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## About

An experienced lead designer with extensive knowledge of designing and delivering products for internationally renowned brands including Honda, Tesco, BT and Vitsoe.

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## Work

2015 - Present

### **Vitsoe**

Freelance designer

Leading on the digital design and output for this iconic design led furniture brand.

2015 - 2015

### **Razorfish**

Freelance designer

Responsible for the complete redesign of JPMorgan's careers website creating a contemporary digital visual language.

2014 - Present

### **Muddy Cwtch**

Co-Founder

Mountain bike weekenders in Shropshire with nutritional support.

2014 - 2014

### **R/GA**

Freelance designer

Developed the new home for Google's best practices website within a challenging environment requiring an agile and collaborative approach between design and developers

2011 - 2014

### **Digitas LBi**

Design director

Led the successful Agile delivery of a responsive framework and configurator web application for Honda Europe

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## Education

2002 - 2005

London College of Printing

2:1 BA Hons Advertising

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## Skills

Art direction

Clear scamps

Basic HTML and CSS

Prototyping

UI Design

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## Toolset

Illustrator

InDesign

Invision

Marvel

Photoshop

Sketch

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## References

Available upon request