



BrasilSul

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BrasilSul





exclusive prints



classic

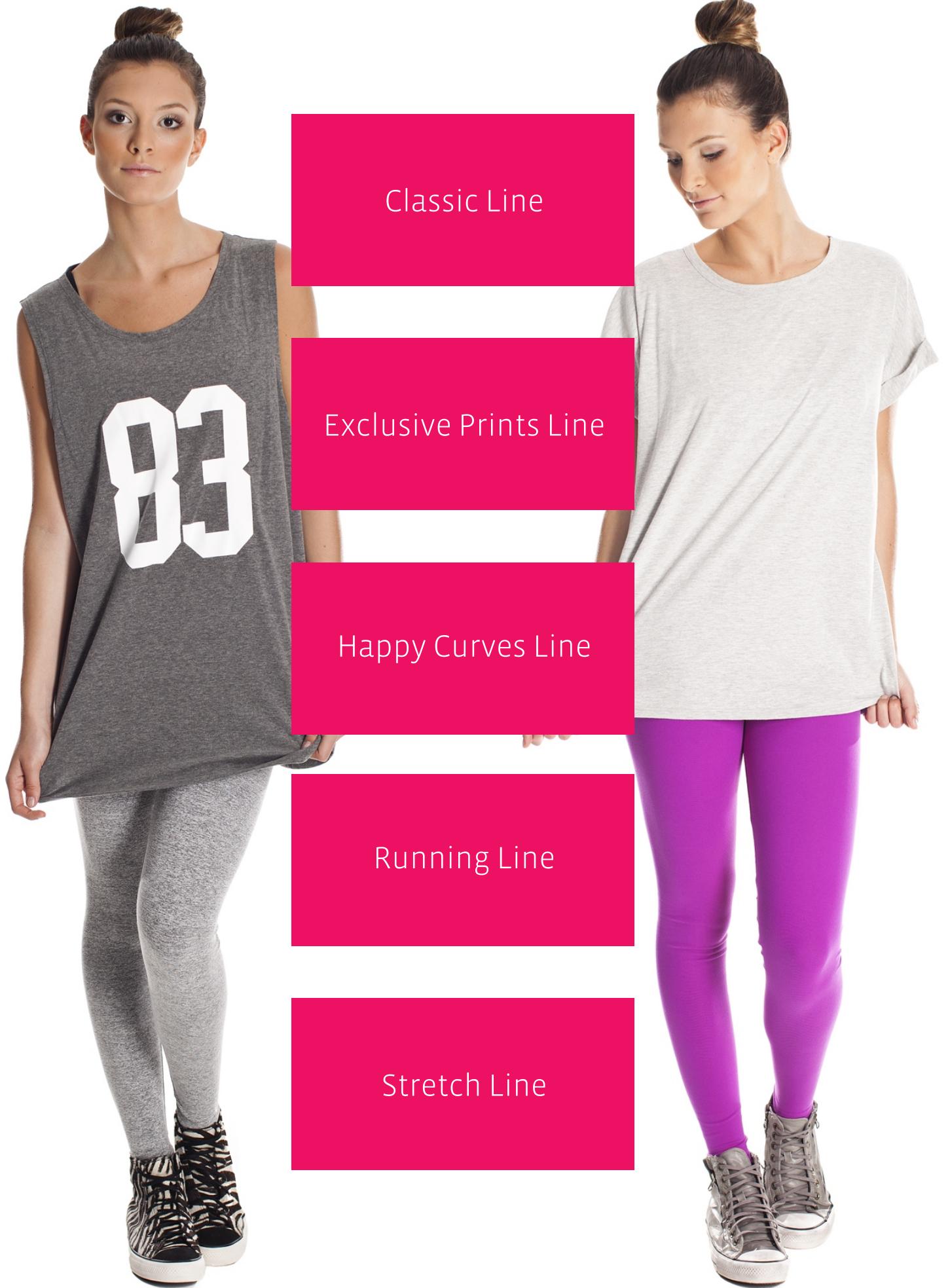


happy curves

running



stretch



In 1983, with a strong desire for change and innovation, BrasilSul emerges.

Our goal is to revolutionize the sports fashion, redesigning the body of women in Brazil and in the world.

Our fashions are styled to enhance the female body and satisfy the wish for well-being.



1983
2014

31 years of history and expertise.

More than **500** selling points in Brazil.

BrasilSul spans over all **5 continents**.



Stretch, with products that meet the needs of those who practice Yoga and Pilates.

Running, with products that meet the needs of runners.

Happy Curves, with products that value female curves.

Exclusive Prints, with products developed in exclusive prints.

Classic, with classic and timeless products.

COMPLETE LINE OF PRODUCTS

PRODUCT CONCEPTION

100% Brazilian products with certificate of origin.

Brazilian **high-tech** fabrics and quality.

Production in an organized and **regulated factory**.

Unique and innovative design with a **single concept**.

Internal **development** of exclusive prints.



Innovative concept of **“Pocket Stores”**.

BrasilSul products are exported to more than **50 countries**.

Modern Points-of-Sale and adapted to the products.

Product with **Brazilian technology**.

The conception of our products is 100% Brazilian.

We value the raw materials of our country and our hand labor.

We create, develop and produce 6 Annual Collections internally.



We work with the best suppliers in **Brazil**.

Our differential is the constant search for **innovation**.

Brazil is a **world textile** reference and 100% of the fabrics are originally from Brazil.

Products produced with **high standards** and strict quality control.

The result of our work yields finished and **durable fashions** with excellent modeling.

We are relentless in finding the **perfect product**.

We are a reference in sports fashion, launching and creating **trends and behaviors**.

We operate throughout Brazil and we are present in more than **50 countries in the 5 continents of the world**.

OPERATIONS IN **BRAZIL**

500 POINTS OF SALES

ONLINE STORE

4 **EXCLUSIVE** SHOPS

PIONEER IN BRAZIL



CONCEPT STORES



POCKET STORES



MODERN AND FUNCTIONAL EXHIBITION