across browsers.</li><li>• Backend templating with jinja2 and mustache</li><li>• Frontend templating with precompiled underscore templates, regular underscore templates, mustache and handlebars.</li><li>• Using GIT and SVN for version control. GIT use included post-commit hooks with the Pivotal Tracker ticket tracking system.</li><li>• Maintaining a frontend support toolset in github: A slicing plugin, an HTML5 project boilerplate tweaked to our preferences, scripts to help escape French language characters and similar.</li><li>• Project build management with grunt.js and node. While coding JavaScript would be linted with jsHint, concatenated and minified. SCSS would be compiled into CSS, which would be minified and concatenated. Image sprites would be managed by Compass, with the objective of having only one image file used to provide all the non-content bitmaps. Underscore templates would be compiled into JavaScript methods and appended to the application namespace.</li><li>• Consume web APIs e.g. Google Maps API, Twitter API, Google Charts API, Facebook Connect.</li><li>• Supporting / mentoring junior staff members and interns.</li></ul>

	<ul style="list-style-type: none"> <li>Assisting with quoting and estimating, finding and discussing best practices with team members and helping with urgent situations.</li> </ul>
Example Projects	<ul style="list-style-type: none"> <li><b>The Richness Project.</b> <a href="http://therichnessproject.com">therichnessproject.com</a> A web app for Scotiabank Canada's 'Richness Moment' campaign. Users upload their 'Richness Moment' content ( text, image, or video ) and nominate a charity for a \$1 donation provided by the bank. Also produced an embeddable widget version of the uploader. HTML, SCSS, CSS, JavaScript, grunt.js, Mustache.js, masonry.js, jQuery, jQuery UI.</li> <li><b>Mobicartel Brand Page</b> <a href="http://mobicartel.com">mobicartel.com</a> A simple promotional page for Android developers Mobicartel. Created a custom jquery flipper / slider interface that consumes content from a Wordpress backend and the latest tweet from the devs. HTML, CSS, JavaScript, jQuery, Twitter API, Wordpress.</li> <li><b>Q2 Metrics / Compass</b> <a href="http://compass.q2metrics.com/login">compass.q2metrics.com/login</a> A web app for Q2 Metrics. This consumes a huge amount of location data provided by Q2 – a giant database of all the Doctors, medical suppliers and medical facilities in the United States. Multiple views of the data were required: lists, profiles, charts, and a map – which had to handle hundreds of thousands of data entries. HTML, CSS, JavaScript, jQuery, Google Maps API, Single Page App, Fusion charts.</li> </ul>

Company	The Web Company
Company Links	<a href="#">web</a>
Employment Period	2010
Title	Web Designer / Developer
Duties	<ul style="list-style-type: none"> <li>Creating “web presence” sites based on Wordpress, custom PHP or straight HTML.</li> <li>Maintenance / updates for existing sites.</li> <li>Creating user manuals e.g. “How to use your new website”.</li> <li>Creating design reviews - point by point documents detailing where we can reduce load times and improve user experience.</li> </ul>

Company	Jasons Travel Media
Company Links	<a href="#">web</a>
Employment Period	2009
Title	Web Team Member
Duties	<ul style="list-style-type: none"> <li>Managing website listings using the Jasons CMS. This included speaking with clients, uploading text and images, updating Google Map co-ordinates and creating advertising images with Photoshop.</li> <li>Creating and uploading banner advertisements for Jasons promotions and Explore magazine. Many of the graphics produced were used on the Jasons.com landing page.</li> </ul>

## Earlier Work

Before 2009 I have worked for about 8 years in various roles in the New Zealand Television, Film and video industry. I can make details available on request. Much of my work was in producing DVD series for retail sale, which did not strike me as a good long term career in the age of the internet! I did gain a substantial appreciation for the Final Cut and Adobe software suites. In 2009 I enrolled with Natcoll Design school and started working with Jasons Travel Media to begin my new career in web development.

## Referees

Alkarim Nasser President – BNOTIONS / Bogaroo Inc <a href="#">MarketingMag article</a> <a href="#">Profit 50 profile</a>	Phone: +14166669228 Email: a@bnotions.com
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