Internet Programming

Lecture 01

Instructor:
Daniel Slack, P. Eng.
Applied Computer Science
University of Winnipeg

Outline

- Preliminaries
- Announcements
- Background

Preliminaries

Website

- Check the course website regularly
  http://courses.acs.uwinnipeg.ca/2909-001
  - Updates will be posted frequently
- Demos at
  http://courses.acs.uwinnipeg.ca/2909Demo

Course Textbook

- Main Texts (available online):
  - Eloquent JavaScript; 2nd Edition; Marijn Haverbeke; William Pollock, ISBN-10: 1-59327-584-6
  - JavaScript Design Patterns; Addy Osmani; O'Reilly; ISBN-10: 1-44933-181-5
- Supplementary Texts
  - Head First HTML5 Programming; Eric Freeman, Elisabeth Robson; O'Reilly, ISBN: 978-1-449-39054-9
  - P. Carey, HTML, XHTML, and Dynamic HTML, 4th Edition, Boston, Massachusetts, USA: Cengage, 2010.
  - Head First HTML with CSS & XHTML; Eric Freeman, Elisabeth Robson; O'Reilly, ISBN: 978-0-596-10197-8
  - jQuery Fundamentals; Rebecca Murphey; available at: http://jqfundamentals.com/
  - jQuery: Novice to Ninja; Earle Castledine, Craig Sharkie; available at: http://www.sitepoint.com/books/jquery1/samplechapters.php
  - Essential JavaScript & jQuery Design Patterns; Addy Osmani; available at: http://addyosmani.com/blog/essentialjsdesignpatterns/

Videos

- Douglas Crockford On Javascript
  - History of Javascript videos
  - https://www.youtube.com/playlist?list=PL7664379246A246CB
- JSConf Videos
  - Tons of videos on YouTube channel
  - Event loop - https://www.youtube.com/watch?v=8aGhZQkoFbQ

Syllabus

- The course syllabus can be downloaded from:

http://www.acs.uwinnipeg.ca/assets/CourseOutlines/Fall2016/ACS-2909-050.pdf

Lecture Format

- Lectures will consist of
  - Slides (available from the course website)
  - Problems and examples solved in class
  - Current developments in the field related to the course
    - Current developments in my field
    - Interesting technology news

Group Page for Class

- Students can post questions at the following forum

https://groups.google.com/forum/#!forum/uw_2016fall_2909

- I will answer all questions emailed to me on this forum
  - With identification removed.
- I will also post notifications
  - Assignments posted
  - Assignments marked
  - Exams marked

ACS User Accounts

- UserName: <WebAdvisorUserName>
- Password: <student number>ACS!
- Please contact Daniel Sheppard to resolve problems
- da.sheppard@uwinnipeg.ca
- Office: 3D19

Stylesheets

Applying a Style Sheet

- Three ways to apply a style to an HTML document:
  - Inline Styles
  - Embedded Style Sheet
  - External Style Sheet
- Each approach has its own advantages and disadvantages
- You will probably use some combination of these styles in developing your site

Using Inline Styles

- Style applied directly to an element using the following

<element style="style1:value1; style2:value2; style3:value3;…">

- style# are the names of the style properties
- value# are the values associated with each style property
- e.g. <h1 style="text-align: center; color: red">Sunny Acres</h1>
- Easy to interpret
  - Applied directly to the elements they affect
- Generally cumbersome
  - Have to type same commands for all your heading elements
  - Not consistent with the goal of CSS
    - Separate content from style

Using Embedded Style Sheets

- The power of style sheets becomes evident when you moving from away from content
- One approach is to collect all the styles used in the document in an embedded style sheet
  - Placed in the head section of the document
- Created using the style element

```
<style>
  style declarations
</style>
```

Using Embedded Style Sheets

- Style declarations are the declarations of the various styles to be applied to elements in the current document

```
selector {style1: value1; style2: value2; style3: value3 ... }
```

- e.g. All the h1 headings are centered and the text is red

```
<style>
   h1 {text-align: center; color: red}
</style>
```

- e.g. Apply the same style to more than one element

```
<style>
   h1, h2 {text-align: center; color: red}
</style>
```

Using External Style Sheets

- Embedded style sheet is limited to the page elements of the current document
- If you wanted the same style for whole site, the styles would have to be repeated in the head of each page
  - Cumbersome and error-prone
- Instead, you can place the style declarations in an external style sheet
  - Text file containing style declarations
- The file can then be linked to any or all pages in your site
  - Thus all pages have the same style

Using External Style Sheets

- The file name extension indicates the language
  - .css is used for CSS style sheets
- An external style sheet looks like an embedded style
  - Except the style declarations are not enclosed with <style> tags
- Previous example:

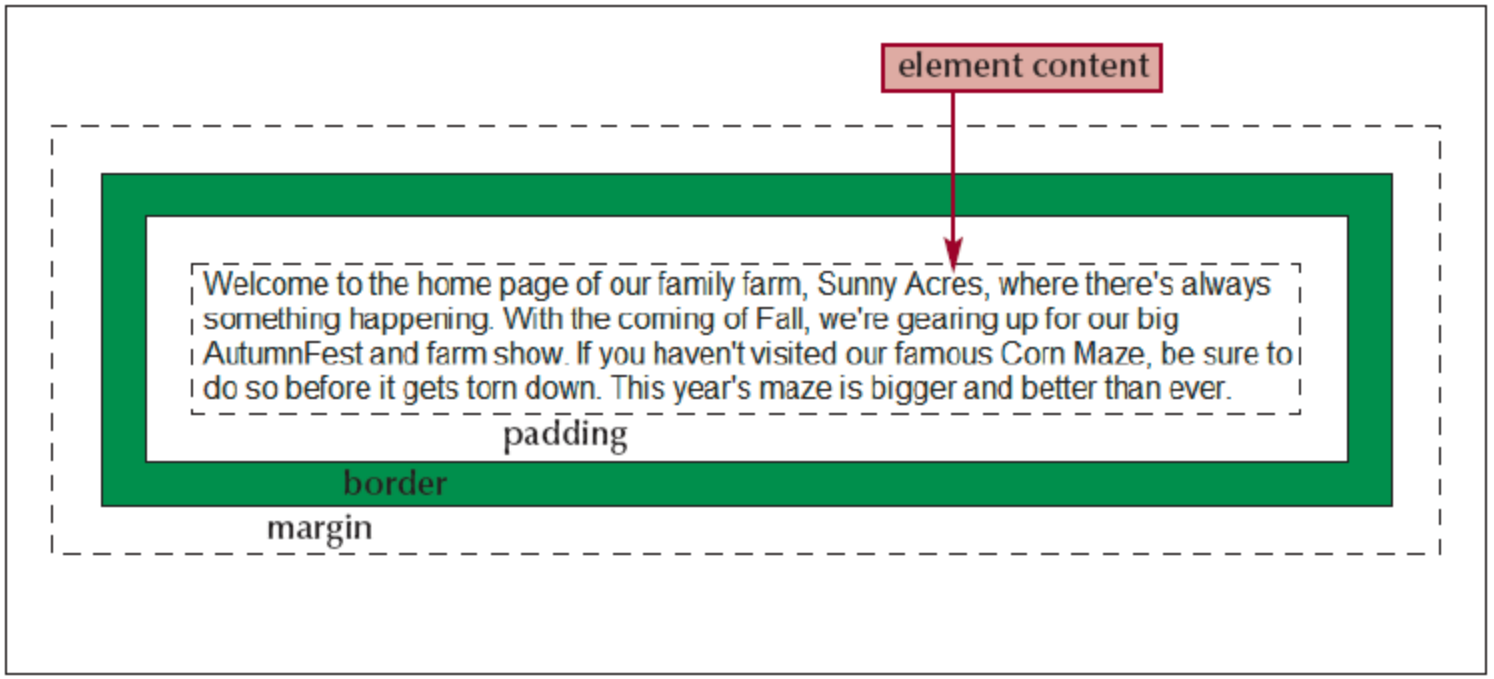
```
h1 {text-align: center; color: red}
```

- Add these style sheets to your html page using the following

```
<link href="./path/file.css" rel="stylesheet" />
```

Box Model

Working with the Box Model



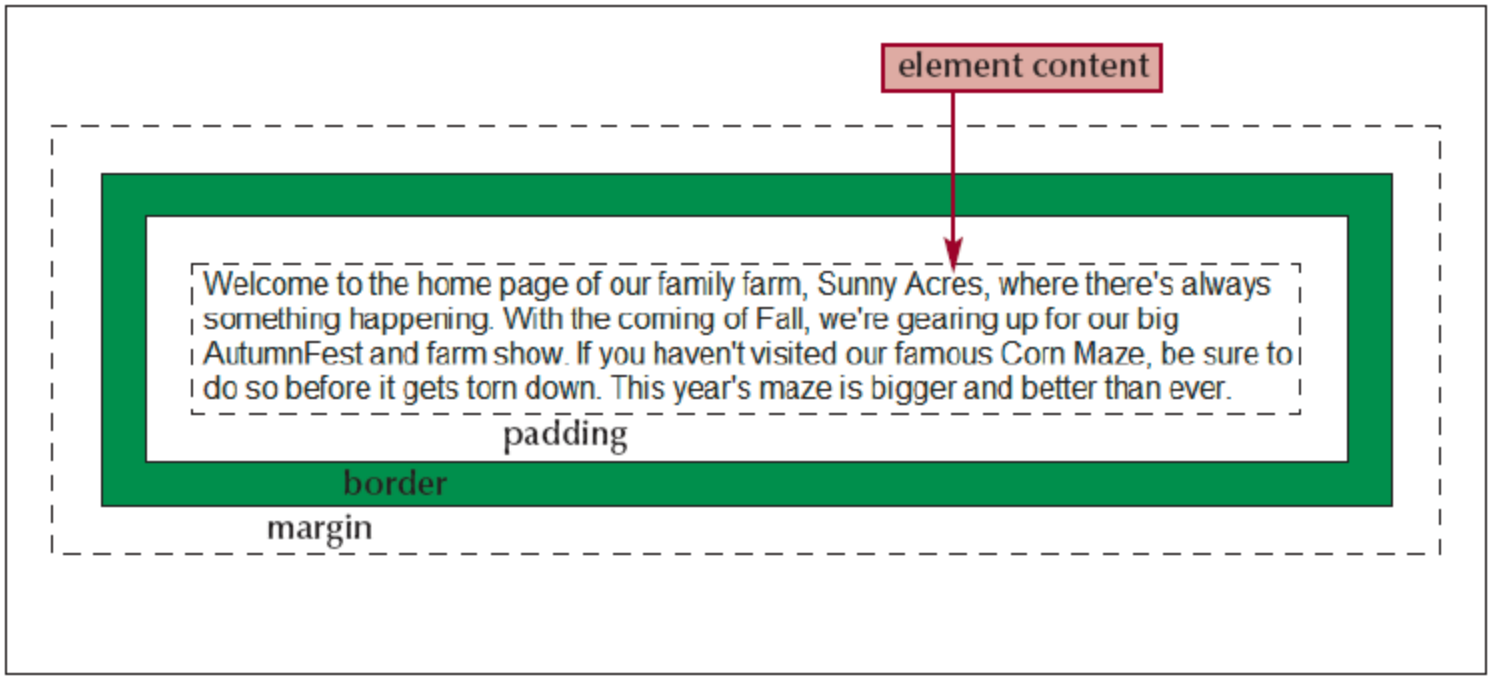
Position of Styles

- Box Model Styles have ‘positions’
  - top
  - bottom
  - left
  - right
- Applied to styles for those specific positions
- Ex.
  - margin-top
  - padding-bottom

Margin Styles

- Control your margins with the following four styles:
  - margin-top: length
  - margin-right: length
  - margin-bottom: length
  - margin-left: length
- Margin values can also be negative.
  - Creates an overlay effect
  - Browser to render one element on top of another
- You can also combine the four margin styles into a single style:
  - margin: top right bottom left

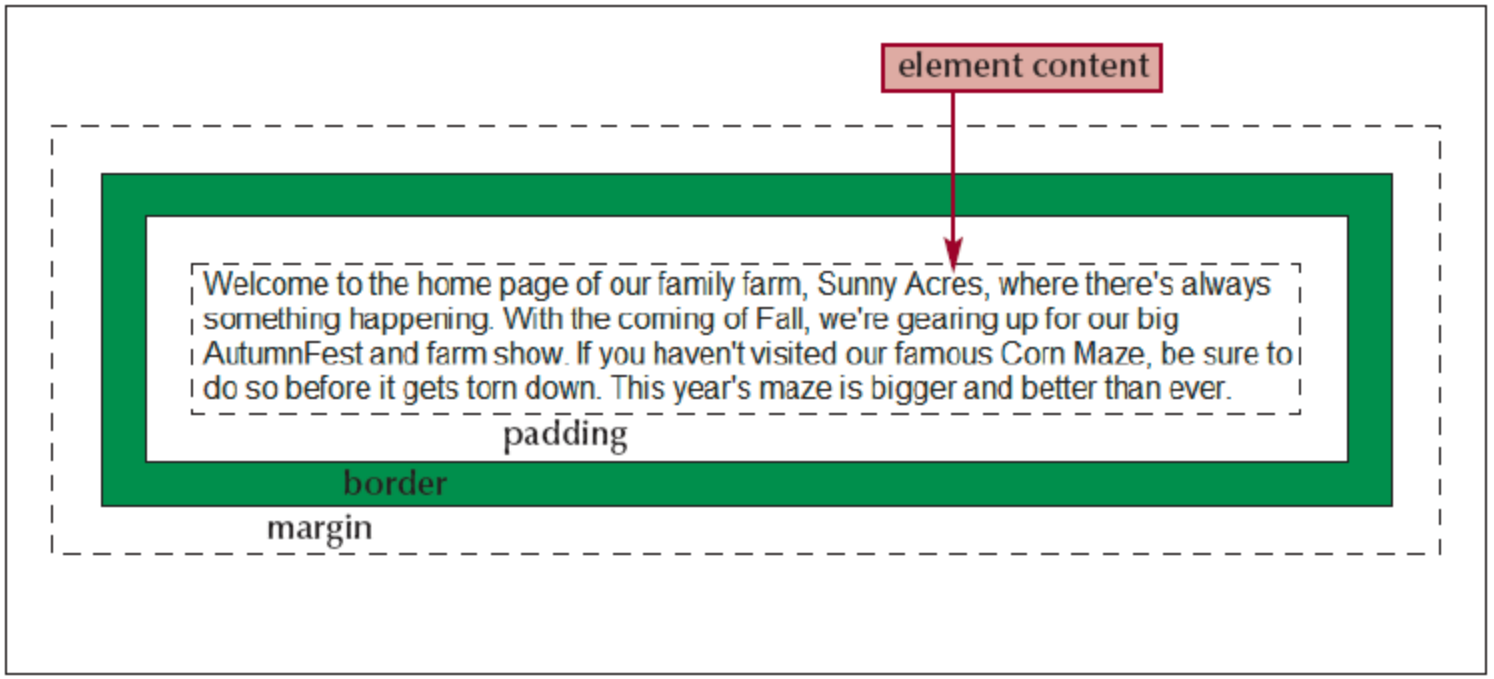
Working with the Box Model



Padding Styles

- Styles to set padding are similar to styles to set margins:
  - padding-top: value
  - padding-right: value
  - padding-bottom: value
  - padding-left: value
- You can also combine the four margin styles into a single style:
  - padding: top right bottom left

Working with the Box Model



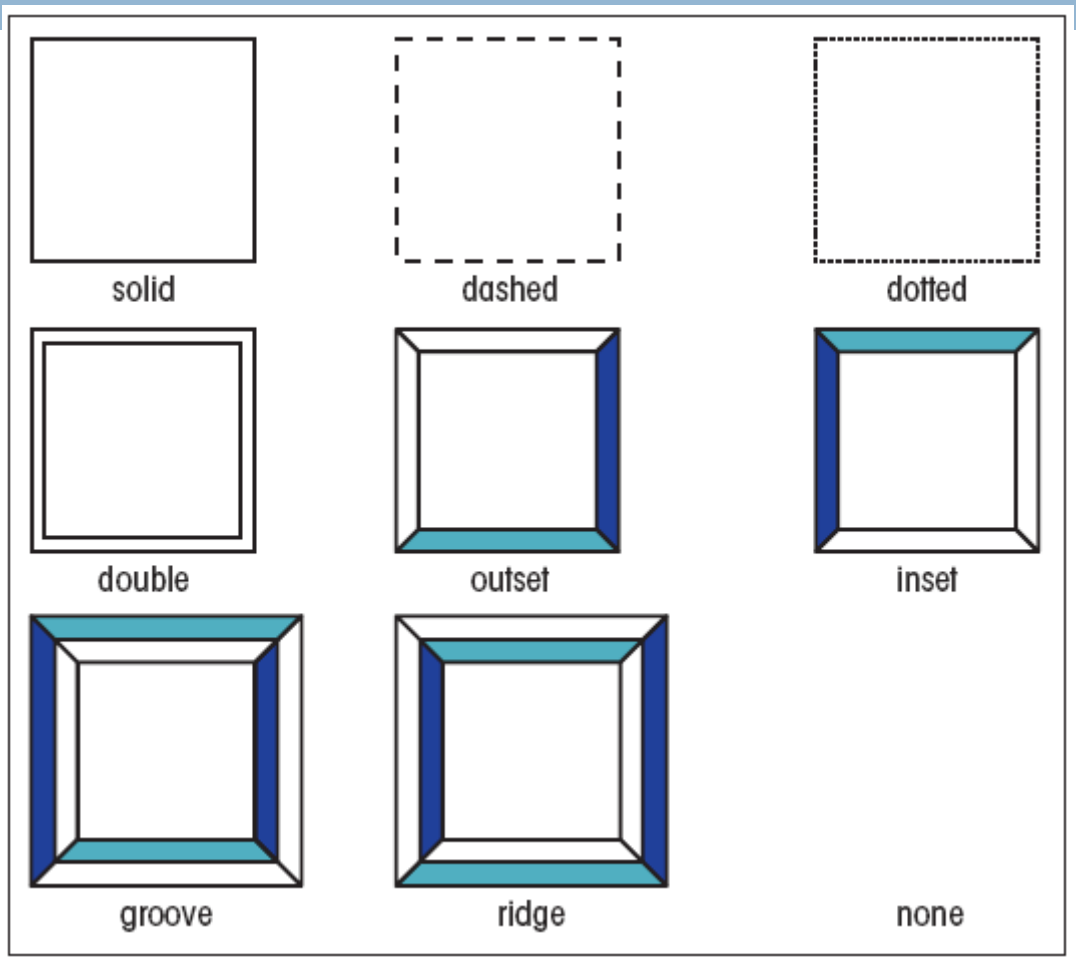
Border Styles

- border-top-width: *length*
- border-right-width: *length*
- border-bottom-width: *length*
- border-left-width: *length*
- border-width: *top right bottom left*
- border-top-color: *colour*
- border-right-color: *colour*
- border-bottom-color: *colour*
- border-left-color: *colour*
- border-color: *top right bottom left*

Border Styles

- border-top-style: *type*
- border-right-style: *type*
- border-bottom-style: *type*
- border-left-style: *type*
- border-style: *top right bottom left*
- border-radius: *radius*

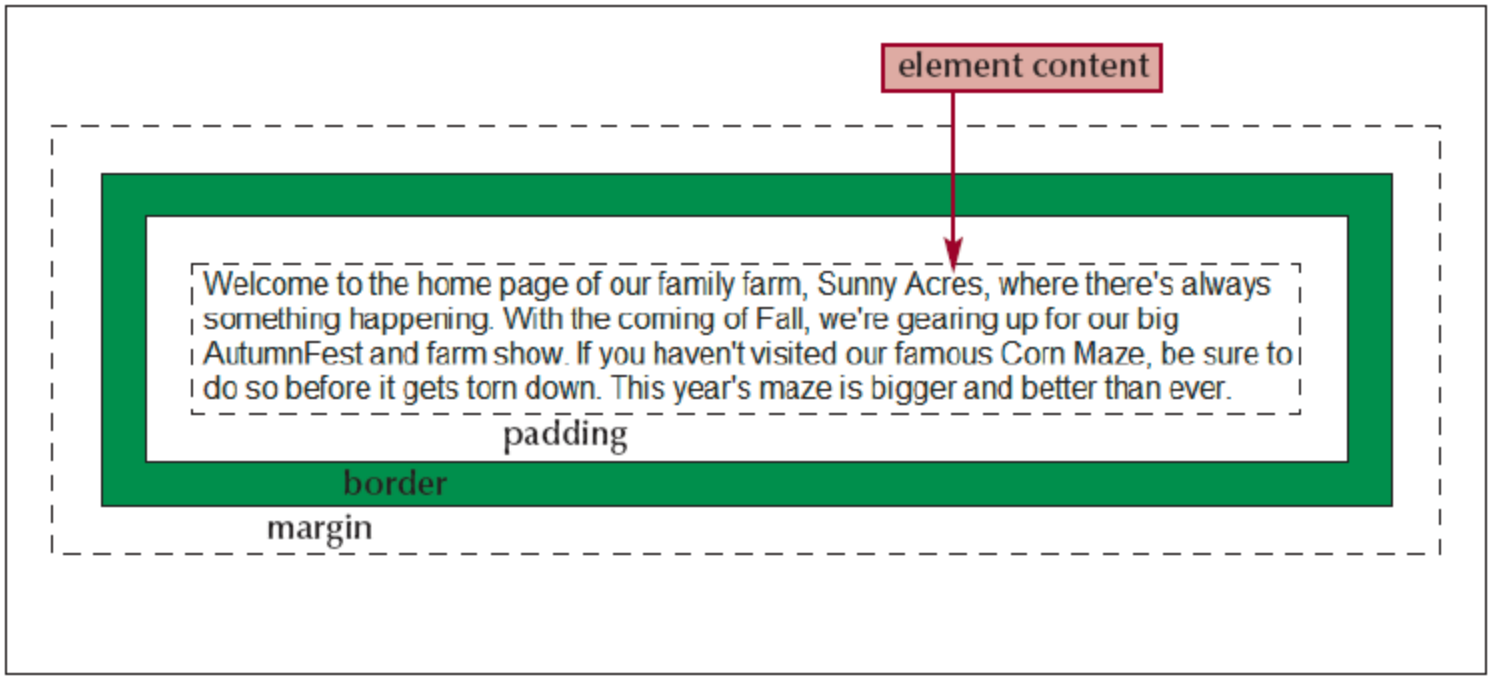
Border Styles



Border Styles

- All of the border styles can be combined into a single style
  - border-top: width style colour
  - border-right: width style colour
  - border-bottom: width style colour
  - border-left: width style colour
  - border: width style colour

Working with the Box Model



Images

Working with Images

- Browsers support three graphic formats
  - GIF
  - JPEG
  - PNG
- Browsers may support other formats
  - Best to stick with formats above

GIF Images

- Graphics Interchange Format
  - Only 256 colors
  - Clip art images, line art, logos, icons
  - Allows for transparent color
    - Used by spacers
  - Animated GIFs
  - Interlaced or non-interlaced

GIF Images

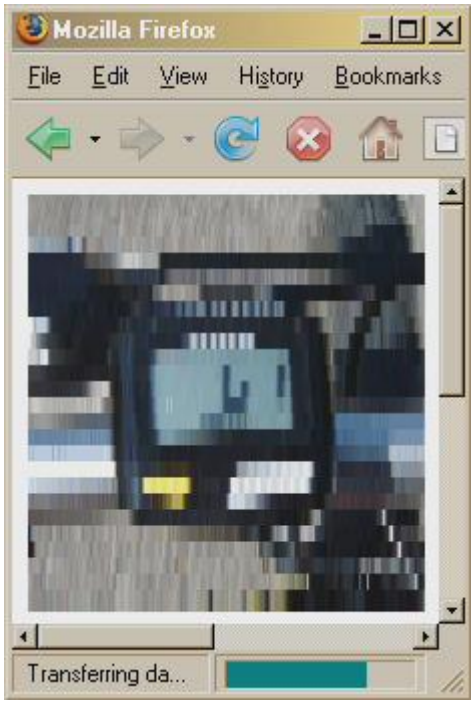
Jpeg – 22,116 colors

Gif – 256 colors

GIF Images

Non-interlaced

Interlaced



GIF Images

JPEG Images

- Joint Photographic Experts Group
  - 16.7 millions of colors
  - Excellent for natural images
  - Compression rate can be adjusted
  - Progressive, nonprogressive

PNG Images

- PNG (Portable Network Graphics) has been gaining wider acceptance
- Includes:
  - Animation and transparency
  - 16.7 million colours
- Not all browsers support PNG images

Adding Image to HTML

<img src="*url*" alt="*some_text*">

Colours

Colours in HTML and CSS

- HTML/CSS are text-based language
  - Requires defining colours in textual terms
- Colours are defined in one of two ways:
  - By the colour value
  - By the colour name
- Colour value: a numerical expression that precisely describes a colour
- Provides:
  - More control
  - More choices

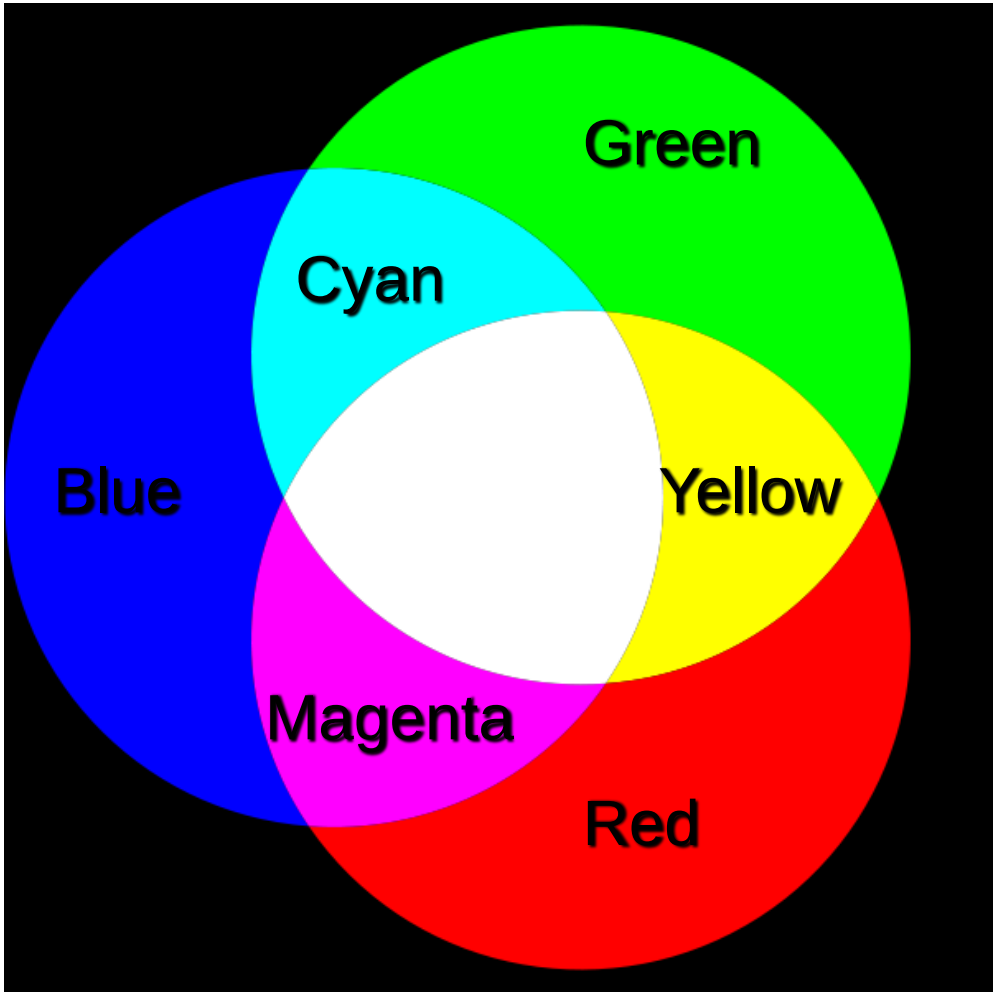
Colours in HTML and CSS

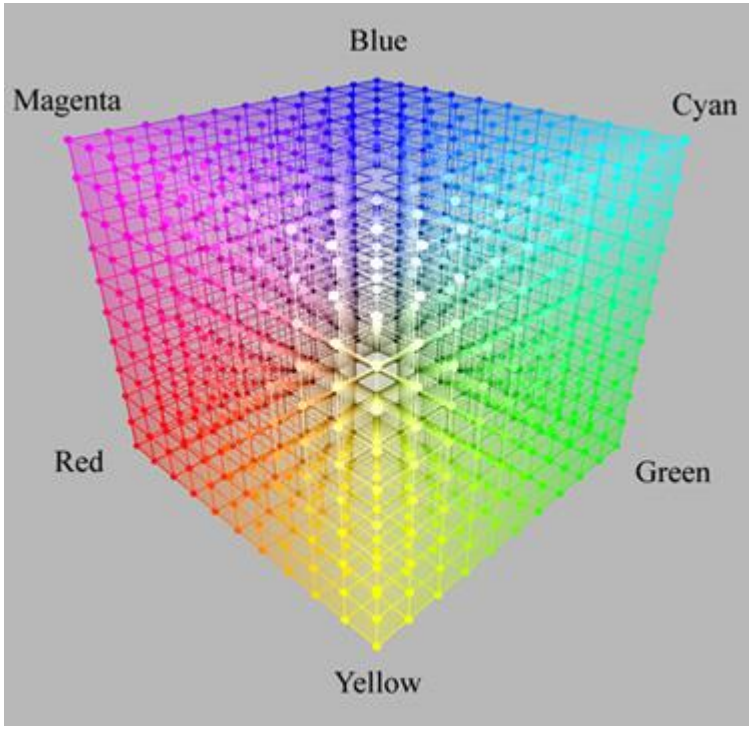
- White light is made up of three primary colours
- Any colour can be thought of as a combination of three primary colours:
  - red, green, and blue
- By varying the intensity of each primary colour, you can create almost any colour and any shade of colour
- Allows a computer monitor to combine pixels of red, green, and blue to create the array of colours you see on your screen

Colours in HTML and CSS

- Web browsers define colour mathematically
- Each colour is represented by a triplet of numbers,
  - Called an RGB triplet
- Colours are defined based on the strength of its red, green, and blue components
- The intensity of each of colour (RGB) is assigned a number from 0 (absence of colour) to 255 (highest intensity)
  - Allows for 255^3 (16.7 million) distinct colours
  - More colours than human eye can distinguish

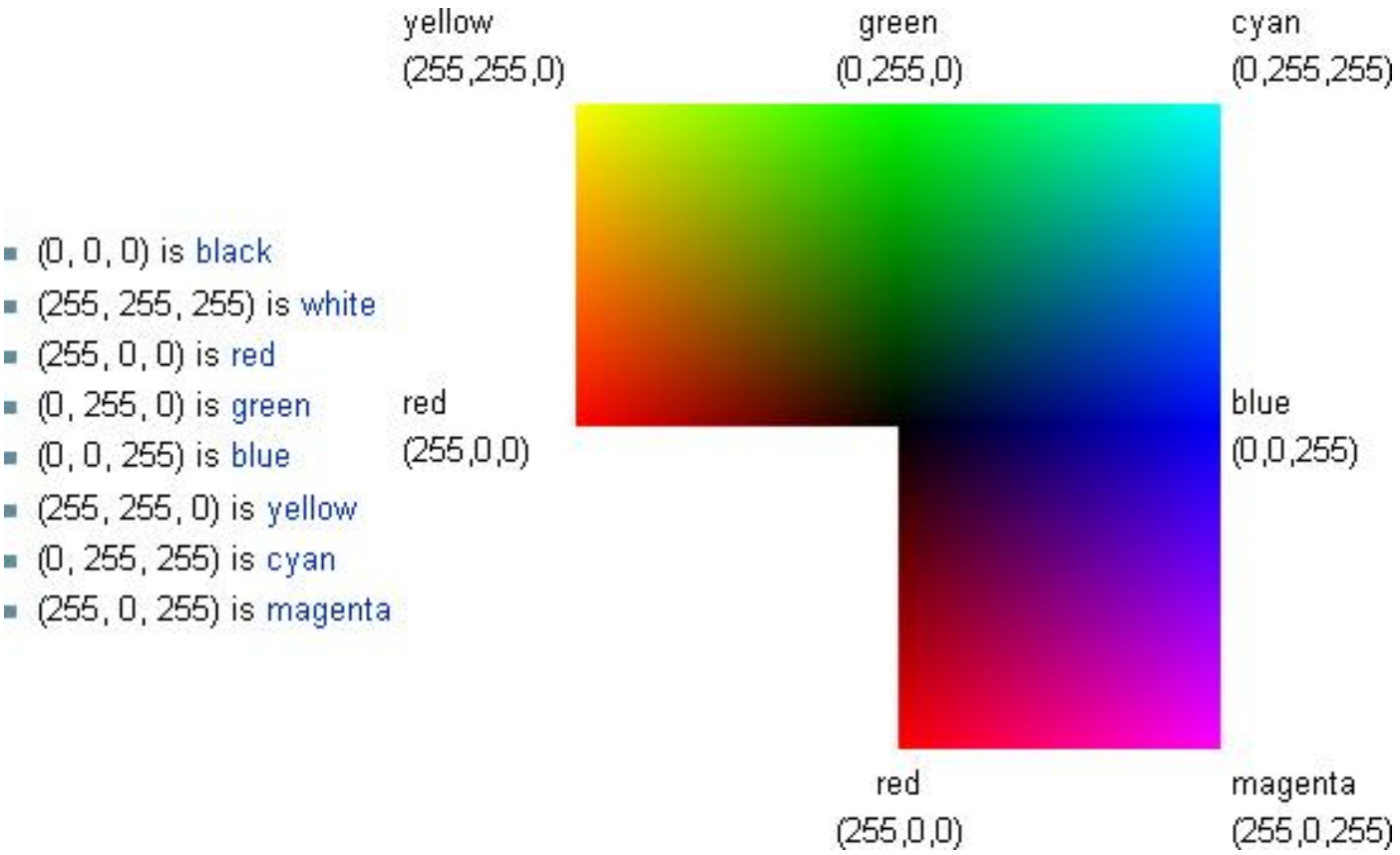
Primary colour model for light





Primary Colour Model for Light

rgb (red, green, blue) (http://en.wikipedia.org/wiki/RGB_colour_model)



Defining Color

You specify color using the following

- rgb(R#,G#,B#)
  - Where R#, G#, B# are in the interval [0,255]
- Or as rgb(%,%,%)
- e.g.
  - rgb(255, 166, 0) same as rgb(100%, 65%, 0%)

Hexadecimal Representation

- HTML used to require color values be entered as hexadecimals
- Hexadecimal is a number based on a base-16 numbering system
  - Rather than a base-10 numbering system that we use every day
- Base 10 counting uses a combination of 10 characters (0 through 9) to represent numerical values
- Hexadecimals include six extra characters: A (for 10), B (for 11), C (for 12), D (for 13), E (for 14), and F (for 15)

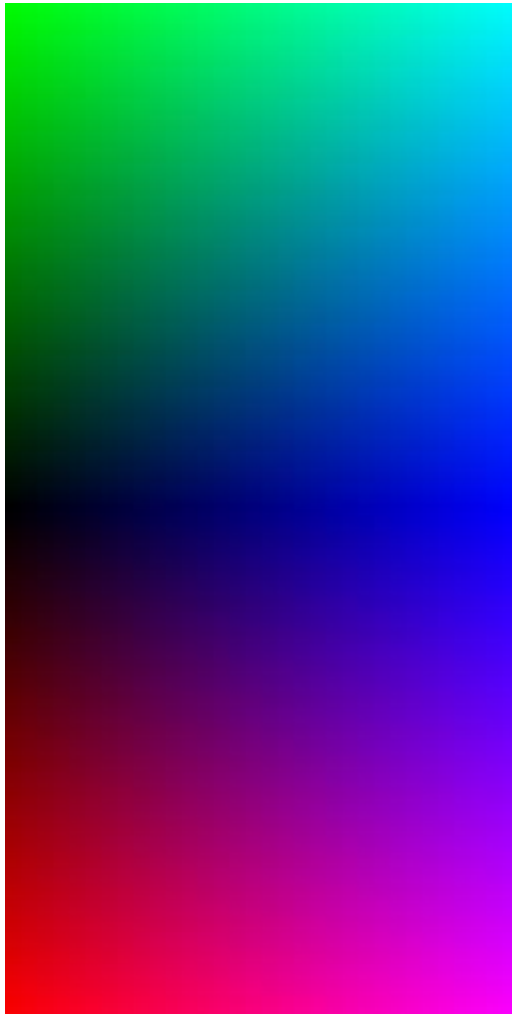
Hexadecimal Representation

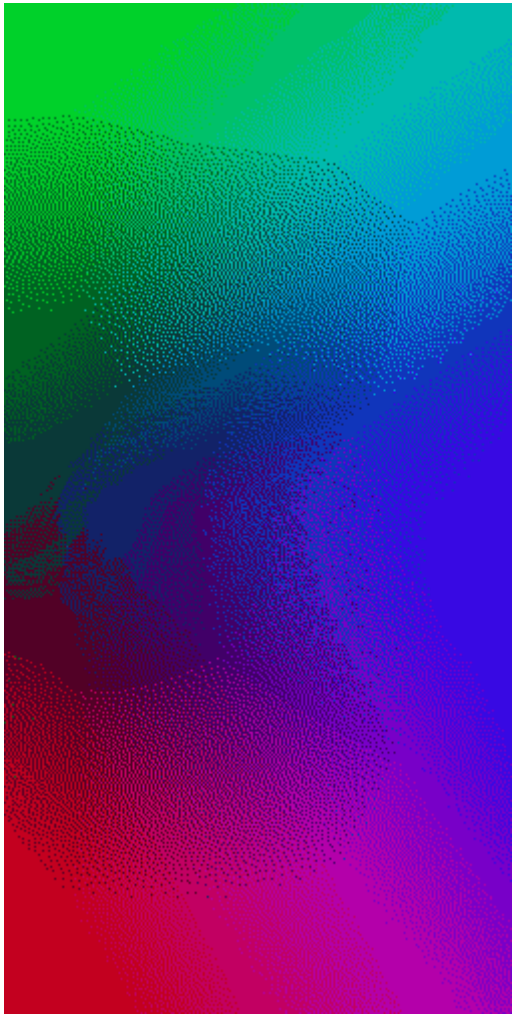
- To represent a number in hexadecimal terms, you convert the value to multiples of 16 plus a remainder. For example:
  - 21 is equal to (16 x 1) + 5, so its hexadecimal representation is 15
  - The number 255 is equal to (16 x 15) + 15, or FF in hexadecimal format (remember that F = 15 in hexadecimal)
  - In the case of the number 255, the first F represents the number of times 16 goes into 255 (which is 15), and the second F represents the remainder of 15
- Once you know the RGB triplet of a color, the color needs to be converted to the hexadecimal format

Dithering

- Dithering – combining similar colours from available palette to approximate the original colour's appearance

Dithering





Colour Names

- You can also specify colours by name
  - Allows you to accurately display them across different browsers and operating systems
- The list of only 17 colors is limiting to Web designers

Color Name	RGB Triplet	Hexadecimal	Color Name	RGB Triplet	Hexadecimal
Aqua	(0, 255, 255)	00FFFF	Olive	(128, 128, 0)	808000
Black	(0, 0, 0)	000000	Orange	(255, 165, 0)	FFA500
Blue	(0, 0, 255)	0000FF	Purple	(128, 0, 128)	800080
Fuchsia	(255, 0, 255)	FF00FF	Red	(255, 0, 0)	FF0000
Gray	(128, 128, 128)	808080	Silver	(192, 192, 192)	C0C0C0
Green	(0, 128, 0)	008000	Teal	(0, 128, 128)	008080
Lime	(0, 255, 0)	00FF00	White	(255, 255, 255)	FFFFFF
Maroon	(128, 0, 0)	800000	Yellow	(255, 255, 0)	FFFF00
Navy	(0, 0, 128)	000080			

Web Safe colours in HTML

- 216 colours supported by most browsers

http://www.w3schools.com/html/html_colors.asp

colours in HTML

colour Name	colour HEX	colour
AliceBlue	#F0F8FF	
AntiqueWhite	#FAEBD7	
Aqua	#00FFFF	
Aquamarine	#7FFFD4	
Azure	#F0FFFF	
Beige	#F5F5DC	
Bisque	#FFE4C4	
Black	#000000	
BlanchedAlmond	#FFEBCD	
Blue	#0000FF	
BlueViolet	#8A2BE2	
Brown	#A52A2A	
BurlyWood	#DEB887	
CadetBlue	#5F9EA0	
Chartreuse	#7FFF00	
Chocolate	#D2691E	
Coral	#FF7F50	
CornflowerBlue	#6495ED	
Cornsilk	#FFF8DC	
Crimson	#DC143C	
Cyan	#00FFFF	
DarkBlue	#00008B	
DarkCyan	#008B8B	

colour Name	colour HEX	colour
DarkGoldenRod	#B8860B	
DarkGray	#A9A9A9	
DarkGrey	#A9A9A9	
DarkGreen	#006400	
DarkKhaki	#BDB76B	
DarkMagenta	#8B008B	
DarkOliveGreen	#556B2F	
Darkorange	#FF8C00	
DarkOrchid	#9932CC	
DarkRed	#8B0000	
DarkSalmon	#E9967A	
DarkSeaGreen	#8FBC8F	
DarkSlateBlue	#483D8B	
DarkSlateGray	#2F4F4F	
DarkSlateGrey	#2F4F4F	
DarkTurquoise	#00CED1	
DarkViolet	#9400D3	
DeepPink	#FF1493	
DeepSkyBlue	#00BFFF	
DimGray	#696969	
DimGrey	#696969	
DodgerBlue	#1E90FF	
FireBrick	#B22222	

colours in HTML

colour Name	colour HEX	colour
FloralWhite	#FFFAF0	
ForestGreen	#228B22	
Fuchsia	#FF00FF	
Gainsboro	#DCDCDC	
GhostWhite	#F8F8FF	
Gold	#FFD700	
GoldenRod	#DAA520	
Gray	#808080	
Grey	#808080	
Green	#008000	
GreenYellow	#ADFF2F	
HoneyDew	#F0FFF0	
HotPink	#FF69B4	
IndianRed	#CD5C5C	
Indigo	#4B0082	
Ivory	#FFFFF0	
Khaki	#F0E68C	
Lavender	#E6E6FA	
LavenderBlush	#FFF0F5	
LawnGreen	#7CFC00	
LemonChiffon	#FFFACD	
LightBlue	#ADD8E6	
LightCoral	#F08080	

colour Name	colour HEX	colour
LightCyan	#E0FFFF	
LightGoldenRodYellow	#FAFAD2	
LightGray	#D3D3D3	
LightGrey	#D3D3D3	
LightGreen	#90EE90	
LightPink	#FFB6C1	
LightSalmon	#FFA07A	
LightSeaGreen	#20B2AA	
LightSkyBlue	#87CEFA	
LightSlateGray	#778899	
LightSlateGrey	#778899	
LightSteelBlue	#B0C4DE	
LightYellow	#FFFFE0	
Lime	#00FF00	
LimeGreen	#32CD32	
Linen	#FAF0E6	
Magenta	#FF00FF	
Maroon	#800000	
MediumAquaMarine	#66CDAA	
MediumBlue	#0000CD	
MediumOrchid	#BA55D3	
MediumPurple	#9370D8	
MediumSeaGreen	#3CB371	

colours in HTML

colour Name	colour HEX	colour
MediumSlateBlue	#7B68EE	
MediumSpringGreen	#00FA9A	
MediumTurquoise	#48D1CC	
MediumVioletRed	#C71585	
MidnightBlue	#191970	
MintCream	#F5FFFA	
MistyRose	#FFE4E1	
Moccasin	#FFE4B5	
NavajoWhite	#FFDEAD	
Navy	#000080	
OldLace	#FDF5E6	
Olive	#808000	
OliveDrab	#6B8E23	
Orange	#FFA500	
OrangeRed	#FF4500	
Orchid	#DA70D6	
PaleGoldenRod	#EEE8AA	
PaleGreen	#98FB98	
PaleTurquoise	#AFEEEE	
PaleVioletRed	#D87093	
PapayaWhip	#FFEFD5	
PeachPuff	#FFDAB9	
Peru	#CD853F	

colour Name	colour HEX	colour
Pink	#FFC0CB	
Plum	#DDA0DD	
PowderBlue	#B0E0E6	
Purple	#800080	
Red	#FF0000	
RosyBrown	#BC8F8F	
RoyalBlue	#4169E1	
SaddleBrown	#8B4513	
Salmon	#FA8072	
SandyBrown	#F4A460	
SeaGreen	#2E8B57	
SeaShell	#FFF5EE	
Sienna	#A0522D	
Silver	#C0C0C0	
SkyBlue	#87CEEB	
SlateBlue	#6A5ACD	
SlateGray	#708090	
SlateGrey	#708090	
Snow	#FFFAFA	
SpringGreen	#00FF7F	
SteelBlue	#4682B4	
Tan	#D2B48C	
Teal	#008080	

colours in HTML

colour Name	colour HEX	colour
Thistle	#D8BFD8	
Tomato	#FF6347	
Turquoise	#40E0D0	
Violet	#EE82EE	
Wheat	#F5DEB3	
White	#FFFFFF	
WhiteSmoke	#F5F5F5	
Yellow	#FFFF00	
YellowGreen	#9ACD32	

Positioning

Positioning Objects with CSS

- To position an element at specific position on the page:
  position: *type; top: value; right: value; bottom: value; left: value;*
- Usually, only left and top coordinates are specified
- Type:
  - static, absolute, relative, fixed, and inherit
- Default is static
  - Same behaviour as not using positioning

Absolute Positioning

- Enables you to place an element at specific coordinates
  - Either on a page or within a containing element

position: absolute; left: 100px; top: 50px

- Takes an element out of normal flow
  - Any subsequent content flows into space it occupied

Relative Positioning

- Used to move an element relative to its default position on the page
  position: relative; left: 100px; top: 50px
- Does not affect the position of other elements on a page
  - Retain their original position as if element never moved

Fixed and Inherited Positioning

- Elements placed with previous methods scroll with the rest of the document
- An element can be fixed
  - Stay at a specific spot while the rest of the page scrolls
- You can also assign the inherit position style to an element so that it inherits the position value of its parent element

Units

Absolute Units

- Define a font size using one of five standard units of measurement:
  - Pixel (default)
  - Millimeters (mm)
  - Centimeters (cm)
  - Inches (in)
  - Points (pt)
  - Picas (pc)
- Fixed size regardless of the device rendering the page
- Usually used when you know the properties of the output device
  - e.g. Print design

Relative Units

- Many Web page designers opt to use relative units
- Expressed relative to the size of other objects within the Web page
- Allows your page to be scalable
  - Em unit
  - Percentages
  - Relative keywords
    - Larger
    - Smaller

```
body    {background-color: white; font-family: Arial, Helvetica, sans-serif}
h2      {font-size: 2em}
address {text-align: center}
```

h2 headings will be twice the size of body text

em Unit

- Specifies size relative to the parent element
- e.g. h1 {font-size: 2em}
  - Parent element: Web page body
  - Sets the font size of h1 headings to twice the font size of body text
- Context is important when interpreting the effect of the em unit

Percentage

- Percentages are also based on font size of parent
- e.g. h1 {font-size: 200%}
  - Size of h1 is 200% or twice that of body text

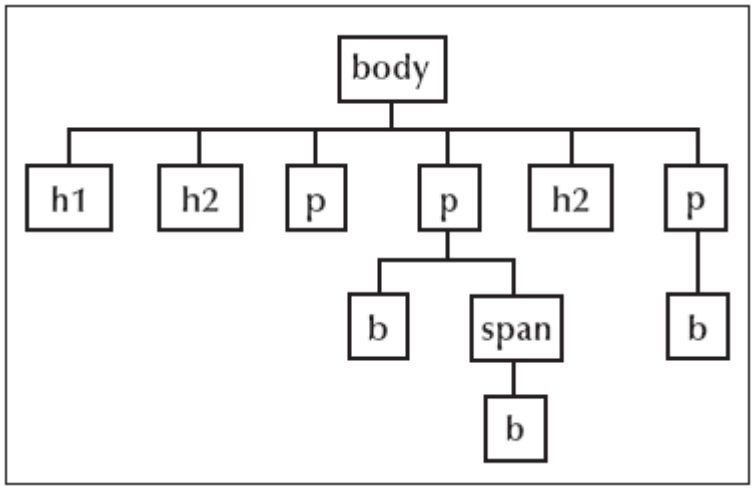
Relative Keywords

- Express font sizes using 7 keywords:
  - xx-small, x-small, small, medium, large, x-large, xx-large
- Exact size is specified by browsers internal style sheet

Selectors

Working with Selector Patterns

- Elements are nested within other elements, forming a hierarchical tree structure



Working with Selector Patterns

- CSS allows you to create contextual selectors that express the location of an element within the hierarchy of elements

  parent descendant {*styles*}

- e.g. li b {color: blue}
  - Applies blue colour only to boldface text found in lists
  - li is the parent, b is the descendant
  - Any bold element not nested within a list is not affected
  - Descendant element does not have to be a direct descendant

Working with Selector Patterns

- Contextual selectors can be grouped with other selectors

  li b, h2 {color: blue}
- Can be applied with elements marked with an id

  #notes b {color: blue}
- Can be used to apply same colour to all elements

  * {color: blue}
- Only colours blue, bold text that is a direct descendent of a paragraph

  p > b {color: blue}
- See pp. 201-203 for more detail

Using Selector Patterns

- To apply a style to all elements in the document, use the * selector
- To apply a style to a single element, use the e selector, where e is the name of the element
- To apply a selector to a descendant element, f, use the e f selector, where e is the name of the parent element and f is an element nested within the parent
- To apply a selector to a child element, f, use the e > f selector, where e is the name of a parent element and f is an element that is a direct child of the parent
- To apply a selector to a sibling element, use the e + f selector, where e and f are siblings and f immediately follows e in the document tree

Working with Selector Patterns

- On occasion you might also need to select elements based on their attribute values

  element[att] {*styles*}
- Element is page element, and att is attribute
- e.g. a[rel] {color: blue}
- Applies blue font to only link elements with a rel attribute
- e.g. a[href="gloss.html"] {color: blue}
- Applies blue font to only link elements where href attribute equals gloss.html

Working with Classes

- Used when you want to identify elements that share a common characteristic
  <elem class="class"> ... </elem>
- You can use the class attribute to assign the same style to multiple elements sharing the same class value
  .class {styles}

Specificity

- Styles have a weight
- (a * 100) + (b * 10) + (c)
  - a is id selector
  - b is class selector
  - c is element and attribute selector

Ex.

#notes b : 101

h1 em.tiny : 12