

Craig Griffin-Jones

Design Director

+44 (0) 7582 304 804
www.craighjones.co.uk
craighjones@gmail.com

About

An experienced Lead Designer with extensive knowledge of designing and delivering products for internationally renowned brands including Honda, Tesco, BT and Vitsoe.

Work

2015 - Present

Vitsoe

Freelance Lead Designer

Leading on the digital design and output for this iconic design led furniture company.

2015 - 2015

Razorfish

Freelance Designer

Responsible for the complete redesign of JPMorgan's careers website creating a contemporary digital visual language.

2014 - Present

Muddy Cwtch

Co-Founder

Mountain Bike trips for small groups and individuals complete with nutritional support in the south Shropshire hills.

2014 - 2014

R/GA

Freelance Designer

Developed the new home for Google's best practices website within a challenging environment requiring an agile and collaborative approach between design and developers.

2011 - 2014

Digitas LBi

Design Director

Led the successful Agile delivery of a responsive framework and car configurator web application for Honda Europe.

2010 - 2010

Wunderman (Melbourne)

Senior Designer

Delivering digital strategy and designs for iconic Australian brands.

2005 - 2010

Karmarama

Digital designer

Responsible for the creation and development of the digital in-house department of this once traditional advertising agency.

Education

2002 - 2005

London College of Printing

2:1 BA Hons Advertising

Skills

Art direction
Basic HTML and CSS
Clear scamps

Content strategy
Line management
Prototyping

UI Design
UX Design

Toolset

Illustrator
InDesign
Invision

Marvel
Photoshop
Sketch

References

Available upon request